

**EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER**

**REGULAR MEETING**

**ADVISORY BOARD MINUTES**

**Wednesday, June 6, 2018**

**The Emma S. Barrientos Mexican American Cultural Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.**

**Board Members in Attendance:**

**Anna Maciel, Chair**

**Aida Cerda-Prazak, Co-Chair**

**Juan Oyervides, Member**

**David Goujon, Member**

**Tomas Medina, Member**

**Rosemary Banda, Member**

**Endi Silva, Member**

**Hipolito Sarabia, Member**

**Board Members Absent:**

**Hector Herrera, Member**

**Andrea Chavez, Member**

**Staff in Attendance:**

**Herlinda Zamora, ESB-MACC Manager**

**Tina Herrera, ESB-MACC Administrative Assistant**

**A. CALL TO ORDER:** Chair Maciel called the Board Meeting to order at 6:07pm.

**B. CITIZEN COMMUNICATION:**

- Jaime Castillo, Citizen gave his 3 minutes to Brett Barnes.
- Bret Barnes, Representative from the Arts Commission discussed the bond with the Board and explained how music and the arts were involved in the package starting from 2016 to present.
  - He let the Board know that the Arts Commission stands behind the Cultural Centers and their funding and will prioritize the funding for the centers before themselves.
- Anita Quintanilla, Community Member let the Board know that she was a representative of the Palm School Advisory Board and brought to the Boards attention the importance of Palm Park and its history.
  - She made the Board aware that there would be a meeting June 19<sup>th</sup> at Terrazas Branch and would be inviting the community. Chair Maciel asked Quintanilla to keep the Board Members posted.

**C. APPROVAL OF MINUTES:**

With no corrections, Member Banda motioned to approve. Member Silva seconded. Motion passed. (8.0) Members Herrera and Chavez were absent.

**D. PRESENTATIONS:**

1. Reynaldo Alaniz, Sculptor presented a loan proposal to the ESB-MACC. (Please see the Board & Commissions website to view back up material)
  - Alaniz believed that the MACC would be the best location to exhibit his sculpture and asked that he be able to exhibit his work at the Center temporary for a year.

- Chair Maciel requested that staff place the topic of the Maya piece to be on the July agenda for further discussion.
- 2. Chair Maciel announced on behalf of Kim McKnight, Project Manager that the Master Plan had been passed. She expressed that she was excited that the Center would be able to start the completion of phase 2.
- 3. Member Banda gave an update on the Artist Access Program meeting that took place Thursday, May 31<sup>st</sup>. She let the Board know that herself, Herlinda Zamora (ESB-MACC Site Manager), and Jaime Beaman (President of Casabella) had attended what to her understanding was an orientation for the program.
  - She let the Board and staff know that because of the type of meeting that took place she did not see a need to meet with the Latino Arts & Residency Program working group.
  - She mentioned there was discussion of issues and of improvements that could be made to help resolve past and future conflicts.
  - There will be three additional meetings, those dates being: June 14<sup>th</sup> and July 7<sup>th</sup>. The third date has yet to be determined. Member Banda stated that she would send an email to Tina Herrera, ESB-MACC Administrative Assistant to provide the Board a list of who is on the AAP committee.

**E. BRIEFING, DISCUSSION AND POSSIBLE ACTION ITEMS:**

1. Chair Maciel let the Board know there had been a Bond Working Group created January 10<sup>th</sup> of 2018 and since then there had been a couple of Members that had resigned. She asked if any new members would like to take the opportunity to join the working group.
  - Member Goujon motioned to include two new Board Members and a community member onto the Bond Election Working Group, those members being Art Navarro, Member Silva, and Member Medina. Member Banda seconded. Motion passed. (8.0)
2. No further discussion.
3. Member Banda suggested that before there was a motion to create a Budget Working Group that the list of all the current working groups be sent via email to the Board. Once they have the opportunity to review each working group then they can decide what groups they may want to join.
  - Chair Maciel agreed to hold off on voting and asked that the item be placed onto the agenda under discussion and possible action for Julys meeting.
4. Michael Mendoza, Content & Project Manager with Augzoo LLC shared 10 audio recordings of interviews that he had taken of Gus Garcia.
  - Mendoza shared with the Board images of what patrons would see when using the app, letting them know that the images would be 10-20ft large and viewable during the day and night.
  - Vice Chair Cerda-Prazak motioned to install the augmented reality app starting immediately through September 30<sup>th</sup>. Member Banda seconded. Unanimous vote. (8.0)
5. Chair Maciel believed that the Awards of Excellence Ceremony was great and thanked all the Board Members that were able to attend.

- Chair Maciel stated that she is open to new ways and ideas for future planning and thanked Member Oyervides for the work he put into the event. Her only concern was that there was no transparency on the process and asked that there would be in the future.
- Chair Maciel suggested that going forward there be opportunity for new members of the Board to work on the event and possibly have the event moved to late June or early July.

**F.** Herlinda Zamora, ESB-MACC Site Manager informed the Board of June programs, upcoming events, and LARP highlights.

- Zamora invited the Board to attend the 1000 Voces Oral History Project Thursday, June 7<sup>th</sup>. She let the Board know that it was an installment of Dr. Maggie Rivas Rodriguez story-telling, celebrating 1000 stories collected from WWII Veterans and their families.
- Zamora let the Board know that she had Olivia Tamzarian, ESB-MACC Marketing/Outreach Coordinator working on a marketing plan draft that would be presented to the Board during July's meeting.
  - Chair Maciel requested that staff provide a calendar of all meetings and events that are held at the MACC through the end of the year. She stated that she would like to see who is scheduling and attending meetings.

**G. FUTURE AGENDA ITEMS FROM BOARD MEMBERS:**

1. Discussion and possible action on the installation for the Maya piece presented by Reynaldo Alaniz.
2. Discussion and possible action to report on all standing ESB-MACC Working Groups.
3. Presentation on the Marketing Plan draft by Olivia Tamzarian, ESB-MACC Marketing/Outreach Coordinator.
4. Update on the Gus Garcia augmented reality app by Michael Mendoza.

**ADJOURNMENT:**

Vice Chair Cerda-Prazak motioned to adjourn with a second by Member Banda. Motion passed. (8.0) Members Herrera and Chavez were absent. Chair Maciel adjourned the meeting at 8pm.