

August 2018

ANIMAL SERVICES REPORT



Animal Services News

- The live outcome rate for August was 99.1 percent.
- A total of 1,418 animals were adopted (dogs, cats, and birds).
- A total of 220 dogs and cats were returned to their owners (RTOs).

Adoption Promotions

- A total of 51 cats were adopted during the Luau Meow adoption event on August 4.
- A total of 12 long stay dogs (at the shelter for more than 30 days) were adopted during the Name Your Adoption Fee for Long Stay Dogs promotion, August 6 through 12.
- A total of 212 pets were adopted during the Clear the Shelters waived fee adoption event on August 18.

Animal Protection

- Animal Protection Officers returned 79 pets in the field, impounded 95 injured animals, took 202 potential rabies exposure reports and transferred 69 animals to Wildlife Rescue.
- Wildlife APO received 35 total coyote complaints; 68 percent were sightings, 20 percent were encounters, 9 percent were mange reports, 3 percent were observation
 - 24 sightings
 - 7 encounters
 - 3 mange reports
 - 1 observation
- Seven encounters: Pets a factor in five verified activities
- 24 sightings: 19 reported behavior that was on a level two of the Humane Society of the United States Coyote Classification scale (“Coyote seen moving through area (day or night)”) and five reported behavior that was on a level four (“coyote entered yard with no people or pets”).



Outreach

- Outreach team members attended a networking event at the Mexican Consulate in Austin during the “Sister Cities- Austin and Saltillo” event. Team members had the opportunity to speak with Mayor Adler, Mexican Consul Carlos Gonzales, and various other council members and employees about Austin Animal Center, and invite them for a tour of our facility. District 3 Council Member Sabino Renteria took us up on the offer and visited AAC on August 24 for a tour and to learn the services we provide to his community. After meeting with various departments and walking a few large dogs, he and his wife left that afternoon with a newly adopted puppy.



Neighborhood Level Program

- In August, the NLP completed 105 calls.
- Pet Resource Specialists partnered with Wildlife APO for a back-to-school education event at the Elroy Library and continues to develop relationships with other local libraries and churches.

Pet Resource Center

- 74 cats participated in Spay Neuter Release (SNR) through partnership with the Austin Humane Society.
- Customer interactions offered 392 opportunities for PRC staff to provide education about pet care and resources; 23 finders were provided with flyers, scripts and supplies to aid reunification.

Enrichment

- The Behavior Team engaged 1,248 dogs in 31 playgroups for the month.



- The team evaluated 166 dogs resulting in 117 pairs made.
- Total playgroup time was 467.5 hours.
- A new playgroup record was hit again last month with 68 dogs out in the course of one playgroup session.

Volunteer, Foster and Rescue Programs

- A total of 360 volunteers donated 5,202 service hours; 14 groups of volunteers donated 290 hours with their “Giving Group” to the Center; 8 community service restitution volunteers contributed 126 hours toward animal care tasks.
- Coordinators facilitated five New Volunteer Orientations, introducing 112 individuals to our organization and volunteer opportunities.
- A total of 295 families provided foster care.
- A total of 171 animals were adopted directly from foster care.
- There are 808 approved fosters in GivePulse, and the team processed 121 new foster applications.
- There are currently 334 animals in 202 foster homes.
- On August 11, staff put out a foster plea due to space challenges which resulted in 16 dogs leaving the shelter over the following two days.
- In mid-August, the foster program kicked off its partnership with the City of Austin’s Parks and Recreation Department staff by sending them their very first office cat! Finn (ID# A771723), a 12-year old domestic shorthair “Desperate Housecat”, is now busy supervising everything and everyone in his assigned office as he awaits his forever home. In the future, we hope to potentially expand this program to include other pets and other city departments as appropriate.
- A total of 409 live outcomes were attributed to 29 partners.

Communications

- Highest paid engagement Facebook post about long stay dog Chuy, reached more than 36 thousand users and 3.6 thousand post clicks.



Austin Animal Center
August 20 at 6:00 PM · 🌐

Chuy is looking for a place to call home... forever. He originally came into the Austin Animal Center as a puppy and was adopted, but somehow found himself back at the shelter at the age of 3 years old. He was there for almost a year when he was adopted and then returned a year later due to breed restrictions. Chuy can get pretty stressed out and sometimes even depressed when at the shelter. He is a people dog, and ADORES his people, so being alone for so much of the day is toug... [See More](#)



36,178 People Reached

1,445 Reactions, Comments & Shares 👤

625 👍 Like	427 On Post	198 On Shares
322 ❤️ Love	240 On Post	82 On Shares
1 😂 Haha	1 On Post	0 On Shares
103 😞 Sad	91 On Post	12 On Shares
2 😡 Angry	1 On Post	1 On Shares
93 Comments	51 On Post	42 On Shares
301 Shares	299 On Post	2 On Shares

4,658 Post Clicks

- Highest organic engagement Facebook post about space challenges, asking for the public's help. It had a reach of 147 thousand users and 49 thousand views.



Austin Animal Center...

Austin, we need your help TODAY! We are WAY out of space for our medium and large dogs, with 20 dogs currently waiting in crates in our multipurpose room and many more waiting for kennels to open up. This is the worst our dog space has been in years, and ...

