



Photo Credit: NACTO

Dockless Mobility Program Update

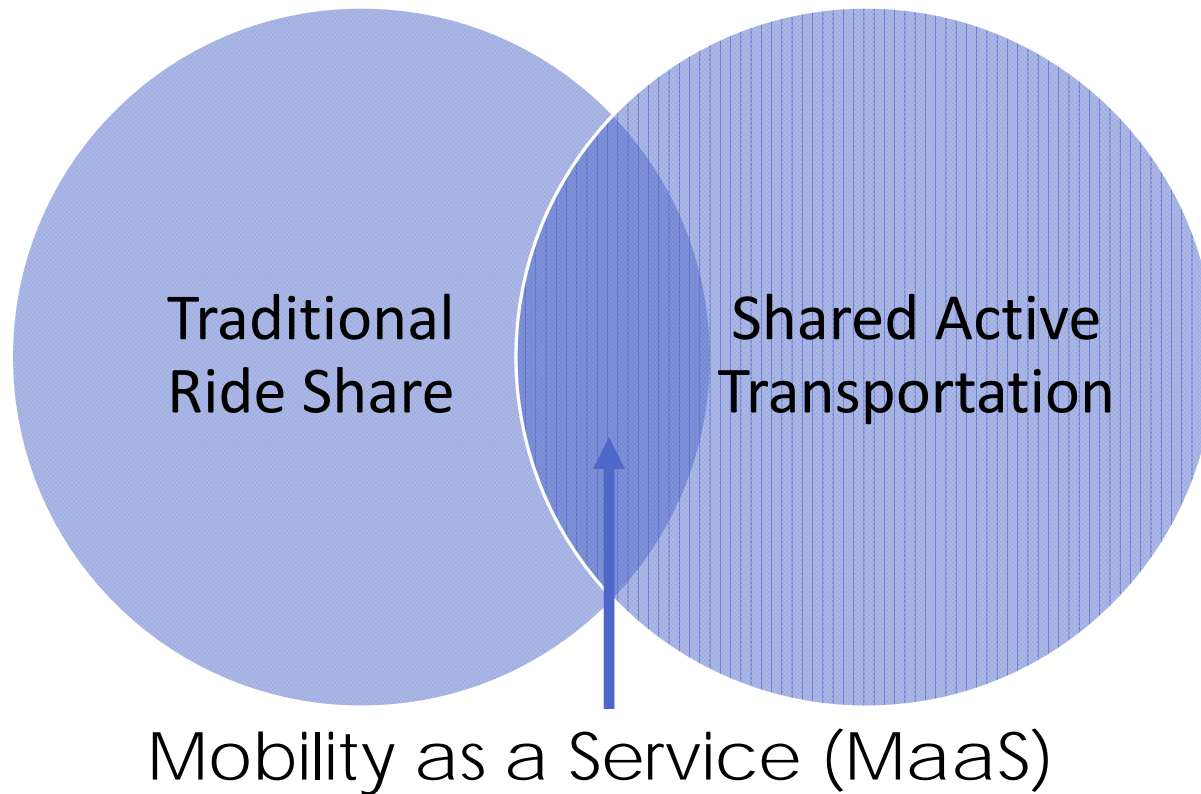
DOWNTOWN COMMISSION
WEDNESDAY, SEPTEMBER 19TH, 2018



What We'll Cover Today

- Mobility as a Service (MaaS)
- Current Dockless Mobility Program Status
- Three-Part Dockless Mobility Management Model
- Dockless Mobility Rules Process
- Dockless Mobility Community Survey
- Questions/Discussion and Feedback

Mobility As A Service



Dockless Mobility Program Development

Progress To Date:

- April 27, 2018 - Program Authorized (Ord. 20180426-027)
- May 7, 2018 - Emergency Rules put into place
- May 15, 2018 – First application received

Current Status:

- Analyzing reports
- Gathering public feedback

Next Steps:

- Adopt Final Rules
- 

Current Program Status

7

Licensed Operators



3,521

Units Deployed

4,621



1,100

33 mi²

Service Area*

*Initial licenses are able to serve the entire City of Austin jurisdiction. Thirty-three square miles assumes initial licenses deploy mainly in the downtown Austin Project Coordination Zone (DAPCZ).

3-PART MANAGEMENT MODEL

**PARKING
ENFORCEMENT**

**MOBILITY SERVICES
DIVISION**

**ACTIVE
TRANSPORTATION**

**PUBLIC
INFORMATION
OFFICE**

**DATA
MANAGEMENT**

**3-PART
MANAGEMENT
MODEL
ACROSS 5
DIVISIONS**



**LICENSURE &
REGULATION**



**PARKING &
ACCESS**



**EDUCATION &
ENGAGEMENT**

Rule Adoption Process

Mid-September 2018 – Post notice of proposed Final Rule; 31-day public comment period begins

October 6th, 2018 – Mobility Transformation Advisory Council briefing

October 11th, 2018 – Mobility Committee of Council briefing

November 2018 – 30-day appeals process begins

Early December 2018 – 30-day appeals process closes

Early January 2019 – Deadline to make a decision on appeals



Discussion & Questions



Thank You

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