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WHEREAS, like pocket parks and sidewalk cafés, temporary and permanent public plazas can activate underutilized space with the purpose of creating safe, accessible, family friendly, and social public spaces; and

WHEREAS, Imagine Austin also prioritizes the development of “accessible community gathering places such as plazas, parks, farmers’ markets, sidewalks, and streets in all parts of Austin, especially within activity centers and along activity corridors including Downtown, future Transit Oriented Developments, in denser, mixed use communities, and other redevelopment areas, that encourage interaction and provide places for people of all ages to visit and relax”; and

WHEREAS, the South Central Waterfront Vision Framework Plan calls for a temporary public plaza, currently known as the Nightwing Plaza, as an interim strategy in lieu of capital funds for a permanent plaza; and

25 **WHEREAS**, efforts are underway to complete installation and begin
26 activation of the Nightwing Plaza, but progress has been slow due to the lack of a
27 streamlined process; and

28 **WHEREAS**, while the “Adopt a Median” program’s application process
29 enables private stewardship over public space with continued public access,
30 medians and public plazas is quite different, the City could benefit from creating a
31 separate and more streamlined process for creating, managing, overseeing, and
32 programming temporary and permanent public plazas; and

33 **WHEREAS**, additionally, the City does not have a clear process for
34 establishing public-private partnerships to create a temporary or permanent public
35 plaza, nor does it have clear expectations and requirements for programming,
36 accessibility, vendor guidelines, and signage requirements to denote public access;

37 **NOW, THEREFORE,**

38 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

39 The City Manager is directed to research national best practices for
40 temporary and permanent public plaza programs, with special attention to other
41 programs’ organizational structures, application requirements, contractual
42 agreements, cost-sharing models, accessibility standards, vendor requirements,
43 signage requirements, features that appeal to all ages, and successful methods in
44 which public entities engage private organizations and community groups that
45 participate in the operation, maintenance, and programming of public plazas.

48 Upon completion of this research, the City Manager is directed to compose a
49 memo that synthesizes these best practices with recommendations for City of
50 Austin implementation, including which City department should oversee the
51 creation and administration of a public plaza program by April 15, 2019.

52
53 **ADOPTED:** _____, 2018

ATTEST: _____
Jannette S. Goodall
City Clerk