



OUR PARKS, OUR FUTURE **LONG RANGE PLAN**

OUR PARKS
OUR FUTURE



AUSTIN PARKS & RECREATION
LONG RANGE PLAN

2018 - 2028



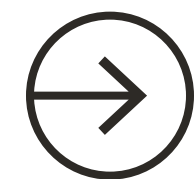
**AUSTIN
PARKS
FOUNDATION**

pros
consulting
Inc.
Inspiring Communities to Action



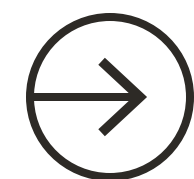
OUR PARKS, OUR FUTURE
LONG RANGE PLAN

PURPOSE AND GOALS



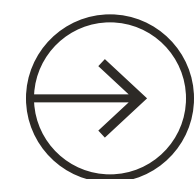
VISION FOR AUSTIN'S PARK SYSTEM IN 2028

PARD will reach its centennial in 2028 and this effort will focus on engaging the community and city staff to define a new vision that is both inspirational and achievable.



GUIDE FUTURE GROWTH AND DEVELOPMENT

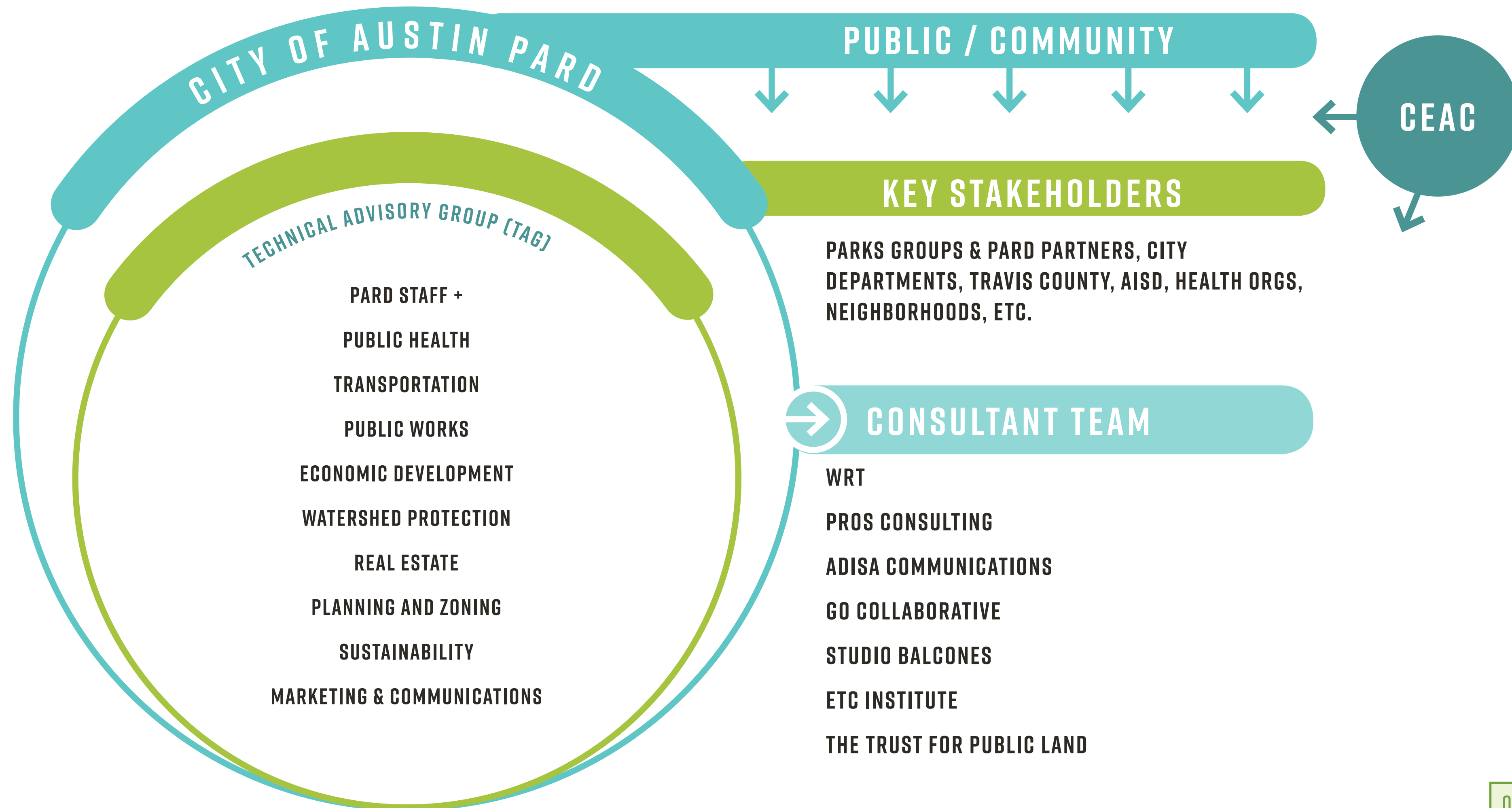
As Austin continues to grow and change, the Long Range Plan will provide a careful analysis and guidebook for how and where to invest to ensure a world-class park system.



PARK SYSTEM RECOMMENDATIONS & PRIORITIZATION

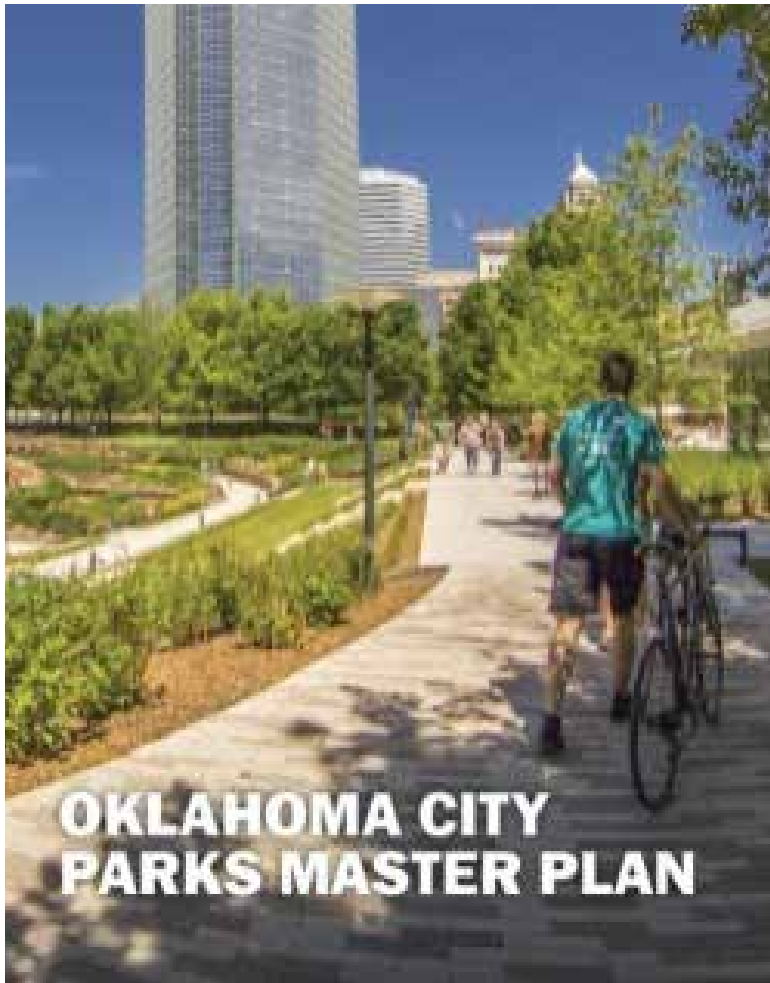
The LRP will provide citywide strategies and priorities to inform the CIP and development of Park Master Plans.

MEET THE
PLANNING TEAM

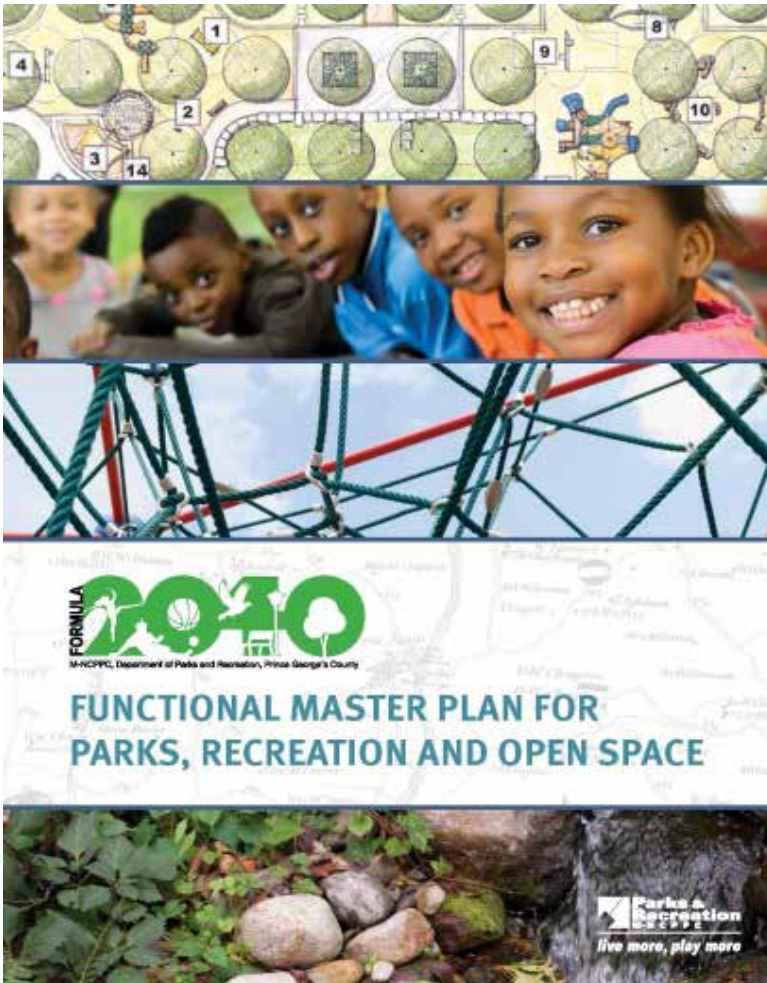


SIMILAR

PROJECT EXPERIENCE



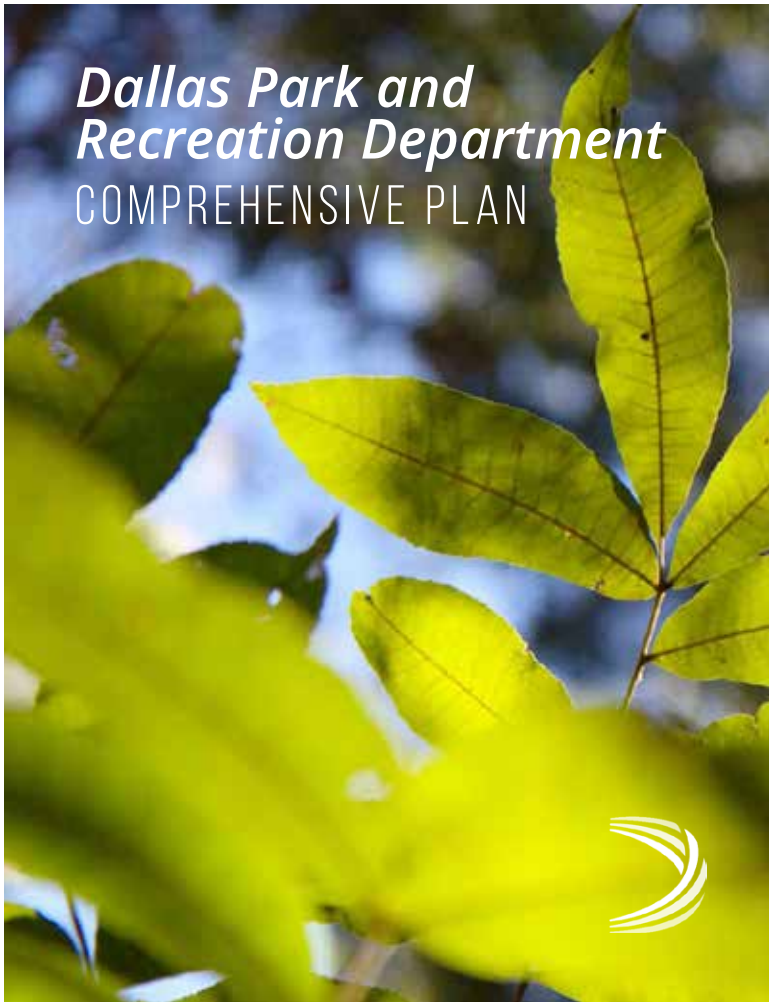
OKC PARKS
MASTER PLAN



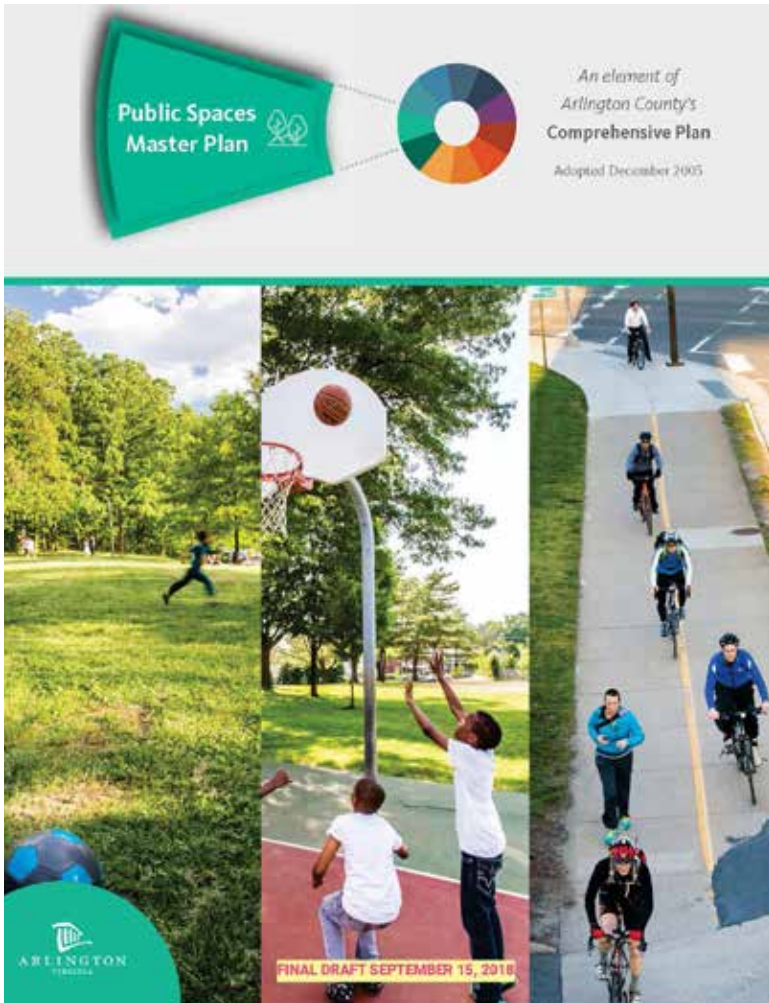
FORMULA
2040



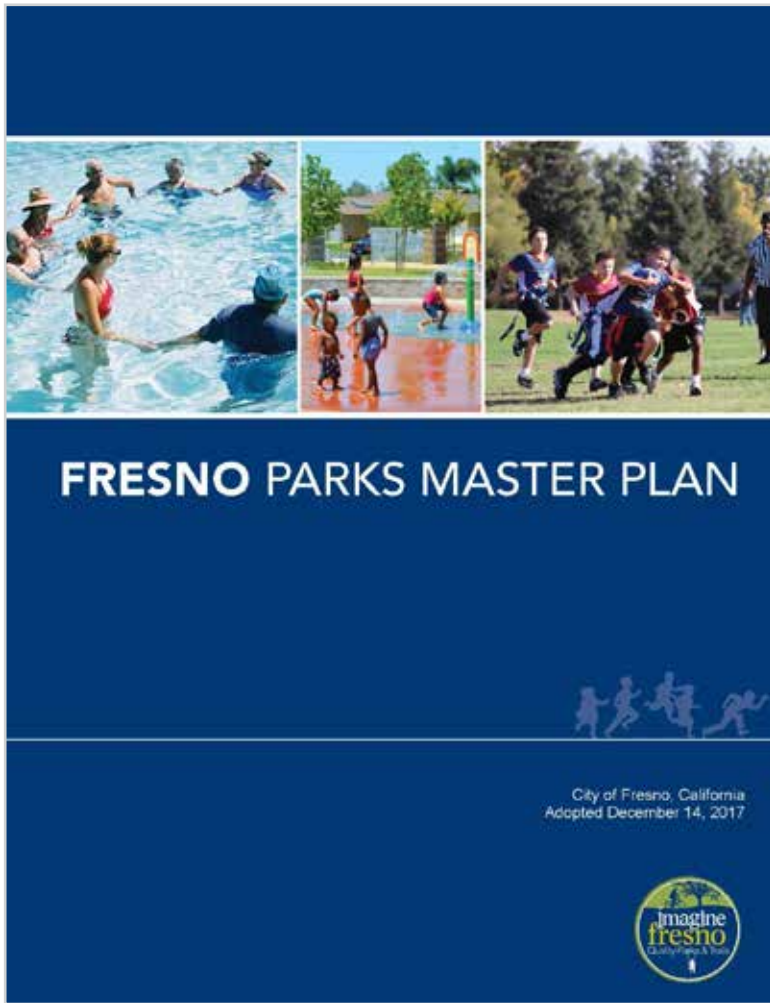
GREENPLAN
PHILADELPHIA



DALLAS PARD
COMP PLAN



ARLINGTON PUBLIC SPACES
MASTER PLAN (DRAFT)



FRESNO PARKS
MASTER PLAN

CLIENT

City of OKC

M-NCPPC

City of Philadelphia

City of Dallas
PARD

Arlington County

City of Fresno

LOCATION

Oklahoma City,
Oklahoma

Prince George's County,
Maryland

Philadelphia,
Pennsylvania

Dallas,
Texas

Arlington County,
Virginia

Fresno,
California

POPULATION

610,000

881,000

1.58 mil

1.32 mil

234,965

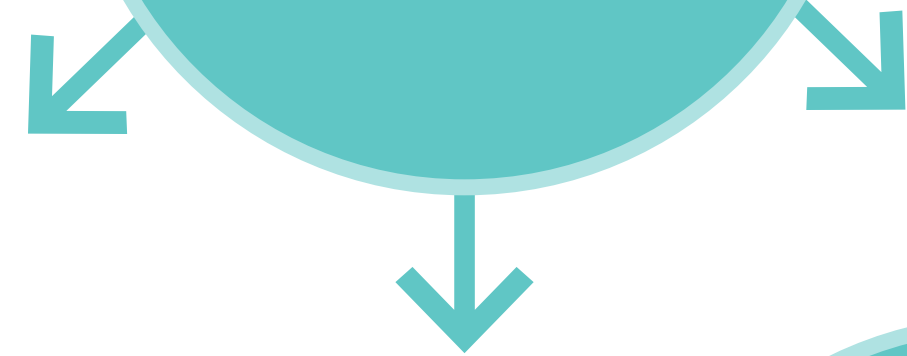
525,750

RELATIONSHIP TO OTHER
CITYWIDE PLANS

Austin is:

Livable / Natural and Sustainable
Prosperous / Mobile and Interconnected
Values and Respects its People
Creative / Educated

IMAGINE AUSTIN
VISION



STRATEGIC
MOBILITY
PLAN

PARD
LONG RANGE
PLAN

STRATEGIC
HOUSING
BLUEPRINT

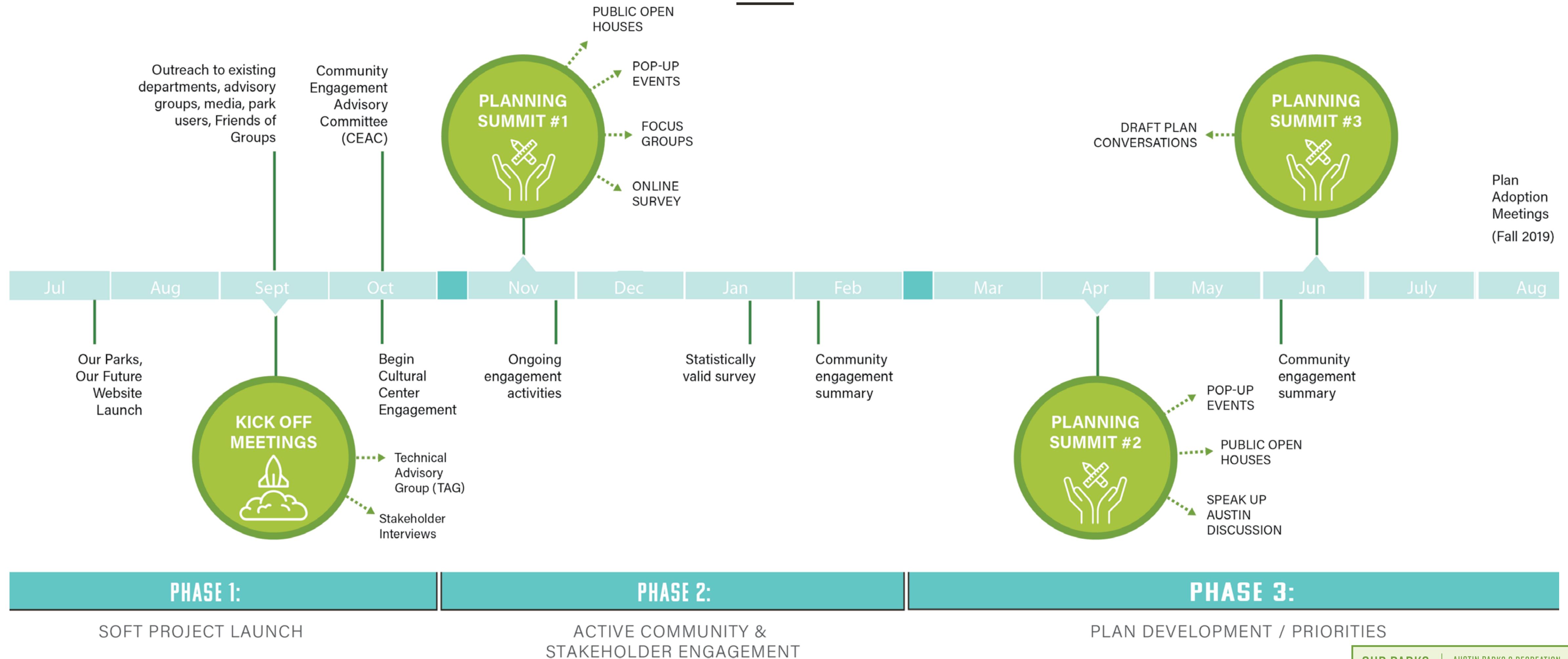
INTEGRATED
WATER RESOURCE
PLAN

+ OTHER
CITYWIDE
& AREA
PLANS



LONG RANGE PLAN

SCHEDULE



A LOOK AT THE PARK SYSTEM

TODAY

JUST SOME OF THE FACILITIES

300+

PARKS

6

GOLF COURSES

15+

PUBLIC/PRIVATE PARTNERSHIPS

47

VOLLEYBALL COURTS

40

POOLS

26

COMMUNITY/SENIOR GARDENS

124

TENNIS COURTS

24

HISTORIC BUILDINGS

227

TRAIL MILES

147

PLAYGROUNDS

13

OFF-LEASH DOG AREAS

5

CEMETERIES

20

REC CENTERS

11

MUSEUMS, ARTS & CULTURAL CENTERS

10

STAGES/ AMPHITHEATERS

78

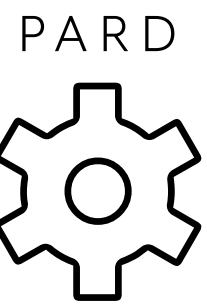
MIXED-USE FIELDS



100-YEAR ANNIVERSARY OF PARD (2028)

14

DIVISIONS



700

FT EMPLOYEES

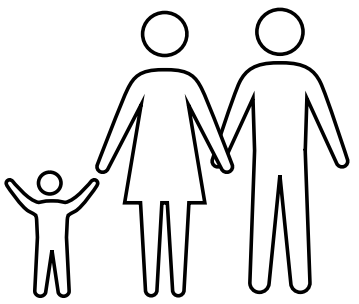
1,000+

PT & SEASONAL



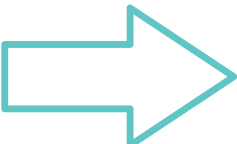
18,600+

ACRES OF PARKLAND



967K

POPULATION IN 2018*



1.143M

PROJECTED POPULATION IN 2030*

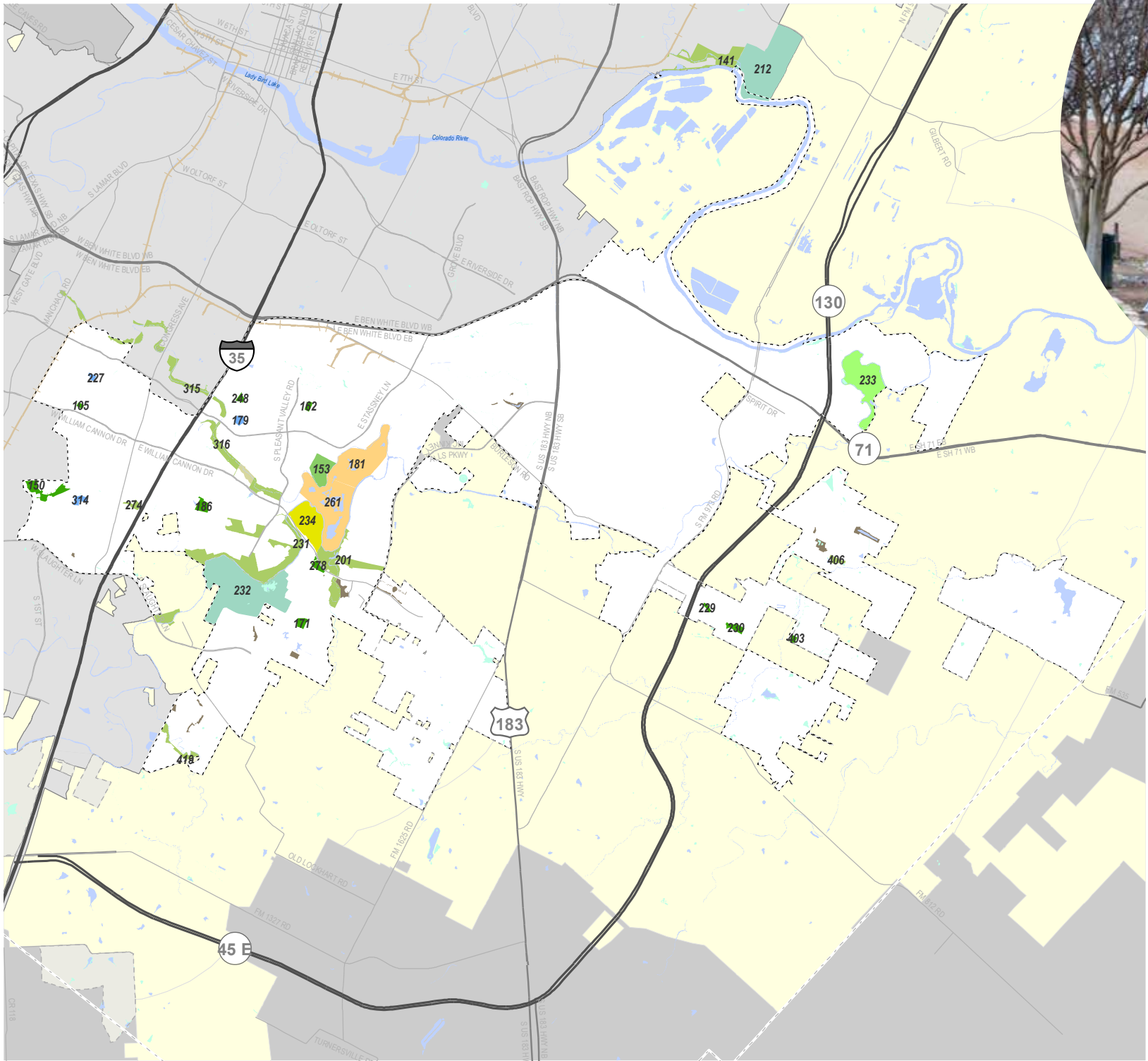
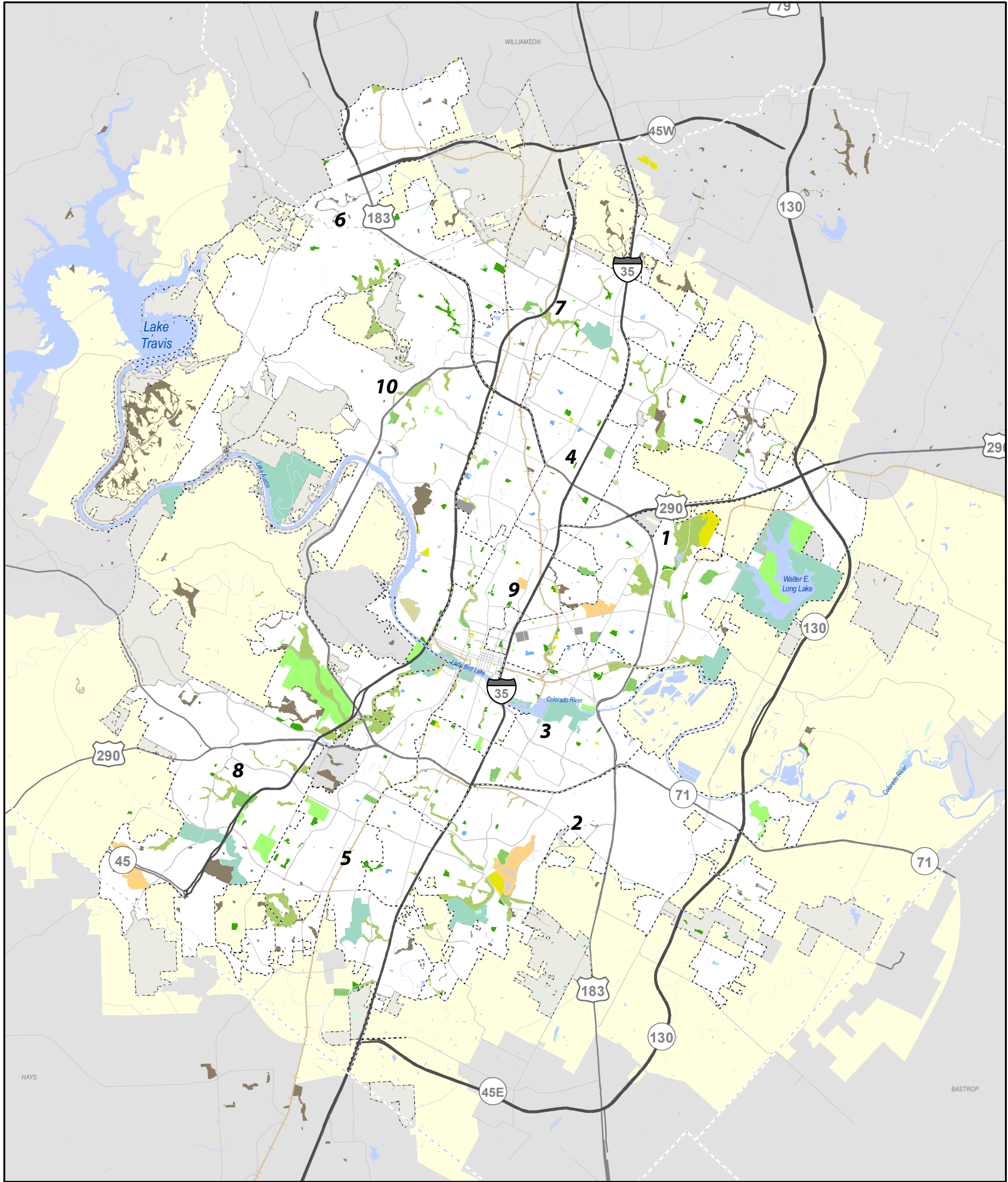
KEY METRICS

SOURCE: AUSTIN PARKS AND RECREATION DEPARTMENT FY17 ANNUAL REPORT AND STRATEGIC PLAN 2017-2021; *FROM AUSTIN AREA POPULATION HISTORIES AND FORECASTS

A LOOK AT THE PARK SYSTEM

18,600+ ACRES CITYWIDE

TODAY



BY PLANNING AREA & COUNCIL DISTRICT

REACHING OUT &
**ENGAGING
THE PUBLIC**



**OPEN
HOUSES**



**FOCUS
GROUPS
AND
INTERVIEWS**



**SURVEYS,
WEBSITE
AND
SOCIAL MEDIA**

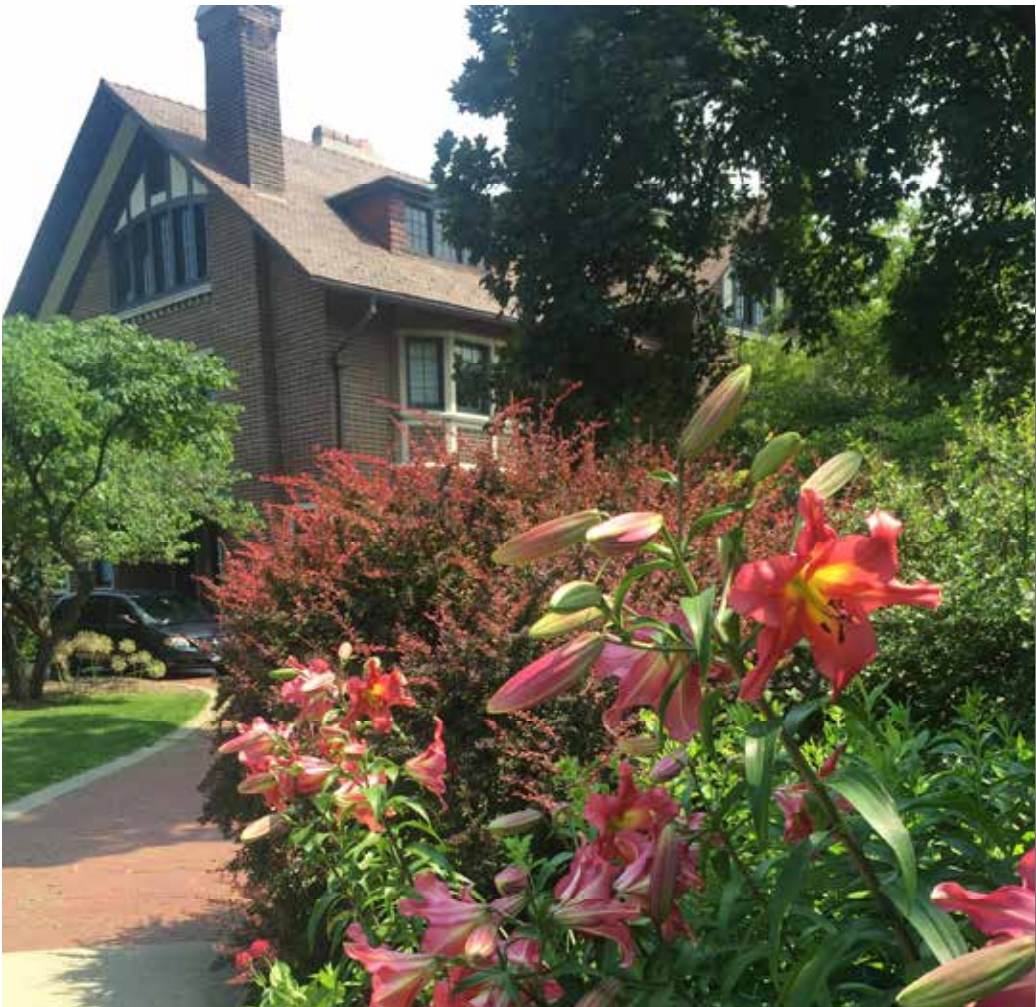


**POP-UP
EVENTS**



**ENGAGE THROUGH
ARTS AND CULTURAL
CENTERS**

SAMPLE CONDITION ASSESSMENT



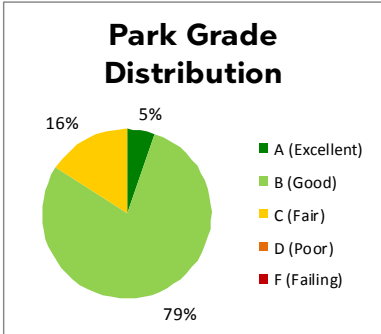
2015 PARK REPORT CARD

 **PARK DISTRICT**
of OAK PARK
218 Madison Street
Oak Park, Illinois 60302
(708) 725-2000
www.pdop.org

FINDINGS

Overall Results

In the second year of this report, again Park District parks generally fared well, with the majority of parks (84%) receiving a rating of "Good" or higher and an overall system score of a "B" at 85 out of 100. This overall system score in an increase of 2 points from the prior year. Three parks received a score of "Fair." Ridgeland Common Recreation Complex received the highest score with a 94 and Maple Park and Stevenson Park received the lowest scores with 78 each, a difference of 16 points. This variance from the highest-rated to lowest-rated park shrank by 5 points from 2014. Appendix A lists the overall scores for each individual park.



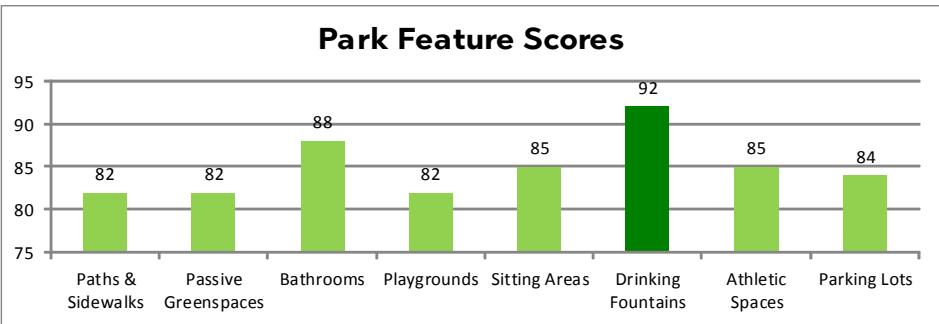
The majority of parks received a B (Good). One parks received an A (Excellent) and 3 parks were given a C (Fair). No parks received a Poor or Failing score in 2015.

Geographical Analysis

Geographically-speaking, the quality of the parks seems fairly distributed throughout the community. Each quadrant of the community has one of the Top 4 highest-rated parks and all four quadrants and likewise the four lowest-rated parks are spread out between the four quadrants as well. In fact, the highest rated park (Ridgeland Common), is only blocks away from one of the lowest rated parks (Stevenson Park) which demonstrates that all sections of the community receive a fair amount of capital improvement dollars and maintenance and operations attention. Appendix B displays park grades by location.

Park Feature Analysis

As the overall park scores would indicate, the majority of individual park features also scored well on average throughout the community. Seven of the eight areas received a "B" (Good) rating. The one area that experienced a decline from the prior year was Paths & Sidewalks, which is the park feature that Oak Park residents value most. This is was due to continued issues with bare spots and weeds near sidewalks (thought to be due to damage during snow removal) and a noticeable increase in garbage near cans waiting for pick-up.



Overall, most areas scored well, including Paths & Sidewalks and Passive Greenspaces, two areas important to Oak Park residents. Each area scored the same or higher in 2015 as it did in 2014, except for Paths & Sidewalks, which experienced a slight dip, but still received an overall "Good" score.

Park District of Oak Park 2015 Park Report Card

4

PLAYGROUNDS

All playgrounds and splash pads in a park and accompanying fencing, seating, lighting, landscaping, and other play equipment

B-

Overall, Park District playgrounds received a score of "Good." Rarely was any playground equipment missing and in almost all cases, everything was functioning properly. Most playgrounds are showing slight signs of deterioration from use including chipped or peeling paint and some rust. Weeds were a common issue near many playgrounds as was surface issues, including low levels of sand and/or woodchip and frequent worn or bare spots in nearby turf. Migrated sand from sand play areas continues to be an issue, but this was found less often than in the prior year.

Park Scores	
Andersen Park	80
Austin Gardens	N/A
Barrie Park	80
Carroll Park	82
Cheney Mansion	N/A
Euclid Square	82
Field Park	85
Fox Park	91
Lindberg Park	98
Longfellow Park	79
Maple Park	71
Mills Park	N/A
Randolph Park	77
Rehm Park	85
Ridgeland Common	N/A
Scoville Park	74
Stevenson Park	75
Taylor Park	88
Wenonah Park	90
System Average 82	



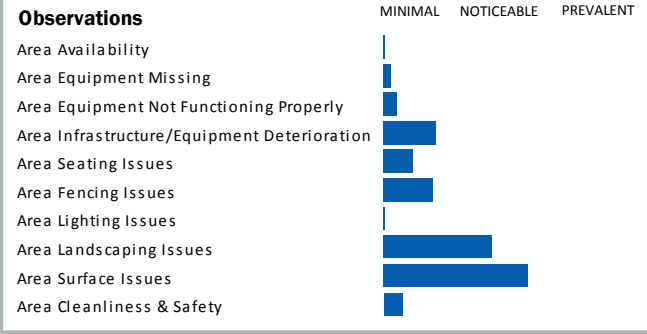
Poured in place surfaces at several playgrounds are starting to show wear. (Scoville Park)



Overall, Park District playgrounds were in "Good" condition. (Field Park)



Issues were found with maintaining landscaping and turf near playgrounds. (Wenonah Park)



Park District of Oak Park 2015 Park Report Card

9

ATHLETIC SPACES

All athletic courts and fields in a park and accompanying fencing and backstops, player and spectator seating, lighting, and landscaping

B

Park District athletic spaces saw a tremendous increase in quality from the previous year's rating of "Fair" to the current year's rating of "Good." Increased efforts towards athletic field maintenance paid off and the capital improvements to replace the baseball diamond fencing, bleachers, etc. at several parks resulted in noticeable improvements. Equipment, including nets, was rarely missing. Some functionality issues discovered with court nets and poles, but otherwise most equipment operated as expected, although were often showing signs of deterioration. Despite the capital improvements mentioned above, the largest issues found were with fencing and surfaces again this year.

Park Scores	
Andersen Park	72
Austin Gardens	N/A
Barrie Park	87
Carroll Park	97
Cheney Mansion	N/A
Euclid Square	72
Field Park	79
Fox Park	91
Lindberg Park	89
Longfellow Park	87
Maple Park	83
Mills Park	N/A
Randolph Park	N/A
Rehm Park	80
Ridgeland Common	95
Scoville Park	93
Stevenson Park	77
Taylor Park	80
Wenonah Park	N/A
System Average 85	



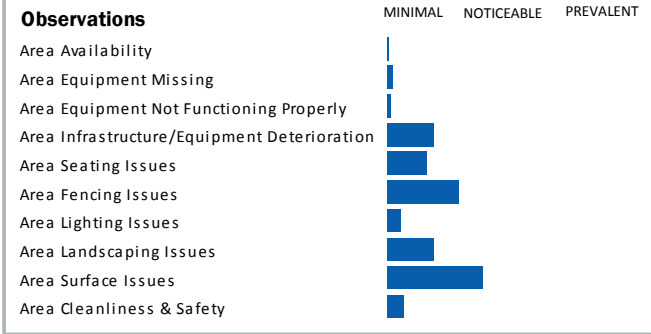
Although some bare patches still remain, overall turf surface quality improved from the prior year. (Rehm Park)



Overall, Park District athletic spaces were in "Good" condition. (Fox Park)



Despite turf and diamond surface improvements, other surface issues still exist, including migrating infield materials and deteriorating court surfaces. (Field Park)



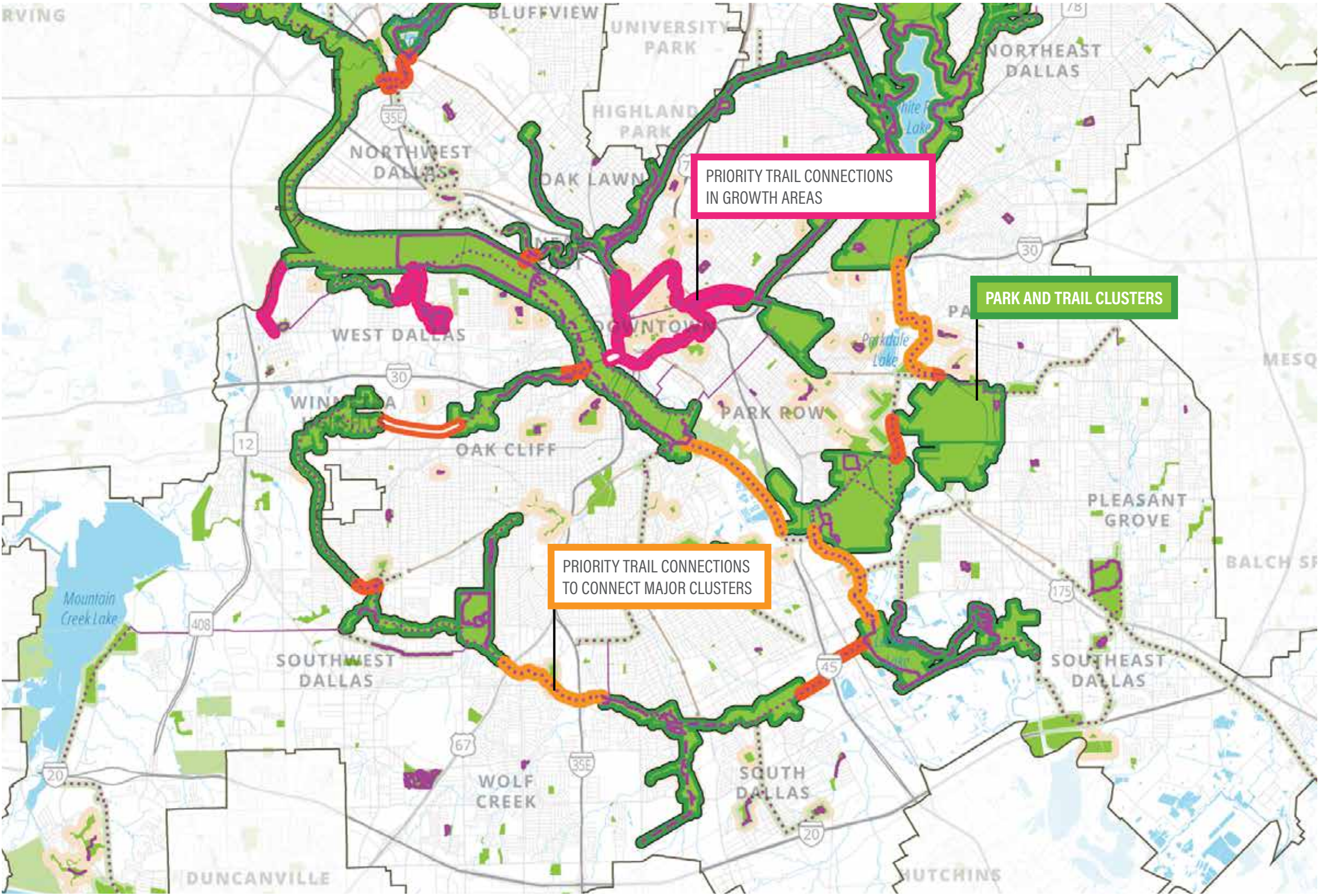
Park District of Oak Park 2015 Park Report Card

12

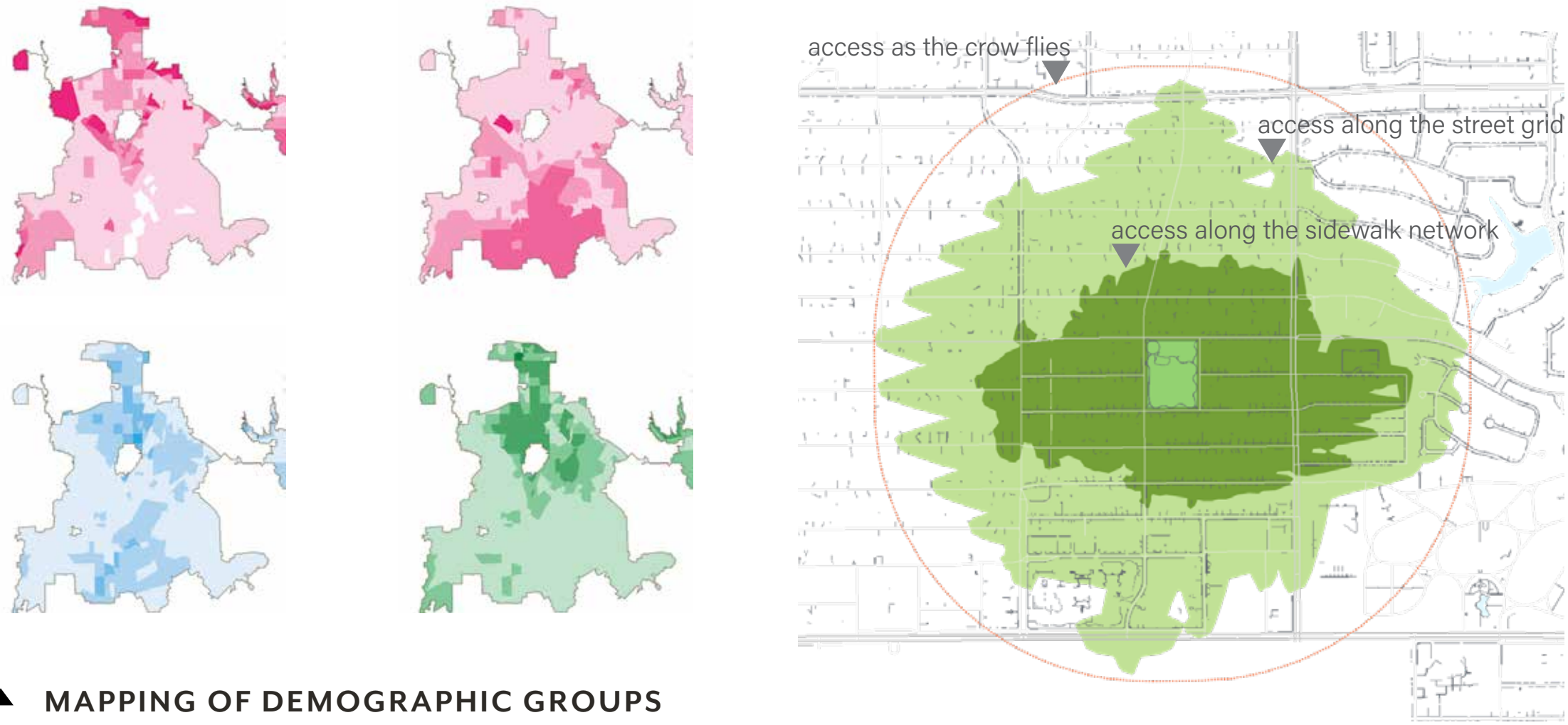
SAMPLE REPORT CARD PARK DISTRICT OF OAK PARK | ILLINOIS

SAMPLE

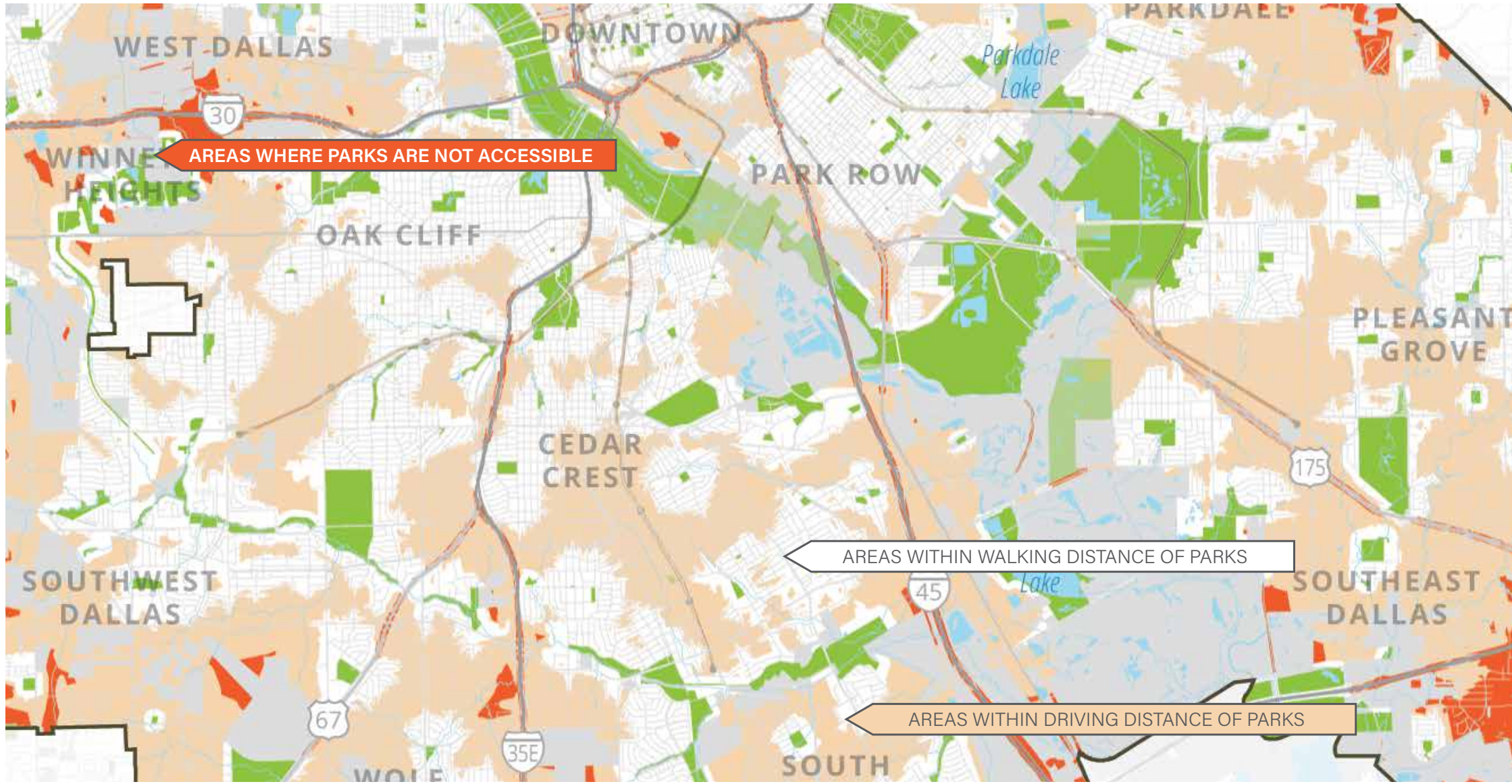
NEEDS ASSESSMENT



▲ PARK AND TRAIL CONNECTIVITY ANALYSIS



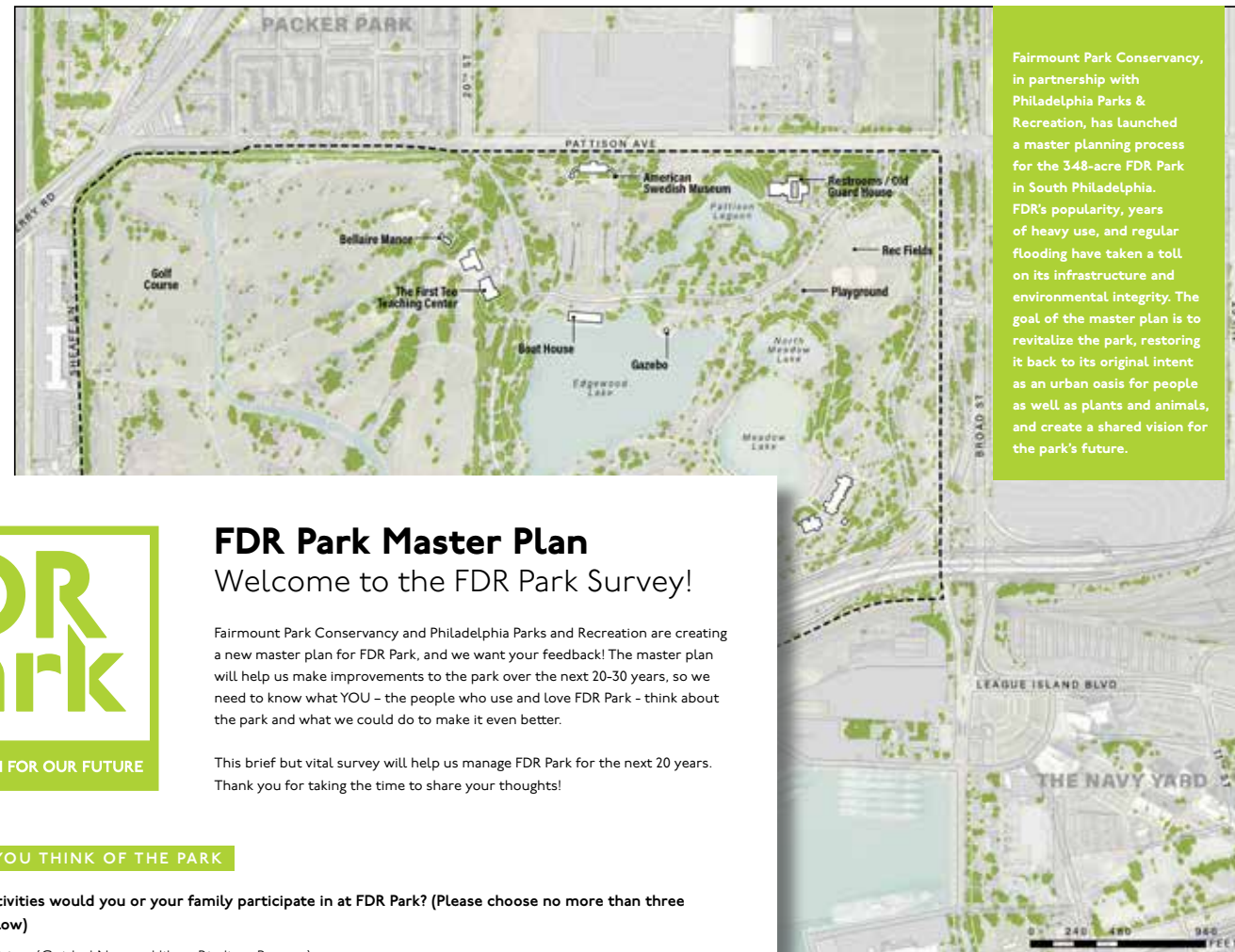
▲ MAPPING OF DEMOGRAPHIC GROUPS



SAMPLE MAP ANALYSIS

DALLAS PARK & RECREATION DEPT COMPREHENSIVE PLAN

SAMPLE COMMUNITY SURVEYS



FDR Park Master Plan Welcome to the FDR Park Survey!

Fairmount Park Conservancy and Philadelphia Parks and Recreation are creating a new master plan for FDR Park, and we want your feedback! The master plan will help us make improvements to the park over the next 20-30 years, so we need to know what YOU – the people who use and love FDR Park – think about the park and what we could do to make it even better.

This brief but vital survey will help us manage FDR Park for the next 20 years. Thank you for taking the time to share your thoughts!

TELL US WHAT YOU THINK OF THE PARK

1. What kind of activities would you or your family participate in at FDR Park? (Please choose no more than three from the list below)

- ☐ Nature activities, (Guided Nature Hikes, Birding, Botany)
- ☐ Programming – Adult (Yoga Classes, Art Classes, Dance Classes, Work-Out Classes)
- ☐ Programming – Youth (After School Programs, Summer Camps, School Field Trips)
- ☐ Recreational activities (Fishing, Skateboarding, Playground Play, Dog Walking)
- ☐ Renting Bikes, Kayaks, and/or Paddle Boats
- ☐ Renting Space for a Wedding, Family Reunion, Company Retreat, etc.
- ☐ Special Events like a Concert Series, Movie Night, Craft Shows, or Farmer's Markets
- ☐ Sports (Tennis, Golf, Baseball / Softball, Soccer)

2. What types of amenities would you or your family use if they were available at FDR Park? (Please choose all that apply)

- ☐ Amphitheater / Stage
- ☐ Athletic Fields
- ☐ Biking Trails
- ☐ BMX / Pump Track
- ☐ Native Plant Garden
- ☐ Café or other Food and Beverage Opportunities
- ☐ Historical Displays
- ☐ Disc Golf
- ☐ Environmental Education Display
- ☐ FDR Park App
- ☐ Fishing Pier
- ☐ Mini-Golf
- ☐ Nature Center
- ☐ Observation Areas / Overlooks
- ☐ Picnic Pavilions
- ☐ Pickleball Courts
- ☐ Public Art
- ☐ Recreation Center
- ☐ Restrooms
- ☐ Spray Park
- ☐ Volleyball Court
- ☐ Walking/Running Paths, Hiking Trails
- ☐ Welcome Center
- ☐ Other _____



2016 Sugar Land Parks, Recreation, & Open Space Needs Assessment Survey

The City of Sugar Land Parks and Recreation Department would like your input to help determine parks and recreation priorities for our community. This survey will take 15-20 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time.

1. In the past 12 months, have you or a member of your household used a city park, rented a recreational facility, or attended an event at a city facility?

___ (1) Yes [Please answer questions #1a-#1b] ___ (2) No [Please go to question #2]

1a. Which of the following Sugar Land City parks and/or recreation facilities have you or a member of your household visited in the past 12 months?

- | | | |
|---|---|--|
| ___ (01) City Park | ___ (10) Lonnie Green Park | ___ (18) River Park – River Gable Park |
| ___ (02) Colony Bend Park | ___ (11) Lost Creek Park | ___ (19) River Park – Splash Pad |
| ___ (03) Covington West Park | ___ (12) Mayfield Park | ___ (20) Ron Slockett Memorial Park |
| ___ (04) Cullinan Park | ___ (13) Meadow Lake Park | ___ (21) Settlers Way Park |
| ___ (05) Duhaček Park | ___ (14) Mesquite Park | ___ (22) Sugar Lakes Park |
| ___ (06) Eldridge Park | ___ (15) Oyster Creek Park/Trail | ___ (23) Sugar Land Memorial |
| ___ (07) First Colony Park | ___ (16) Prawn Springs Dog Park at | ___ Park/Brazos River Corridor |
| ___ (08) Highlands Park | ___ (17) River Park – Park at the | ___ (24) Sugar Mill Park |
| ___ (09) Imperial Park & Disc Golf Course | ___ (17) River Park – Park at the Levee | ___ (25) Thomas L. James Park |
| | | ___ (26) Town Square Plaza |

1b. Using the number associated with each park above, please write in below the top three City of Sugar Land Parks and Recreation Department parks/open spaces you and members of your household have visited most often in the past 12 months.

Visit Most Often: ___ Visit 2nd Most Often: ___ Visit 3rd Most Often: ___

2. Have you or other members of your household participated in any recreation programs (e.g., youth sports camps, health and fitness classes) or special events offered by the City of Sugar Land Parks and Recreation Department during the past 12 months?

___ (1) Yes [Please answer Questions #2a, #2b & #2c] ___ (2) No [Please go to Question #3]

2a. Approximately how many different recreation programs (e.g., youth sports camps, health and fitness classes) offered by the City of Sugar Land Parks and Recreation Department have you or members of your household participated in over the past 12 months?

- ___ (1) 1 program ___ (3) 4 to 6 programs ___ (5) 11 or more programs
___ (2) 2 to 3 programs ___ (4) 7 to 10 programs

2b. From the following list, please check the THREE primary reasons why your household has participated in City of Sugar Land Parks and Recreation Department programs or recreation activities.

- | | |
|--|--|
| ___ (1) Quality of instructors/coaches | ___ (5) Times the program is offered |
| ___ (2) Location of the program facility | ___ (6) Friends participate in the program |
| ___ (3) Quality of the program facility | ___ (7) Dates the program is offered |
| ___ (4) Cost of program/activity | ___ (8) Other: _____ |

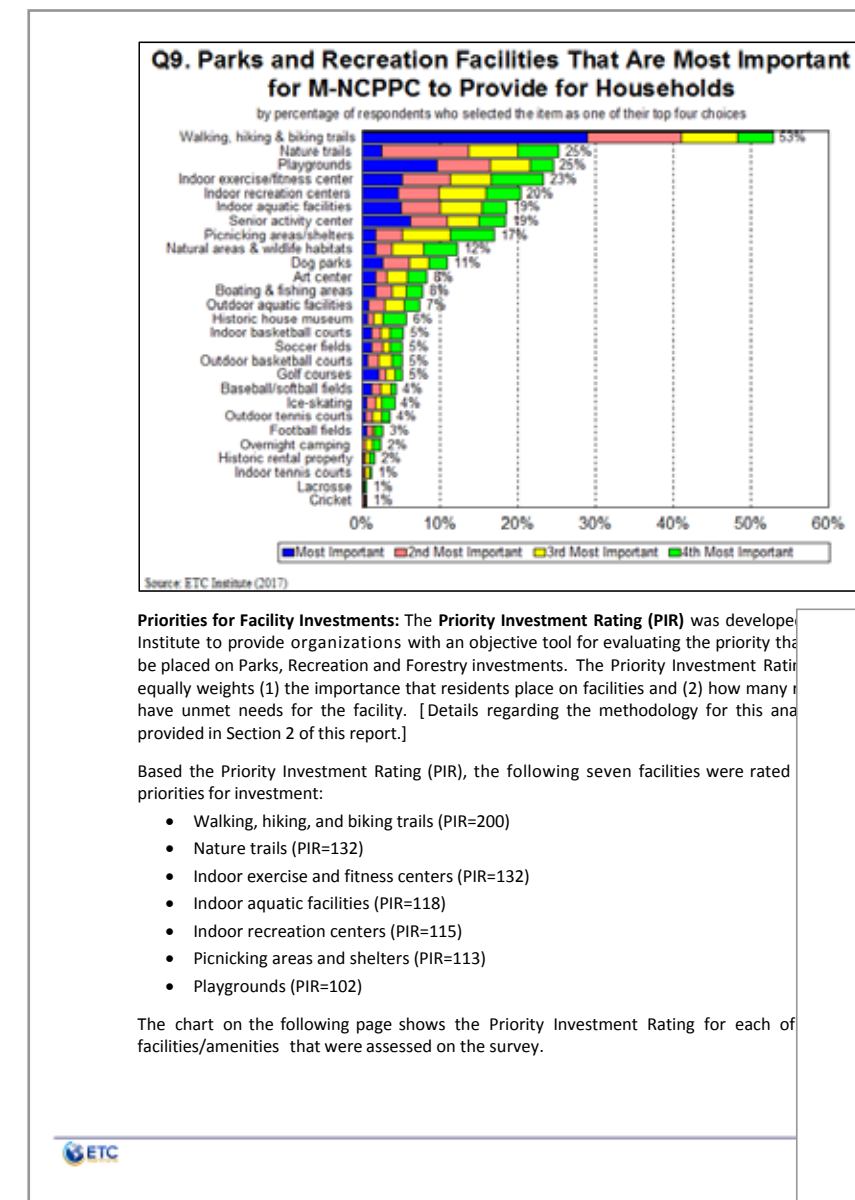
2c. Approximately how many different city special events offered by the City of Sugar Land Parks and Recreation Department have you or members of your household participated in over the past 12 months? City Special Events include: Cultural Kite Festival, Eggstravaganza, Memorial Day Ceremony, Star Spangled Spectacular, Halloween Town, Tree Lighting, NYE on the Square.

- ___ (1) 1 event ___ (3) 3 events ___ (5) 5 or more events
___ (2) 2 events ___ (4) 4 events

City of Sugar Land Parks and Recreation Survey – ETC Institute (2016)

Page 1

SAMPLE OF STATISTICALLY- VALID SURVEY M-NCPPC PRINCE GEORGE'S COUNTY



Priorities for Facility Investments: The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on Parks, Recreation and Forestry investments. The Priority Investment Rating equally weights (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facility. [Details regarding the methodology for this analysis are provided in Section 2 of this report.]

Based on the Priority Investment Rating (PIR), the following seven facilities were rated highest priorities for investment:

- Walking, hiking, and biking trails (PIR=200)
- Nature trails (PIR=132)
- Indoor exercise and fitness centers (PIR=132)
- Indoor aquatic facilities (PIR=118)
- Indoor recreation centers (PIR=115)
- Picnicking areas and shelters (PIR=113)
- Playgrounds (PIR=102)

The chart on the following page shows the Priority Investment Rating for each of the facilities/amenities that were assessed on the survey.

M-NCPPC Prince George's County Community Interest and Opinion Survey

Helping organizations make better decisions since 1982

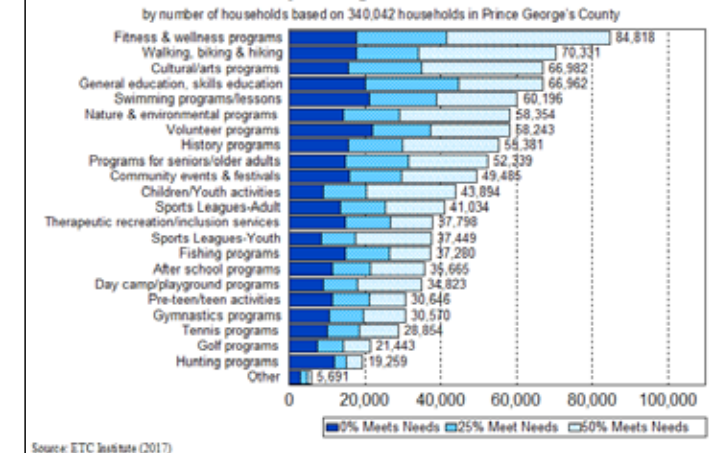
Findings Report

Submitted to M-NCPPC Prince George's County:

ETC Institute
1100 V. Frontier Lane,
Ft. Belvoir, Kansas
66206
1/1/2017



Q10c. Estimated Number of M-NCPPC Households in Prince George's County Whose Needs for Recreation Programs Are Only Being 50% Met or Less



Program Importance. In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents place on each program. Based on the sum of respondents' top four choices, the four most important programs to residents were: fitness and wellness programs (34%), walking, biking, and hiking (34%), programs for seniors and older adults (23%), and swimming programs and lessons (20%).

The percentage of residents who selected each program as one of their top four choices is shown in the table at the top of the following page.



COMMUNITY SURVEYS FDR PARK AND SUGAR LAND PARKS, RECREATION, & OPEN SPACE

OUR PARKS
OUR FUTURE



AUSTIN PARKS & RECREATION
LONG RANGE PLAN

2018 - 2028

IDENTIFYING PRIORITIES

AMENITY-BASED APPROACH TO MEASURING ACCESS

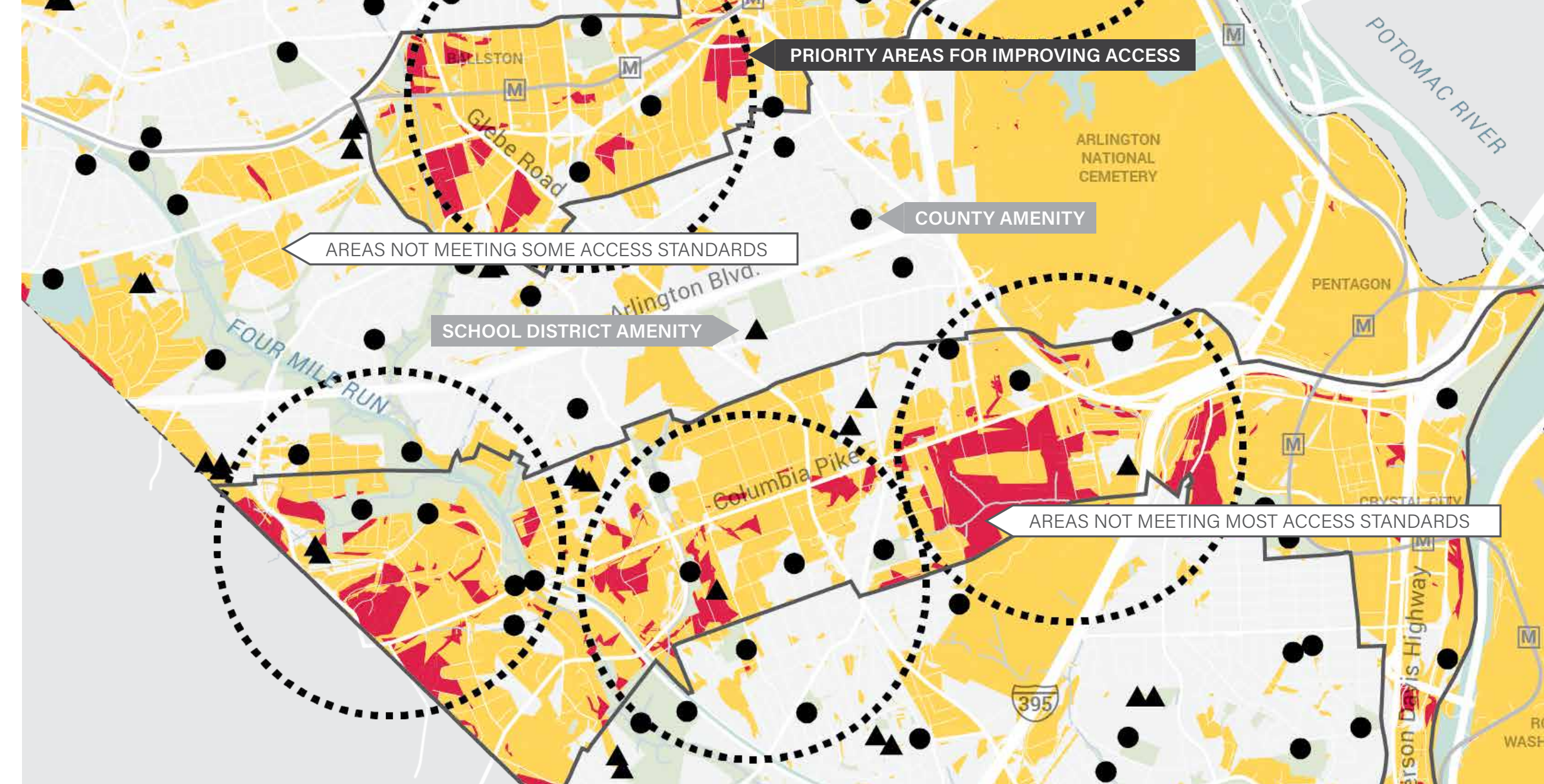
One approach to measuring access is by using GIS to determine travel time to various types of facilities (playground, volleyball court) via different modes of transportation (walking, biking, transit).

SCORING METHODOLOGY

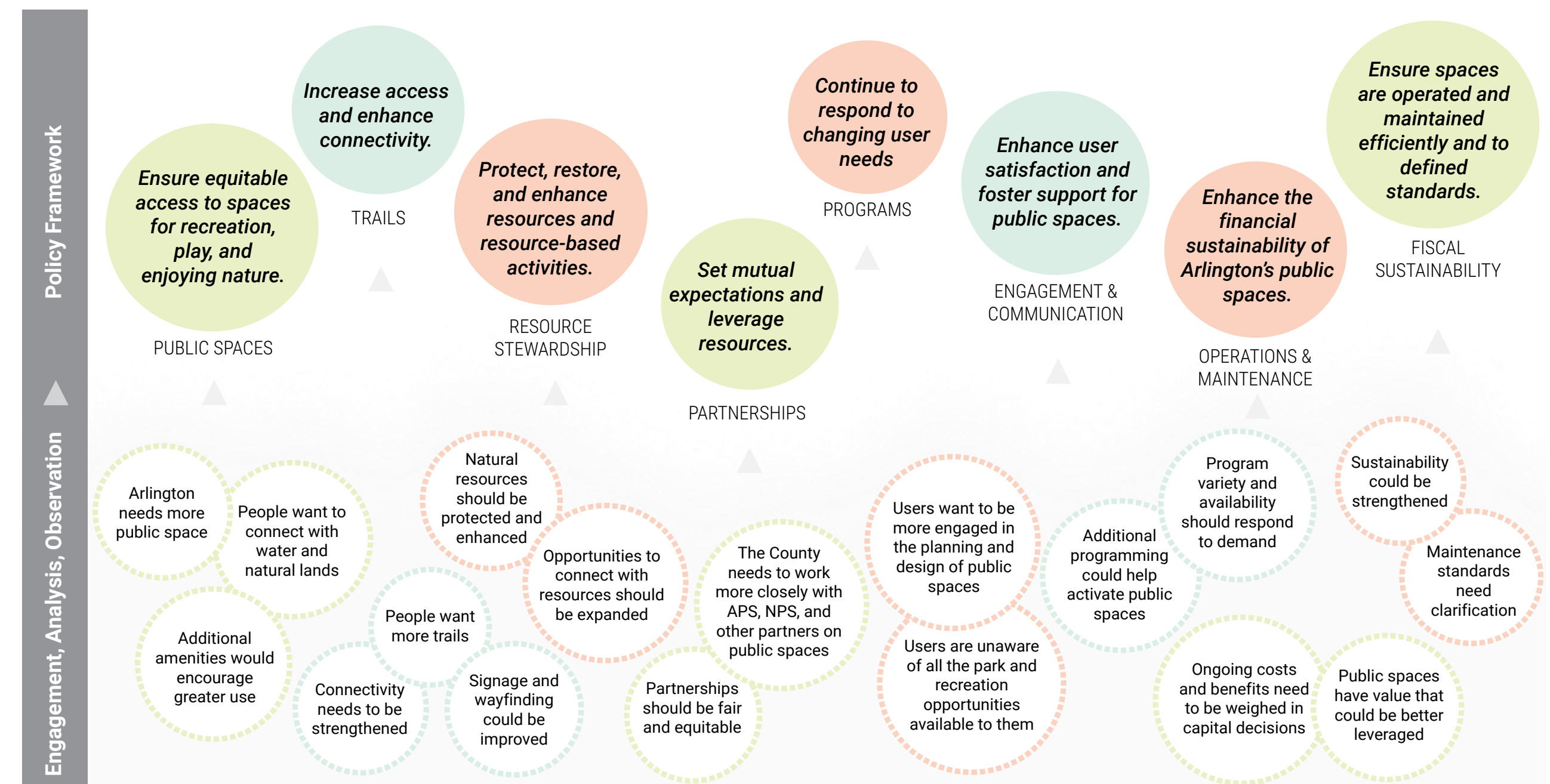
To be developed for prioritization of PARD LRP investments.

PUBLIC FEEDBACK LOOP

Continual feedback through ongoing meetings and activities with staff, stakeholders and the public combined with these analytical tools lead to prioritization and refinement of goals and strategies.



▲ MULTI-MODAL ANALYSIS OF ACCESS TO AMENITIES AND ▼ FORMATION OF POLICY FRAMEWORK | ARLINGTON PUBLIC SPACES MASTER PLAN (SAMPLE)



WRAP-UP AND NEXT STEPS

- » Community Meetings (November 8-14, 2018)
- » Engagement through interviews and focus groups
- » Complete State of the Parks Analysis Work
- » Begin Needs Assessment and Analysis

STAY CONNECTED

Kim McKnight, Project Lead
Park Planning Division

E: Kim.McKnight@austintexas.gov

Nancy O'Neill, Project Manager, WRT

E: noneill@wrtdesign.com

