

EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER

REGULAR MEETING

ADVISORY BOARD MINUTES

Wednesday, October 3, 2018

The Emma S. Barrientos Mexican American Cultural Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Board Members in Attendance:

Anna Maciel, Chair

Aida Cerda-Prazak, Vice Chair

David Goujon, Member

Andrea Chavez, Member

Endi Silva, Member

Art Navarro, Member

Claudia Massey, Member

Board Members Absent:

Rosemary Banda, Member

Anjelica Erazo, Member

Tomas Medina, Member

Staff in Attendance:

Herlinda Zamora, ESB-MACC Manager

Tina Herrera, ESB-MACC Administrative Assistant

A. CALL TO ORDER: Chair Maciel called the Board Meeting to order at 6:07pm.

B. CITIZEN COMMUNICATION:

1. Carlos Leon, Citizen provided the Board information on Miguel Rodriguez and documentation of Bret Kavanaugh's notes and appendix as well as the online article of the report.
2. Mario Ramirez Director of Teatro Vivo invited the Board to attend the production of Wet: A Documented Journey, beginning Thursday, October 4 – Sunday, October 7.

C. APPROVAL OF MINUTES:

With no corrections to the minutes Member Silva motioned to approve. Member Chavez seconded. Motion passed. (7.0.) Members Banda, Erazo, and Medina were absent.

D. PRESENTATIONS:

Presentation by Cara Bertron Senior Planner and Deputy Historic Preservation Officer.

1. Bertron informed the Board that the Historic Preservation office received a grant from the National Parks Service.
 - The grant was received because neighborhoods across Austin were experiencing a high rate of change and high development pressures. She explained that Historic Preservation was a way to celebrate community and culture as well as a tool to stabilize neighborhoods. Noting the grant is designed to support the designation of Historic properties associated with communities that are underrepresented in the Natural Preservation of Historic Places.
 - Grant received is over \$43,000 called the Under Representative Communities Grant. Application will be built on the East Austin Resources Survey.
 - Bertron let the Board know that they planned on conducting community forums, working with stakeholders, and that 2 districts would be given the grant, that being the Hispanic/Latino District and the African American District.

- Member Silva asked how someone who wants to be a stakeholder would get involved. Bertron responded with anyone who is interested would just need to contact her. She also mentioned that there would be a total of 6 stakeholder meetings beginning late October and running through September 2019. Members Silva and Goujon volunteered to participate as representatives of the MACC.

E. BRIEFING, DISCUSSION AND POSSIBLE ACTION ITEMS:

Update on the MACC bond.

1. Chair Maciel went over the propositions of the bond and reminded the Board that the MACC would be under Proposition B. She asked that the Board pick up copies of the Bond Packets and distribute them however they saw fit. She asked that Zamora place on the MACC's newsletter. Zamora stated the MACC was currently working closely with PARD PIO to make sure the correct information was being put out onto the MACC's website.

Discussion and possible action on board meeting location and schedules.

2. Chair Maciel gave an update to Board Members that were not present at the September meeting letting them know that Ricardo Soliz, PARD Division Manager gave a presentation as to why the MACC should conduct their meetings at City Hall and how it could benefit the Center. She proceeded to tell the Board that during that meeting Board Members took a vote to see if they would prefer to meet at City Hall or continue holding their meetings at the MACC. There was a 5-4 vote, the motion did not pass due to the majority not meeting a quorum.
 - Member Navarro motioned to move the meetings to Downtown where most of the Boards and Commissions meet in a special room with the proper equipment, with staff to monitor the sound and TV. Member Silva seconded the motion. Member Navarro believes that doing so will improve the visibility of the MACC.
 - Member Navarro shared what the benefits were for the MACC if their meetings were held at City Hall.
 - 1) More visibility, highlighting the Board
 - 2) Multi-media access
 - 3) The meetings could be videotaped
 - 4) Parking would not be an issue
 - 5) Other cultural center boards are meeting there
 - 6) The MACC spaces could be used for other programs
 - 7) Each board member could have an iPad
 - 8) Space is available at City Hall
 - 9) The Board is guaranteed a specific room
 - Member Goujon asked audience Member Hector Ordaz with Proyecto Teatro if it would be a burden for their group to attend the meetings if it was relocated at City Hall. Ordaz's response was, "Yes, it would". Member Goujon stated that he asked because PT has sat in at almost every ESB-MACC Advisory Board meeting and that he valued the theater group's opinion and would hate for them to miss a meeting because the location was moved.
 - Member Cerda-Prazak expressed her concerns of moving the meetings to City Hall, stating that it would be an inconvenience to staff and the community. She believes it could be a barrier for citizens who don't have transportation to attend the meetings downtown.
 - Members of the Board asked if it would be possible to stagger the meetings, have 25% of the meetings at City Hall and the other 75% at the MACC. Member Navarro stated that during Ricardo Soliz's presentation that he did state it could be possible as long as there was a consistent meeting schedule.
 - Member Navarro made an amendment to his motion that the Board would meet once a quarter at City Hall where most of the Boards and Commissions meet in a special room

with the proper equipment, with staff to monitor the sound and TV. Member Silva seconded the motion. Chair Maciel, Vice Chair Cerda-Prazak, and Member Chavez opposed. Vote (4.3) Motion did not pass due to the majority not meeting a quorum.

- Member Chavez motioned to keep the meetings scheduled as is with the exception of the first week of the month falling near a holiday. If the first Wednesday of the month falls on a holiday or near a holiday the meetings will be held the following Wednesday of the month. Member Goujon seconded the motion. Motion passed. (7.0)

Discussion and possible action on the Artist Access Program.

3. Chair Maciel let the Board know that the AAP program met 4 times and has completed all meetings that were planned. She noted that they did not come up with a solution when it came to addressing the Latino Arts and Residency Program.
 - Chair Maciel reminded the Board that currently on the Latino Arts and Residency Program Working Group was Chair Maciel, Vice Chair Cerda-Prazak, Members Banda, Silva, and Erazo. She stated that an update would be provided during November's meeting.

F. STAFF REPORTS BY HELINDA ZAMORA, ESB-MACC SITE MANAGER

Herlinda Zamora, ESB-MACC Site Manager informed the Board of October programs, shared improvements of the MACC's event calendar, and LARP highlights.

- Chair Maciel requested that staff provide a calendar breakdown of attendees, rentals, hours, and how spaces are being utilized for the year of 2019. She also asked staff to include the definition of what a rental was and asked that a fee schedule be attached to the report.
- Member Navarro mentioned that he believed the Viva Mexico event was a great turn out but he found it disturbing to see that there was a performance going on in the Black Box and no sitting. Zamora let the Board know that due to the budget the set up was different from previous years but that the MACC heard nothing but positive feedback in regards to the event.
- Member Navarro asked that Kim McNeely and Laura Esparza provide a presentation on the budget and Organization Chart.
- Luis Ordaz, Director of Proyecto Teatro asked if it would be possible for the LARP groups or friends of the MACC to take donations for the Center. Chair Maciel stated that she would write a letter reaching out to the Friends of the MACC to see if they could provide a presentation on fundraising for the ESB-MACC.

G. FUTURE AGENDA ITEMS FROM BOARD MEMBERS:

Update on Artist Access Program (AAP).

Update from Transportation Working Group.

Discussion on local elections.

Discussion and possible action on Board meeting location.

Report from staff on calendar breakdown.

Report from Kim McNeely & Laura Esparza on PARD overview highlights, and ESB-MACC's budget.

Presentation on Special Events and Ordinance Rules.

Presentation from the Friends of the MACC on fundraising for the MACC.

H. ADJOURNMENT:

Member Chavez motioned to adjourn with a second by Silva. Motion passed. (7.0)

Members Banda, Erazo, and Medina were absent. Chair Maciel adjourned the meeting at 8:06pm.