

Exhibit A – Projected 2018-2019 Programming Plan | Proposed Events & Programming

DATE		TIME	EVENT	TYPE		DESCRIPTION
10.03.18	Th	6p- 10p	* Austin Park Foundation's Party for the Parks	Charity/ Fundraiser	Private	Annual Fundraiser
11.03.18	Sa	9a- 1p	AIDS Walk	Charity/ Fundraiser	Public	Kick-off party for annual AIDS Walk
11.04.18	Su	TBD	Start Up Kids Market	Market/ Charity	Public	Kid made vendor market
11.08.18	Th	6p- 9p	APF's Movie in the Park: Selena	Movie	Public	Free movie Series
11.10.18	Sa	12p- 6p	* Rock Lobster Festival	Festival	Private	Food festival
12.02.18	Su	TBD	Start Up Kids Market	Market/ Charity	Public	Kid made vendor market
WEEKLY Dec	Th	TBD	Holiday Market	Market	Public	
WEEKLY Jan	Tu	5p- 6p	Free Fitness Programming	Fitness	Public	
02.08- 09.19	Fr- Sa	TBD	* Chinese New Year Celebration	Festival	Private	Annual celebration produced by Wu Chow
02.23.18	Sa	12p- 6p	* Oyster Festival	Festival	Private	Food festival
WEEKLY Feb	Tu	5p- 6p	Free Fitness Programming	Fitness	Public	
03.2019	Multiple Days		* SXSW Holds (Festival)	Festival	Private/ Public	
03.31.19	Su		Start Up Kids Market	Market/ Charity	Public	Kid made vendor market
04.26- 28.19	F- Su		* Austin Art Alliance: Art City	Fundraiser	Private	Annual art festival
April TBD	Su		Start Up Kids Market	Market/ Charity	Public	Kid made vendor market

Weekly April	Th		Spring Music Series	Music	Public	
May TBD	Sa		* Taco Libre	Festival	Private	Annual food & cultural festival
WEEKLY May	M- W		May Fitness Series	Fitness	Public	
June 6-9			ATX Television Festival	Festival	Public	TBD
WEEKLY JUNE	Tu		Summer Sunset Series: Yoga + Music	Fitness	Public	Summer yoga series with Wanderlust Yoga
BI-WKLY Jun-Aug	Th		101X Summer Cinema Series	Movie	Public	Summer movie series
WEEKLY JULY	Tu		Summer Sunset Series: Yoga + Music	Fitness	Public	Summer yoga series with Wanderlust Yoga
08.03.19	Sa		Austin's Birthday Bash	Festival	Public	Signature park event & fundraiser
WEEKLY AUG	Tu		Summer Sunset Series: Yoga + Music	Fitness		Summer yoga series with Wanderlust Yoga
09.2019	Th- Fr		* Austin Film Festival Gala & BBQ	Fundraiser / Festival	Private	Annual reception and gala (ticketed)

We are requesting a maximum of 20 days per year that the park could be closed to the public for private/ticketed events. This request is the same as previously granted.

Projected 2018-2019 Programming Plan | Calendar View (projected)

OCTOBER 2018 (projected)						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

NOVEMBER 2018 (projected)						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

DECEMBER 2018 (projected)						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JANUARY 2019 (projected)						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

FEBRUARY 2019 (projected)						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

MARCH 2019 (projected)						
S	M	T	W	T	F	S
						1
						2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

APRIL 2019 (projected)						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MAY 2019 (projected)						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JUNE 2019 (projected)						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

JULY 2019 (projected)						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

AUGUST 2019 (projected)						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER 2019 (projected)						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

COLOR KEY:



Free Event (rental revenue)

Paid Event / Closed Park (rental revenue)

Free Programming

SFC Downtown Farmers' Market EVERY Saturday