

Operating Budget

Operating Budget (May 2018- April 2019)		
Downtown Austin Parks, LLC		
REPUBLIC SQUARE BUDGET		
Estimated Revenue Projections		2018-19
Earned Income	Total Revenue	
Vendor Income	\$ 18,000.00	
Park Rentals	\$ 60,000.00	
Subtotal Earned Income		\$ 78,000.00
Partnerships		
Endowment/ APF Contribution	\$ 50,000.00	
Sponsorships	\$ 170,000.00	
Public Contributions	\$ 77,246.00	
Subtotal Partnerships		\$297,246.00
Total Revenue Projected		\$375,246.00
Estimated Expense Projections		
Hospitality Services		
Daily Staffing	\$ 146,622.00	
Subtotal Hospitality Services		\$146,622.00
Maintenance Expenses		
Maintenance Expenses Materials & Supplies	\$ 3,000.00	
Toiletries	\$ 9,000.00	
Water	\$ 15,000.00	
Electrical	\$ 20,000.00	
Refuse Hauling Services	\$ 14,400.00	
Subtotal Maintenance Expenses		\$ 61,400.00
O&M Contracted Services		
Contracted Landscaping	\$ 43,701.00	
Contracted Trades	\$ 12,000.00	
Contract services for Auction Oak Landscaping	\$ 10,000.00	
NE Walkway (VE item from original design)	\$ 6,400.00	
Subtotal Contracted Services		\$ 72,101.00
Professional Services		
Audit	\$ 5,000.00	
Insurance	\$ 18,743.00	
Legal Services	\$ 5,000.00	
Subtotal Administrative		\$ 28,743.00
Programming & Marketing Expenses		
Grand Opening Event	\$ 30,000.00	
Event Support (Programming)	\$ 8,000.00	
Equipment Rentals (Programming)	\$ 8,000.00	
Website Maintenance	\$ 2,500.00	
Signage & Marketing (Posters, A Frames, Stake Signs, Postcards)	\$ 8,700.00	
Internal Banners (printing, brackets, installation)	\$ 9,180.00	
Subtotal Programming Expenses		\$ 66,380.00
Total Operating Budget Expenses		\$375,246.00