

AGENDA



Recommendation for Council Action

AUSTIN CITY COUNCIL

Regular Meeting: December 13, 2018

Item Number: 018

Parks and Recreation

Approve a resolution accepting the 2019 list of proposed events and the maximum number of days requiring full closure of Republic Square Park to the general public, as required under the Parkland Improvement, Management, and Operations Agreement, and authorize negotiation and execution of an amendment to the Parkland Improvement, Management, and Operations Agreement allowing the City Manager to maintain and approve the list of proposed events annually and establishing an annual limit.

District(s) Affected: District 9

Lead Department	Parks and Recreation Department
Fiscal Note	This item has no fiscal impact.
Prior Council Action	<p>December 11, 2014 - City Council authorized negotiation and execution of the Parkland Improvement Management and Operations Agreement;</p> <p>June 12, 2014 - City Council approved the Republic Square Master Plan;</p> <p>June 12, 2014 - City Council approved negotiation of a parkland improvement agreement between the City and Austin Parks Foundation;</p> <p>August 17, 2017 - City Council approved the 2018 annual programming plan for up to 20 closed event days.</p>
For More Information	Jason Maurer, Special Events Manager, 512-974-2427; Liana Kallivoka, Assistant Director, 512-974-9455; Vera Labriola, Business Process Specialist, 512-974-6716

Additional Backup Information:

In August 2017, the City Council approved the proposed list of closed events at Republic Square Park, capped at no more than 20 event days. In Fiscal Year 2017-18, there were 2 closed event days.

On December 14, 2011 - the Austin City Council approved negotiation and execution of the Parkland Improvement, Management and Operations Agreement, specifically requesting that the annual management plan be accepted by the Department after annual City Council action and approval on the maximum number of closed event days at the park.

The Austin Parks and Recreation Department is requesting approval to negotiate and execute an amendment capping the annual closed event list to 20 event days in order to streamline administrative actions, and expedite annual management plan approval. The amended agreement, if authorized, will require the management plan to maintain and cap events at 20 or less event days. Any requests for increases to the annual management plan will be presented to City Council for future review and approval.

Previous History

- To balance the infrequent revenue-producing opportunities, the Downtown Austin Alliance intends to activate the park throughout the year with free and family-friendly active and passive programming.
- Revenue generated from “closed events” will help support free programming in the park.
- The 20 requested full-closure days could include set-up and tear-down days in association with an event. Therefore, 20 days does not necessarily equal 20 events.