Future of Small Area Planning
Planning Commission
December 11, 2018
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IMAGINEAUSTIN
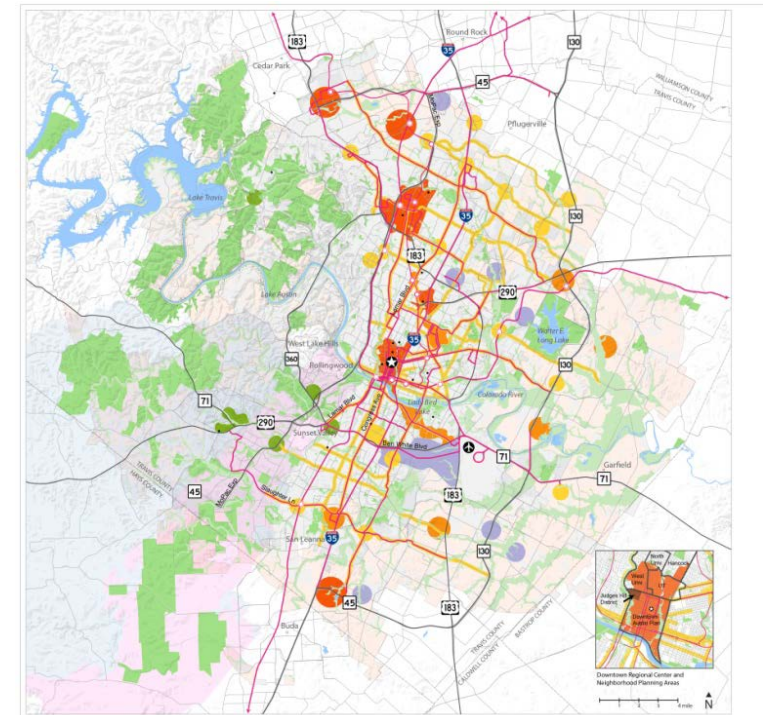Vibrant. Livable. Connected.

Outline

- Background and Charge
- Recommendation
- Year 1 Work Program
- Role of Land Development Code
- Neighborhood Planning Legacy

Small Area Plans serve a variety of purposes

- Create Complete Communities
- Plan for Growth
- Give Community a Voice
- Provide greater predictability

Plans allow us to develop a vision and policy framework which guides decision making in a particular area

PLAN

- Vision
- Policies
- Actions
- Map

IMPLEMENTATION

- Spending (CIP)
- Regulations (LDC)
- Programs
- Partnerships

Our Planning Program has evolved

- Neighborhood Planning Program
- Urban Design Master Plans
- Imagine Austin
- Neighborhood Planning Audit

Council has charged us with identifying a new approach

Resolution 20170928-101

Provides guidance for small area plans for areas along corridors to align with Imagine Austin and leverage city investments in transportation, housing and other infrastructure

Over the last year we have:

- Conducted research and analysis
- Explored options through an interdisciplinary team
- Met with department staff
- Surveyed external stakeholders
- Solicited ideas through an internal PAZ "Design Challenge"
- Briefed PC, ZAP, and Small Area Plan Joint Committee
- Distributed a memo to Planning Commission and City Council
- Scoping for Pilot Imagine Austin Corridor Plan

Data analysis has included:

- Demographics
- Land Uses and Development Patterns
- Accessibility to services
- Imagine Austin Centers, Corridors and other planning designations
- Transit and transportation

- CIP Investments (including Proposed 2016 Mobility Bond)
- Affordable housing
- Cultural and historic resources
- Market force indicators

Survey of external stakeholders:

- 349 Respondents

- What would encourage you to participate?
  - 44%-Assurances that recommendations will be implemented
  - 43%-Convenient meeting times and locations

- How long would you be willing to participate?
  - Up to 6 months=~80%
  - Up to 12 months=~60%
  - More than 12 months=~20%

- Preferred methods:
  - 57%-On-line surveys
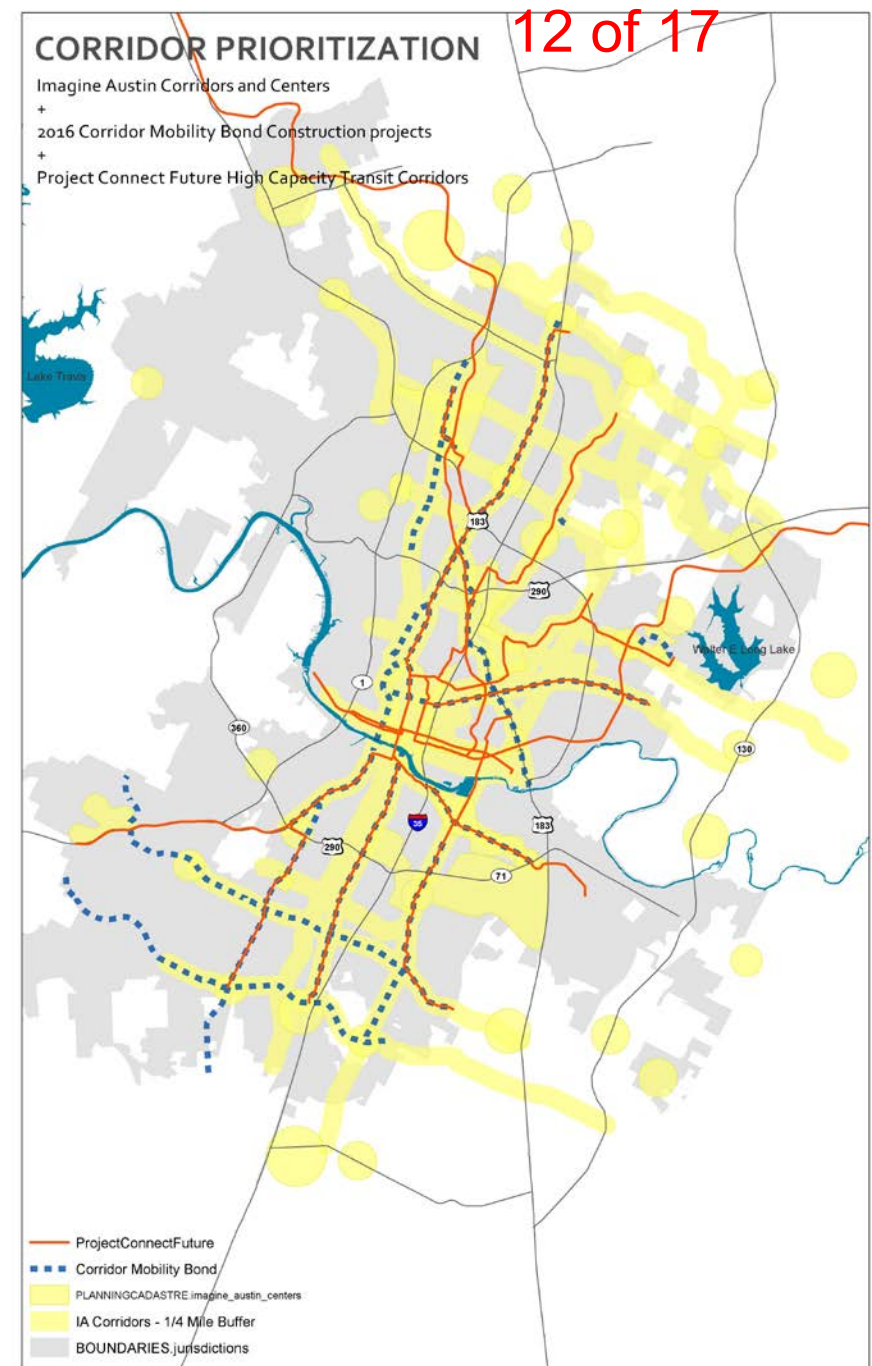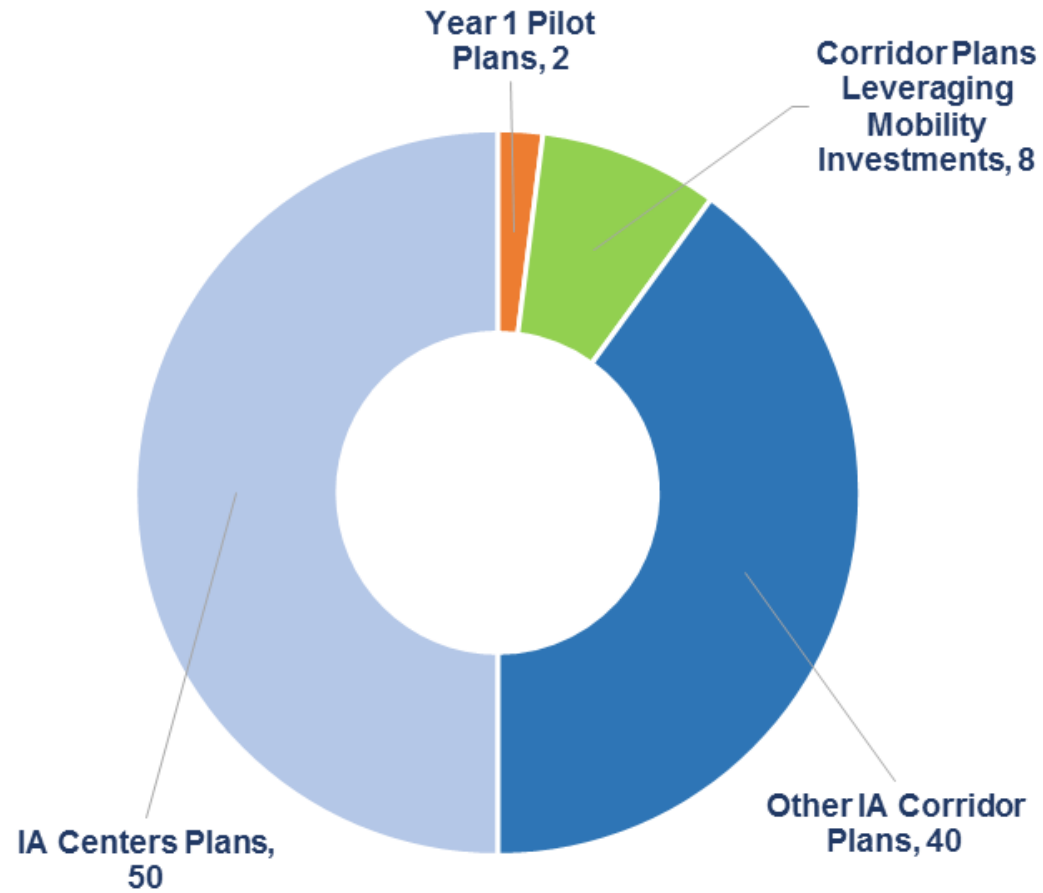 - 48%-In person focus groups
  - 47%-Public Meetings

67% prefer "Background Information Made Available Prior to the Meeting"

Recommendations

Spectrum of Planning Services:

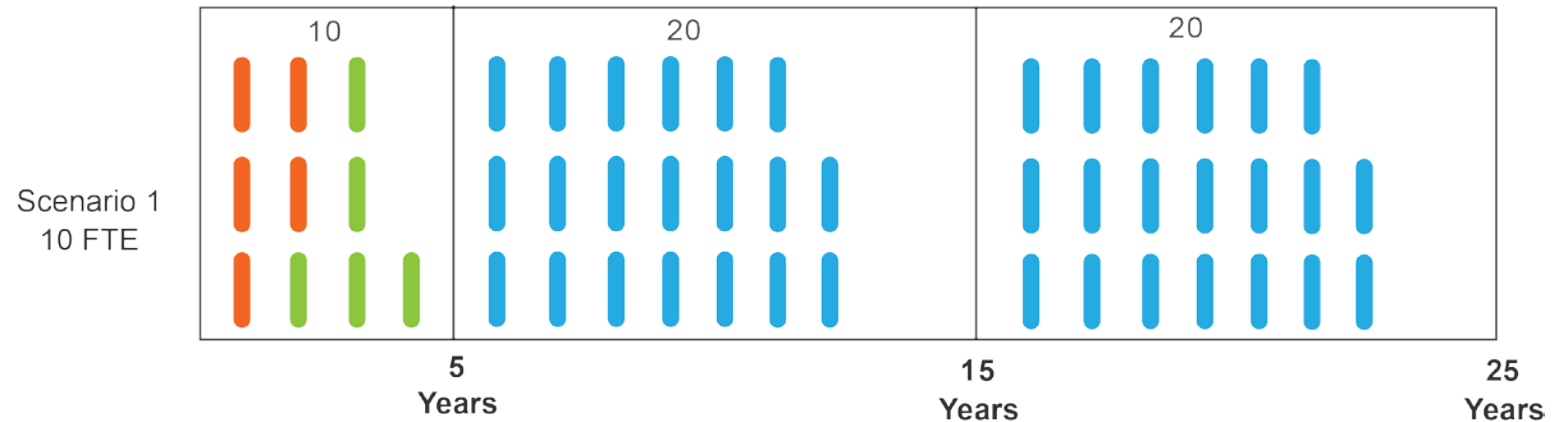|	IA Centers and Corridors Planning	Complete Communities Planning	Special Studies and Plans
Goal	Leverage investments along Centers and Corridors to create more livable places and support positive citywide outcomes, particularly related to affordability and transportation.	Improve access to opportunity and daily needs through near-term improvements.	Varies
Scope	"Full Service" plan. Adopted as an attachment to *Imagine Austin*. Includes Vision, Future Land Use Map, and infrastructure recommendations. May include zoning and other implementation.	Planning Intervention. May include prioritized list of CIP investments, early out interventions, minor changes to zoning.	Varies
Process	12-18 months	6-12 months	Varies

Imagine Austin Centers/Corridors Plans

Timeline for Plan Completion

Plans Completed By Scenario

Highest Priority Corridor Plans

Corridor Plans Leveraging Mobility Investments

Other Centers and Corridor Plans/
Complete Communities Plans Supporting Imagine Austin

Base Case*

~1-2 Plans Per Year
5 years = 10 Plans
Completion=~50 Years

Scenario 1
10 FTE

| 10 | 20 | 20 |

5 Years   15 Years   25 Years

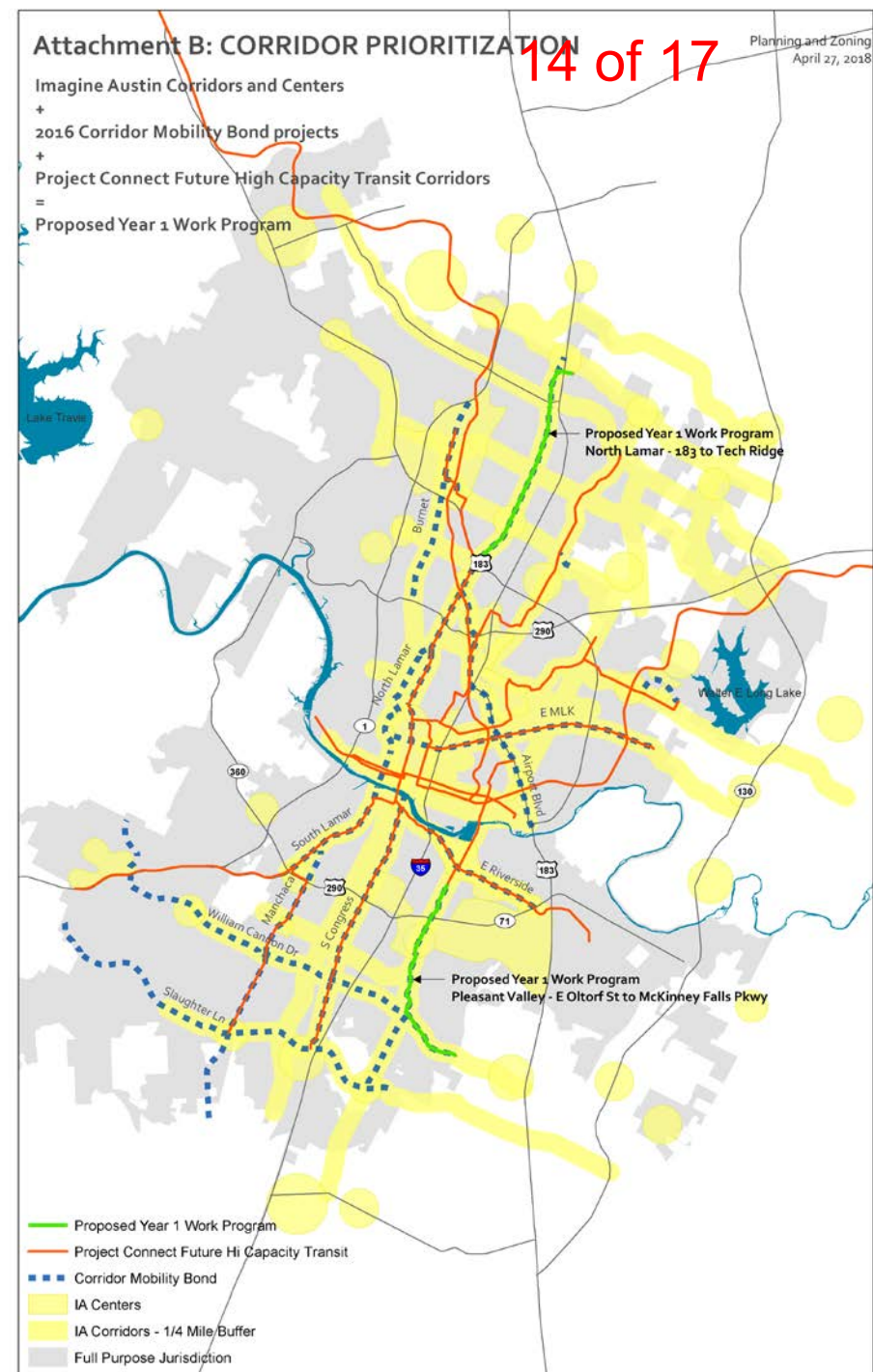* Completion rate dependent on available staffing resources.

"Year 1" Work Program

Pilot new planning process:

- North Lamar
- South Pleasant Valley

Attachment B: CORRIDOR PRIORITIZATION

Role of Land Development Code

Phase 1: Vision, Goals, Objectives

Phase 2: Policies, Recommendations

Phase 3: Implementation
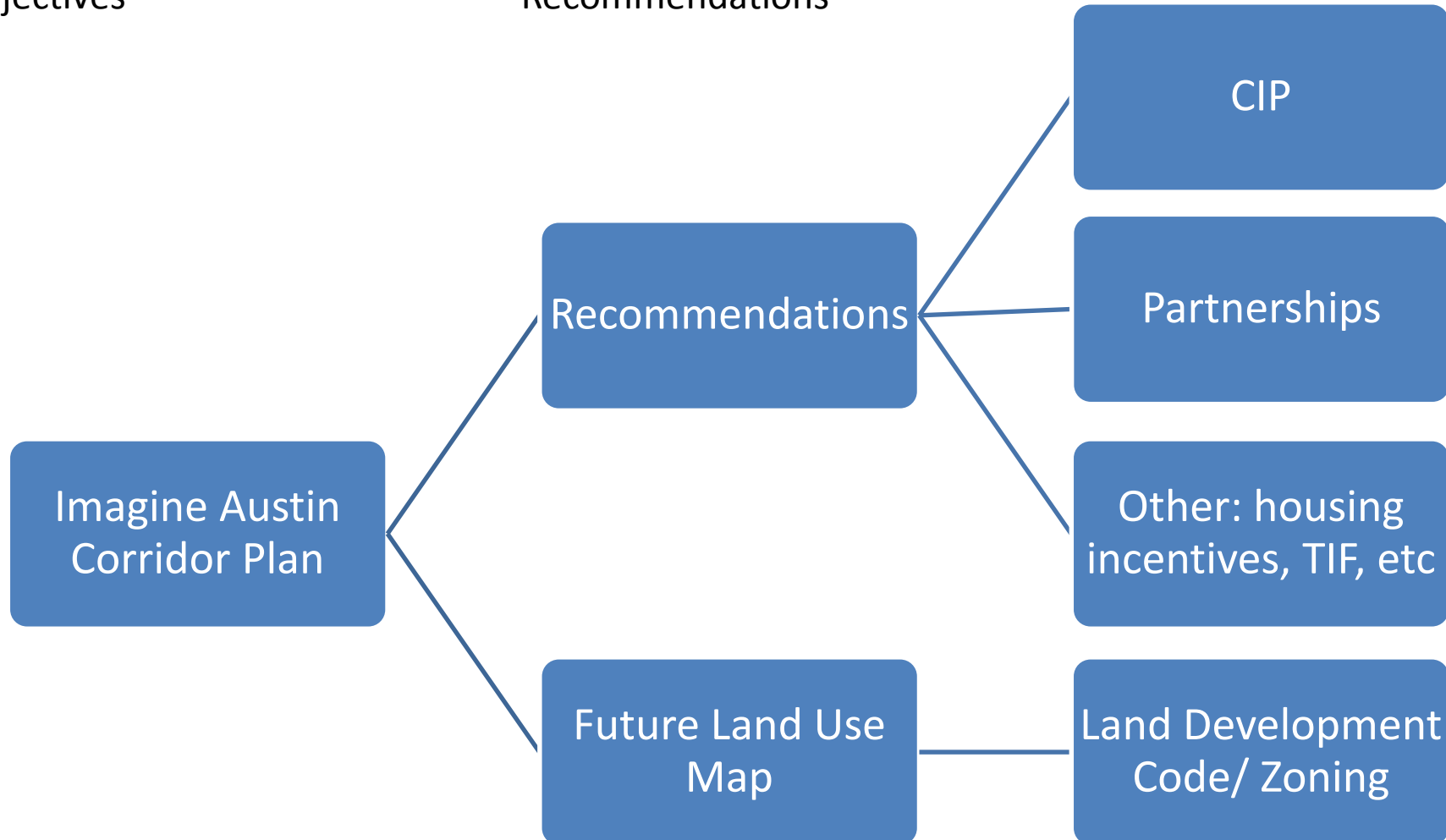
Neighborhood Planning Legacy

- Keep existing neighborhood plans
- Shift to new planning services
- Update/create neighborhood plans if directed

City of Austin