

---

**From:** [REDACTED]  
**Sent:** Monday, December 10, 2018 8:47 AM  
**To:** Heldenfels, Leane  
**Subject:** Fwd: GrandMarc UT: Sign Application

Leane,

Please see signed form below. The building owners have been tough to get in touch with, but I'll send any additional signatures your way if I receive them soon.

I'm looking forward to this evening! Please let me know if there's anything other than my flash drive I need to bring to the meeting.

Thank you,  
Bragg

Get [Outlook for iOS](#)

---

**From:** [REDACTED]  
**Sent:** Thursday, December 6, 2018 3:39 PM  
**To:** [REDACTED]  
[REDACTED] UT: Sign Application

Here's your signed copy.

**Phillip Bachus**

Vice President of Operations  
Kerbey Lane Cafe –*Restaurant Support Center*  
2111 Dickson Drive, Ste. A  
Austin, Texas 78704  
512.605.9980

---

**From:** [REDACTED]  
**Sent:** Thursday, December 6, 2018 10:55 AM  
**To:** [REDACTED]

**Subject:** GrandMarc UT: Sign Application

Phillip,

Thanks for taking the time to discuss this with me. As I mentioned, we're applying through the UAP to install (2) LED blade signs on our building in West Campus.

I've attached our proposed plan and the neighbor support form. If you'd like to support us, please sign & scan the attached form back to me. Feel free to contact me with any questions.

Thank you,

BRAGG SMITH

PHOENIX PROPERTY COMPANY

5950 SHERRY LANE | SUITE 320 | DALLAS, TEXAS 75225

CELL 214.717.8911 | DIRECT 469.862.0219 | FAX 214.880.0320

[BSMITH@PPC-USA.COM](mailto:BSMITH@PPC-USA.COM) | [PHOENIXPROPERTYCO.COM](http://PHOENIXPROPERTYCO.COM)

## Disclaimer

The information contained in this communication from the sender is confidential. It is intended solely for use by the recipient and others authorized to receive it. If you are not the recipient, you are hereby notified that any disclosure, copying, distribution or taking action in relation of the contents of this information is strictly prohibited and may be unlawful.

This email has been scanned for viruses and malware, and may have been automatically archived by **Mimecast Ltd**, an innovator in Software as a Service (SaaS) for business. Providing a **safer** and **more useful** place for your human generated data. Specializing in; Security, archiving and compliance. To find out more [Click Here](#).

## Disclaimer

The information contained in this communication from the sender is confidential. It is intended solely for use by the recipient and others authorized to receive it. If you are not the recipient, you are hereby notified that any disclosure, copying, distribution or taking action in relation of the contents of this information is strictly prohibited and may be unlawful.

This email has been scanned for viruses and malware, and may have been automatically archived by **Mimecast Ltd**, an innovator in Software as a Service (SaaS) for business. Providing a **safer** and **more useful** place for your human generated data. Specializing in; Security, archiving and compliance. To find out more [Click Here](#).



Bragg Smith

I, Phoenix Property Company, am applying for a variance from the Board of Adjustment regarding Section 25-10-133 (F) of the Land Development Code. The variance would allow me the ability to install (2 total) LED back lit blade signs at the Southeast and Southwest corners of the GrandMarc UT student housing building.

**By signing this form, I understand that I am declaring my support for the variance being requested.**

Property Owner Name (Printed)	Address	Signature
Phillip Beckus	2606 Escudalvile Austin, TX 78705	



**UNIVERSITY AREA PARTNERS, INC.**

2026 Guadalupe #303B Austin, Texas 78705 (512) 474-6682

William Burkhardt  
Board of Adjustments, Chair  
City of Austin  
P.O. Box 1088  
Austin, TX 78767

December 6, 2018

Re: 2016-2018-0007; GrandMarc Sign Variance

Dear Mr. Burkhardt;

University Area Partners (COA official NA) has meet and reviewed the sign variance request for this project and respectfully asks the BOA to grant the variance requested. The blade signs requested are consistent with the signs on similarly situated UNO projects.

The signs requested are especially needed navigational and identification signs that will inform the public of the name of the project. Due to the ever increasing number of similar UNO projects, readily observable and identifying signs are extremely important.

This type of sign is totally consistent with the UNO original sign requirements and helps to preserve a cohesive neighborhood feel. The required UNO Streetscape Design with the trees in planters obstructs the view of ground level signage which is yet another compelling reason for granting the requested variance.

Sincerely,

Mike McHone, vice-president