

October 2018 ANIMAL SERVICES REPORT



Animal Services News

- The live outcome rate for September was 99 percent.
- A total of 699 animals were adopted (414 dogs, 274 cats, eight birds and three small pets).
- A total of 270 dogs and cats were returned to their owners (RTOs).

Adoption Promotions

- Hairy Pawter weekend adoption event, October 26-28. Adoption fees were waived resulted in 61 adoptions (29 cats and 32 dogs).
- Waived adoption fees to make space, October 14-21. Resulted in 181 adoptions (60 cats and 121 dogs).
- Austin Pittie Limits waived fee adoption event, October 12-14. Resulted in 82 adoptions (40 cats and 42 dogs).
- Partnered with Austin Pets Alive! to waived adoptions fees in order to make space in both shelters, October 5-7. Resulted in 123 adoptions at AAC (56 cats and 67 dogs).

Animal Protection

- Animal Protection Officers returned 82 pets in the field. Officers impounded 97 injured animals and took 232 potential rabies exposure reports. Forty five bats were submitted for rabies testing, and 14 returned with positive results.
- Wildlife APO received 91 total coyote complaints; 67 percent were sightings, 9 percent were mange reports, six percent were observations, four percent were incidents, two percent were encounters, and two percent were public assists.
 - 61 sightings
 - 8 mange reports
 - 5 observations
 - 4 incidents
 - 2 encounters
 - 2 public assists regarding coyote outreach
- *2 Encounters: Pets a factor in of 2 verified activities*
 - *2 encounters included a coyote following a person while walking a dog.*
- *4 Incidents: Pets a factor in 3 verified activities.*
 - *2 incidents included coyote killing unattended pet cats.*



- 1 incident included coyote killing unattended dog in backyard.
- 1 incident included coyote killing livestock.

Neighborhood Level Program

- In September, the NLP completed 140 calls. Of those calls, Pet Resource Specialists were able to share information with 138 residents and/or community members.
- Pet Resource Specialists participated in three community events at Elroy Library: National Night out on October 2, Pet Food Donation for Seniors on October 2, and Microchip Clinic on October 27.

Pet Resource Center

- 85 cats participated in Spay Neuter Release (SNR) through partnership with the Austin Humane Society.
- Customer interactions offered 1023 opportunities for PRC staff to provide education about pet care and resources; pet owners experiencing animal-related challenges were connected to the following resources:
 - 20 crates
 - 75 bags of pet food
 - 70 flyers

Enrichment

- The Behavior Team engaged 934 dogs in 32 playgroups for the month.
- The team evaluated 199 dogs resulting in 135 pairs made.
- Total playgroup time was 380.2 hours.

Volunteer, Foster and Rescue Programs

- A total of 323 volunteers donated 4,993 service hours; 15 groups of volunteers donated 268 hours with their "Giving Group" to the Center; 22 community service restitution volunteers contributed 221 hours toward animal care tasks.
- Coordinators facilitated six New Volunteer Orientations, introducing 131 individuals to our organization and volunteer opportunities.



- The Volunteer Program hosted the University of Texas Women's Basketball and Rowing teams for a group volunteer activity walking dogs. They loved it so much they wanted to be able to help the shelters pets on a more regular basis, both as a group and individually. We have begun facilitating orientations and introductory dog handling trainings for them to join our team as official volunteers and we look forward to a continued partnership caring for AAC shelter pets.



- A total of 342 families provided foster care.
- A total of 109 animals were adopted directly from foster care.
- There are currently 518 animals in 349 foster homes.
- There are 902 approved fosters in GivePulse.
- 159 new foster applications were processed.

Communications

- Highest paid engagement Facebook post was a plea for adopters and fosters on October 14, with a reach of 120.6 thousand.



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Austin Animal Center
October 14

Like Page

Today, every single one of our dog kennels is full. We have dozens of dogs waiting in crates in our conference room, and in our holding area, and outside on our truck port. Our staff and volunteers keep playing Tetris with kennels, trying to find dogs to pair up, moving old cage banks into our lobby, putting dogs in each office, and using each space as precious real estate. They know it's not enough, and that more dogs are coming in today. And tomorrow. In the last week a... [See More](#)



Performance for Your Post

120,616 People Reached

4,076 Reactions, Comments & Shares

1,110 Like	300 On Post	810 On Shares
305 Love	101 On Post	204 On Shares
1 Haha	0 On Post	1 On Shares
30 Wow	6 On Post	24 On Shares
663 Sad	276 On Post	387 On Shares
6 Angry	3 On Post	3 On Shares
414 Comments	160 On Post	254 On Shares
1,559 Shares	1,559 On Post	0 On Shares

- Highest organic engagement Facebook post on October 22, was a thank you post to San Antonio Water Systems (SAWS) for bringing the shelter water during the Austin boil water notice, receiving a reach of 48.3 thousand.

Austin Animal Center
October 22

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A huge thank you to [San Antonio Water System](#) for bringing us water today! We calculated that our large dogs drink 900 gallons of water per day-- that's 7,200 water bottles EACH DAY. We aren't sure how long the boil water notice will last so we need your help getting dogs into foster homes. If you can be a short term foster and bring home a medium or large dog, please come see us! Even if you've never fostered before, we'll walk you through the process and match you up with a dog!



Performance for Your Post

48,296 People Reached

3,714 Reactions, Comments & Shares

2,073 Like	1,042 On Post	1,031 On Shares
973 Love	698 On Post	376 On Shares
7 Haha	4 On Post	3 On Shares
58 Wow	37 On Post	21 On Shares
11 Sad	7 On Post	4 On Shares
172 Comments	94 On Post	78 On Shares
427 Shares	423 On Post	4 On Shares

