

MEMORANDUM

TO: Asian American Quality of Life Commission

FROM: Sona Shah, Cultural and Arts Manager, Asian American Resource Center

DATE: January 14, 2019

SUBJECT: AARC Master Plan Update

Background

The Austin Parks and Recreation Department (PARD) began the process of updating the Master Plan for the Asian American Resource Center in October 2018. The Master Plan Update continues the work of the 2006 Master Plan, which resulted in the current Asian American Resource Center facility, Phase I, completed in 2013. Since the 2006 Master Plan and Phase I construction, changes in city ordinances as well as other additional information created a need to update the Master Plan before beginning the next phase.

Small Group Discussions

At the time of this memo, eight more small group discussions are scheduled, beginning today.

- January 14 to 18, 2019: Senior Participant discussions;
- January 17, 2019: Artists and Creatives; (continued next page
- January 24, 2019: Rentals and Reservation Participants;
- January 25, 2019: Collaborators and Partners
- January 28, 2019: AARC Staff Members

We anticipate receiving feedback from more than 80 additional regular AARC stakeholders.

Community Meeting #2: What we've heard

On January 31, 2019 at 6 PM, we will host the second community meeting. At this community meeting, we will present the consolidated feedback received from the first community meeting, 11 small group discussions, and first community survey. From this consolidated feedback, the community engagement group led by City of Austin's Community Engagement group will present values statements synthesized from these various ways of feedback since December. These statements will be reviewed by community members to ensure that they reflect the "what we've heard" so far.

These finalized values statements will be shared with the consultants working on the design process to inspire the next steps in the design process.

Additional Opportunities for Feedback

Survey: The first survey on Values and Programming is currently available online at http://speakupAustin.org/aarcmp-update. We currently have just over 50 completed surveys, so we need help getting the word out. The survey can be taken online in English, Traditional

Chinese, Vietnamese, and Korean. Arabic and Burmese PDFs can be downloaded and returned via email.

Small Group Discussions: Please share the small group discussion opportunities mentioned above as well.

Community Meeting #2: January 31, 6 PM to 8 PM at the AARC Ballroom. We hope that commissioners will join us as well as invite others to attend.

Timeline Update

Community Engagement Process

Review existing information and input Create Community Engagement Plan

- Develop stakeholder database
- •Plan engagement activities- Small group conversations, SpeakUp Austin

November 2018

October

2018

- Design meeting for small group conversations
- •Send invitations to participants
- Planning and logistics
- Facilitate first set of small groups

December 2018

- •Community Meeting #1
- Facilitate second set of small groups
- SpeakUp Austin Discussion

January 2019

- Facilitate final set of small groups
- Community Engagement Summary
- Community Meeting #2

February 2019

- •Plan Community Meeting #3
- •Release Engagement Summary

March 2019

- Community Meeting #3
- •SpeakUp Austin online review of concepts

April 2019

- Plan and Host Community Meeting #4 -Draft Master Plan Update
- SpeakUp Austin review of Draft
- Finalize Community Engagement Summary

Design Process

October 2018

- •Review Previous Plans and studies
- •Conduct site analysis and feasibility/design studies
- Develop initial massing concepts with developable space

November 2018

- Continue initial feasibility and design studies
- •Share initial layouts of developable space with community engagement team

December 2018

- Review results of Community Meeting #1 and initial small groups
- Begin process of incorporating feedback into intial design concepts

January 2019

- Continue reviewing and incorporating feedback into design concepts
- Community Meeting #2

February 2019 • Finalize the design of Concepts based on feedback from Meeting #2

March 2019

- Community Meeting #3
- SpeakUp Austin online review of concepts
- Make adjustments to design based on feedback.

April 2019

- Plan and Host Community Meeting #4 Draft Master Plan Update
- Finalize Master Plan Update Draft for presentation

May to June 2019

- PARD Internal Review
- •Review by Boards and Commissions
- •Final approval of Master Plan Update

Attachments: Flyers for Small Group Discussions and Community Meeting #2