

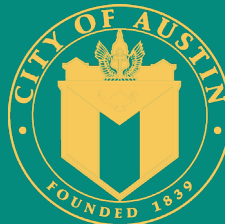
Brush Square Master Plan

Parks and Recreation  
Department

City of Austin

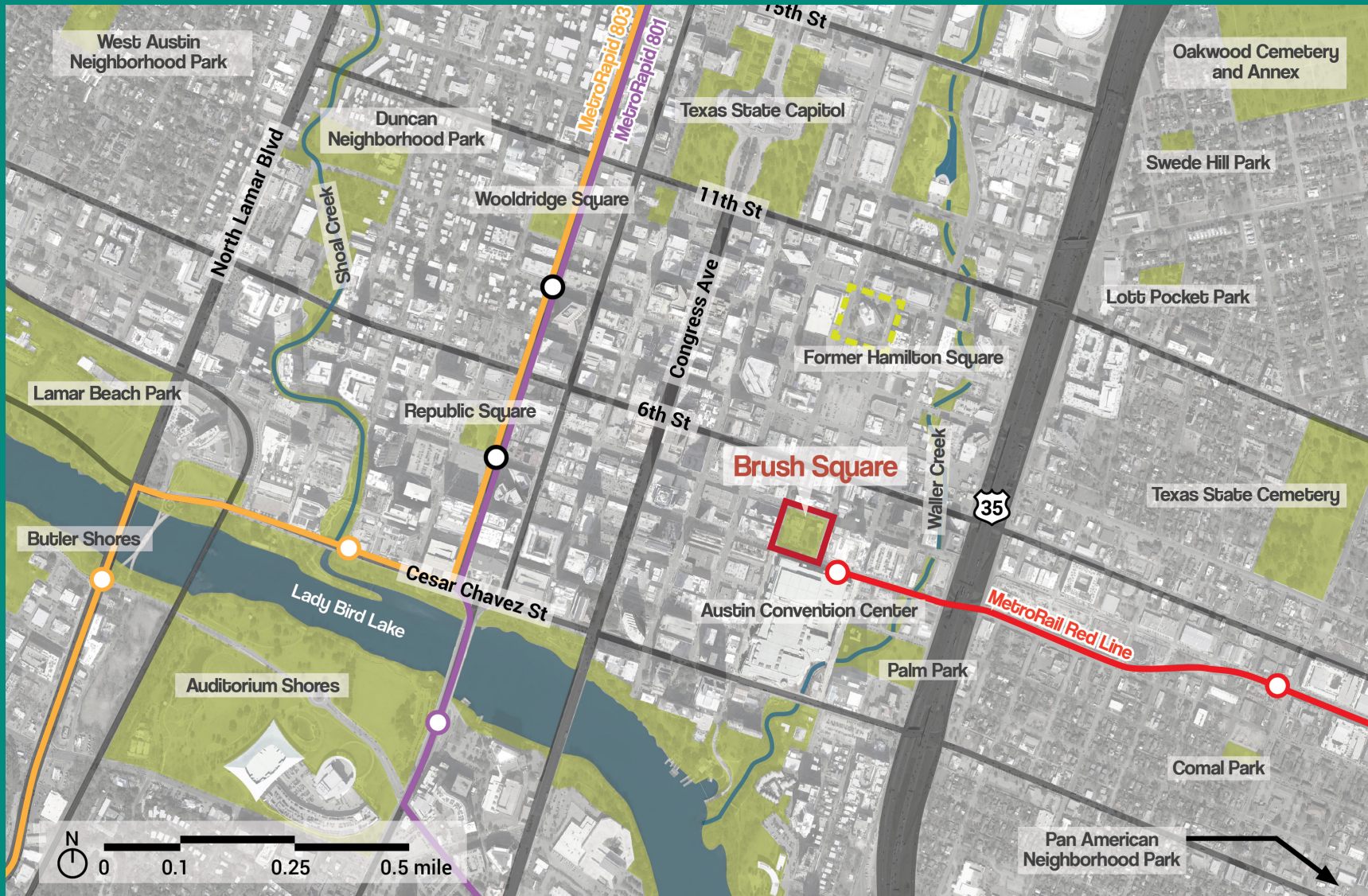
# Brush Square Master Plan

Downtown Commission: January 16, 2019



## Brush Square Master Plan

# Context





## Brush Square Master Plan

# Existing Conditions





## Brush Square Master Plan

# Engagement

### Community Meeting 1



- April 7, 2018
- Susanna Dickinson Museum
- ~25 people

### Community Meeting 2



- June 16, 2018
- Brush Square
- ~35 people

### Future of Downtown Parks



- October 31, 2018
- Sunset Room
- ~150 people



## Brush Square Master Plan

# Engagement

### Planning Partners



- DAA
- SXSW
- CNU CTX
- Hilton Austin
- Brush Square Museums Foundation
- Austin Parks Foundation
- Preservation Austin
- 555 HOA
- UT Austin
- Austin Convention Center District

### Technical Advisory Group



- PARD Operations and Maintenance
- PARD Special Events
- PARD Park Development
- PARD Museums and Cultural Centers
- PARD Asset Management
- PARD Urban Forestry
- COA Urban Design
- Brush Square Museums
- Art in Public Places
- ATD
- Cap Metro
- AFD
- APD

### Focus Groups and Additional Outreach



- Downtown Farmer's Market
- Focus Groups
- Intercept Outreach



# Design Principles

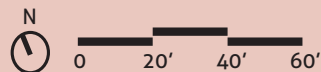
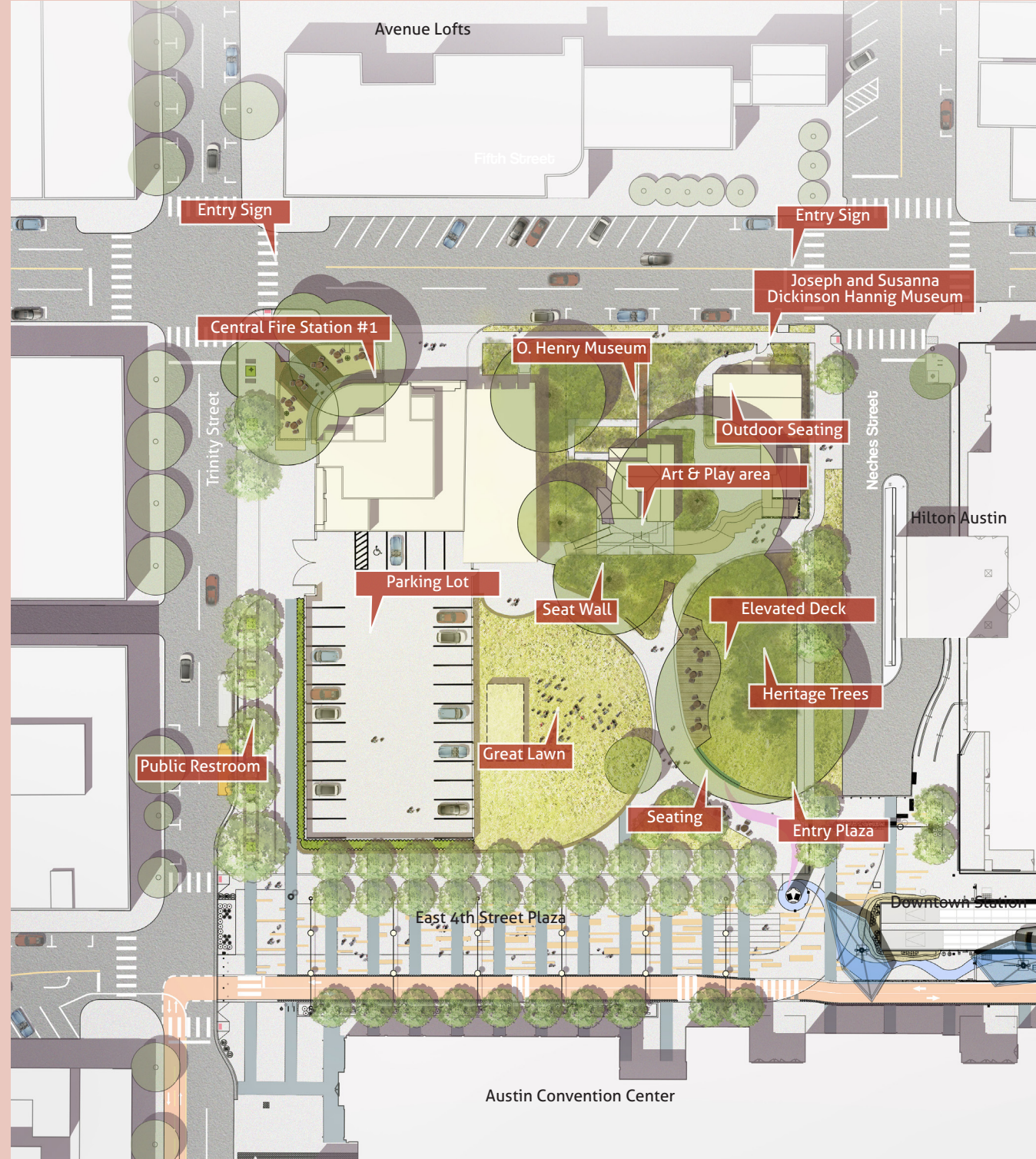
- Ensure that the first phase of improvements results in a high quality open space befitting the historic stature of Brush Square.
- Improve the usability of the open space by reducing the footprint and impact of the parking lot.
- Improve circulation and visual access to and through the square and enhance the quality of the pedestrian environment with improved streetscapes and shade.
- Provide opportunities for passive and reflective uses while allowing for major civic celebrations.
- Protect existing trees and improve the ecological health, natural beauty, and environmental quality of the square.
- Preserve and enhance the existing museums and cultural assets.



## Brush Square Master Plan

# Preferred Concept Plan Phase 1

- Maintain operating Fire Station #1
- Relocate, reconstruct and better screen parking lot to increase usable park space
- Accessibility, circulation, lighting, and signage improvements
- Create “water wall” signature feature at southeast entry
- Additional tree planting



Preferred Concept - Phase I



## Brush Square Master Plan

# Preferred Concept Plan Phase 1



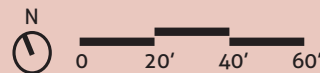
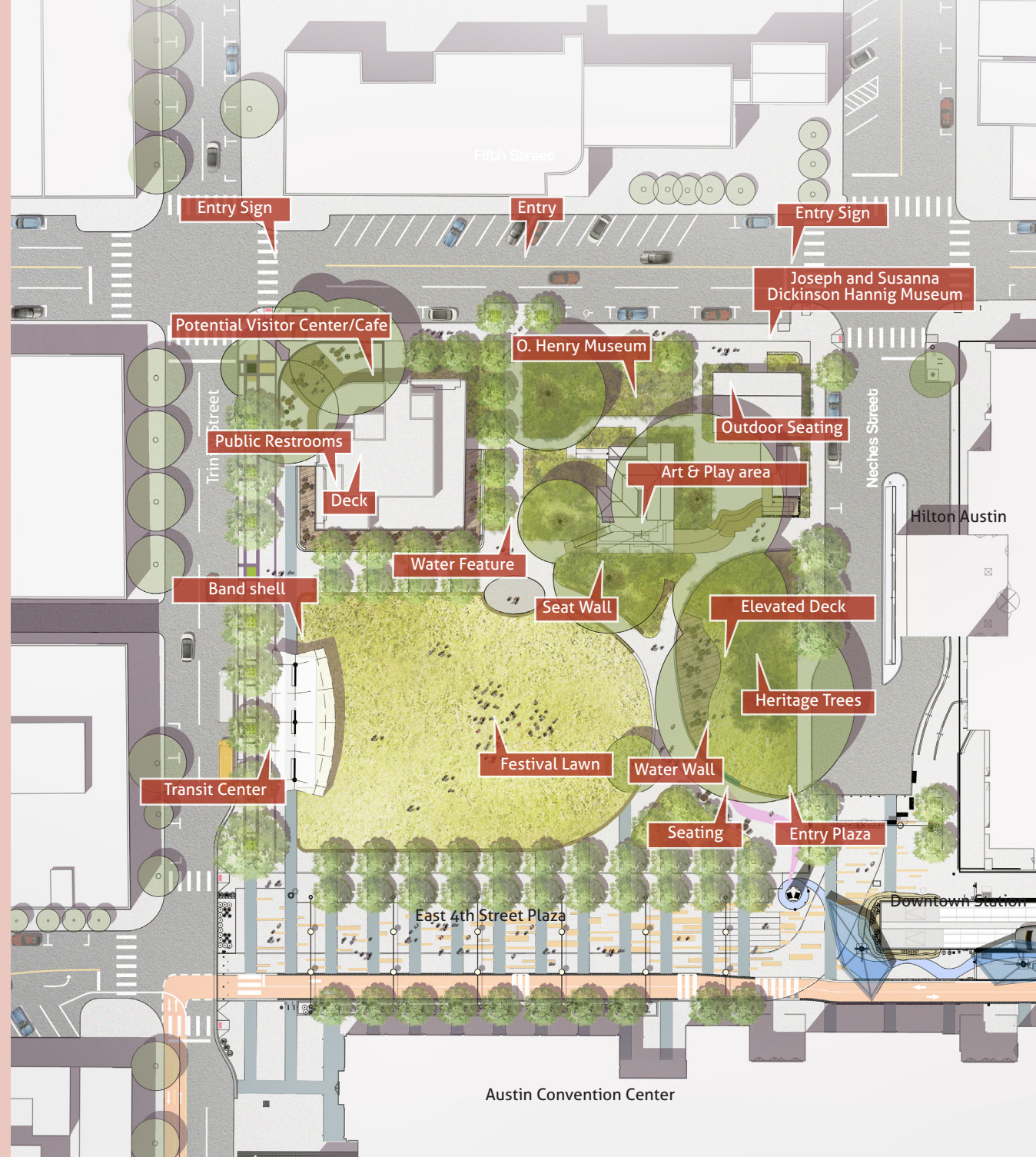
Aerial View facing southeast - Phase I



## Brush Square Master Plan

# Preferred Concept Plan Phase 2

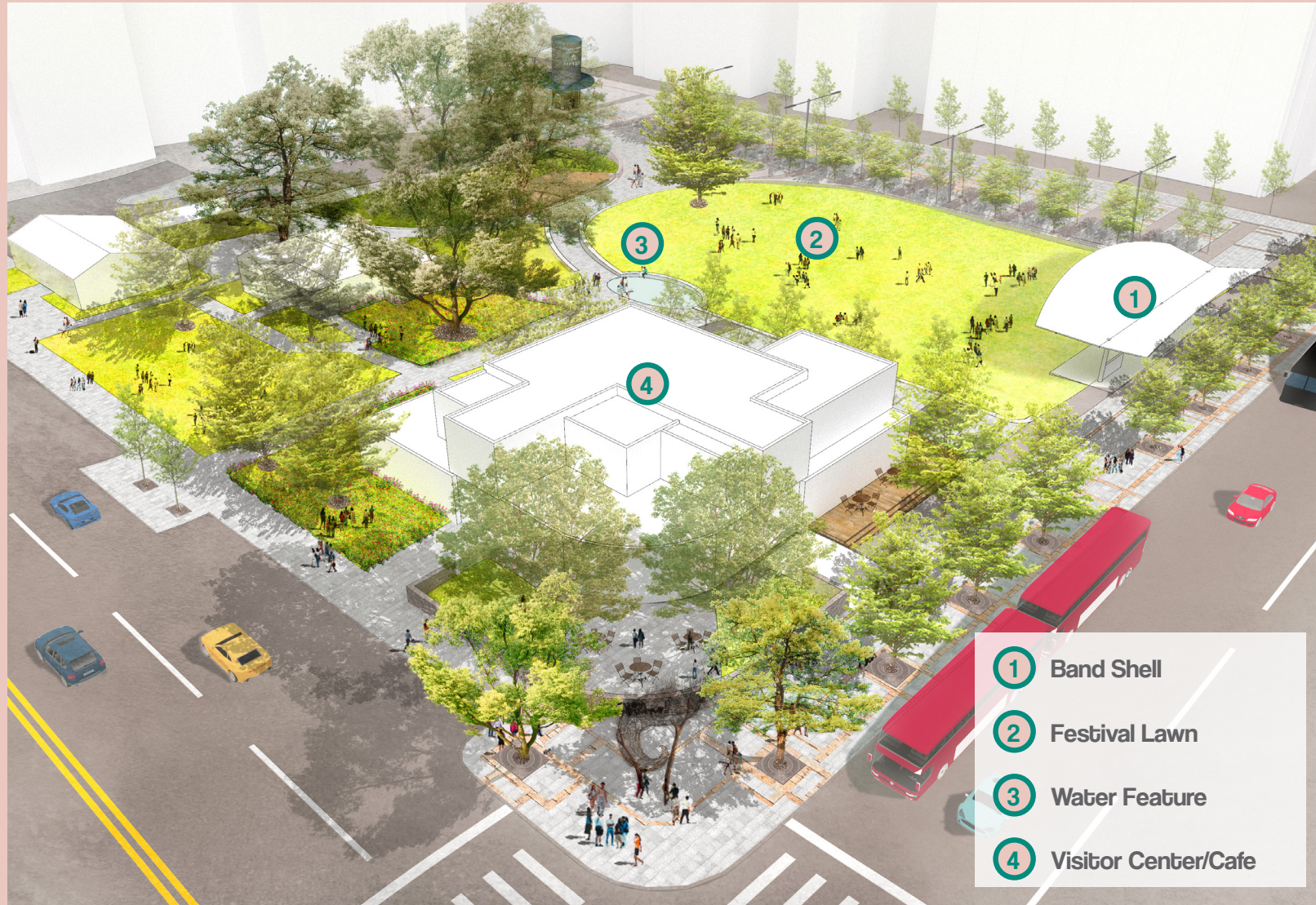
- Remove parking lot for park expansion
- Remove fire station annex to highlight original building and enhance entrance to the park
- Adapt historic fire station as a visitor center and cafe with indoor and outdoor seating
- Construct festival lawn with permanent band shell for events
- Increase access and visibility to Square





## Brush Square Master Plan

# Preferred Concept Plan Phase 2



Aerial View facing southeast - Phase II



## Brush Square Master Plan



View facing northwest from MetroRail Downtown Station (Phase II)



## Brush Square Master Plan



View facing southwest behind Dickinson Museum (Phase II)



## Brush Square Master Plan

# Implementation

### 1. Coordinate With Ongoing Improvement Projects\*

Phase	Partners
0-I	City of Austin, CapMetro, DAA, APF, ACCD, Waller Creek Conservancy

### 2. Secure Funding to Advance Phase I Design and Construction\*

Phase	Partners
I	PARD

### 3. Expedite Design and Construction of Phase I\*

Phase	Partners
I	PARD

### 4. Support Fire Station Relocation

Phase	Partners
II	Austin Fire Department, PARD

### 5. Determine Austin Convention Center Expansion Plans\*

Phase	Partners
I-II	Austin Convention Center, Economic Development Department, PARD

### 6. Consider Renaming the Downtown Station “Brush Square Station”\*

Phase	Partners
0-I	City of Austin, CapMetro, DAA

### 7. Coordinate with Trinity Street Changes\*

Phase	Partners
II	CapMetro, Transportation Department, PARD, DAA

### 8. Think Comprehensively About the Brush Square District\*

Phase	Partners
0-II	City of Austin, DAA, Visit Austin, Convention Center, Waller Creek Conservancy, others

### 9. Use Museums to better support park activity

Phase	Partners
0-II	City of Austin

\* Priority project



# Implementation

- Phase I implementation to begin in 2019
- Phase II—cannot be implemented until fire department is relocated
- Enhanced maintenance, operations and security
- Potential for partnerships and programming

**BRUSH  
SQUARE!**

**Thank you.**

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