



**COMMISSION RECOMMENDATION
AFRICAN AMERICAN RESOURCE ADVISORY COMMISSION (SUPPORT FOR)
AUSTIN URBAN MUSIC FESTIVAL
Recommendation number: 20190205-04E**

WHEREAS, the African American Resource Advisory Commission (the “commission”) is authorized by Austin City Code §2-1-101 to advise the City Council on issues related to the quality of life for the City’s African American community; and

WHEREAS, the commission is specifically authorized to recommend programs designed to alleviate any inequities that may confront African Americans in social, economic, and vocational pursuits, including (1) health care; (2) housing, including affordable housing, home ownership, and homelessness; (3) entertainment opportunities for professionals and students; (4) employment; and (5) cultural venues, including museums, theaters, art galleries and music venues; and

WHEREAS, the Commission received a presentation and request from the Austin Urban Music Festival for assistance and support in their request for the City of Austin to waive, at least, the following \$47,650.00 in estimated fees for the 2019 festival; and Park Rental Fee: \$16,000.00, Barricading of Bouldin Neighborhood: \$8,000.00, Fire Department and Fire Marshal Services: \$5,000.00, Transportation Department (reserved parking): \$3,000.00, Health Department (temporary food permits): \$1,600.00, Austin Resource Recovery (grounds cleanup and dumpsters): \$14,000.00, and Sound Permit: \$50.00, and

WHEREAS, the Austin Urban Music Festival is in alignment with the Austin City Council Strategic Direction 2023 Cultural and Lifelong Learning strategic indicators of: (A) Quality, accessibility and diversity of civic and cultural venues, events, programs and resources; (B) Vibrancy and sustainability of industry ecosystem; (C) Appreciation, respect, and welcoming of all people and cultures, we request the City of Austin establish at least a five(5) year relationship/contract with the Austin Urban Music Festival that includes fee waivers and similar marketing and advertising efforts by the City of Austin as other city supported music festivals and multicultural activities in our city; and

WHEREAS, the Austin Urban Music Festival furthers the following metrics as outlined in the Strategic Direction 2023: CLL.B.5 - Number of community members who attended performances/events arranged through cultural and music contracts; CLL.C1 - Percentage of residents who report feeling welcome in Austin.; CCL.C.4 - Number of attendees at City-supported multicultural activities; CLL.C.5-5. Percentage of

participants in City-supported events or programs who report that; CLL.C.6-Percentage of residents who attended a City-supported cultural event who reported they have a deeper appreciation of a culture different from their own;

NOW THEREFORE BE IT RESOLVED,

THAT THE AFRICAN AMERICAN RESOURCE ADVISORY COMMINSSION, IN SUPPORT OF THE AUSTIN URBAN MUSIC FESTIVAL, RECOMMENDS THAT THE CITY COUNCIL REVIEW, SUPPORT AND TAKE ACTION TO APPROVE ALL FEE WAIVERS ASSOCIATED WITH THE AUSTIN URBAN MUSIC FESTIVAL, ESTABLISH A MULTI-YEAR CONTRACT, AND PROVIDE SIMILAR MARKETING AND ADVERTISING RESOURCES IN ORDER TO ADDRESS SUSTAINED AND CURRENT INEQUITIES IN PROVIDING MEANINGFUL AND RELEVANT CULTURAL PROGRAMMING.

African American Resource Advisory Commission

I affirm that this Recommendation was approved by the African American Resource Advisory Commission

Vote in favor:	7	Chair Kenneth, Daryl Horton, Marissa Jones, Greg Smith, Nelson Linder, Jessica Faith Carter, Clifford Gillard,
Recuse	1	Dr. Chiquita Eugene
Absent	4	Aaron Demerson, Tam Hawkins, Elaine Flower, Miriam Conner
Vacant	3	



Kenneth Thompson
Chair

2/13/2019

Date