



Universal Recycling Ordinance (URO) Briefing on Educational Outreach Efforts



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City of Austin | Austin Resource Recovery | Strategic Initiatives

Universal Recycling Ordinance Implementation Timeline



Multifamily Residential Properties

Multifamily properties including:

- Apartments
- Condominiums
- Mobile home parks
- Private funded dorms
- Assisted living facilities



Commercial Non-Residential Properties

Non-residential commercial properties, including:

- Retail
- Medical facilities
- Hotels and Motels
- Religious buildings
- Commercial office buildings
- Private educational facilities
- Industrial and Manufacturing Facilities

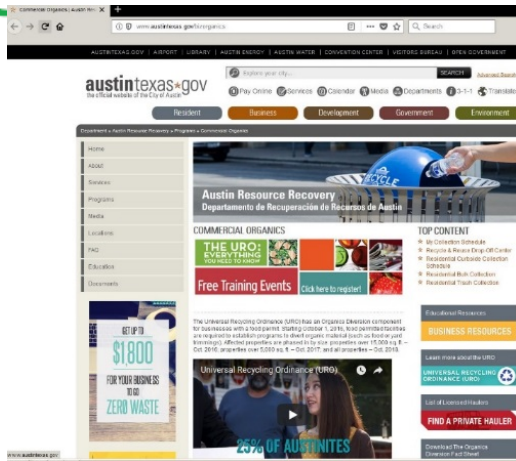


Food service enterprises include:

- Grocers
- Farmers' Markets
- Food and Beverage Industry (restaurants, bars, catering)



Universal Recycling Ordinance Community Education and Outreach



Web page: austintexas.gov/bizorganics

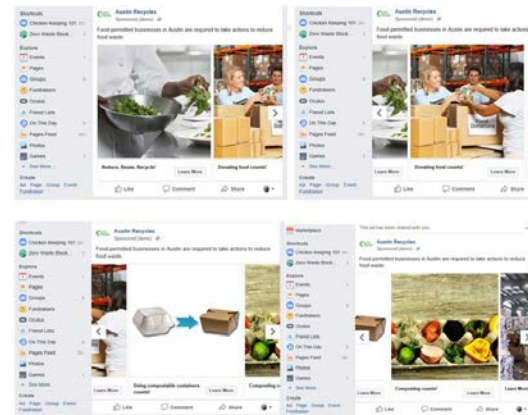


Flyers and Handouts



Universal Recycling Ordinance (URO)

Social Media Video



Facebook Advertising

RECYCLING REQUIRED

Austin's Universal Recycling Ordinance (URO) requires commercial and multi-family property owners ensure access to recycling services for tenants and employees.

The ordinance also requires food-permitted businesses ensure employees have access to organic diversion from landfills.

Ordinance requirements:

- Ensure tenants and employees have access to methods of landfill diversion including:
- Post informational, bilingual signs near recycling, donation, or composting containers;
- Provide annual, bilingual education to tenants and employees;
- Report how you are meeting these requirements online at: austintexas.gov/diversionplan and austintexas.gov/udp.

Free information, guidance and resources are available as part of Austin Resource Recovery's Outreach services. For information, email: commercialrecycling@austintexas.gov or visit AustinTexas.gov/URO | AustinTexas.gov/BizOffers



START ODP 

[view full ODP instructions](#)

Interested in a REBATE up to \$1,800? Call for details!
austintexas.gov/bizorganics | commercialrecycling@austintexas.gov | (512) 974-9727

NEW REQUIREMENT

austinsgreenrecovery.com

AUSTIN'S GREEN RECOVERY

Compost



Radio Advertising





Universal Recycling Ordinance

Recent Media Coverage

Publication / Website

Austin American Statesman
Boise Weekly, Food and Wine
Community Impact
Culture Map
Eater Austin
Eco-Watch
Environmental Leader
Food and Wine .com
Huffington Post
Inhabitat
L'Orient Le Jour (Beirut)
Newsmax
Newsweek
Rare, Americas News Feed
Seed Navigator Magazine
Sputnik International
The Daily Texan
The Hill
Thetakeout.com
UK Business Insider (UK)
Waste 360

Television

CBS Austin; Austin, TX
Fox7; Austin, TX
Fox; National News
Israel National News
KTXS; Abilene, TX
KVUE; Austin, TX
KXAN; Austin, TX
KXXV, Waco, TX
Univision; Austin, TX

Audio

BBC – Radio 5 (UK)
KLBJ AM Radio
KOOP Radio
KUT Radio
Working Lunch Podcast

HUFFPOST

ENVIRONMENT 10/03/2018 07:58 am ET | Updated Oct 03, 2018

Austin, Texas, Now Requires Restaurants To Responsibly Dispose Of Food Waste

Eateries will now have to donate or compost leftover food.



Austin restaurants now required to keep food scraps out of trash

Universal Recycling Ordinance Public Training and Education



Hello,

Beginning Oct. 1, 2018 all permitted food businesses in the City of Austin will be affected by Austin's Universal Recycling Ordinance which requires that businesses provide employees with on-site access to diversion of organic materials like food scraps, expired foods, and soiled paper, from local landfills.

More information is available at www.austintexas.gov/bizorganics.

The Austin Resource Recovery and Austin Public Health are partnering to host free trainings to help owners and managers of food-permitted businesses learn about local policies, compliance requirements, and best practices. Come and receive free educational resources.

WHAT: Health & Waste Requirements for Food-Permitted Businesses
WHERE: Manchaca Road Library, 5500 Manchaca Rd.
WHEN: Monday, September 17th
TIME: 10:30-11:30 AM

[RSVP Here](#)

OR

WHAT: Health & Waste Requirements for Food-Permitted Businesses
WHERE: Old Quarry Library Branch, 7051 Village Center Dr.
WHEN: Monday, September 24th
TIME: 2:00-3:00 PM

[RSVP Here](#)

For more information about the event, please contact info@0waste.org.



Since September 2018 ARR has provided 28 presentations or trainings at outreach events.

Over 800 people attended one of these events surrounding the online reporting period between September and January of each year.

Diversion Plan Office Hours

February 26, 2019

10:00 AM – 2:00 PM CST

Austin Resource Recovery

1520 Rutherford Ln

Austin, TX 78754



Follow Austin Resource Recovery on Facebook or Twitter for regular training updates, or at austintexas.gov/uro.

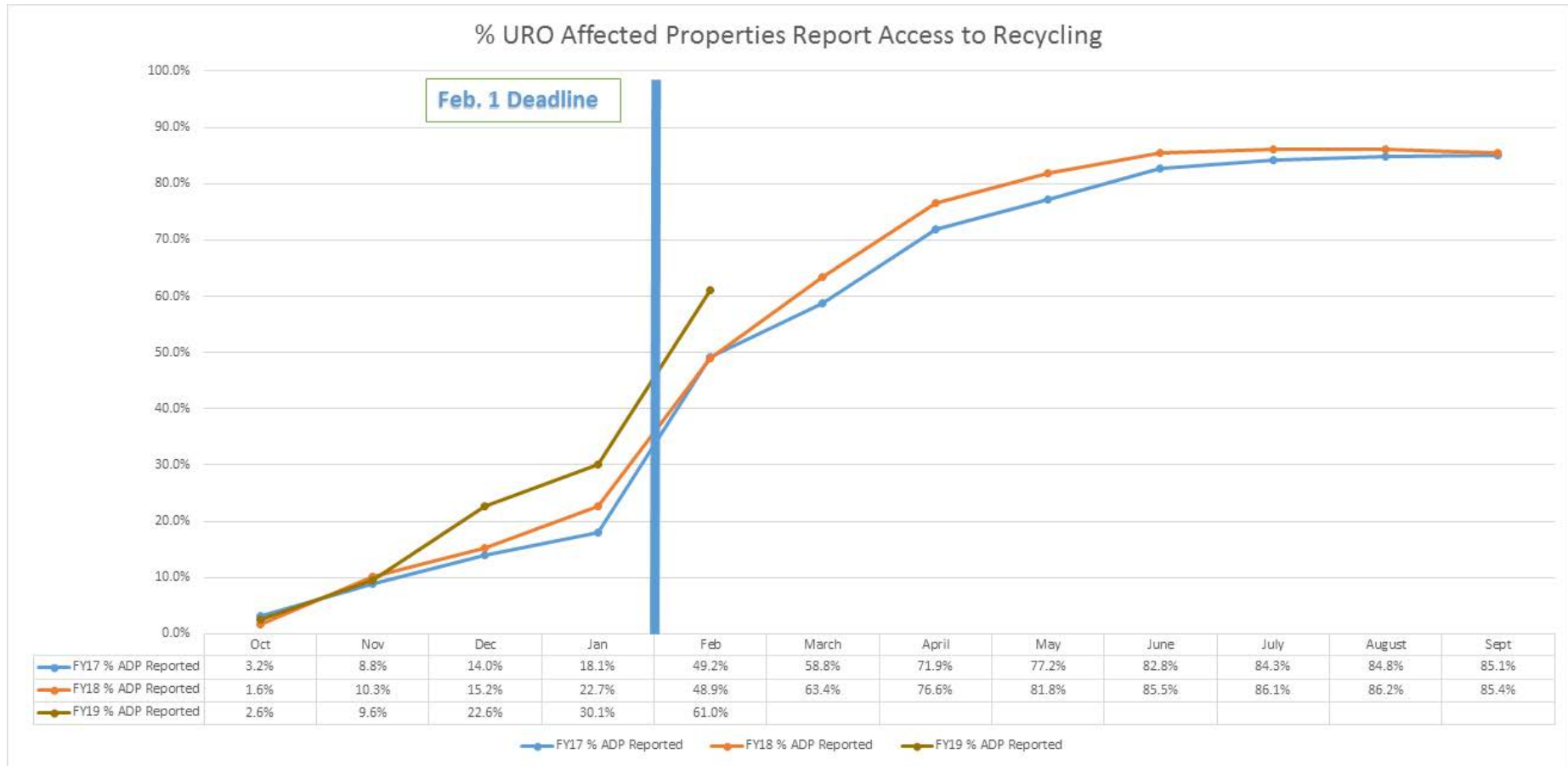
Schedule a training by contacting:
commercialrecycling@austintexas.gov

URO Training video is available at:
austintexas.gov/uro





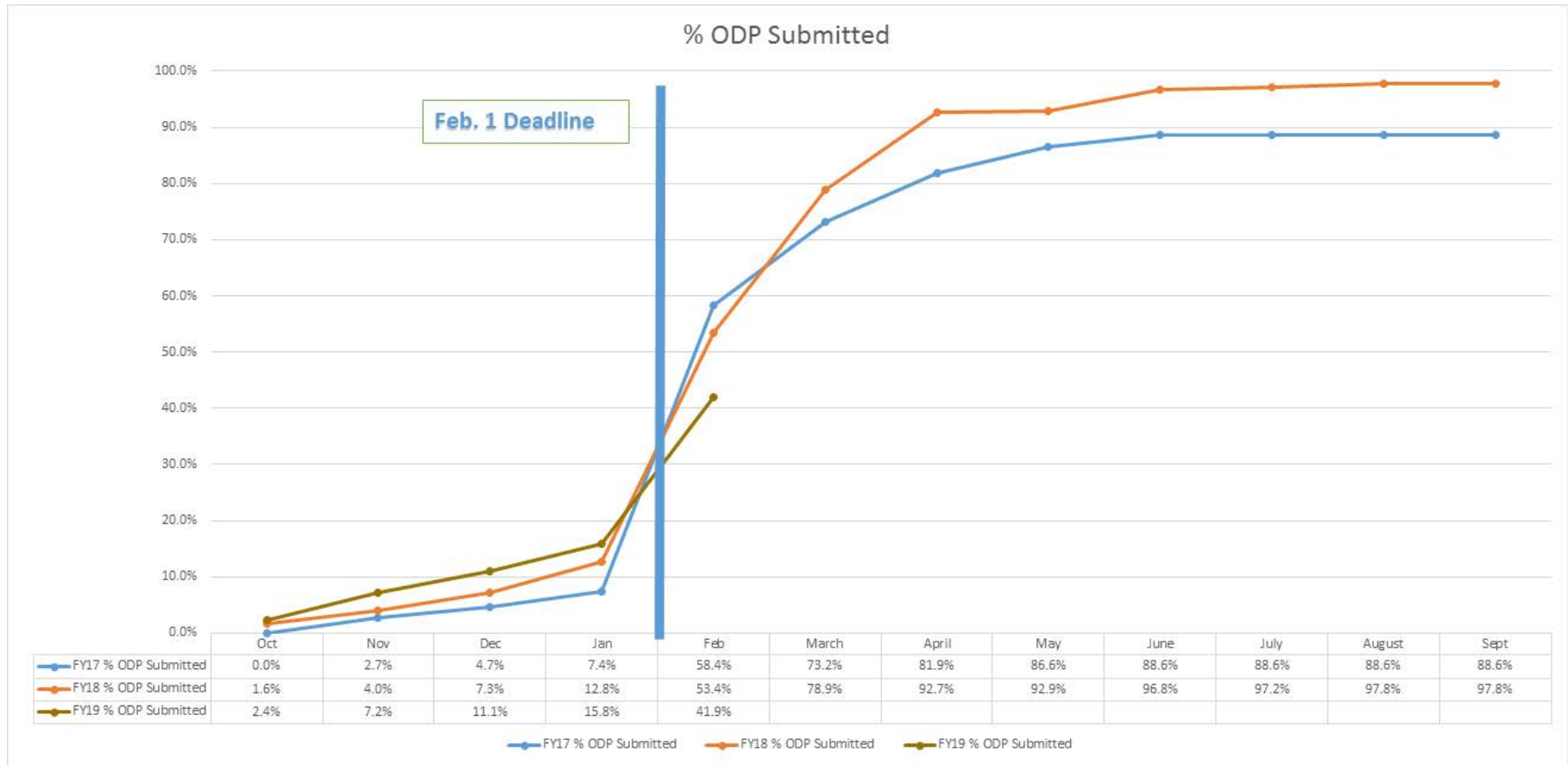
Universal Recycling Ordinance Recycling Annual Diversion Plans



FY18: Austin Resource Recovery monitored approximately 9,000 properties and 500 food permit holders.

FY19: Austin Resource Recovery will monitor approximately 9,000 properties and 6,000 food permit holders.

Universal Recycling Ordinance Organics Annual Diversion Plans



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FY19: Austin Resource Recovery will monitor approximately 9,000 properties and 6,000 food permit holders.



Universal Recycling Ordinance Outreach Contractors

- In 2016, the City of Austin sought proposals from qualified Contractors to provide:
 - education and outreach services; and
 - data management services to manage, maintain, and update a dataset.
- The contract was awarded to two Contractors:
 - Concept Development and Planning, LLC (CD&P); and
 - Zero Waste Strategies, LLC.
- The contract:
 - Is authorized for \$960,000;
 - Remaining contract authority of \$438,912;
 - Expires in November 2019; and
 - Three remaining contract extensions.
- No guarantee to the Contractor of quantity of work and is assigned on an as needed basis as specified by the City.



Universal Recycling Ordinance Outreach Contractors

Projects are submitted via Project Proposal Form. Proposal forms are submitted by ARR staff to contractors or the contractors submit proposal forms to ARR staff for review and approval.

Project proposal forms seek information on:

- Project objectives
- Audience
- Deliverables
- Timeline
- Staff required
- Cost impact

Projects contractors work on:

- Telephone outreach
- E-mail campaigns
- URO trainings (lunch and learns)
- Event staffing support
- Market research
- Networking and Connecting Staff to Topical Events
- Database Management and Support
- Diversion Plan Office Hours



Universal Recycling Ordinance Resources

INFORMATION

More information about the Universal Recycling Ordinance is available at:
austintexas.gov/uro and austintexas.gov/bizorganics

SIGNAGE

Free recycling and organics diversion signage is available at:
austintexas.gov/signmaker

EDUCATION

Free recycling and organics diversion education is available at:
austintexas.gov/uroresources

Free information, guidance, and resources are available as part of Austin Resource Recovery's Business Outreach services. Email commercialrecycling@austintexas.gov for more information or assistance in filling out a diversion plan.





AUSTIN
SOURCE
RECOVERY

A CITY OF AUSTIN SERVICE