

EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER

REGULAR MEETING

ADVISORY BOARD MINUTES

Wednesday, January 9, 2019

The Emma S. Barrientos Mexican American Cultural Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Board Members in Attendance:

Aida Cerda-Prazak, Vice Chair

Art Navarro, Member

Endi Silva, Member

Nelly Garcia, Member

Claudia Massey, Member

Tomas Medina, Member

Rosemary Banda, Member

Board Members Absent:

Anna Maciel, Chair

Andrea Chavez, Member

David Goujon, Member

Anjelica Erazo, Member

Staff in Attendance:

Linda Crockett, ESB-MACC Media/Marketing/Events Coordinator

Tina Herrera, ESB-MACC Administrative Assistant

A. CALL TO ORDER: Vice Chair Cerda-Prazak called the Board Meeting to order at 6pm.

B. CITIZEN COMMUNICATION:

- None.

C. APPROVAL OF MINUTES: Member Navarro motioned to approve the minutes with no corrections. Member Silva seconded. Motion passed. (7.0) Chair Maciel, Members Chavez, Goujon, and Erazo were absent.

D. PRESENTATIONS:

Presentation by Kim McNeeley Acting Director on the ESB-MACC bond.

1. Vice Chair Cerda-Prazak let the Board know that McNeeley would not be presenting on the bond but would give a presentation at the February Board meeting.

Presentation by Ricardo Soliz Division Manager on the process for vacating the alleyways and timeline.

2. Vice Chair Cerda-Prazak announced that Ricardo Soliz would not be giving the presentation. However, Mashell Smith would be providing information on the process for vacating the alleyways and timeline.
 - Mashell Smith introduced herself as the Supervisor of Land Management for the City of Austin, informing the Board that her department processes alley vacations.
 - Smith mentioned the process to vacate takes anywhere from 6 months to a year with no application fee but would be reviewed by 17 different reviewers. She noted that the reviewers are the ones to decide if the alleyways should or should not be vacated.
 - Vice Chair Cerda-Prazak questioned if Council even had the final say or was it the reviewers that got to decide on the decision of vacating the alleyway. Smith responded that the reviewers would bring before their reasonings as to why not/why the alleyways should be vacated but ultimately City Council would have the final decision.

Briefing by Laura Esparza Division Manager on LARP community forum process.

3. Esparza introduced Justin Schneider, PARD Community Engagement Specialist announcing that he would be the point of contact for planning and putting together the LARP community forum process.
 - Schneider gave a little background on himself, sharing with the Board that he grew up in Round Rock, Texas, is a licensed attorney, has worked with non-profits and focuses on community-based research and development.
 - Schneider let the Board know that he had reviewed the history of the LARP program and the Artist Access Program as well as met with Chair Maciel and Vice Chair Cerda-Prazak on December 27th. He mentioned that during that time they discussed how they wanted to commit and have better communication and clarification. He gave an example, explaining that the reason the Board did not want to participate in the AAP program was due to concerns that the program would not benefit the Latino Arts and Residency artists in the same way that the current LARP program did.
 - He gave a timeline for the LARP community forum to begin in December and end in May.
 - Step 1: Completion of the community engagement plan to guide the process and be finalized by February 1, 2019.
 - Step 2: First community engagement meeting and small discussions in mid/late February.
 - Step 3: Finalize with report of recommendations by May of 2019.
 - Schneider asked for the Boards support in clarifying concerns they had with the current LARP program as well as with the Artist Access program. He asked for the Boards help in selecting two Members from the ESB-MACC Board to sit on the panel for the community forum process. He also requested that the Board review the final draft of the community engagement plan prior to the February goal of having the plan finalized.
 - Schneider provided a handout of PARD's principals. (Please see backup material on Boards & Commissions website)
 - Vice Chair Cerda-Prazak expressed her confusion with conducting additional community engagements. She believed there had already been enough discussion during the Artist Access programs process and didn't believe it was necessary to start the process over again just to come up with a way to design the new LARP contract. Member Banda expressed that she shared the same frustration.
 - The Board agreed that they would be willing to work with the timeline if it was completed and finalized in March and not May.
 - The Board agreed that the LARP Working group would need to meet at least by the last week of January between the 28th-31st after 5pm. Chair Cerda-Prazak asked that Tina Herrera, ESB-MACC Administrative Assistant review the calendar and send an email to the LARP Working group members of a date they could meet at the Center.

E. BRIEFING, DISCUSSION AND POSSIBLE ACTION ITEMS:

Discussion and possible action on the Artist Access Program.

1. Juan Oyervides, former ESB-MACC Board Member believed the Board should not entertain the idea of putting together another forum after completing the process for the AAP program but agreed that the Board was moving forward in the right direction with following what the artist needs were as well as coming up with solutions to barriers and problems with the contract.
 - Hector Ordaz, LAPR Member expressed that he wanted to steer clear from going through another community forum. He also wanted to make it clear to the Board that he trust them to make a decision for him and the communities' best interest.
 - Luis Ordaz, Director of Proyecto Teatro asked who recommended a community engagement. Esparza responded that it was the Department Directors decision. Ordaz

questioned what it'll take for PARD to move forward with getting a completed contract that protects LARP Members.

- Vice Chair Cerda-Prazak commented that the LARP Working group will meet to begin the process and Esparza agreed to have the contract done by March.

Discussion and possible action on the process for completing paperwork to hold an event on City sites and receiving grants from the City of Austin.

2. Michael Mendoza informed the Board that he was having difficulties with the insurance requirements required by the Cultural Arts Division.
 - He mentioned that because he did not apply through the electronic reservation process he needed to get unemployment insurance to rent a place at the Carver Museum.
 - He stated the reason he brought the incident to the Board was so that they were aware there was an electronic process.
 - Member Massey asked if there was a training on how to fill out the paperwork. Mendoza responded that there was a Community Initiatives workshop.

Discussion and possible action displaying an Augzoo installation of Emma S. Barrientos.

3. Michael Mendoza, Co-Founder and CEO of Augzoo informed the Board Members that he was in the process of applying for a grant so that he could place an augmented reality of Emma S. Barrientos on the MACC's property to tell Mrs. Barrientos story. However, he had found out that in order to approve for the grant he would need to add a live component.
 - Mendoza requested that the Board provide him with a letter of support. Vice Chair Cerda-Prazak stated that she and Chair Maciel would work together to write a letter and would have the letter available to Mr. Mendoza by January 27th.

Update from the Transportation Working Group.

4. Discussion tabled for February's meeting.

Discussion and possible action on the Awards of Excellence process.

5. Crockett provided a brief description of the Awards of Excellence event and the importance of figuring out how the process and deadlines will move forward.
 - Crockett announced the event would be intended to take place May 25th. The Board agreed as a whole that May was not a good month to hold the event due to high school and college graduations.
 - The Board asked if the event could be moved to June 1, 2019. Crockett stated that she didn't see why not but would pass it by Herlinda Zamora, ESB-MACC Site Manager.
 - Member Silva stated that she would get with Chair Maciel to hold a meeting with the Awards of Excellence Working group to nominate someone to chair the event.
 - Vice Chair Cerda-Prazak requested that she be removed from the working group.
 - Juan Oyervides stated that when he served on the MACC's Board he and Hector Herrera were in charge of the process for taking in nominations. He gave a brief description of the method they had used for 2018's awards and offered to return in February to provide a presentation on the process. Vice Chair Cerda-Prazak requested that Mr. Oyervides be added to February's agenda.

F. STAFF REPORTS BY HELINDA ZAMORA, ESB-MACC SITE MANAGER

Linda Crockett, ESB-MACC Media/Marketing/Events Coordinator informed the Board of January programs, provided updates for the MACC's Teen Caminos Program and LARP highlights.

- Crockett informed the Board that there was currently two vacancies at the MACC, those vacancies being for the Education Coordinator and Exhibit Specialist position.
- Crockett invited Board Members to attend the MACC's gallery opening reception Friday, January 25, from 7-9pm. Por Fin: A Solo Exhibition by Cat Quintanilla.

- Member Navarro requested the attendance report from the Peter Ortiz Exhibit for the duration the exhibit was shown.
- Member Navarro reminded staff that he had requested a list of all MACC instructors, their bios and what they taught. He asked that the information be provided during February's meeting.
- Juan Oyervides expressed that he was disappointed with December's Figularo Youth Exhibit. He stated that he felt the work should have come from the East Austin community instead of from schools like St. Louis Catholic School, Ann Richards School for Young Women Leaders, and many other private schools. He believed there needed to be more oversight by the MACC Board.
- Vice Chair Cerda-Prazak requested that Lori Navarrete, ESB-MACC Education Specialist give a presentation on the process for the Youth Exhibit.

G. FUTURE AGENDA ITEMS FROM BOARD MEMBERS:

Update from Transportation Working Group.

Presentation by Kimberly McNeely on the bond process design.

Presentation by Friends of the MACC on fundraising for the ESB-MACC.

Presentation by Lori Navarrete, Education Specialist on Figularo Youth Exhibit.

Presentation on the Awards of Excellence process by former Board Members Hector Herrera and Juan Oyervides.

Discussion and possible action on process for Figularo Youth Exhibit.

Update from the LARP Working group.

Discussion and possible action on budgeting issues and signature events.

H. ADJOURNMENT:

Member Silva motioned to adjourn with a second by Member Banda. Motion passed. (7.0)

Chair Maciel, Members Chavez, Goujon, and Erazo were absent. Vice Chair Cerda-Prazak adjourned the meeting at 8:09pm.