

EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER

REGULAR MEETING

ADVISORY BOARD MINUTES

Wednesday, February 6, 2019

The Emma S. Barrientos Mexican American Cultural Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Board Members in Attendance:

**Anna Maciel, Chair
Art Navarro, Member
Endi Silva, Member
Nelly Garcia, Member
Tomas Medina, Member
David Goujon, Member**

Board Members Absent:

**Aida Cerda-Prazak, Vice Chair
Andrea Chavez, Member
Rosemary Banda, Member
Anjelica Erazo, Member
Claudia Massey, Member**

Staff in Attendance:

**Herlinda Zamora, ESB-MACC Manager
Tina Herrera, ESB-MACC Administrative Assistant**

A. CALL TO ORDER: Chair Maciel called the Board Meeting to order at 6:17pm.

B. CITIZEN COMMUNICATION:

- Anita Quintanilla, let the Board know that she currently served on the Palm School Committee and asked for their support in turning part of the school into a Mexican Museum to provide history on the school and neighborhood.
 - Quintanilla also mentioned that Paul Saldana asked that there be a Board Member in attendance at their next meeting so they could gather more information to preserve and spread word to the community.
 - Chair Maciel encouraged the Board to take action and support Ms. Quintanilla.
- Maria Gutierrez, made a complaint about the Theater for Young Audiences Sin Fronteras Festival. She stated there were organizational issues with the festival, MACC staff wasn't present to help out with festival needs, and that she and Proyecto Teatro assisted because she did not see enough of MACC staff working. She believed the event was disorganized, which reflected badly on the MACC.
- Luis Ordaz Gutiérrez, Proyecto Teatro Director shared a trailer of his Art Academy group. He felt it was important for him to show the Board the video so they could see the type of work his theater group constructs.
 - He made the Board aware that he would be adding infant, toddler and senior programming.
 - Member Silva asked if the link to the trailer was available online. Ordaz responded that it was on Proyecto Teatro's website.
 - Chair Maciel commented that the work shown in the trailer was the exact reason why Proyecto Teatro and other Latino Arts and Residency Artists were important to the MACC.

C. APPROVAL OF MINUTES: Member Silva motioned to approve the minutes with no corrections. Member Garcia seconded. Motion passed. (6.0) Vice Chair Cerda-Prazak, Members Chavez, Banda, Erazo and Massey were absent.

D. PRESENTATIONS:

Presentation by Lucas Massie Assistant Director on the ESB-MACC bond.

1. Massie gave a brief overview of the bond program process letting the Board know that the next step would be in February or March where City Council would approve specific allocations.

- He shared PARD's proposals as well as the design construction process.

(Please see backup material on Boards & Commissions website)

- Chair Maciel asked how much would be taken out of the 27 million for the shade structure. Massie responded that he could not speak to how much. Chair Maciel requested that Massie find out and provide a number to the Board.
- Massie made the Board aware that any questions in relation to the bond funding and allocations would need to be addressed by Liana Kallivoka, PARD Assistant Director.
- Member Goujon shared that he was excited that the process had begun and felt that as an architect himself it was important that whomever PARD and the MACC decided to collaborate with for the shade structure needed to understand the building creator's Teodoro González de León vision for the Center and the aesthetic needs of the facility.

Presentation by Juan Oyervides and Hector Herrera on the 2018 Awards of Excellence process.

2. Presenters were not in attendance, no presentation given.

Presentation by Lori Navarrete Education Specialist on the ESB-MACC Youth Exhibit.

3. Navarrete provided the Board with the history of the exhibit letting them know it began in 2014 and was created to display art from young Austin area artists, providing 2-D and 3-D art pieces.

- She shared the schools, students, and demographics as well as a list of schools that had participated in past exhibitions.

(Please see backup material on Boards & Commissions website)

- Member Goujon stated he was excited to see growth and wanted to see more schools continue to get involved in the program.

Briefing by Justin Schneider PARD Community Engagement Specialist on LARP community forum process.

4. Schneider provided a handout to the Board of the Community Engagement plan and gave a description of what the program was and discussed its purpose.

- He went over the scope of the project, community engagement objectives, who the decision makers were, how decisions would be made, and who all had roles in the process.

(Please see backup material on Boards & Commissions website)

- Schneider requested that the Board provide an articulated letter clarifying why the Advisory Board wanted to keep the LARP program and to address their objectives in order to provide a final contract in March. He asked that the letter be submitted to him by Wednesday, February 13th before 6pm.

E. BRIEFING, DISCUSSION AND POSSIBLE ACTION ITEMS:

Discussion and possible action on the process for Youth Exhibit.

1. Member Goujon wondered if staff found December to be a good time for the Youth Exhibit to take place.

- Herlinda Zamora, ESB-MACC Manager believed that December worked well, however, she commented that it may be ideal to refrain from having the Youth Exhibit and Noche Navidena take place on the same day.

Discussion and possible action on a posthumous wall for leaders.

2. Chair Maciel brought to the Boards attention that there were numerous individuals that contributed to the MACC and should be recognized by creating a posthumous wall for leaders.
 - She suggested paying tribute to some of those individuals that had passed away in the community gallery.
 - Member Goujon recommended that the rooms that did not already have names and the new rooms that would be built in the new phase be renamed/named under posthumous. Chair Maciel added that she would also like to see pictures of those individuals in the spaces.
 - Member Goujon motioned to have the Awards of Excellence Working Group take on the task of honoring leaders of our community that have contributed to the MACC by dedicating spaces within the Center with their names. Member Garcia seconded. Unanimous vote. (6.0) Motion passed.

Discussion and possible action on a small reception for Texas Hispanic Legislators.

3. Chair Maciel believed that it was important to remind the Texas Hispanic Legislators that the arts exist.
 - She suggested that the Board and staff invite the Mexican Chamber of Commerce to help with future funding or maybe work together on some collaborations.
 - Member Goujon supported the idea and agreed that it would be an amazing opportunity to speak to other Hispanic art groups.

Member Garcia stepped away, breaking quorum. ESB-MACC Advisory Board recessed at 8:04pm. Advisory Board resumed at 8:10pm.

- Member Silva motioned to establish a new working group that would determine the reception for the Texas Hispanic Legislators. Chair Maciel seconded. Motion passed. (6.0)
- The following participating members of the working group will be Chair Maciel, Members Goujon, Silva, Garcia, and Navarro.

Discussion and possible action on ESB-MACC signature events related to budgets.

4. Zamora provided budgets on three signature events from 2016-2018 (Viva Mexico, Awards of Excellence, and Dia de Los Muertos).
 - Member Navarro thanked Zamora for providing numbers and believed that money could be saved for events if the Center had a permanent stage for outside events.
 - Member Goujon commented that it would be smarter to rent a stage, that it would take liability away from the MACC.
 - Chair Maciel requested that staff look into how much it would be for the facility to have a bigger stage built.
 - Member Goujon requested that Board Members be more involved in knowing what the budget looks like before and after events, this way the Board can help best they can when having to find ways to help support the organization.

Update from the LARP Working Group.

5. Member Silva motioned to write a letter to Justin Schneider clarifying why the ESB-MACC Board supports the LARP program and their intentions going forward with the new contract. Member Garcia seconded. Motioned passed. Unanimous (6.0)

Update on the Awards of Excellence Working Group.

6. Member Silva let the Board know that she still wasn't too sure who was on the AOE Working Group and that they needed to figure out who wanted to participate on the working group.
 - She also mentioned that they would need someone to dictate and start planning.
 - The panel would be determined by the working group. Winners would be decided by April 13th.

- Chair Maciel recommended that Michael Mendoza and Mark Gomez be considered to be a part of the panel.
- Member Silva noted that until the working group meets she will work with Zamora and Linda Crockett, ESB-MACC Media/Marketing/Event Coordinator.

F. STAFF REPORTS BY HELINDA ZAMORA, ESB-MACC SITE MANAGER

Zamora informed the Board of February programs, provided updates of the MACC's Teen Caminos Program, and LARP highlights.

- Zamora shared with the Board the attendance numbers for Peter Ortiz's exhibit, total attendees 850.
- Zamora provided the Board with the bios for the instructors of the ESB-MACC Education Department. Member Navarro wanted to know more specifically what classes the instructors taught.
- Zamora invited Board Members to attend Los Bohemios Perdidos Valentine's Concert on Thursday, February 14th at 7:30pm.

G. FUTURE AGENDA ITEMS FROM BOARD MEMBERS:

Introduction from Sara Hensley, PARD Director

Presentation by Diane Siler, Deputy Budget Office on the FY 2019-20 Budget Process

Presentation by Liliana Kallivoka, PARD Assistant Director on the Bond

Update on LARP process

Update from Awards of Excellence Working Group

Update from CJ Sackman on staging

Update from Bond Working Group

H. ADJOURNMENT:

Member Silva motioned to adjourn with a second by Member Garcia. Motion passed. (6.0) Vice Chair Cerda-Prazak, Members Chavez, Banda, Erazo and Massey were absent. Chair Maciel adjourned the meeting at 8:41pm.