Austin Strategic Mobility Plan Final Draft Briefing

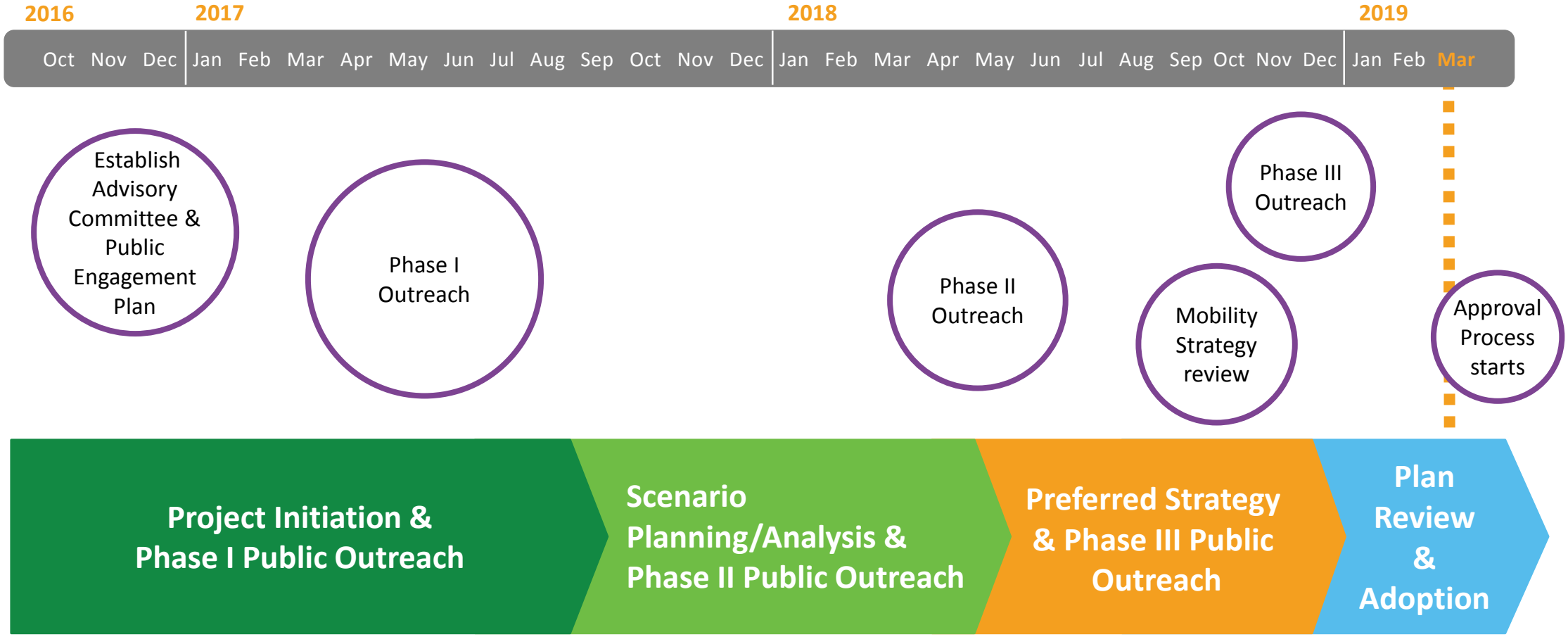
COMMUNITY DEVELOPMENT COMMISSION

MARCH 12, 2019

Agenda

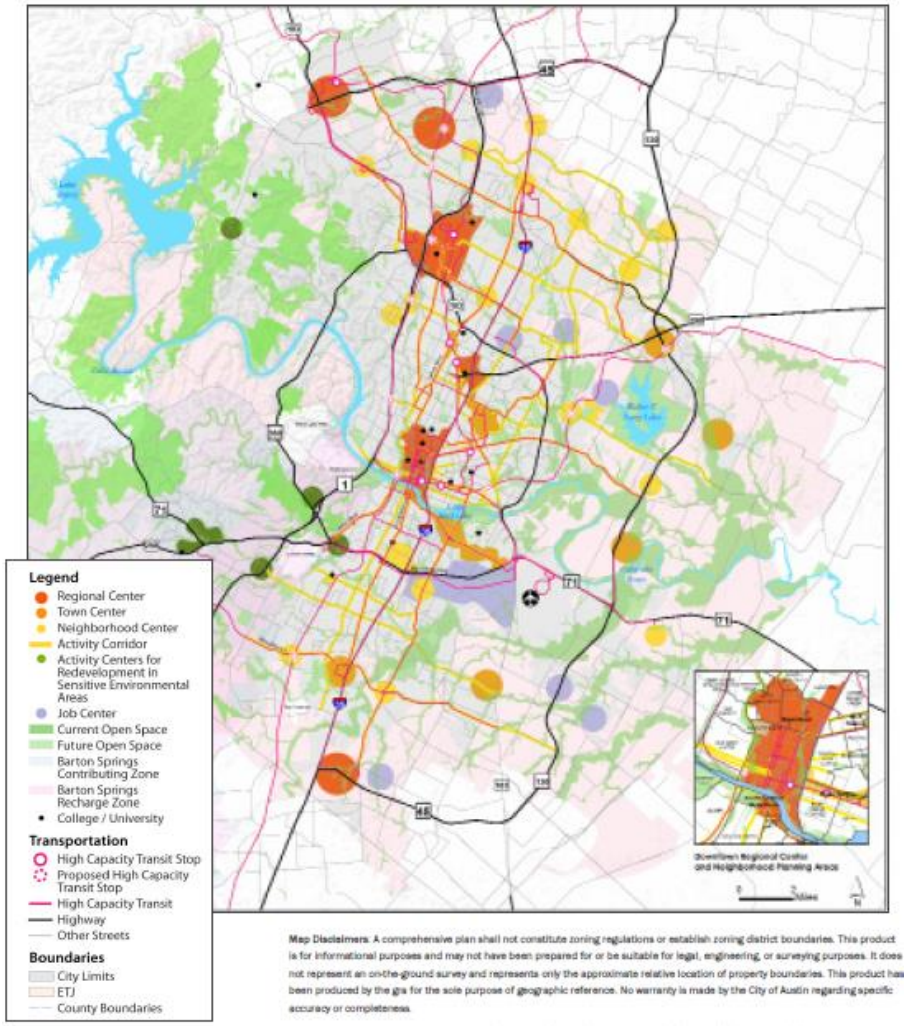
- Schedule
- Approach
- Community Engagement Recap
- Motivation Behind the Plan
- ASMP Draft
  - Content Outline
  - Elements of the Plan
  - Top Strategies
- Chapter 5: Protecting Our Health and Environment
- Next Steps

Schedule


2016
2017
2018
2019
Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar
Establish Advisory Committee & Public Engagement Plan
Phase I Outreach
Phase II Outreach
Phase III Outreach
Mobility Strategy review
Approval Process starts
Project Initiation & Phase I Public Outreach
Scenario Planning/Analysis & Phase II Public Outreach
Preferred Strategy & Phase III Public Outreach
Plan Review & Adoption

The Vision

- Imagine Austin
  - Transportation Element of Imagine Austin
  - Imagine Austin recommends the creation of the ASMP
- Austin Strategic Mobility Plan
  - Goals, Policies, Objectives, and Action Items



Imagine Austin Figure 4.5 – Growth Concept Map

Planning Approach

Technical:

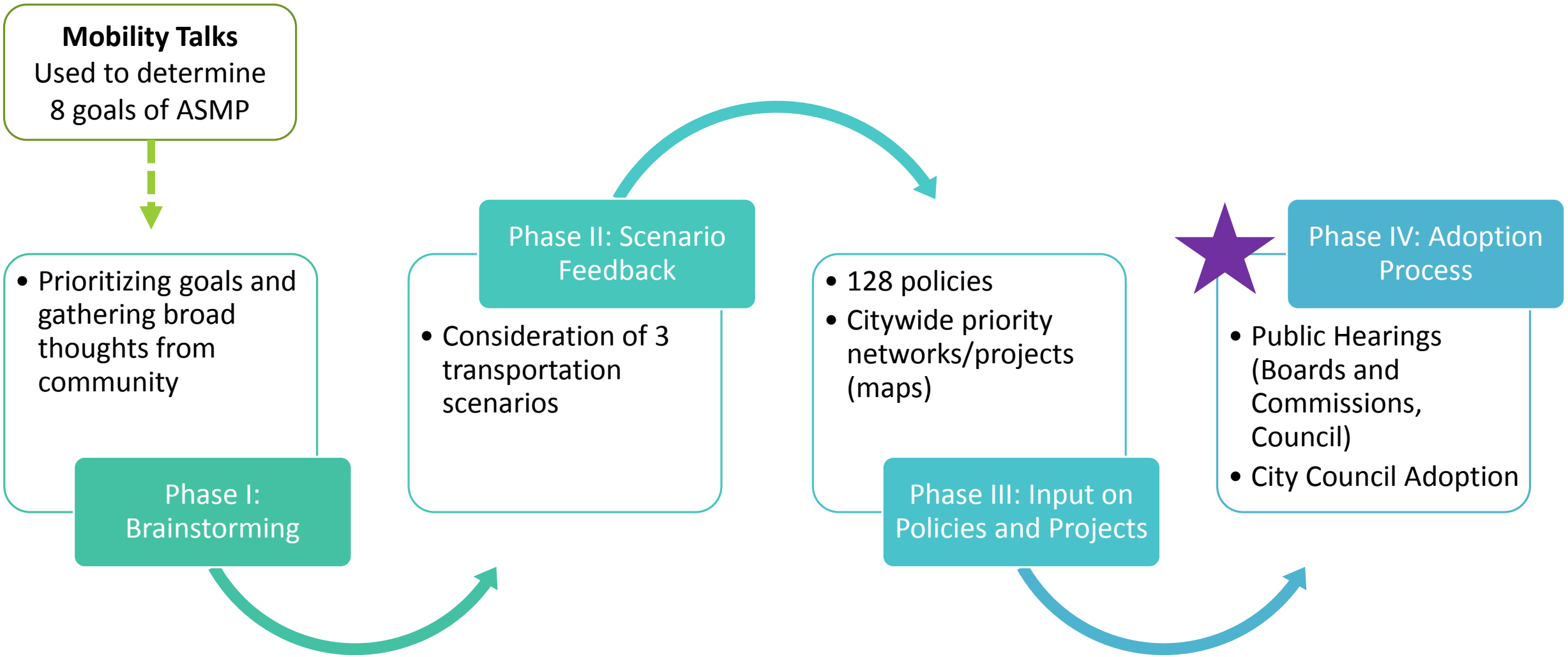
Scenario Planning

Public Engagement:

Targeted to Historically Underserved/Underrepresented Populations

- Youth (24 and younger)
- Seniors (65 and older)
- People of Color
- People with Mobility Impairments

Community Engagement



What we heard/key changes in Phase III

Phase III Engagement focused on the draft maps and policies

All comments & staff responses are available online

Plan was adapted based on feedback

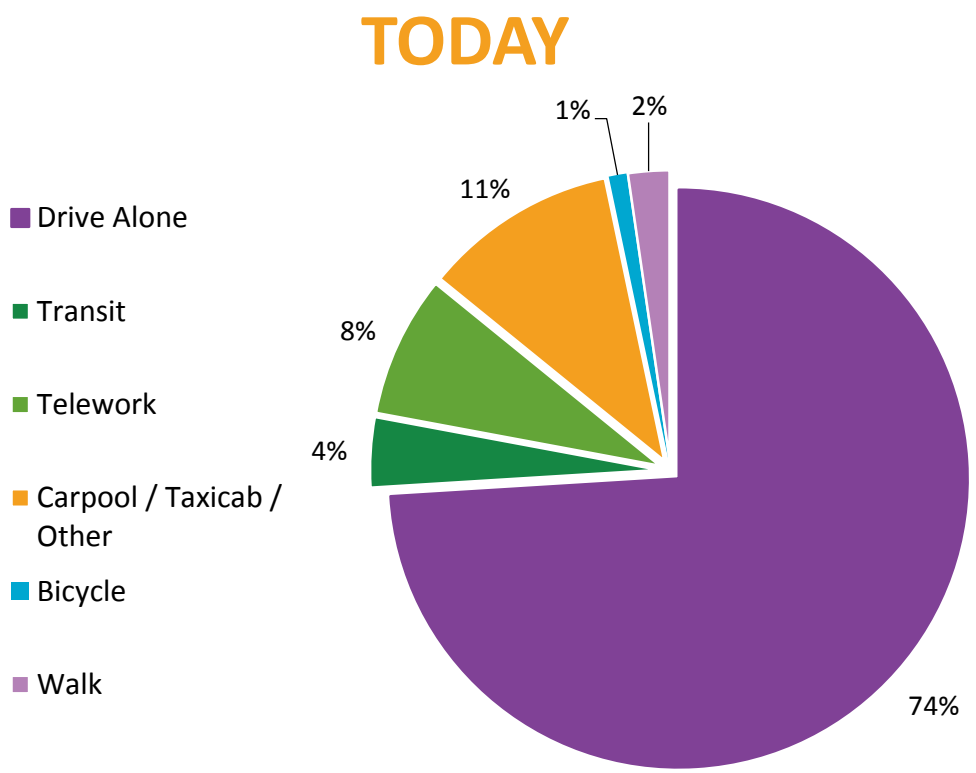
50+ events attended	**2,600+ comments received on the maps**
184 survey responses on the policies	**Hosted focus groups and 23 office hours throughout Austin**

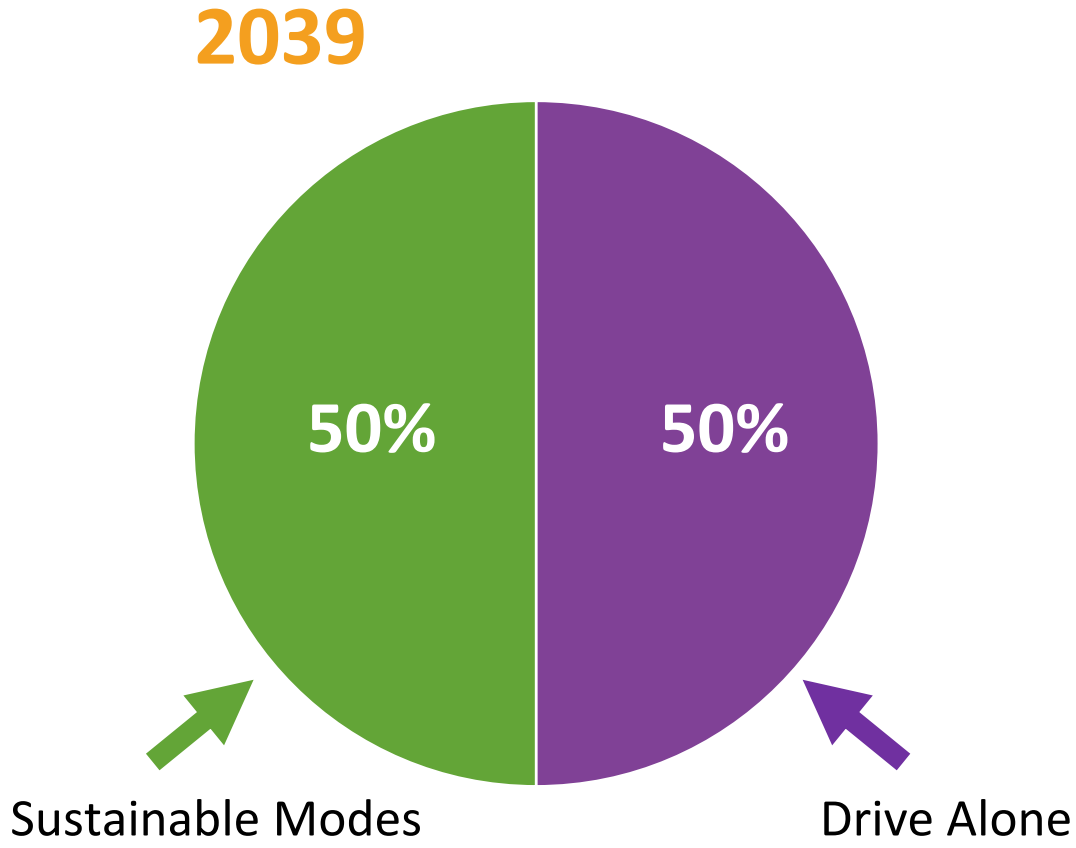
Type	Engagement *with Project Connect	Phase 1: Goals	Phase 2: Scenarios	Phase 3: Policies + Projects	Phase 4: Adoption
Targeted Engagement with a focus on historically underrepresented/ underserved communities	Paper survey (in person, delivery, and mail-in)	●	●	●	
	Organizational outreach	●	●	●	●
	Employer-based events	●	●		
	Employer-based electronic outreach	●	●	●	●
	Paid, targeted social media	●	●	●	●
	Focus groups		●	●	
	Community events and presentations*	●	●	●	●
	Quality of Life Commissions		●	●	
	Office Hours (in libraries)			●	
Traditional public engagement	Multimodal Community Advisory Committee*	●	●	●	●
	“Traffic Jam!” Events*	●	●		
	Online survey	●	●	●	
	Organizational newsletters	●	●	●	●
	Public Hearings				●
	Unpaid, general social media	●	●	●	●
	Materials/ads in libraries and recreation centers	●	●		
	E-Blast (ASMP Newsletter to all contacts)	●	●	●	●

Motivation for the Plan

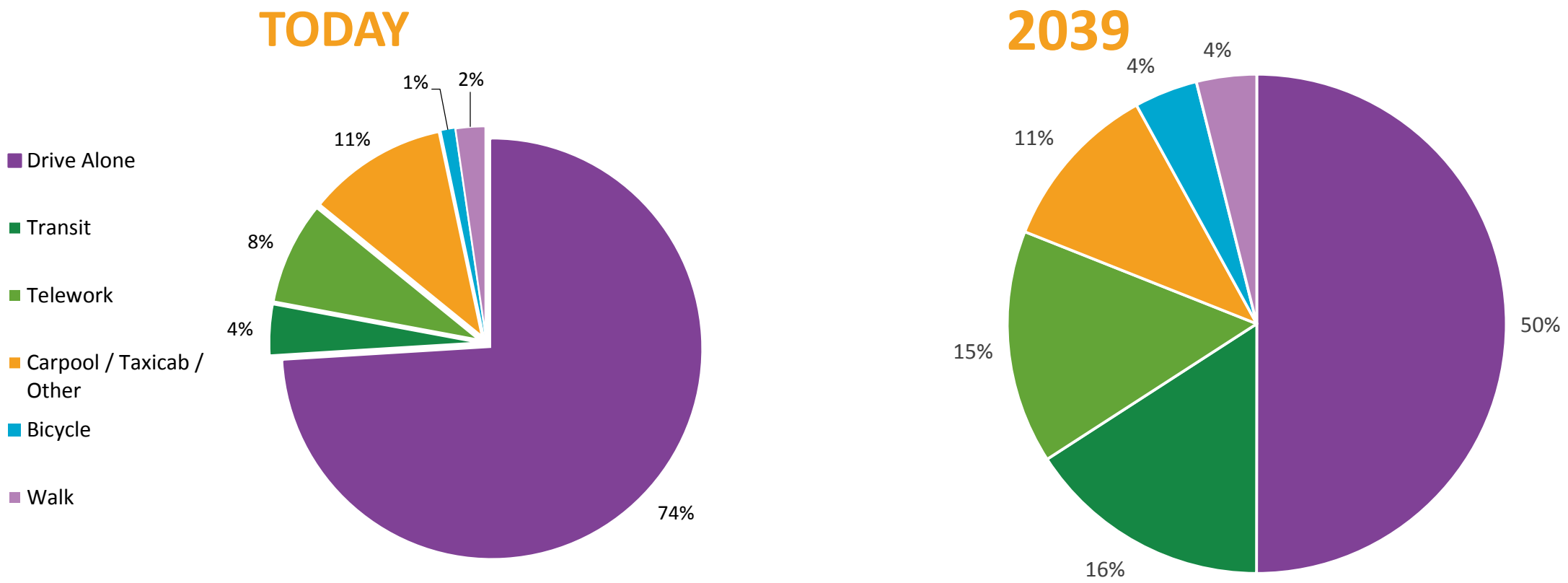
Motivation for the Plan

74% drive alone today vs. 50% in 2039

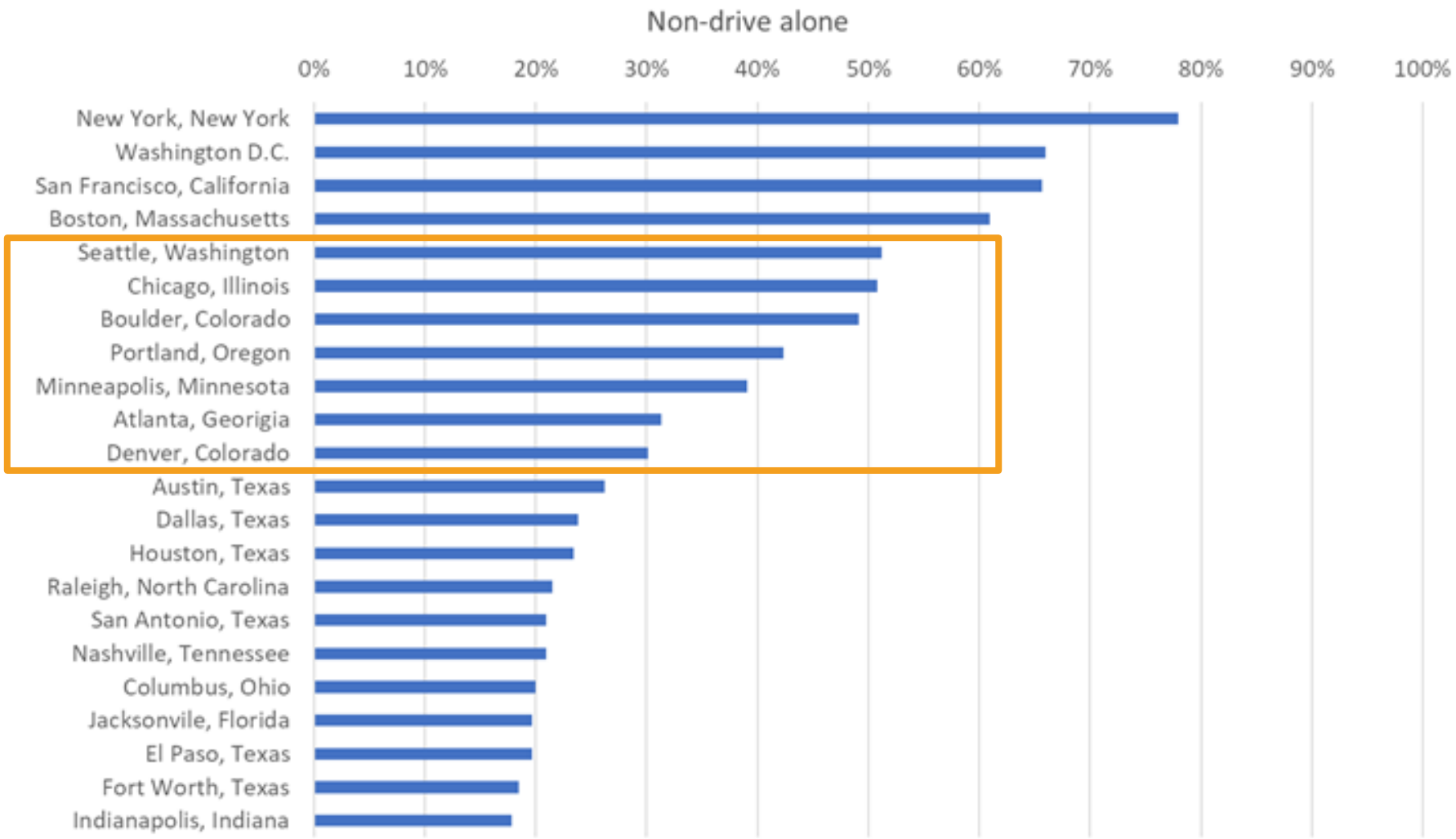




Mode Share Targets



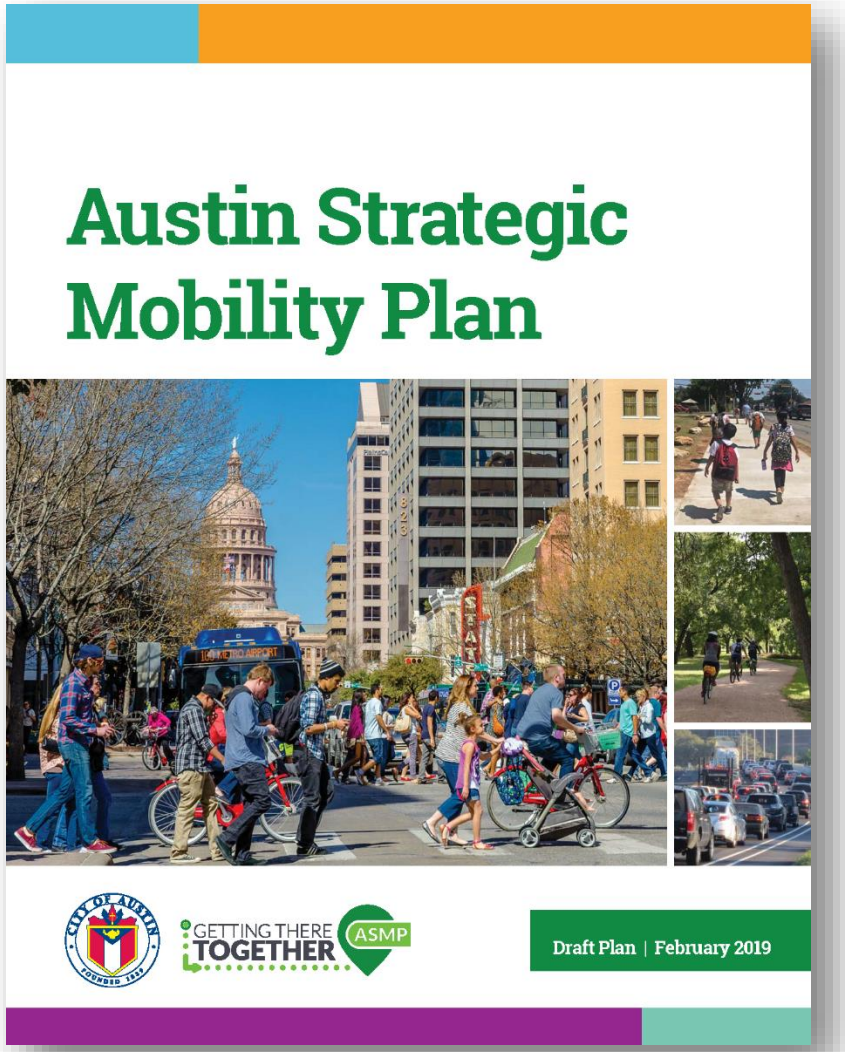
What would it look and feel like?

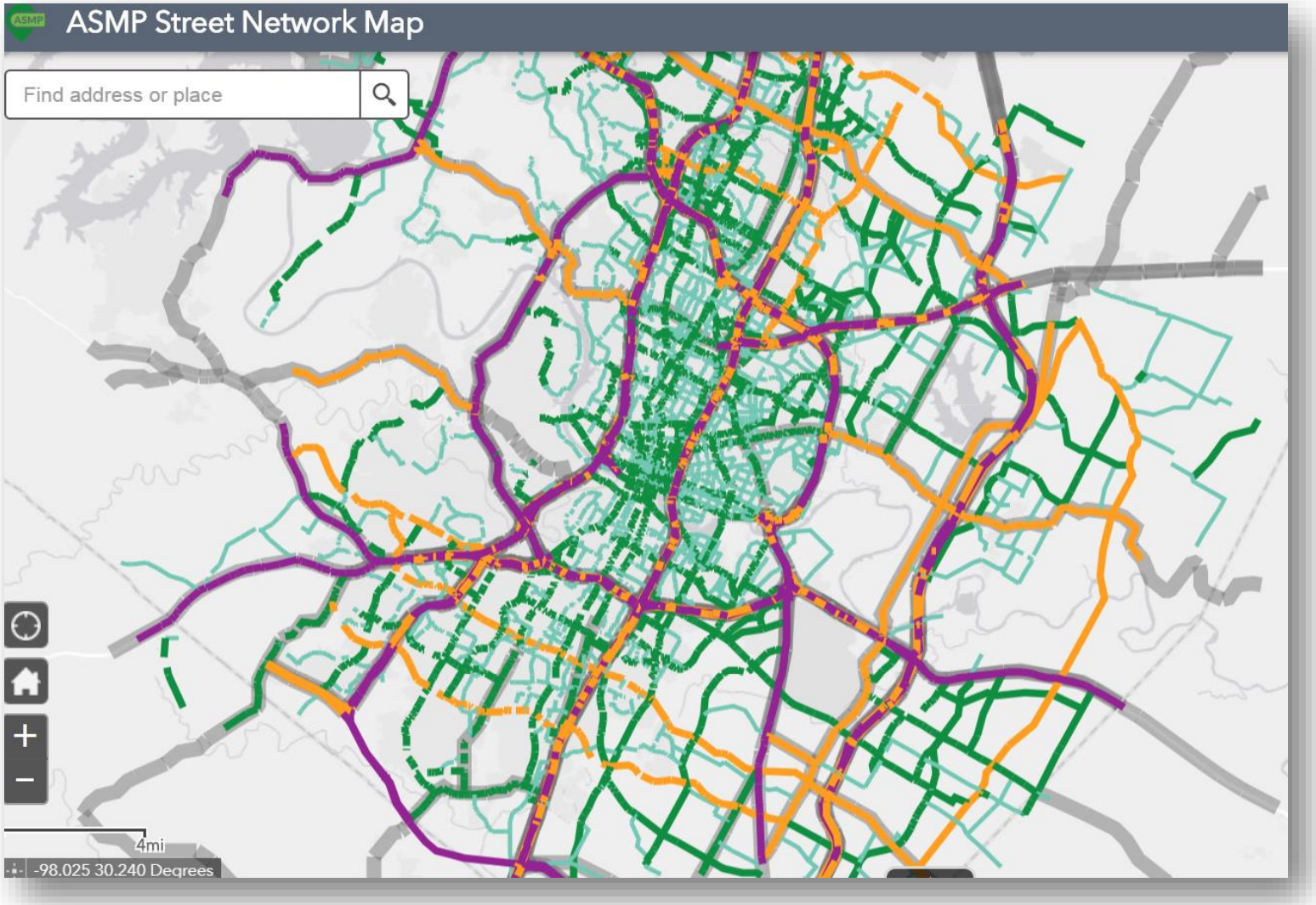


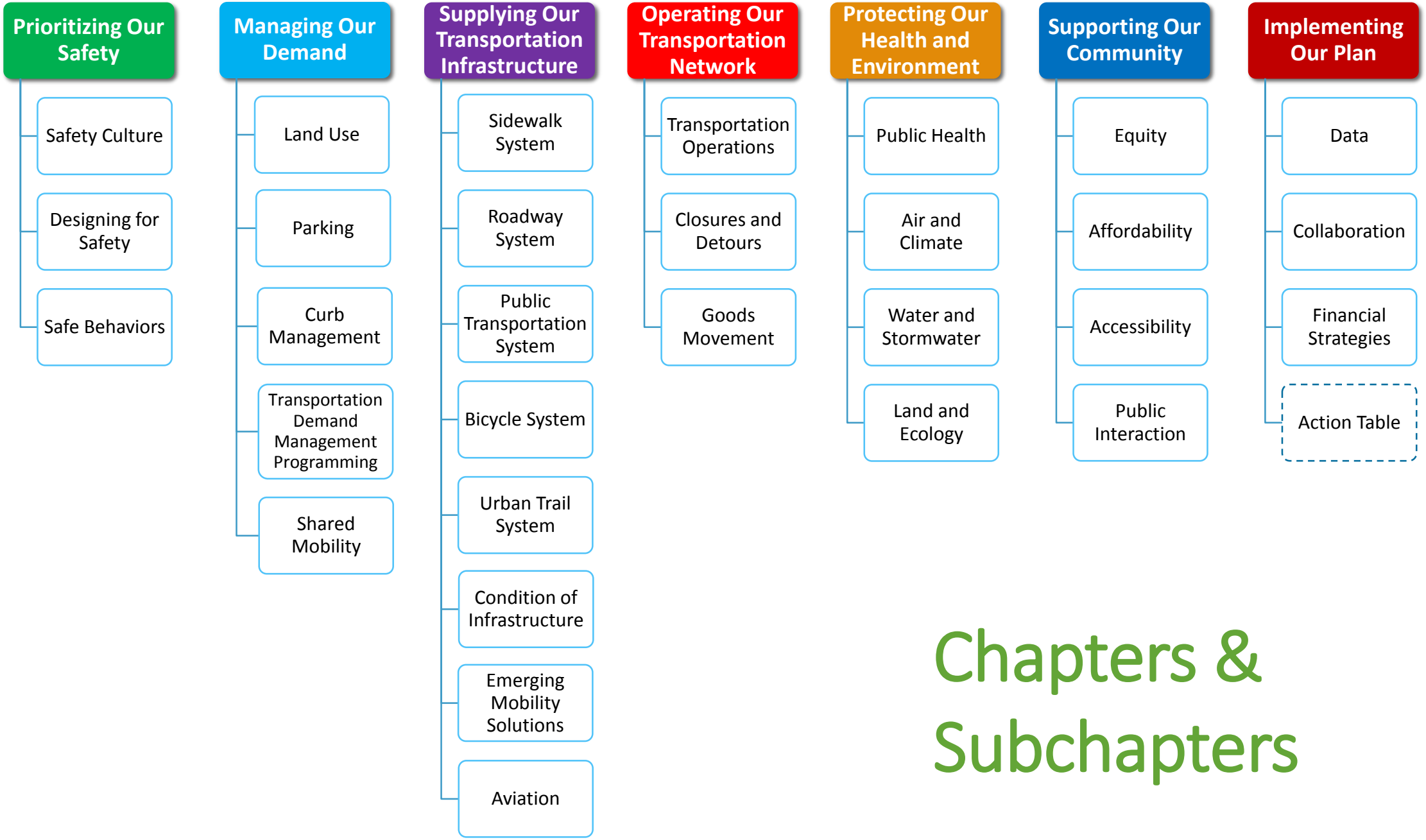
Data via U.S. Census; based on commutes for square mile area of entire city

ASMP Final Draft Plan

Policy Document, Street Network Table + Map







Chapters & Subchapters

How do we get to 50/50?

126 Policies

100s of multimodal projects to achieve ASMP goals

Elements of the Plan

Indicators + Targets: More specific measures of our goals which help us know how well we are achieving them. Some indicators have identified targets necessary to make ambitious yet reasonable progress toward a goal within a specified timeline.

Policies: A definite course or method of action to guide and determine present and future decisions

Actions: Steps necessary to support policies, programs, and projects

Elements of the Plan

Priority Networks: Designated for the roadway, public transportation, and bicycle systems to show where modes are prioritized to improve operations

Transportation Network Maps: Identify possible projects the City may pursue in the next 20 years based on a variety of factors, including the evolving needs of the transportation network, engineering analysis, public input, and available funding

Street Network Table: Inventory of our streets and their future conditions, which will be used to identify right of way dedication requirements

Top Strategies

- **Reduce traffic fatalities, serious injuries** by focusing on safety culture, behaviors
- **Move more people** by investing in public transportation
- **Manage congestion** by managing demand
- **Build active transportation access for all ages and abilities** on sidewalk, bicycle, and urban trail systems
- **Strategically add roadway capacity** to improve travel efficiency

Top Strategies

- **Connect people to services and opportunities** for better health
- **Address affordability** by linking housing and transportation investments
- **Right-size and manage parking supply** to manage demand
- **Develop shared mobility options** with data and emerging technology
- **Build and expand community relationships** with plan implementation

Chapter 6:
Supporting Our Community

Policy Summary

Equity

Policy 1 Acknowledge and learn from the negative effects of past transportation and land use decisions
Policy 2 Amplify the voices of historically underserved and underrepresented populations
Policy 3 Partner with the public and private sectors to expand and improve mobility solutions for historically underserved communities
Policy 4 Take steps to mitigate unintended consequences when they occur
Policy 5 Prioritize serving the most vulnerable populations in Austin by supporting broader efforts to provide social services

Affordability

Policy 1 Proactively assess displacement impacts of transportation projects
Policy 2 Work with communities to mitigate displacement impacts of transportation projects
Policy 3 Reduce transportation costs as a component of household affordability

Accessibility

Policy 1 Ensure that people of all functional abilities have equitable access to the transportation network and mobility services
Policy 2 Advance public transportation and other mobility services for people with mobility impairments
Policy 3 Ensure sidewalks are safe and accessible for people with mobility impairments
Policy 4 Make all detours safe, accessible, and known to people of all functional abilities
Policy 5 Enforce accessible parking regulations

Public Interaction

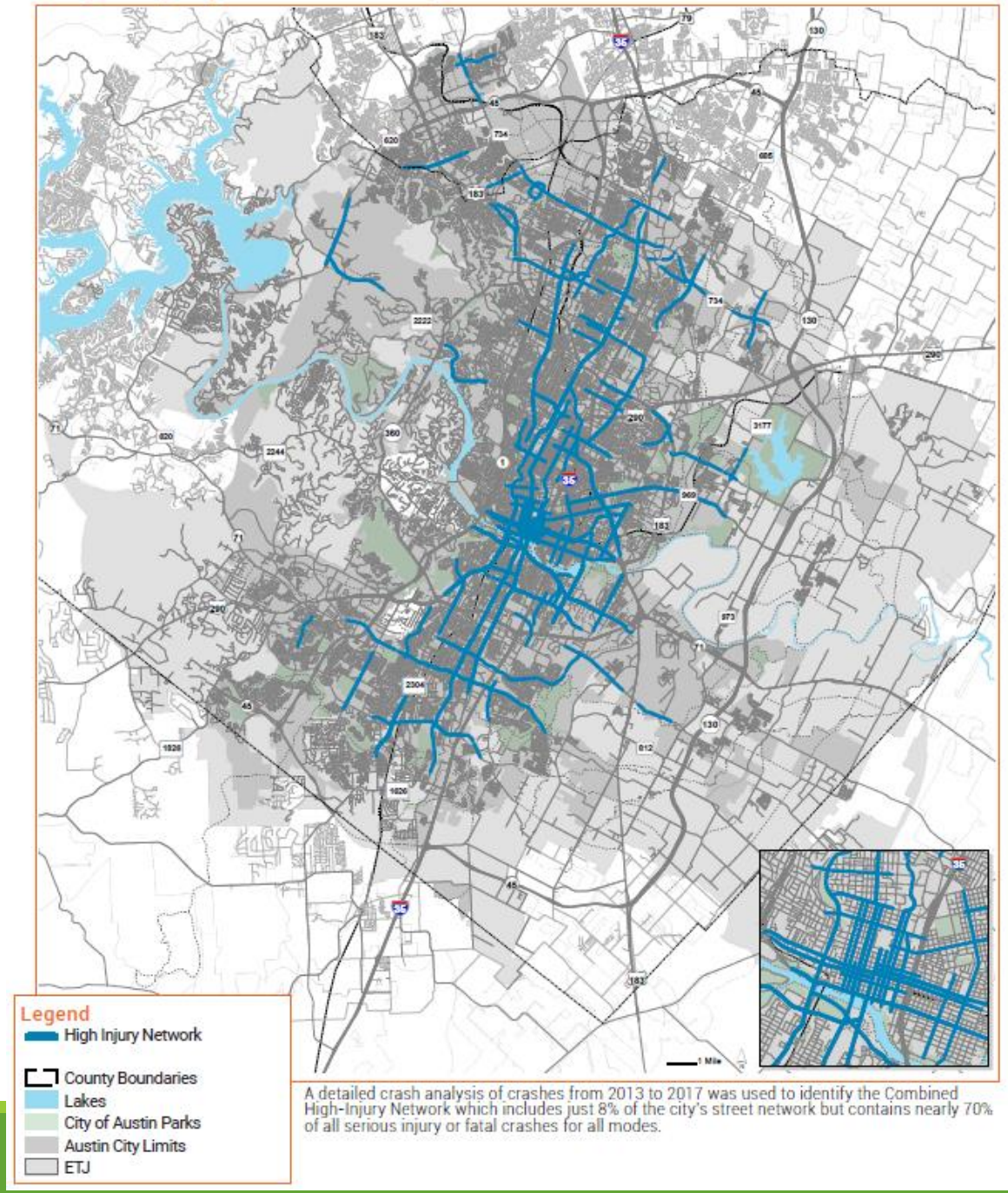
Policy 1 Provide high-quality customer service, responsiveness, and transparency
Policy 2 Engage community members in transportation decisions
Policy 3 Make public engagement convenient, accessible, and meaningful
Policy 4 Evaluate interactions with the community
Policy 5 Proactively maintain community relationships
Policy 6 Create shared experiences for the public to engage with mobility options

Indicators and Targets – *Examples*

- Increase the mobility funding allocated to areas that are historically underserved
- Increase the percent of tranportation projects and programs that use the Equity Assessment Tool
- Increase the number and share of people participating in transportation workforce training programs
- Increase the percentage of affordable housing available at 60% MFI within 1/2 mile of transit and bicycle priority networks
- Increase the percentage of affordable housing available at 80% MFI within 1/2 mile of transit and bicycle priority networks
- Decrease the cost of transportation as a percentage of household budget
- Increase the amount of mobility project materials and other City transportation information available in the City's target languages
- Increase the percentage of accessible intersections and crossings
  - *Install or upgrade curb ramps at 100% of all intersections and crossings to meet current standards*
- Increase the amount and diversity (digital, analog, and in-person) of mobility-related public engagement activities

A detailed crash analysis of crashes from 2013 to 2017 was used to identify the Combined High-Injury Network, which includes just 8% of the city's street network but contains nearly 70% of all serious injury or fatal crashes for all modes.

High-Injury Network Map



How the elements work together – *Affordability Example*

Policies: Work with communities to mitigate displacement impacts of transportation projects; Proactively assess displacement impacts of transportation projects

Example Programs/Projects: 2018 Affordable Housing Bond programs, Project Connect high-capacity transit in dedicated pathways

Indicators: Increase the percentage of affordable housing available at 60% MFI within 1/2 mile of transit and bicycle priority networks; Increase the percent of transportation projects and programs that use the Equity Assessment Tool

Action Item Example(s):

- **197** – Develop an affordability analysis tool to conduct real estate analysis that projects how much rents or property values may go up due to major infrastructure investments.
- **187** – Evaluate historic resource investment and disinvestment, considering location and populations benefited/burdened, to better understand future needs through an equity lens.

How the elements work together – *Access to Opportunity Example*

Policy: Reduce transportation costs as a component of household affordability; Prioritize serving the most vulnerable populations in Austin by supporting broader efforts to provide social services

Example Programs/Projects: Smart Trips, Drive a Senior, bulk discounts for transit, etc.

Indicator: Decrease the cost of transportation as a percentage of household budget; Decrease no-show rates at safety-net healthcare providers due to difficulty traveling to appointments

Action Item Example(s):

- **202** – Create comprehensive, user-friendly resource connecting community members with free or low-cost transportation to services such as healthcare, workforce training, and education. Promote awareness of existing free or low-cost transportation resources such as Drive a Senior or bulk discounts for public transportation passes.
- **206** – Explore creative ways to subsidize multimodal transportation use, such as toll reductions for carpools within managed lanes or low-cost or free bicycle repairs and tools.
- **160** – Work with public and private transportation providers and public health partners to expand and enhance transportation options (e.g., number of accessible vehicles in the region, variety of transportation options to healthcare) for members of the community who have difficulty reliably traveling to healthcare appointments.

Path to Completion

- Boards & Commissions:
  - Community Development Commission (**March 12**)
  - Planning Commission (March 12 & March 26)
  - Commission on Seniors (March 13)
  - Urban Transportation Commission (March 18)
  - Zoning and Platting Commission (March 19)
  - Joint Sustainability Committee (March 27)
  - & Others
- City Council
  - March 28 – City Council Public Hearing; Ordinance Readings begin

For more information, visit our website:

- Draft ASMP Policy Document
  - Policies
  - Indicators + Targets
  - Actions
  - System Maps
- Street Network Table + Map
- Future meeting details
- Previous engagement results

austintexas.gov/ASMP

Thank you

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