

MBE/WBE AND SMALL BUSINESS ADVISORY COMMITTEE

ECONOMIC DEVELOPMENT
DEPARTMENT/
REDEVELOPMENT:

MBE/WBE THIRD PARTY POLICIES



APRIL 2, 2019

MBE/WBE AND SMALL BUSINESS ADVISORY COMMITTEE

ECONOMIC DEVELOPMENT DEPARTMENT/
REDEVELOPMENT:

WHO WE ARE

AUSTIN'S PROSPERITY ENGINE

The City of Austin's Economic Development Department (EDD) develops and leads innovative programs that increase the prosperity of all Austinites, our businesses, and our diverse communities.



Redevelopment
CITY OF AUSTIN
ECONOMIC
DEVELOPMENT



**Economic
Development**
CITY OF AUSTIN

PROSPERITY FOR ALL PEOPLE · PROSPERITY FOR BUSINESS · PROSPERITY FOR COMMUNITIES



Cultural Arts
CITY OF AUSTIN
ECONOMIC
DEVELOPMENT

Executes programs and initiatives that integrate arts into economic development, tourism, community development and commercial neighborhood revitalization strategies.



**Global Business
& Expansion**
CITY OF AUSTIN
ECONOMIC
DEVELOPMENT

Increases jobs and investment in Austin through business attraction and by assisting local businesses with international expansion and trade.



**Music &
Entertainment**
CITY OF AUSTIN
ECONOMIC
DEVELOPMENT

Develops and executes initiatives that accelerate the growth of Austin's music and entertainment industry infrastructure, by focusing on job creation, talent export, trade development, and industry revenue growth.



Redevelopment
CITY OF AUSTIN
ECONOMIC
DEVELOPMENT

Facilitates innovative partnerships and projects to re-invigorate Austin's existing built environment, binding neighborhoods and business hubs into civic urban villages.



Small Business
CITY OF AUSTIN
ECONOMIC
DEVELOPMENT

Provides opportunities, programs and resources to Austin's local businesses and entrepreneurs, helping them expand their opportunities at home and throughout the world.

Redevelopment Division



Reposition underutilized and/or surplus City property into the private sector in a manner that delivers community- beneficial projects.

- Grounded in adopted City Council policy
- Guiding community vision is informed by existing conditions
- Partnerships are structured for resiliency over time
- Public sector and private sector risks, rewards and expertise align through legal agreements, land use controls and regulations
- Community benefits achieve City Council's 2023 Direction

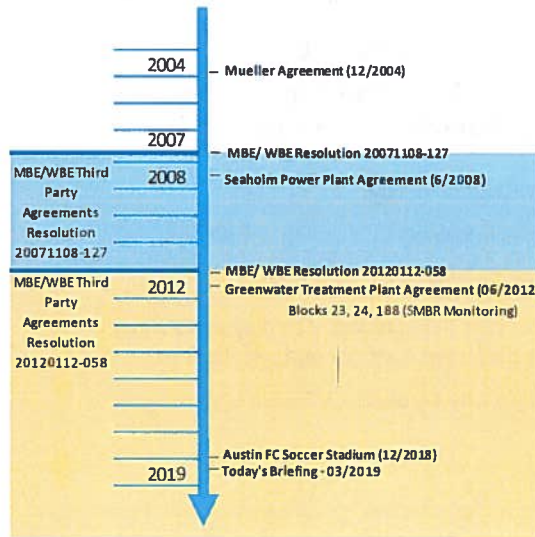
Application of Third Party Agreements

CITY OF AUSTIN RESOLUTION 20120112-058

Third party agreements provide for the design and construction of public improvements or improvements to City real property by a third party rather than through a direct contract between the City and a general contract.

- First third party ordinance created in 2007, revised in 2012
- EDD redevelopment projects comply with ordinances at the time of execution
- Mueller 2004 contract pre-dates creation of third party policies

Timeline: City Council Third Party Policy Adoption and Incorporation in Redevelopment Agreements



- First third party MBE/WBE ordinance in 2007, revised in 2012

- EDD redevelopment projects comply with ordinances in place at time contracts are executed

Third-Party Agreements: Examples

...include design and construction of public improvements by a third party other than through a direct contract

Seaholm District



2nd Street District



Third-Party Agreements: Examples (cont.)

Colony Park Master Plan Implementation:
Request for Qualifications/Proposals

Austin FC Soccer Stadium (12/2018)
10414 McKalla Place



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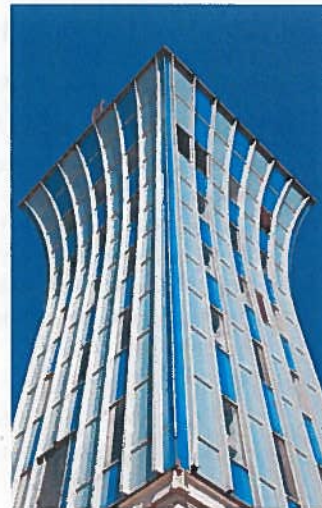
REDEVELOPMENT

3/5/2018

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Mueller: Historical Context

- 1980s** • Neighborhoods around the airport established a vision to move the airport and redevelop the site
- 1996** • Citizen task force established vision & goals
- 2000** • Council created a citizen commission advisory to Council
- 2002** • Catellus selected as Master Developer
- 2004** • Master Development Agreement signed



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REDEVELOPMENT

3/5/2018

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Mueller: Citizen Vision and Goals for Redevelopment

Vision: *an interactive mixed-use community providing homes, shops, services and offices; a model for responsible urban planning and development*

Goals

- Fiscal responsibility
- Economic development
- East Austin revitalization
- Compatibility with surrounding neighborhoods
- Diversity in housing/affordability
- Sustainability



Mueller Redevelopment MBE/WBE Contractual Obligations

Catellus Master Development Agreement (2004)

- **BEST EFFORTS TO COMPLY WITH THE CITY COUNCIL
MBE/WBE RESOLUTION 04.1202-58**
 - Encourage and maximize opportunities for MBE/WBE in design and construction
 - Encourage MBE/WBE participation as Mueller retail/commercial tenants and investors
 - Encourage new employment opportunities for neighborhoods around Mueller and that hiring be reflective of community diversity
- **REPORT TWICE A YEAR:**
 - % of MBE/WBE hired on behalf of Catellus
 - Brief summary of efforts to implement the resolution
 - Any change to Catellus' program

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Redevelopment

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MBE/WBE AND SMALL BUSINESS ADVISORY COMMITTEE

MUELLER MASTER DEVELOPMENT AGREEMENT: MBE/WBE PERFORMANCE

CATELLUS

