

February 2019

ANIMAL SERVICES REPORT



Animal Services News

- The live outcome rate for February was 98.1 percent.
- A total of 554 animals were adopted (412 dogs, 132 cats, and 10 small pets).
- A total of 240 dogs and cats were returned to their owners (RTOs).

Adoption Promotions

- The Adopt Love, Valentine's Day adoption promotion, ran from February 7 - 14 and offered waived adoption fees for medium and large dogs. The promotion resulted in 194 adoptions.

Animal Protection

- Animal Protection Officers (APO):
 - returned 61 pets in the field and impounded 99 injured animals.
 - administered 198 potential rabies exposure reports and placed 51 animals in home observation, keeping them out of AAC.
 - implanted 11 microchips in the field.
- The Animal Protection team attended a resource fair for people experiencing homelessness. The team contacted 40 individuals and provided information and resources for keeping their pets safe and healthy.
- Wildlife APO received 74 total coyote complaints: 70 percent were sightings, 7 percent were encounters, 7 percent were observation, 7 percent were injured, 5 percent were "wild speaks" and 4 percent were wild sick (mange).
 - 52 sightings
 - 5 encounters
 - 5 observation (howling, tracks or scat)
 - 5 injured
 - 4 "wild speak" reports, which means caller had questions regarding coyotes
 - 3 wild sick reports (mange)
- *Five Encounters: Pets a factor in all three verified activities.*
 - *Two encounters included coyote following person walking a dog.*
 - *Three encounters included a coyote entering a yard with people or pets present.*
- *One Incident: Pets a factor in activity*



Neighborhood Level Program

- The Neighborhood Level Program (NLP) responded to 102 phone calls during the month of February. Out of those 102 phone calls, Pet Resource Specialists facilitated 87 calls to engage in educational conversations with pet owners, address concerns, and promote AAC. Twelve referrals were made to AAC programs and resources.
- While canvassing neighborhoods, the NLP provided 25 bags of food, 14 collars, 17 leashes, one bed, and eight Emancipet mobile clinic referrals. The NLP continues to work with churches and libraries in the area for pet food drives and working with senior citizens

Pet Resource Center

- The Pet Resource Center (PRC) team, in collaboration with American Pets Alive! and Maddie's Fund, hosted the first Maddie's Pet Resource Center Apprenticeship on February 20, 2019. The three-day program offered participants strategies on how to reposition their organization as a resource and community partner. Participants learned the foundational components needed to promote the human-animal bond through connecting pet owners and pet advocates, to resources and information, as well as develop policies aimed at reducing shelter intake.

Behavior and Enrichment

- The Behavior Team engaged 654 dogs in 27 playgroups for the month:
 - The team evaluated 168 dogs resulting in 119 pairs.
 - Total playgroup time was 255.8 hours.

Volunteer, Foster and Rescue Programs

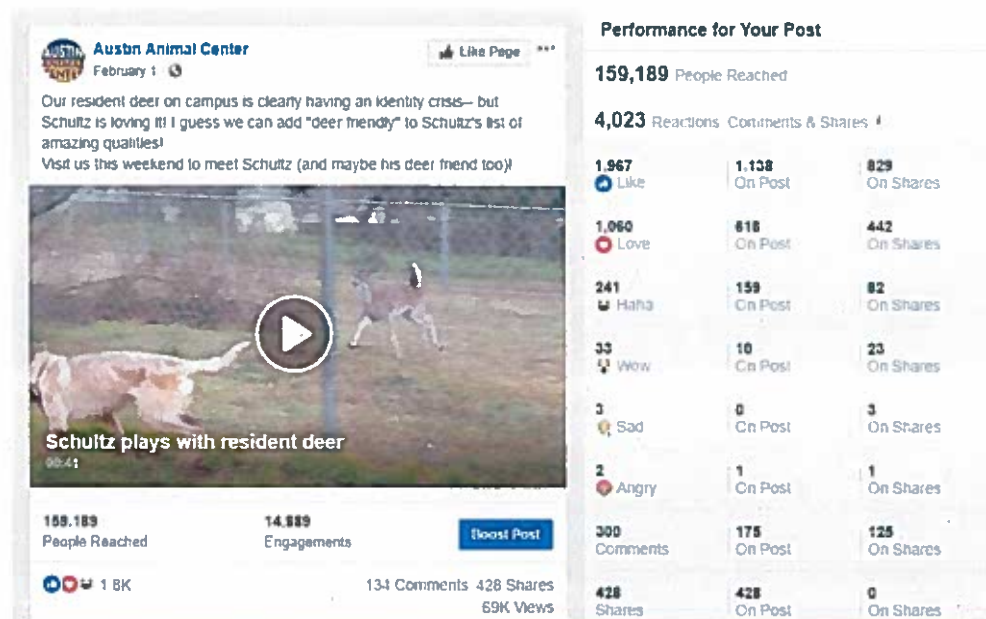
- A total of 363 volunteers donated 4,320 service hours; 16 groups of volunteers donated 200 hours with their "Giving Group" to the Center; 14 community service restitution volunteers contributed 121 hours toward animal care tasks.
- Volunteer Coordinators hosted five New Volunteer Orientations, introducing 91 individuals to our organization and volunteer opportunities.
- The Volunteer Program participated in the Riverbat Reach Volunteer Fair at area Austin Community College campuses. At this event, staff provided an overview of the volunteer program with potential applicants. Many students expressed interest in group volunteer opportunities.
- The Volunteer Program also began a partnership with Parks and Recreation Department (PARD), offering onsite and offsite volunteer opportunities to PARD summer camp youth participants, as well as ongoing senior citizen opportunities. Depending upon the participant's age, activities range from walking small dogs, caring for the cats, or making Kongs, beds and toys for shelter pets.
- A total of 305 families provided foster care, including foster-to-adopt homes.



- A total of 109 animals were adopted directly from foster care.
- There are 1,099 approved fosters in GivePulse.
- 79 new foster applications were processed.
- 268 live outcomes were attributed to 34 AAC partners:
 - 117 cats
 - 144 dogs
 - 7 "other"
 - One chicken
 - Five Guinea pigs

Communications and Marketing

- The highest organic engagement post for the month of February featured an adoptable dog named Schultz playing across the fence with a deer who lives on campus. The post reached nearly 160K people, with 10K post clicks and more than 4K likes, comments or reactions. The story also was featured on local news stations. For the deer's safety, AAC's Animal Protection is actively hazing the deer, so it does not become too comfortable around humans.



- AAC received an email from another shelter indicating that a dog named Jack had ended up at their shelter and would be deemed at-risk once he finished his stray hold. Since Jack had been adopted out from AAC, the shelter asked if AAC



could consider taking him back. A volunteer drove Jack to AAC overnight and staff at both shelters continued to follow up on any leads to get in touch with Jack's family. Staff was able to get in touch with Jack's mom and found out he had been missing for an entire year! Special thanks to Dallas Animal Services connecting with AAC.

