

March 2019

ANIMAL SERVICES REPORT



Animal Services News

- The live outcome rate for March was 98.8 percent.
- A total of 664 animals were adopted (492 dogs, 163 cats, 8 small pets, and 1 livestock).
- A total of 298 dogs and cats were returned to their owners (RTOs).
- In-kennel matchmaking by the Hospitality team officially started on March 31. The initiative places team members in kennel runs to assist adopters by introducing them to the dogs in kennels 000-200 and guiding them through the selection process in hopes of finding the best match. The goal of this service is to make better matches, increase adoptions and decrease returns.

Adoption Promotions

- The second annual Dog by Dog West adoption event was held March 8 through 10. The promotion waived adoption fees for all animals at the shelter and resulted in 169 adoptions (122 dogs and 47 cats).
- St. Pitty's Day adoption promotion was held on March 16 and 17 and offered \$17 adoption fees for dogs weighing more than 25 pounds. The promotion resulted in 37 adoptions.

Animal Protection

- Animal Protection Officers (APO):
 - returned 70 pets in the field including one chicken, one cow and one rabbit.
 - impounded 158 animals, largely wildlife, and brought 94 animals to Austin Wildlife Rescue for rehabilitation.
 - administered 286 potential rabies exposure reports
 - impounded three bats which tested positive for rabies.
- The Animal Protection team assisted the Community Outreach team to implant free microchips at events and also conducted a bite prevention class for staff members at Environmental Health.
- Wildlife APO received 32 total coyote complaints: 61 percent were sightings, 9 percent were observations, 9 percent were educational, 6 percent were sick, 3 percent were incidents, 3 percent were encounters, 3 percent were livestock loss, and 3 percent were injured.
 - 20 sightings
 - 3 observations (howling, tracts, or scat)
 - 3 educational, meaning caller had questions or concerns regarding coyotes in general
 - 2 sick reports (mange)



- 1 encounter
- 1 incident
- 1 livestock loss
- 1 injured

- *Encounters: Pets a factor in activity*
 - *Encounter included coyote following person walking a dog.*

- *One Incident: Pets a factor in activity*
 - *Incident included security footage of coyote taking away an unattended pet (cat).*

Pet Resource Center

- The Pet Resource Center (PRC) team, deferred 132 dogs, 32 cats and six “other” animals in the month of March by offering resources and education to pet owners and stray finders.
- The PRC team made contact with 742 people over the course of the month, creating opportunities for education and building relationships.

Volunteer, Foster and Rescue Programs

- A total of 362 volunteers donated 4,715 service hours; 16 groups of volunteers donated 350 hours with their “Giving Group” to the Center; 17 community service restitution volunteers contributed 135 hours toward animal care tasks.
- Volunteer Coordinators hosted six New Volunteer Orientations, introducing 107 individuals to our organization and volunteer opportunities.
- A total of 299 families provided foster care, including foster-to-adopt homes.
- A total of 126 animals were adopted directly from foster care.
- There are 1,134 approved fosters in GivePulse.
- 120 new foster applications were processed.
- 362 live outcomes were attributed to 33 AAC partners:
 - 146 cats
 - 210 dogs
 - 6 “other”
 - One possum, medical urgency
 - Five Guinea pigs



Communications and Marketing

- On March 25, the team posted a story about a dog named Dibs. Dibs was brought to the AAC by a Good Samaritan who found him roaming the street with another dog. Dibs had a microchip, so our team was able to make contact with his mom, Amy. Amy informed us that Dibs had been missing for eight years! She was overjoyed to be reunited with Dibs, and the story was picked up by numerous local news stations. The post reached more than 58,000 people and garnered more than 3,000 reactions, comments and shares.



- On March 26, the team posted a story about Kevin, a dog being housed in an office at AAC who likes to steal human items. Kevin has stolen things like shirts, toys, sandwiches, loose change and even a purse. He arranges the items around his bed and creates a little nest for himself. The story was picked up numerous local and national stations, and Kevin was even featured on The Dodo, a national brand with an audience of over 22 million. The post reached nearly 53,000 people and garnered more than 3,000 reactions, comments and shares.

