M/WBE Summary

Participation goals stated in the solicitation were 1.08% MBE and 1.56% WBE. The recommended contractor's M/WBE Compliance Plan met goals with participation and was approved by the Small and Minority Business Resources Department.

NON - MBE/WBE TOTAL - PRIME

96.16%

Emmis Austin Radio Broadcasting Company LP, D/B/A Incite, Austin, Texas

MBE TOTAL - SUBCONTRACTOR

1.08%

(FA) Shaila M. Abdullah / My House of Design, Austin, Texas (Marketing consulting - Spanish language graphic design for digital and social ads)

WBE TOTAL – SUBCONTRACTOR

1.56%

(FW) Lori Braun D/B/A Braun Design, Austin, Texas (Marketing consulting - English language graphic design for digital and social ads)

NON-MBE/WBE – SUBCONTRACTOR

1.20%

Buckalew Media, Austin, Texas (Audio/video production services)