

April 2019 ANIMAL SERVICES REPORT



Animal Services News

- The live outcome rate for April was 98.3 percent.
- A total of 531 animals were adopted (414 dogs, 108 cats, 1 bird, 3 livestock and five small pets).
- A total of 300 dogs and cats were returned to their owners (RTOs).
- A total of 90 "other" animals were taken into the shelter, 55 of which were wildlife.
- A total of 5 "other" animals were adopted and 17 were transferred to partner rescue partners.

| Intake Summary | Birds | Cats | Dogs | Other | Total |
|--------------------|----------|------------|------------|-----------|-------------|
| Euthanasia Request | 0 | 0 | 0 | 1 | 1 |
| Owner Surrender | 0 | 112 | 225 | 8 | 345 |
| Public Assist | 0 | 13 | 69 | 11 | 93 |
| Stray | 2 | 507 | 604 | 15 | 1128 |
| Wildlife | 2 | 0 | 0 | 55 | 57 |
| Total | 4 | 632 | 898 | 90 | 1624 |

| Outcome Summary | Birds | Cats | Dogs | Livestock | Other | Total |
|-----------------|----------|------------|------------|-----------|-----------|-------------|
| Adoption | 1 | 108 | 414 | 3 | 5 | 531 |
| Died | 0 | 16 | 3 | 0 | 2 | 21 |
| Disposal | 0 | 0 | 0 | 0 | 3 | 3 |
| Euthanasia | 0 | 13 | 11 | 0 | 64 | 88 |
| Return to Owner | 0 | 35 | 246 | 0 | 0 | 281 |
| Rto-Adopt | 0 | 4 | 15 | 0 | 0 | 19 |
| Transfer | 4 | 288 | 225 | 0 | 17 | 534 |
| Total | 5 | 464 | 914 | 3 | 91 | 1477 |



Adoption Promotions

- The Game of Homes adoption promotion ran April 13 and 14 and resulted in a total of 82 adoptions, 67 dogs and 15 cats.

Animal Protection

- Animal Protection Officers (APO):
 - returned 71 pets in the field including
 - impounded 115 injured animals, largely wildlife, including three turtles
 - transferred 75 animals to Austin Wildlife Rescue
 - administered 300 potential rabies exposure reports
 - impounded nine bats which tested positive for rabies
 - allowed 71 animals to serve Home Observation rabies quarantine, freeing up kennels in the shelter
- The Animal Protection team assisted the Community Outreach team with a monthly event aimed at providing assistance to people experiencing homelessness. They spoke to 25 individuals, provided pet food and resources and implanted three microchips.
- Wildlife APO received 23 total coyote complaints, 17 of which fell within the reported behavior types (sighting, encounter and incident): 70 percent were sightings, 13 percent were wild sick, four percent were incidents and four percent were injured:
 - 16 sightings
 - 3 wild sick reports
 - 2 “wild speak” reports, which means the caller had questions or concerns regarding coyotes
 - 1 incident
 - 1 wild injured
- *Incident: Pets were not a factor in the verified activity.*
 - *One incident included a coyote that growled and raised hackles when a citizen surprised it when walking to the side of the house. Resident hazed coyote and it retreated.*

Neighborhood Level Program

- In the month of April, Neighborhood Level Program team members received 129 calls for service and were able to make contact with 74 of those callers. These opportunities allowed team members to educate the callers about responsible pet ownership as well as promote Austin Animal Center and its mission.
- The Missing My People campaign began, which is an initiative focused on finding the families of lost pets. The NLP team uses flyers and conversations to try to make



connections to these families. Since starting the program, six dogs have been returned to their families and 26 dogs have been adopted.

- NLP team is also utilizing Craigslist to connect with owners of missing pets. So far a total of 89 posts have been made, resulting in 13 dogs returned to their families and 27 adoptions.

Pet Resource Center

- The Pet Resource Center (PRC) team deferred a total of 154 animals from entering the shelter; 22 cats, 127 dogs and five "other" animals in the month of April by offering resources and education to pet owners and stray finders.
- The PRC team made contact with 510 people over the course of the month, creating opportunities for education and building relationships.

Volunteer, Foster and Rescue Programs

- A total of 379 volunteers donated 5,015 service hours; 15 groups of volunteers donated 306 hours with their "Giving Group" to the Center; 20 community service restitution volunteers contributed 211 hours toward animal care tasks.
- Volunteer Coordinators hosted six New Volunteer Orientations, introducing 127 individuals to our organization and volunteer opportunities.
- The Volunteer Program created a Yappy Me-hour program for City of Austin staff to engage in dog walking and cat care at the shelter after work. This is a great way to destress at the end of the day and build comradery with work peers.
- A total of 316 families provided foster care
- A total of 114 animals were adopted directly from foster care.
- There are 1,155 approved fosters in GivePulse.
- 82 new foster applications were processed.
- 525 live outcomes were attributed to 33 AAC partners:
 - 285 cats
 - 222 dogs
 - 18 "other"
 - Two birds, medical urgency
 - Four rabbits, medical urgency
 - 12 guinea pigs
 - Lucy, a tiny Chihuahua, and Romeo, a Great Dane, were found running loose after a severe thunderstorm in April. They appeared very attached to each other, so once



their stray hold expired, the Rescue team was able to find a partner to take them both into their program and keep them together.



Communications and Marketing

- On April 16, the team posted a series of photos showing Animal Protection Officers rescuing eight Guinea pigs who had been left on the side of the road in a cage. The cage blew over in the high winds, and the Guinea pigs had escaped by the time APO's arrived, but they worked diligently to secure them all safely and brought them to AAC.
 - The post received 7.5K likes, comments and shares for a total reach of more than 123K people.

Austin Animal Center April 17 at 1:10 PM

UPDATE: These sweeties are headed to Austin Guinea Pig Rescue today!

Our Animal Protection received an anonymous tip that there were several guinea pigs abandoned in a cage under a bridge in southwest Austin. When Officers Moorman and Ackerman arrived, the cage had blown over in the wind and the guinea pigs were scurrying for safety. Luckily the officers were able to scoop up all 9 guinea pigs! The little nuggets were very happy to have food and water when they arrived at AAC.

performance for your Post

123,787 People Reached

7,511 Reactions

| | | |
|--------------|---------------|-----------------|
| 3,250 Like | 1,221 On Post | 2,028 On Shares |
| 1,659 Love | 733 On Post | 866 On Shares |
| 18 Haha | 8 On Post | 11 On Shares |
| 259 Wow | 131 On Post | 128 On Shares |
| 822 Sad | 129 On Post | 635 On Shares |
| 184 Angry | 30 On Post | 154 On Shares |
| 787 Comments | 370 On Post | 387 On Shares |
| 580 Shares | 571 On Post | 9 On Shares |

40,987 Post Clicks

