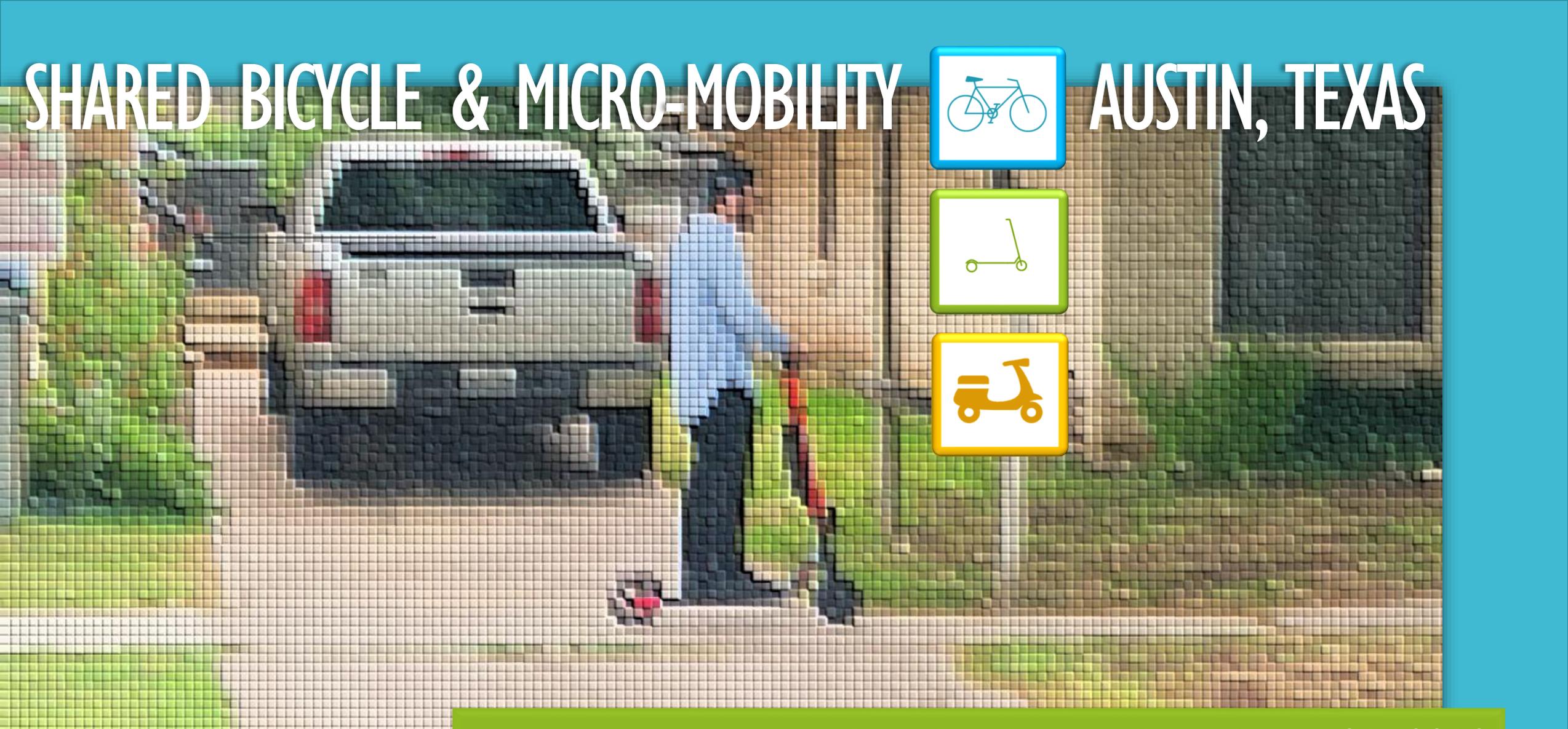


SHARED BICYCLE & MICRO-MOBILITY



AUSTIN, TEXAS



Bicycle Advisory Council May 21, 2019



City of Austin
Transportation Department

SHARED BICYCLE & MICRO-MOBILITY POLICY

FOUR-PART POLICY UPDATE



SHARED BICYCLE & MICRO-MOBILITY POLICY

DEFINITION AND USE DRAFT ORDINANCE – ITEM 56

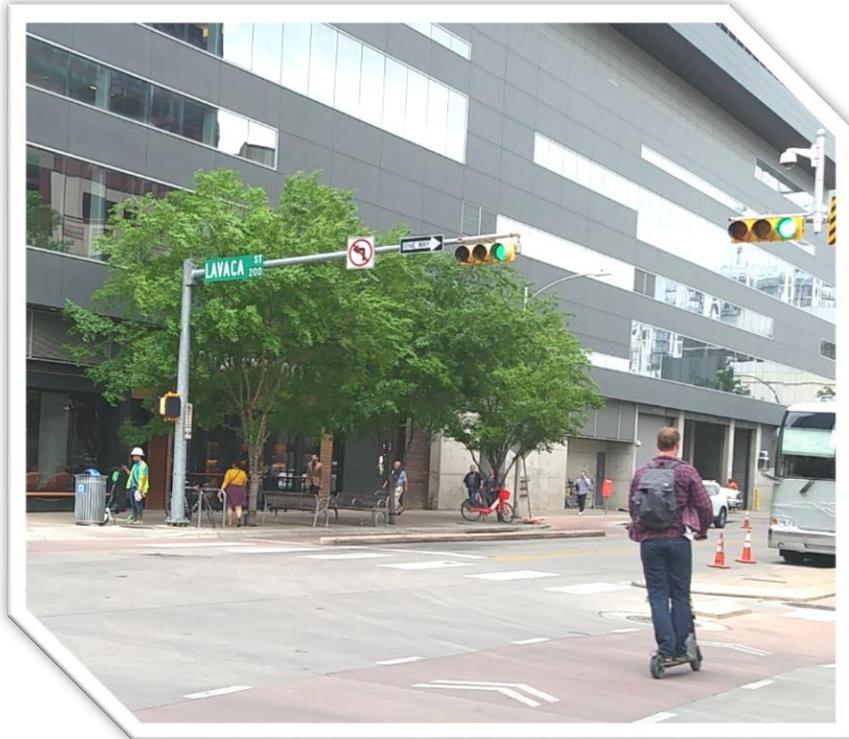
Overview

The Bicycle & Micro-Mobility Definition & Use Ordinance would propose amendments to Chapter 12-2 of City Code to define Micro-Mobility Devices and Services and establish regulations for the safe, reasonable and prudent use of bicycles and micro-mobility devices within the City of Austin’s right-of-way.



SHARED BICYCLE & MICRO-MOBILITY POLICY

SERVICE IMPROVEMENTS – ITEM 24



Overview

Proposed amendments to Chapter 13 of City Code would establish a franchise system for Shared Bicycle and Micro-Mobility Service providers and set selection criteria based upon the six Strategic Outcomes of Austin’s Strategic Direction 2023 plan. Companies would then be required to demonstrate necessity and competence in order to gain access to Austin’s marketplace.

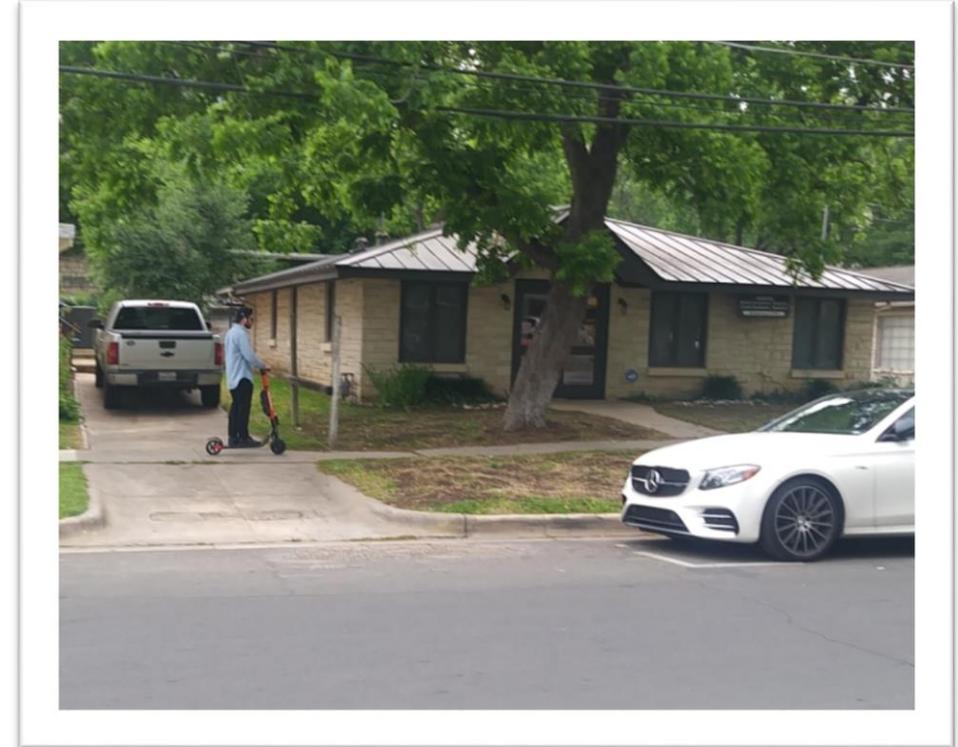


SHARED BICYCLE & MICRO-MOBILITY POLICY

STRENGTHENING INNOVATION – ITEM 25

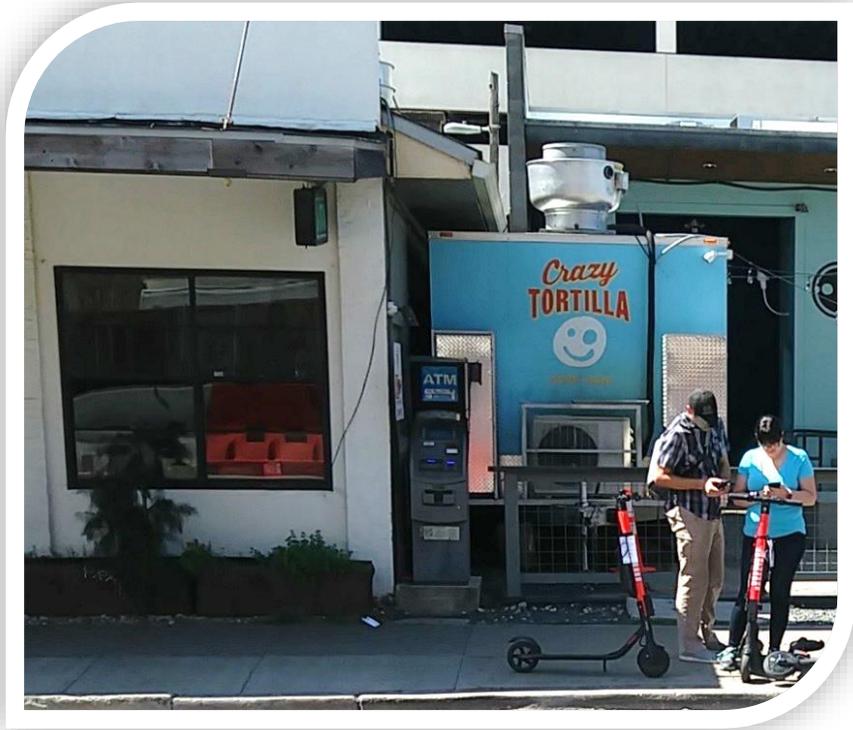
Overview

Proposed amendments to Chapter 14-9 of City Code would fortify Austin’s right-of-way against the release of future unanticipated technologies and remove the term “dockless” in order to broaden the City’s ability to regulate all modes more evenly.



SHARED BICYCLE & MICRO-MOBILITY POLICY

IMPROVING SAFETY & CONNECTIVITY – HELD FOR ACTION DURING BUDGET PROCESS



Overview

Proposed recommendations would allow for future fee schedule modifications to authorize the Austin Transportation Department to recoup programmatic costs for services and to allow funds to be allocated toward infrastructure improvements that would provide greater safety and accessibility for all modes.



City of Austin
Transportation Department

SHARED BICYCLE & MICRO-MOBILITY POLICY

COMMUNITY ENGAGEMENT

Previous Communications

- ✓ Mobility Committee (Oct 11, 2018, Dec 6, 2018, Feb 28, 2019, & Apr 4, 2019)
- ✓ Bicycle Advisory Council (Mar 19, 2019, & Apr 16, 2019)
- ✓ Pedestrian Advisory Council (March 4, 2019, & May 6, 2019)
- ✓ Parks & Recreation Department (Oct 18, 2018, Oct 30, 2018, Nov 13, 2018, Feb 5, 2019, & Apr 18, 2019)
- ✓ Austin Police Department (May 1, 2019)
- ✓ Bike Texas & Bike Austin (May 8, 2019)

Planned Communications

- May 21, 2019 –Bicycle Advisory Council
- May 23, 2019 –Recommendations to Mayor & Council



SHARED BICYCLE & MICRO-MOBILITY POLICY

COMMUNITY FEEDBACK



Positive Feedback

- ✓ Proposed fee structure (Great interest in shared mobility providers contributing to City infrastructure)
- ✓ Penalties for bad scooter parking (Addressed in revised ordinance)

Negative Feedback

- ✓ Micro-mobility definition (bicycles separated from micro-mobility definition)
- ✓ Speed limits requested on sidewalks for scooters only (Municipality prohibited from setting speed limits on sidewalks)
- ✓ “Reasonable & Prudent” Ordinance Language (Retained in language)
- ✓ Fine amounts (Fine amounts will remain the same)
- ✓ Redundancies in ordinance language (Corrected)



SHARED BICYCLE & MICRO-MOBILITY POLICY

FOUR-PART POLICY UPDATE

Questions & Discussion



City of Austin
Transportation Department