

CORRIDOR MOBILITY PROGRAM MBE/WBE OUTREACH PLAN



MARCH 6, 2018

STAKEHOLDERS

Austin Area Black
Contractors Association
U.S. Hispanic Contractors
Association de Austin
Asian Contractor
Association
Associated General
Contractors Association
of Austin

Associated General
Contractors Association
of Texas
Associated Builders and
Contractors Association
Greater Austin Black
Chamber of Commerce

Greater Austin Hispanic
Chamber of Commerce
Greater Austin Asian
Chamber of Commerce
Greater Austin Chamber
of Commerce







OUTREACH TO STAKEHOLDERS

- ⇒ Individual Meetings with Stakeholder Organizations
 - June 2017 through August 2017
- ⇒ Stakeholders Luncheon to present MBE/WBE Plan
 - November 6, 2017 at Carver Library



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Key Issues	Actions
Community Support	<ul style="list-style-type: none"> • Meet individually with key stakeholders
Quality Outreach	<ul style="list-style-type: none"> • Information & Networking Session • Attend Stakeholder sponsored events and Partner with them to conduct outreach to their members • Consider Mandatory Pre-Bid/Proposal Meetings • Pilot Program for SMBR to conduct GFE Notifications
Availability of Construction Firms	<ul style="list-style-type: none"> • Conduct outreach to firms that are not City-Certified but are certified by other entities, e.g., State of Texas HUBs • Maintain contact with Stakeholders to identify non-certified firms
Most City-Certified MBE/WBE firms perform building (vertical) rather than civil (horizontal) construction	<ul style="list-style-type: none"> • Coordinate with the City Economic Development Department to identify firms who have the skills to perform Corridor-related scopes of work • Certification outreach through social media and ATXN (City Cable Station) • Advertise Corridor opportunities radio programs that target minority audiences • Share a list of construction scopes and commodity codes required for the Corridor program with those seeking certification • Host monthly vendor profile review workshops at SMBR



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Key Issues	Actions
MBE/WBE Certification Process	<ul style="list-style-type: none"> Propose amending the MBE/WBE Ordinance to: <ul style="list-style-type: none"> Eliminate annual updates Extend the period for renewal from every 3 to every 4 years Launch a Pilot Program for firms that perform Corridor-related Scopes: <ul style="list-style-type: none"> "Rapid Renewal"- Certification within 10 Business Days of receipt of all required documentation "Rapid Certification"- Certification within 30 Business Days of receipt of all required documentation Quarterly Certification Workshops Attend by Minority Trade Associations meetings & events to provide certification guidance Survey firms whose certification has lapsed
Increase Capacity to Succeed	<ul style="list-style-type: none"> Develop a Corridor Program prep course Host Semi-Annual Technical Assistance Workshops Expedite City permitting process for Corridors projects Extend financial enhancement programs Corridor projects

Key Issues	Actions
Size & Scope of Bid/Proposal Packages	<ul style="list-style-type: none"> City & Consultant meet to discuss bid packages prior to release to target capabilities of MBE/WBE certified-firms Include bid packages that encourage certified firms to pursue projects as Primes Encourage Prime contractors to award elements bid packages to multiple subs Consider issuing a variety of contract sizes
Facilitate Relationships between Primes & Subs	<ul style="list-style-type: none"> Plan a series of prime/sub networking events Consider requiring mandatory pre-bid proposal conferences as appropriate to facilitate sub's ability to identify potential prime bidders
Prime/Subs Communications	<ul style="list-style-type: none"> Include language that requires Primes to invite subs to Pre-Con Meetings Require Primes to give subs advanced notice prior to jobsite mobilization

QUESTIONS?

