

ATTACHMENT B PLATINUM PLANNING ELEMENTS

The Platinum Planning Program provides an organized structure for CAMPO's Long-Range Planning work. The program seeks to generate comprehensive and detailed multimodal planning at the local level that will generate regionally significant benefits through projects and policies. The program aligns local and regional planning through a progressive, integrated, and inclusive process. Plans completed as part of this program meet shared goals and are inclusive of state of the practice elements consistent with *2040 Regional Transportation Plan* goals. Specifically, these plans will outline synergies between transportation, land use, and other planning areas to better understand how the system performs. Recommendations from plans completed through this program will inform future iterations of the Regional Transportation Plan.

The Platinum Planning Program includes three spatial areas:

Subregions– Focuses on large areas across jurisdictional boundaries and travel sheds. These plans will emphasize development of land use and transportation network scenarios that yield to a shared vision across communities in the study area. Subregional efforts will also be inclusive of analysis and recommendations for multiple corridors and centers (as described below), as well as other interstitial areas.

Corridors – Focuses on mostly linear corridors and facilities across jurisdictional boundaries. These plans will focus on projects specific to a principle corridor but also take into account adjacent and intersecting facilities. Corridor planning will consider not only the context, form, and function of the corridor but also how each corridor should perform as part of the larger system; specifically its effectiveness at providing safe and efficient multimodal mobility between and access with-in centers.

Centers – Focuses on districts and areas of typically one square mile or less, but may also include elements of corridor planning, particularly as corridors connect nodes. Centers plans will provide clear guidance on how to develop vibrant mixed-use environments that possess the density, diversity and design attributes that produce lower VMT, and support transit, bicycling, and walking.

Platinum Planning seeks to integrate:

1. Multi-modal and Mixed-use – Create connections to housing, jobs, and services through the establishment of dynamic mixed-use environments, well-connected street grids, high-quality transit options, as well as safe and useful pedestrian/bicycle accommodations.
2. Housing – Develop a mix of housing types and price points appropriate for the study area context that provides living options that can accommodate a variety of incomes, abilities, and familial types.
3. Environment – Create a healthy environment that proactively protect and enhance air, water, land and people.
4. Economic Development – Promote the economic competitiveness of the study area to yield positive impacts on the local tax base, high-quality jobs, and community services.
5. Equity – Create positive social, economic, and environmental outcomes for all residents and stakeholders in the study areas while minimizing adverse impacts.