



Recommendation for Action

File #: 19-2240, **Agenda Item #:** 64.

6/19/2019

Posting Language

Authorize negotiation and execution of a multi-term contract with Mobility Resource Associates Inc., D/B/A MRA, D/B/A MRA Mobile Experiential, to provide the design, installation, lease and operations of a mobile customer outreach trailer, for up to five years for a total contract amount not to exceed \$1,035,000.

(Note: This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for this solicitation, there were no subcontracting opportunities; therefore, no subcontracting goals were established).

Lead Department

Purchasing Office.

Client Department(s)

Austin Energy.

Fiscal Note

Funding in the amount of \$200,000 is available in the Fiscal Year 2018-2019 Operating Budget of Austin Energy. Funding for the remaining contract term is contingent upon available funding in future budgets.

Purchasing Language:

The Purchasing Office issued a Request for Proposals (RFP) 1100 SMB3004 for these goods and services. The solicitation issued on August 6, 2018 and it closed on September 6, 2018. Of the two offers received, the recommended contractor submitted the best evaluated responsive offer. A complete solicitation package, including a log of offers received, is available for viewing on the City's Financial Services website, Austin Finance Online. Link: [Solicitation Documents](https://www.austintexas.gov/financeonline/account_services/solicitation/solicitation_details.cfm?sid=124849)
<https://www.austintexas.gov/financeonline/account_services/solicitation/solicitation_details.cfm?sid=124849>.

For More Information:

Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or AgendaOffice@austintexas.gov <<mailto:AgendaOffice@austintexas.gov>>

NOTE: Respondents to this solicitation, and their representatives, shall continue to direct inquiries to the solicitation's Authorized Contact Persons: Liz Lock, at 512-322-6251 or Liz.Lock@austinenergy.com <<mailto:Liz.Lock@austinenergy.com>> or Julia Finn, at 512-322-6060 or Julia.Finn@austinenergy.com <<mailto:Julia.Finn@austinenergy.com>>.

Council Committee, Boards and Commission Action:

May 13, 2019 - Recommended by the Electric Utility Commission on a 7-1 vote, with Commissioner Boyle voting against, Commissioner Weldon off the dais and Commissioners Hadden and Stone absent.

Additional Backup Information:

The contract will provide Austin Energy with the design, installation, lease, and operations for a mobile customer outreach trailer. The trailer will provide the public with an interactive user experience that promotes Austin Energy's mission and goals. The vision is to continue to work with customers to enhance their access to energy information in ways that are informative and actionable, offering the public hands-on educational activities that showcase programs such as rate options, energy efficiency, Green Building, Customer Assistance Programs, smart thermostats, solar solutions, GreenChoice, electric vehicles and emerging technology, and community outreach activities.

The cost includes design and fabrication of a mobile customer outreach trailer to include a tow vehicle, driver, storage of the trailer, maintenance, site logistics and preparation, and program management throughout the duration of the contract. The trailer will be wrapped with Austin Energy branding and will be used at community events and venues for customer outreach.

This is a new contract. An evaluation team with expertise in this area evaluated the offers and scored Mobility Resource Associates Inc. D/B/A MRA, D/B/A MRA Mobile Experiential as the best to provide these services based on past experience, implementation plan, cost, concept, local business presence, and Service-Disabled Veteran Business Enterprise.

Contract Detail:

Contract Term	Length of Term	Contract Authorization
Initial Term	2 yrs.	\$ 589,500
Optional Extension 1	1 yr.	\$ 148,500
Optional Extension 2	1 yr.	\$ 148,500
Optional Extension 3	1 yr.	\$ 148,500
TOTAL	5 yrs.	\$1,035,000

Note: Contract Authorization amounts are based on the City's estimated annual usage.