



Recommendation for Action

File #: 19-1972, **Agenda Item #:** 72.

6/20/2019

Posting Language

Approve an ordinance authorizing negotiation and execution of an Advance Funding Agreement with the Texas Department of Transportation for Smart Trips Austin to assist residents that recently relocated within Austin find transportation solutions; amending the Fiscal Year 2018-2019 Austin Transportation Department Operating Budget Special Revenue Fund (Ordinance No. 20180911-001) to accept funds from the Texas Department of Transportation in the amount of \$180,000; and amending the Austin Transportation Department Capital Budget (Ordinance No. 20180911-001) to transfer in and appropriate \$180,000 for design and implementation of this project.

Lead Department

Austin Transportation Department

Fiscal Note

Funding in the amount of \$180,000 is available from the Texas Department of Transportation. A City funding match of \$45,000 is required and available in the FY2018-2019 Austin Transportation Department's Capital Budget. A fiscal note is attached.

Prior Council Action:

Resolution No. 20190207-023 - Amend an existing contract with Alta Planning + Design, Inc., to provide continued implementation of the Smart Trips Program, to increase the amount by \$1,214,000 and extend the term for up to three years, for a revised total contract amount not to exceed \$1,875,000. Approved on an 11/0 vote.

Resolution No. 20171214-056 - Authorized the submittal of a list of potential transportation projects for the Capital Area Metropolitan Planning Organization (CAMPO) 2019-2022 Call for Projects. Approved on a 10-0 vote with Council Member Troxclair off the dais.

For More Information:

Robert Spillar, 512-974-2488; Annick Beaudet, 512-974-7959; Cari Buetow, 512-974-6368; Gilda Powers, 512-974-7092

Additional Backup Information:

The purpose of this item is to request authorization to negotiate and execute an advance funding agreement and to accept and appropriate funds to complete design and implementation of a new Smart Trip Austin project. The project will utilize the Smart Trips Austin program to engage on the topic of travel choices with people who have recently relocated to or within the City of Austin. Specifically, the program will encourage recently relocated residents to try multi-modal transportation options and shift away from single-occupant vehicle travel. This is a new audience for the Smart Trips program and is key as Austin's population is expected to continue to increase.

It is also expected that the density of the region will continue to increase making travel by modes other than single occupancy vehicle more important than ever before. The engagement with recently relocated residents would borrow from the successful education and encouragement components from Smart Trips Austin, such as hosting events, distributing surveys and collateral materials to reach the target audience. The project will also incorporate the strategies used in similar new mover programs in other cities like Portland, Oregon's Smart Trips Welcome Program.

CAMPO has awarded the project federal funding in the amount up to \$180,000. The 20% local match is being provided by the City of Austin (10%) and the Capital Metropolitan Transportation Authority (10%) in the total amount of \$45,000. The City of Austin funding is available in the Fiscal Year 2018-2019 Austin Transportation Department budget. Final grant and local match funding amounts are dependent upon actual costs of implementation of this project.