

ORDINANCE NO.

**AN ORDINANCE AMENDING CITY CODE CHAPTER 25-10 REGARDING
SIGN REGULATIONS.**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

PART 1. FINDINGS [to be inserted]

PART 2. City Code Section 25-10-4 is amended to add new definitions for “sponsorship sign” and “transit facility” to read as follows, and to renumber the remaining definitions accordingly:

§ 25-10-4 DEFINITIONS.

- (20) SPONSORSHIP SIGN means a sign used solely to identify the operator of a facility, a sponsor of a facility, or both.
- (22) TRANSIT FACILITY means a public right-of-way installation:

 - (a) owned and operated by a transit authority established under Chapter 451 of the Texas Transportation Code;
 - (b) permitted under Title 14, Title 25, or an interlocal agreement pursuant to Texas Government Code Chapter 791; and
 - (c) that includes a bus shelter, train station and related appurtenances.

PART 3. City Code Chapter 25-10, Article 7 (*Special Signs*) is amended to add a new Section 25-10-159 (*Sponsorship Signs*) to read as follows:

§25-10-159 SPONSORSHIP SIGNS.

(A) Sponsorship Signs Located on Public Primary or Secondary Educational Facilities.
A sponsorship sign is allowed on a property with a single principal use of a public primary or secondary educational facility if it complies with this subsection.

- (1) A sponsorship sign must be:

 - (a) made of fabric or vinyl;
 - (b) affixed flush to an ornamental fence;

- (c) placed at least one foot from another sponsorship sign located on the same fence;
- (d) 12 square feet or less;
- (e) designed with a maximum of two contrasting colors; and
- (f) placed at the same height as any other sponsorship sign located on the same fence.

(2) A sponsorship sign may not be illuminated or contain electronic images or moving parts.

(B) Sponsorship Signs on Transit Facilities. A sponsorship sign is allowed on a transit facility if it complies with this subsection.

(1) A sponsorship sign may not:

- (a) face portions of the right-of-way that are open to automobile traffic;
- (b) be illuminated or contain electronic images or moving parts; or
- (c) exceed 12 square feet.

(2) Only one sponsorship sign may be installed on a transit facility.

(C) A sponsorship sign allowed under this section is not required to obtain a permit under Section 25-10-211 (*Sign Installation Permit Required*) or register under Section 25-10-231 (*Registration Required*).

(D) These provisions do not override the authority of the governing body of a public primary or secondary educational facility or transit authority to prohibit the installation of one or more sponsorship signs.

PART 4. SEVERABILITY [to be inserted]

PART 5. This ordinance takes effect on _____, 2019.

PASSED AND APPROVED

_____, 2019 §
 §
 § _____
 Steve Adler
 Mayor

APPROVED: _____
 Anne L. Morgan
 City Attorney

ATTEST: _____
 Jannette S. Goodall
 City Clerk