



South River City Citizens Inc.  
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Eric Cassady, President  
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City of Austin Planning Commission  
City Hall  
301 W. 2nd St.  
Austin, TX 78701

June 8, 2019

RE: Code Amendment Case Number C20-2019-001

Dear Planning Commission Members:

On Monday, June 3, 2019, during the regularly scheduled meeting of the South River City Citizens (SRCC) Neighborhood Association, the membership voted to oppose the following proposed amendment to the Land Development Code: Case Number C20-2019-001, “to provide limited allowances for off-premise signs at Public Primary or Secondary Educational Facilities and Transit Facilities in the public-right-of-way.”

The membership is aware that schools currently display sponsorship signs in some locations and receive benefit from doing so. However, we are concerned that the expansion of off-premise signage allowances will lead to undesirable growth of commercial advertising in public spaces and have significant negative impact on both safety and the beauty of our city.

Thank you for your consideration of our position.

Sincerely,

Eric Cassady  
President

CC: Andrew Rivera, Chris Johnson