

**EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER**

**REGULAR MEETING**

**ADVISORY BOARD MINUTES**

**Wednesday, May 1, 2019**

**The Emma S. Barrientos Mexican American Cultural Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.**

**Board Members in Attendance:**

**Aida Cerda-Prazak, Vice Chair**

**Art Navarro, Member**

**Endi Silva, Member**

**Claudia Massey, Member**

**Tomas Salas, Member**

**David Goujon, Member**

**Board Members Absent:**

**Nelly Garcia, Member**

**Rosemary Banda, Member**

**Andrea Chavez, Member**

**Staff in Attendance:**

**Herlinda Zamora, ESB-MACC Manager**

**Tina Herrera, ESB-MACC Administrative Assistant**

**A. CALL TO ORDER:** Vice Chair Cerda-Prazak called the Board Meeting to order at 6pm.

**B. CITIZEN COMMUNICATION:**

1. Larry Amaro, Community Member announced that he had a tv show on Austin Public TV channel 16 called The Spotlight Show and invited the Board to send a representative once a month or once every two months to let the community know what was happening during the ESB-MACC Board meetings.
  - Amaro also informed the Board that the Music and Arts Commission would be meeting to discuss how they would be spending the \$12 million that was given from the 2018 Bond.
  - Member Navarro asked the Board to consider meeting with one or both of the commissions.
2. Anna Maciel, Former ESB-MACC Chair shared with the Board that she was aware that the Music Commission had a meeting at the MACC Saturday, April 27<sup>th</sup> and that during that time a recommendation was handed out that the MACC was to receive \$2 million. She noted that during the meeting she did not see any of the ESB-MACC Board Members included in the conversation and believed that it was important that they be more involved in order for there to be clear communication.

**C. BRIEFING, DISCUSSION AND POSSIBLE ACTION ITEMS:**

**ACTION ITEM: Officer Elections.**

1. Vice Chair Cerda-Prazak opened discussion for nominations for a Chair.
  - Member Navarro asked if anyone's vote had changed since their last meeting and added that he believed because of his attendance and seniority he should be elected as Chair.
  - Member Salas stated that although he was a new member of the Board, he had a very long history with the MACC from the beginning of its upbringing and has always been involved with the Centers staff, events and programs. He commented that he believed

that he has the experience and knowledge of what goes on with the organization and could help move things forward.

- The Board agreed that its members were not going to withdraw or change their votes so the conclusion would be to make it mandatory that all serving members be present to vote during the June meeting.

**Discussion and possible action on MACC facility improvements.**

2. Member Salas commented that one of the facility improvements was to purchase shade structures.
  - Herlinda Zamora, ESB-MACC Site Manager provided a handout for the Board Members to review the 4 different possible shade structures and quotes that the Center would like to use temporarily.
  - The Board agreed that based on the needs of the MACC and the images provided, (5) 10' x 16' shade structures totaling between \$35,000-\$40,000 would be sufficient for the facility.

**Discussion and possible action on Budget Working Group.**

3. Member Goujon announced that the working group identify three areas that should be focused on when sending the budget recommendations. He reminded the Board of their deadline for submittal, soft deadline, May 2<sup>nd</sup> and final deadline May 31<sup>st</sup>.
  - The working group would like to focus on the following...
    - (1) Increasing the budget for full and part-time employees in order to hire more staff.
    - (2) Facility maintenance.
    - (3) Money for programs.

**Discussion and possible action on working groups.**

4. Vice Chair Cerda-Prazak had a list of all the ESB-MACC Working Groups and stated that she would read them aloud and let the Board determine what working groups would continue and what groups would be disband.
  - ❖ Active working groups and members of those groups.
    - Awards of Excellence Working Group - Member Massey, Silva, and Navarro
    - Latino Arts and Residency Working Group - Member Banda and Garcia
    - Cap Metro Working Group - Vice Chair Cerda-Razak
    - Budget Working Group – Vice Chair Cerda-Prazak, Member Goujon, Salas, and Navarro
    - **MACC Expansion Working Group – Members Goujon, Massey, Salas, and Navarro** (Highlighted is Member Goujon's request to create the added working group, he explained that it would be specifically for phase II of the MACC's expansion.)
  - ❖ Disband working groups.
    - Waller Creek Conservancy Working Group
    - Rainey Street Historic Working Group
    - Taste of Rainey Working Group
    - Mural Working Group
    - Marketing Working Group
    - Austin Energy Working Group
    - Downtown Puzzle Working Group
    - Bond Election Working Group
    - Artist Access Working Group

**Discussion and possible action on establishing a committee for long term projects.**

5. The Board decided they would like to prioritize their working groups first and then later revisit the discussion of possibly establishing a long-term committee.

**Update from the Bond Working Group.**

6. No further discussion.

**Update from the Awards of Excellence Working Group.**

7. Member Silva gave an update letting the Board know that the working group met April 18<sup>th</sup> to discuss the progress of the event.
  - She announced there were a total of 17 nominations.
  - She informed the Board that the panel would meet May 2<sup>nd</sup> to select the winners of each category ensuring there was a scoring system created to where the winners had to meet the appropriate criteria.
  - Member Silva reminded the Board that the event would take place in the Sam Z. Coronado Gallery Saturday, June 1<sup>st</sup>.

**Update from the LAAP Working Group.**

8. Zamora gave a brief update that there were 17 applications received, and that all were currently being reserved spaces on the MACC's calendar by Lorie Martinez, ESB-MACC LARP & Rental Facility Coordinator.
  - Zamora will provide the Board with the list of groups selected once they all have been added to the calendar.
  - The next process would be to complete the contract. She stated PARD's plans were to begin working on the contract starting at the end of May or early June.
  - The Board requested there be a discussion and possible action item on the LAAP contract for June's meeting.

**D. FUTURE AGENDA ITEMS FROM BOARD MEMBERS:**

Approval of minutes for the April 3rd and April 11th meeting.

Update from PARD on ESB-MACC expansion.

Discussion and possible action on MACC facility improvements. (Cerde-Prazak, Salas)

Discussion and possible action on LAAP contract. (Navarro, Cerda-Prazak)

Update on LAAP (Banda, Garcia)

Update from Budget Working Group. (Goujon, Salas)

Discussion and possible action on all working groups. (Goujon, Claudia)

**E. ADJOURNMENT:**

Vice Chair Cerda-Prazak motioned to adjourn with a second by Member Massey. Motion passed. (6.0)

Members Garcia, Banda and Chavez were absent. Meeting adjourned at 7:55pm.