



# **Congress Avenue Urban Design Initiative**

Pedestrian Advisory Council Recommendation

# Why is this relevant to the SCWAB?

- More flexible regulatory framework that allows Congress Avenue to evolve over time
- Near-term and long-term safety improvements where deaths and serious injuries have occurred
- One-way to Two-way street conversions
- Public Restrooms
- More space for pedestrians, no more than 4 vehicle lanes Chavez to 11<sup>th</sup> Street
- Any changes to lane configurations and/or bike lanes and sidewalks will alter accessibility to SCW















KRATOCHVIL,  
VITALI, GOLDIN  
LOOK 3 - JUNE 9, 10, 11

BOX OFFICE

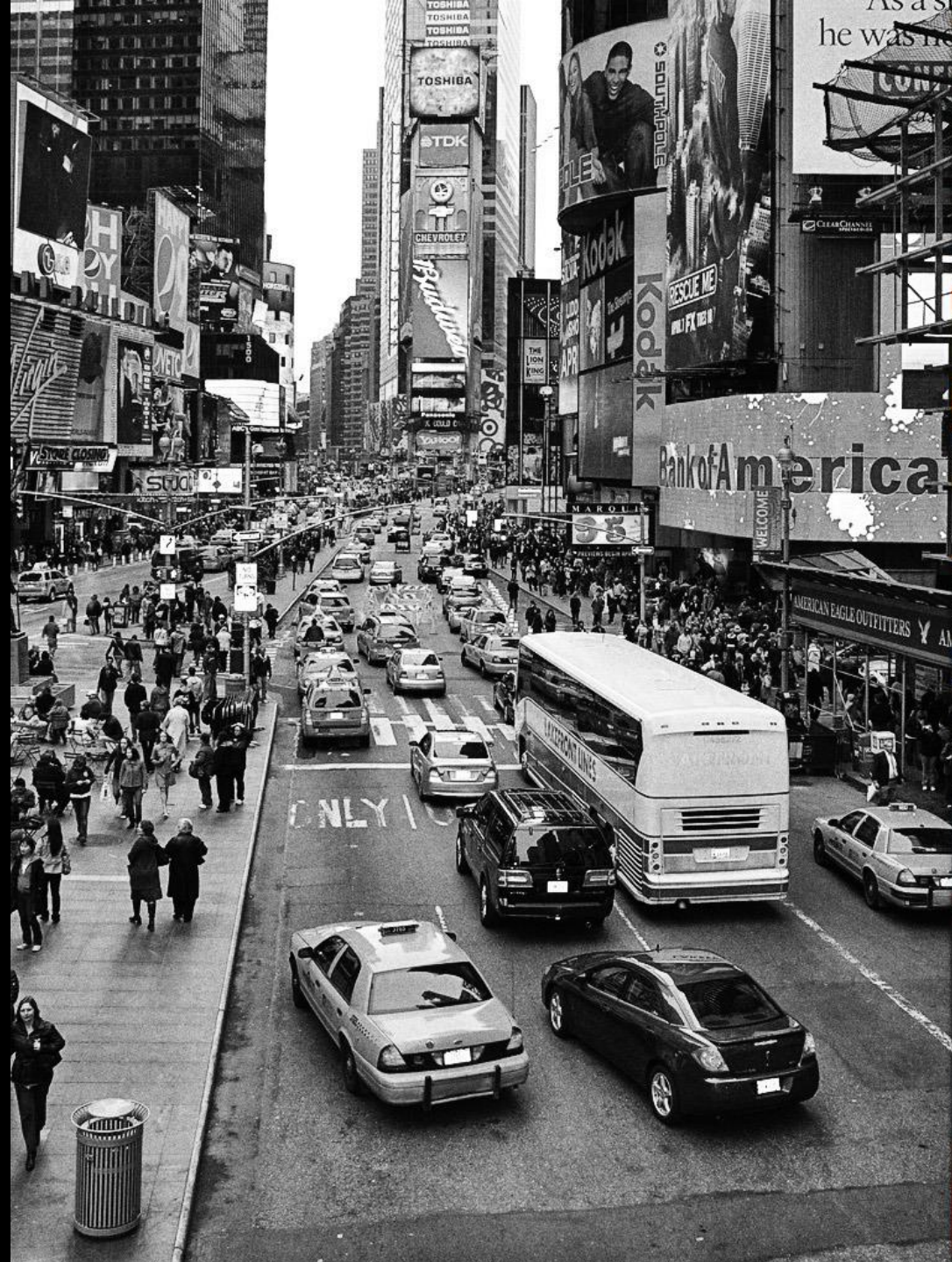
MAPS ICE CREAM





























# **I. Car-free “flexi-spaces”**



## DEFINING THE SIDEWALK



**8' Storefront Area**

**9.5' Walking Area**

**8' Amenity Area**











## **II. Repurpose more space for people**







Bike & Scooter 14%  
Sidewalk 43%











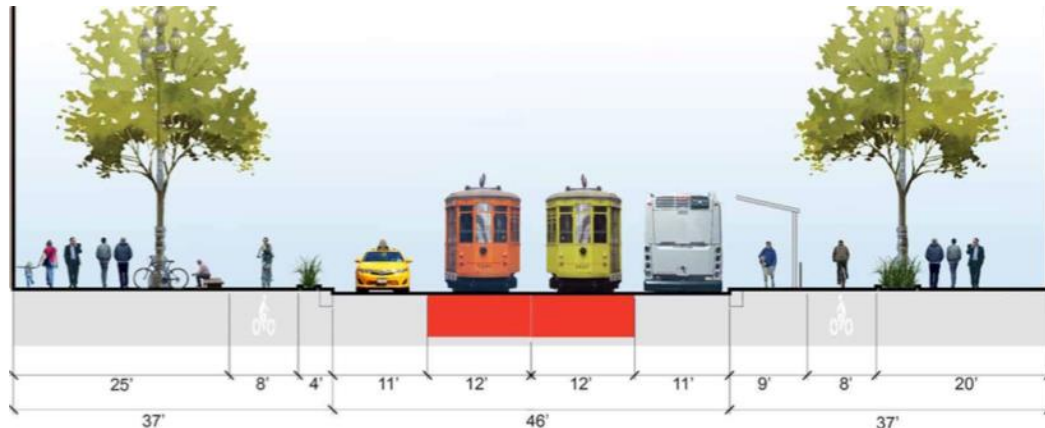


# SF's Market Street plan would ban private cars, add bike lanes

By **Michael Cabanatuan** Updated 6:27 am PDT, Wednesday, August 2, 2017



Better Market Street proposes new paving, a reinvigorated tree canopy and widened sidewalks that incorporate a sidewalk level bicycle facility; site furnishings, plantings and activated sidewalk space will serve as a buffer between the pedestrian thoroughway and the bicycle zone designed for users aged 8 to 80.



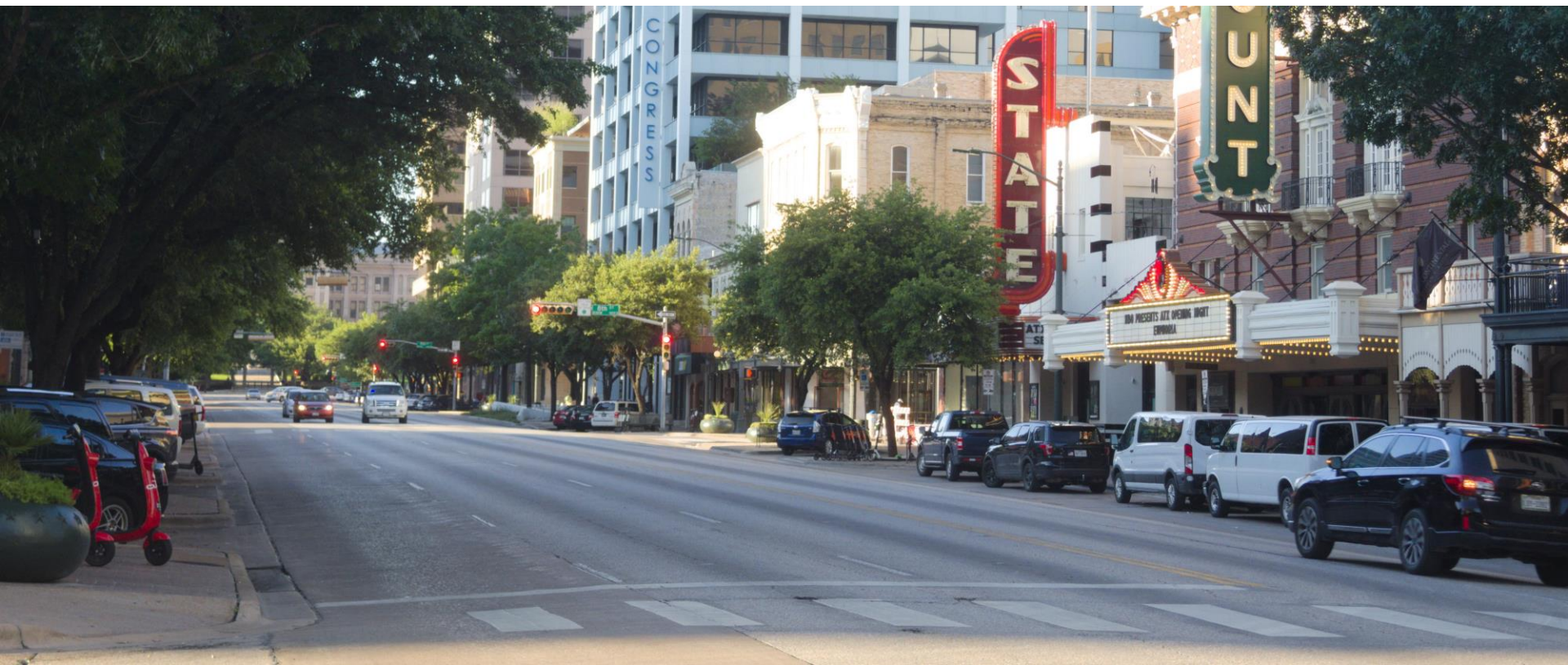


### **III. Implement a “festival street” design (7-11<sup>th</sup> St)**

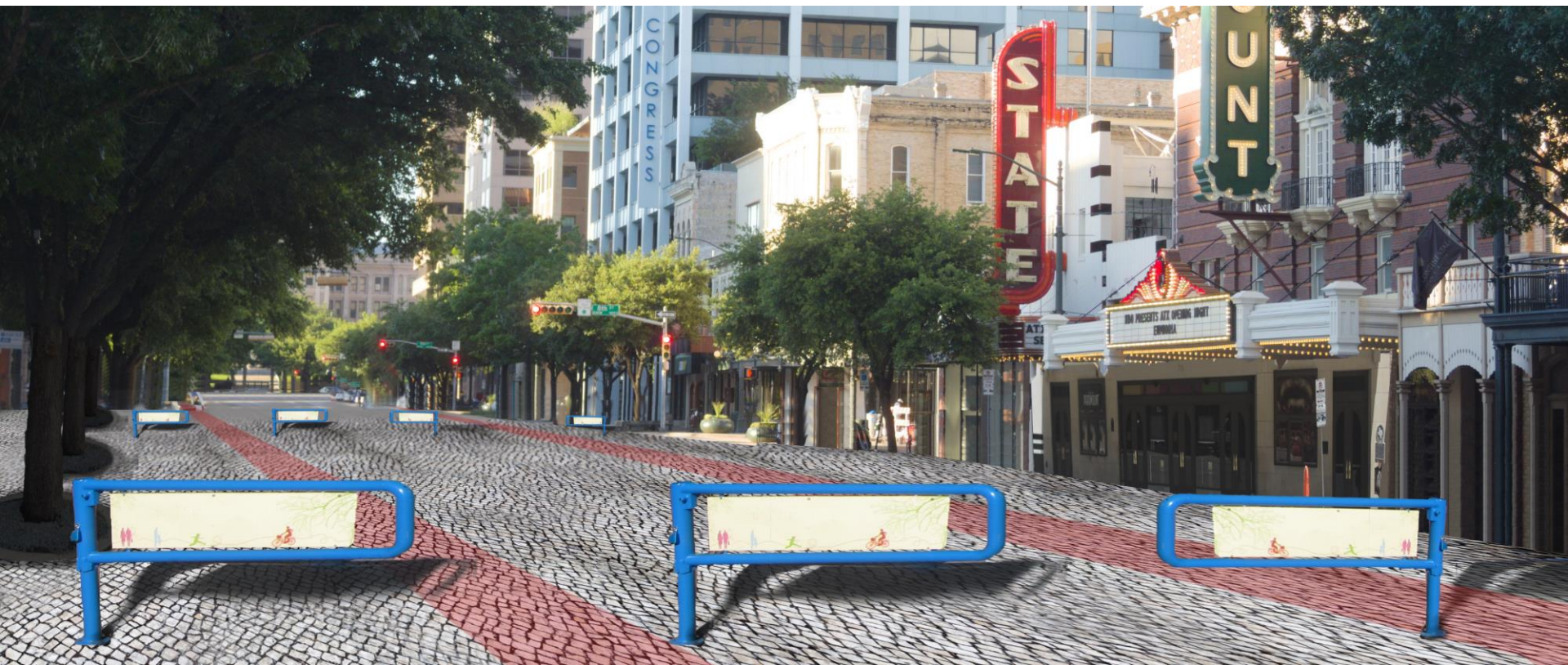




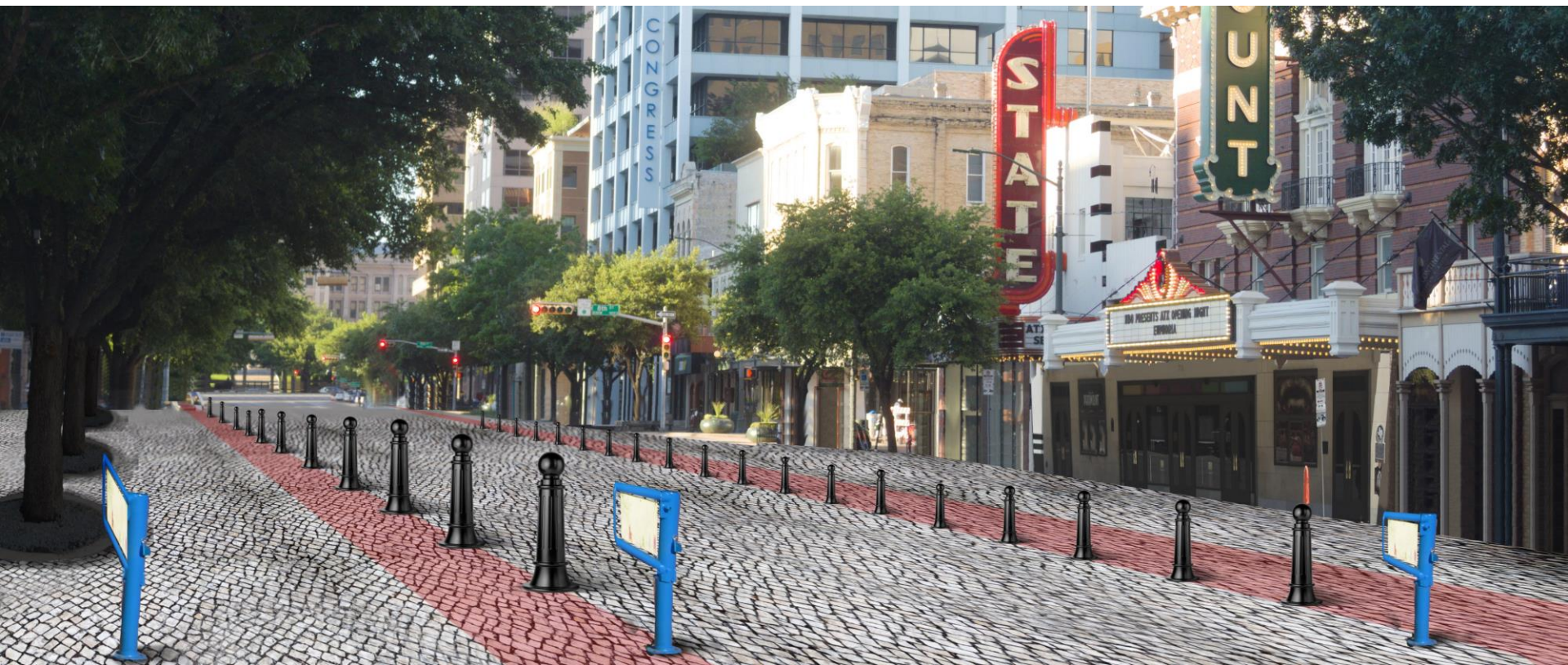




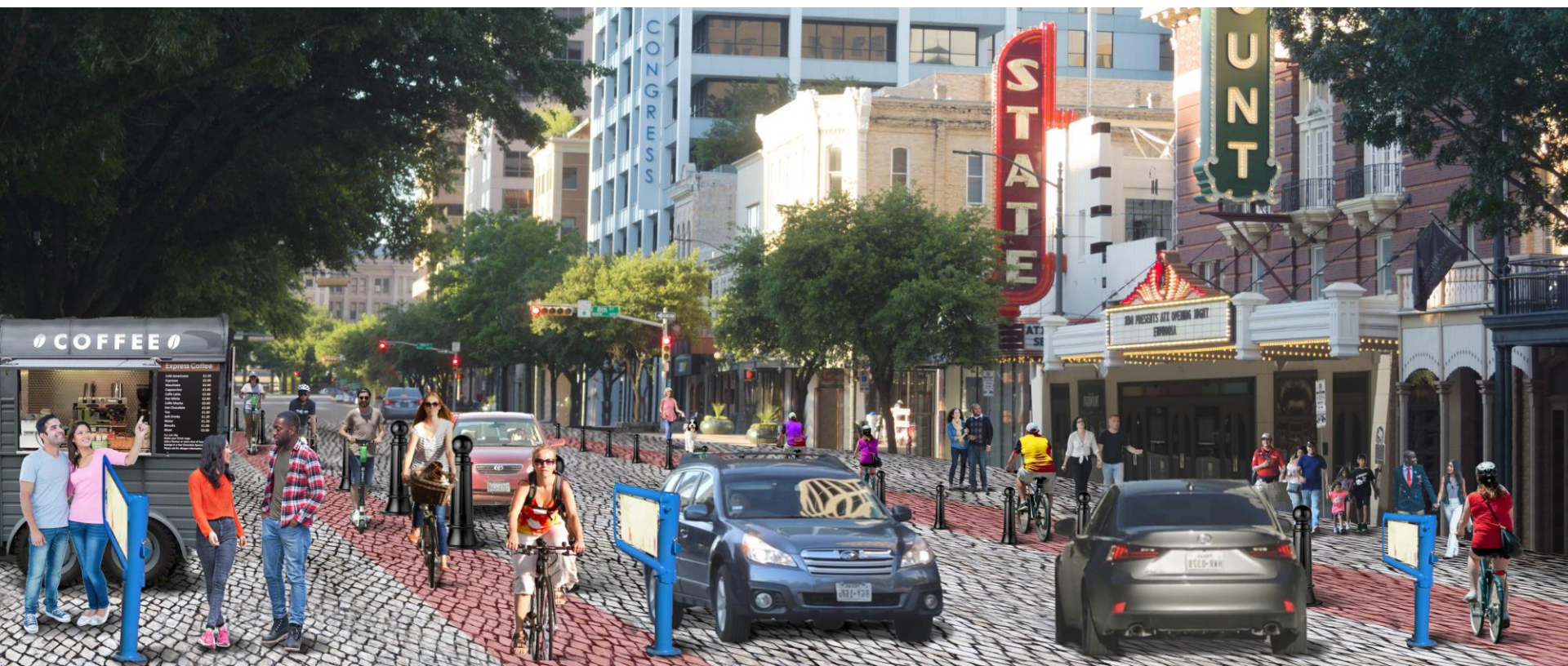




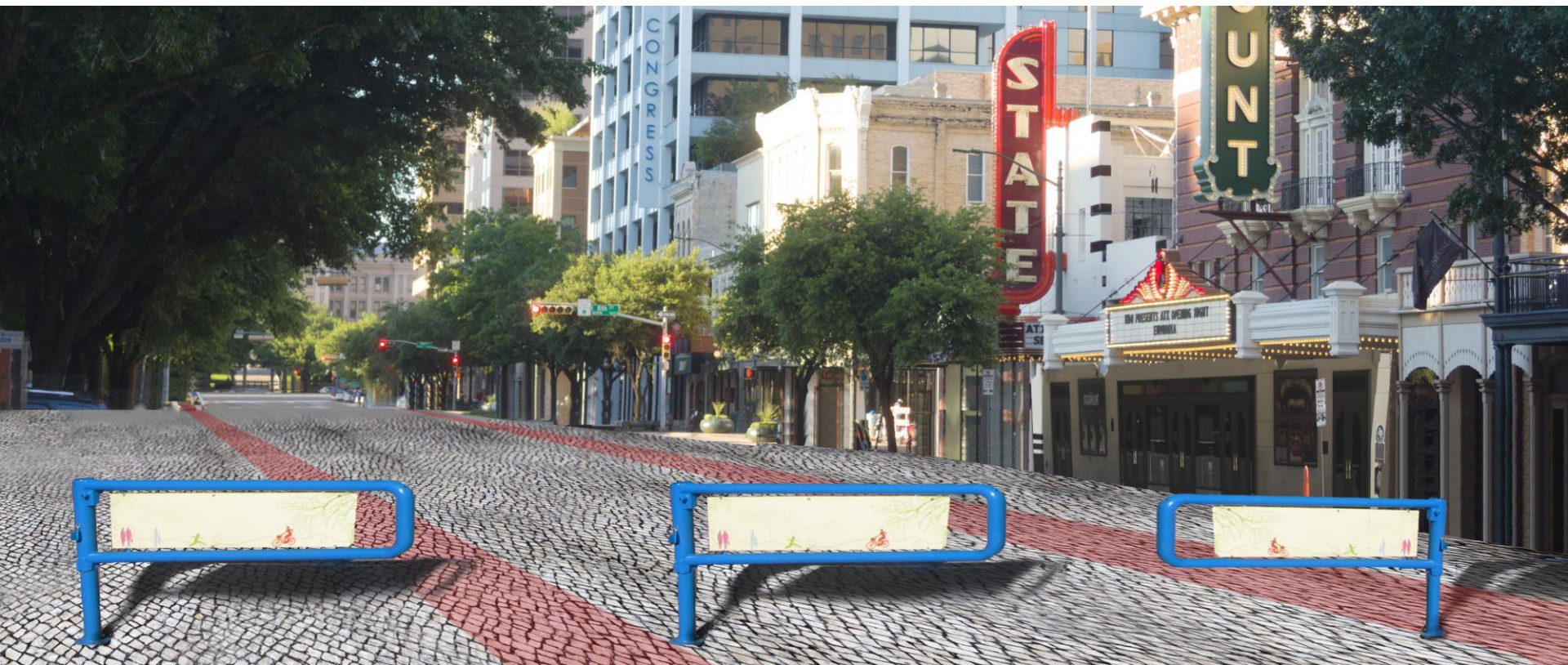




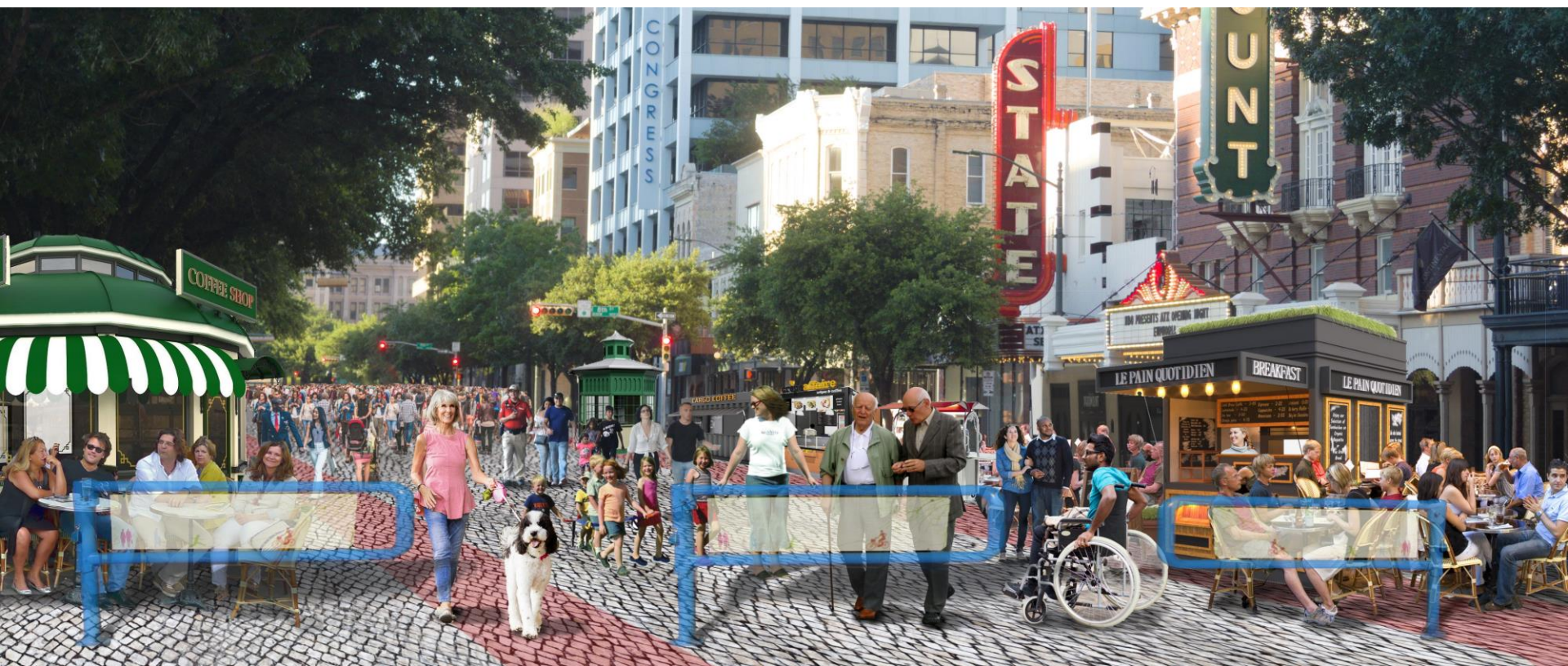


















## **IV. More restrooms**



## **Pedestrian Advisory Council – Congress Avenue Recommendation**

### **Key proposals**

- Programmable car-free “flexi-spaces”
- “Festival street” design
- No more than 4 vehicular lanes (Cesar Chavez -> 11th St)
- Public restrooms

### **Other proposals**

- Fund a PARK(ing) Day program
- Encourage more events on Congress through regulations and design
- City-organized Open Streets program
- Replace street-facing parking with small buildings (10th -> 11th Streets)
- Discourage vacant properties
- Comprehensive downtown parking strategy
- One-way to two-way street conversions
- Fund near-term improvements





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