

35 overnight visitors, yet Convention Center-related operations, management,
36 construction and reserves consume over seventy percent (70%) of Austin's
37 annual Hotel Occupancy Tax revenue.

38 (C) The purpose of this ordinance is to re-prioritize Austin's investment of
39 Hotel Occupancy Tax revenue to promote and support tourism that
40 emphasizes and enhances Austin's diverse culture, heritage, environment
41 and locally owned businesses.

42 PART 2. Section 11-2-7 of the Austin City Code is hereby repealed and replaced
43 with the following provisions:

44 §11-2-7 ALLOCATION AND USE OF HOTEL OCCUPANCY TAX
45 REVENUE

46 (A) This section applies to all revenue, including interest and appreciation,
47 derived from the Hotel Occupancy Tax and collected by the City of Austin,
48 as authorized under state law.

49 (B) The revenue derived from the Hotel Occupancy Tax shall be prioritized for
50 activities and expenditures that will directly promote, support and enhance
51 tourism that is focused on Austin's unique and diverse culture, arts and
52 music, historic preservation, parks, environmental resources, and locally
53 owned businesses (collectively the "Cultural Tourism Industry"). In
54 furtherance of such objective, for each fiscal year, allocations of Hotel
55 Occupancy Tax revenue shall be subject to the following constraints:

56 (1) Support for Cultural Arts. Not less than fifteen percent (15%) of the total
57 annual Hotel Occupancy Tax revenue collected for each fiscal year shall
58 be prioritized and allocated to the Cultural Arts Fund (or a similar fund
59 established by the City Council), which may be used for purposes
60 described under Section 351.101(a)(4) of the Texas Tax Code.

61 (2) Support for Historic Preservation. Not less than fifteen percent (15%)
62 of the total annual Hotel Occupancy Tax revenue collected for each fiscal
63 year shall be prioritized and allocated to the Historic Preservation Fund
64 (or a similar fund established by the City Council), which may be used
65 for purposes described under Section 351.101(a)(5) of the Texas Tax
66 Code.

67 (3) Convention Center Expenditure Cap. The total annual allocation of
68 Hotel Occupancy Tax revenue used for Convention Center Expenditures
69 shall be limited to the greater of (i) an amount equal to five (5) times the
70 Convention Center's Earned HOT Revenue or (ii) thirty-four percent

71 (34%) of the total annual Hotel Occupancy Tax revenue collected for
72 each fiscal year. For purposes of this ordinance, (a) the "Convention
73 Center's Earned HOT Revenue" shall be deemed to be the total local
74 Hotel Occupancy Tax revenue generated solely from documented hotel
75 room rentals by convention delegates and registrants of events held at the
76 Convention Center during the prior fiscal year; and (b) "Convention
77 Center Expenditures" shall include but are not limited to the following:
78 (1) the construction, improvement, enlarging, equipping, repairing,
79 operation, and maintenance of Convention Center facilities within the
80 Central Business District; (2) the city's provision of facilities, personnel,
81 and materials for the registration of convention delegates or registrants;
82 and (3) the marketing, selling, and servicing of convention services.
83 Funds related to Convention Center Expenditures shall be allocated to
84 the Convention Center Capital Improvement Project Fund (or a similar
85 fund established by the City Council).

86 (4) Prioritization of Remaining Funds. The remainder of the total annual
87 Hotel Occupancy Tax revenue collected for each fiscal year shall be
88 allocated to support and enhance Austin's Cultural Tourism Industry
89 through methods consistent with state law, including but not limited to,
90 (a) advertising and conducting solicitations and promotional programs to
91 attract cultural tourists to diverse, geographically dispersed parts of the
92 City; (b) constructing, operating and maintaining a transportation system
93 that could help connect cultural tourists from hotels in and near the City
94 to downtown and other commercial centers with high concentrations of
95 locally owned businesses and tourist attractions, as authorized under
96 Section 351.110 of the Texas Tax Code; and (c) constructing,
97 maintaining and operating cultural tourist venues, such as multipurpose,
98 performing arts, and live music venues, as authorized under Chapter 334
99 of the Texas Local Government Code or other applicable law.

100 (C) Without limitation to the above, a tax authorized under Chapter 334 (*Sports*
101 *and Community Venues*), Subchapter H (*Hotel Occupancy Taxes*) of the
102 Texas Local Government Code shall be subject to the limitations of
103 subsection (B)(3) above.

104 (D) Notwithstanding anything in this section, any remaining amounts from past
105 collections of Hotel Occupancy Revenue that have accumulated in the
106 Convention Center Capital Improvement Project Fund and/or its reserves
107 prior to May 1, 2019, may be spent retiring previously issued, voter-
108 approved debt for the convention center as it existed on May 1, 2019. In
109 the event that such funds are used to pay down previously issued convention

110 center debt earlier than otherwise required, the payments of such debt may
111 exceed the limits prescribed under Section 11-2-7(B)(3) above.

112 PART 3. Title 11 of the Austin City Code is amended to add a new Section 11-
113 2-8 to read as follows:

114 §11-2-8 CONVENTION CENTER IMPROVEMENT AND EXPANSION

115 (A) For purposes of this ordinance, the term “Convention Center” shall refer to
116 any facility built, operated or managed using Hotel Occupancy Tax revenue
117 that is used primarily to host conventions or other corporate events or
118 meetings, and such term expressly excludes facilities used primarily for
119 purposes related to cultural arts, education, and historic preservation.

120 (B) Except as provided in this section, any construction, expansion, redesign,
121 reconfiguration or remodel of a Convention Center which costs in excess
122 of twenty million dollars (\$20,000,000), whether via direct expenditure or
123 an obligation incurred through debt financing, shall require voter approval
124 by ballot measure at the next required uniform election date. The
125 aforementioned twenty-million dollar cap shall include all total aggregate
126 costs of improvements made to a Convention Center over any given forty-
127 eight (48) month period of time. Such amount shall be modified each year
128 with the adoption of the budget with an appropriate index to adjust for
129 inflation.

130 (C) No Convention Center may, without voter approval, be constructed,
131 expanded, redesigned, reconfigured or remodeled in any manner that would
132 remove real property from the tax rolls of the City of Austin or another
133 taxing jurisdiction, such as the Austin Independent School District or other
134 applicable school district.

135 (D) Not less than ninety (90) days prior to an election required under
136 subsections (B) or (C) above, the City shall publish and distribute to the
137 public an objective analysis of the total estimated 30-year costs of such
138 expansion, redesign, reconfiguration or remodel, which analysis shall
139 include, among other appropriate information, (a) the potential lost property
140 tax revenue over such period to all relevant taxing jurisdictions resulting
141 from the property's removal from the tax rolls, (b) all historic expenditures
142 of City revenues for the construction, operation, maintenance and debt
143 service for the convention center over the prior twenty (20) year period; and
144 (c) the total projections for construction, operation, maintenance and debt
145 service for the convention center facility to be improved for the full period
146 of any contemplated bonded indebtedness that would be authorized by such
147 election.

148 PART 4. Title 11 of the Austin City Code is amended to add a new Section 11-
149 2-9 to read as follows:

150 §11-2-9 ADDITIONAL REQUIREMENTS FOR USE OF HOTEL
151 OCCUPANCY TAX REVENUE

152 (A) The City shall be prohibited from contracting with an entity to manage
153 or supervise programs and activities funded by Hotel Occupancy Tax
154 revenue, as authorized under Section 351.101(c) of the Texas Tax
155 Code, unless such entity agrees to be bound to the provisions of this
156 ordinance. For purposes of this ordinance, such contracted entity shall
157 be referred to as a “Convention and Visitors Bureau”.

158 (B) Any Convention and Visitors Bureau that uses Hotel Occupancy Tax
159 revenue shall comply with all open government and public information
160 laws that are applicable to a City of Austin department, as if they are
161 operating as a City of Austin department. All public information
162 requests submitted to a Convention and Visitors Bureau shall be
163 processed and administered through the City's Public Information
164 Office.

165 (C) Under no circumstance shall Hotel Occupancy Tax revenue be used to
166 lobby directly or indirectly any governmental entity or official, whether
167 state or local, nor be used to support or oppose a candidate or ballot
168 measure.

169 (D) Prior to each year's allocation of Hotel Occupancy Tax revenue, any
170 Convention and Visitors Bureau that uses Hotel Occupancy Tax
171 revenue shall be required to prepare a report using the City's Equity
172 Assessment Tool to ensure that budget and planning decisions are being
173 made in ways that are reducing racial and geographic disparities,
174 promoting service level equity, and increasing accessibility.

175 (E) Any construction project using Hotel Occupancy Tax revenue shall (i)
176 comply with all then-current environmental regulations of the Austin
177 City Code, without variance or waiver; (ii) achieve sustainable-building
178 best practices superior to those required for LEED™ Gold certification,
179 and (iii) incorporate elements of green infrastructure (such as green
180 roofs and vertical gardens), on-site (building-scale) alternative water
181 use features (such as methods that harvest rainwater, stormwater,
182 blackwater and air conditioning (AC) condensate), recycled
183 construction materials, facilities for diversion of recyclables and
184 organics in building operations, and amenities that support active
185 transportation (such as showers, tree shading and bike cages).

186 PART 5. Effectiveness and Severability:

187 (A) The effective date of this ordinance shall be the earlier of (i) ten (10)
188 days after the date of its final passage by the Austin City Council, as
189 prescribed under Article IV, Section 4(a) of the Austin City Charter or
190 (ii) the date upon which the results of an election required under Article
191 IV, Section 4(b) are canvassed. This ordinance shall apply to all uses of
192 the Hotel Occupancy Tax, regardless of the effective date of any City
193 contract or action.

194 (B) If any section, paragraph, clause, or provision of this ordinance is for
195 any reason held to be invalid or unenforceable, the invalidity or
196 unenforceability of that section, paragraph, clause, or provision shall
197 not affect any of the remaining provisions of this ordinance, and to this
198 end, the provisions of this ordinance are declared to be severable. This
199 ordinance shall supersede the Austin City Code to the extent there are
200 any conflicts.

201 **PART 4.** The election shall be conducted between the hours of 7:00 a.m. and 7:00
202 p.m. The address of the main early voting locations and the mailing address of each
203 of the early voting clerks are detailed in Exhibit A, attached and incorporated as a
204 part of this ordinance.

205 **PART 5.** A direct electronic recording voting system, as the term is defined in Title
206 8 of the Texas Election Code, shall be used for early voting and for voting conducted
207 on election day. The central counting station is established at the Travis County
208 Elections Division, 5501 Airport Boulevard, Austin, Texas.

209 **PART 6.** Notice of this election shall be given by posting and publishing a copy of
210 this ordinance in both English and Spanish. The notice and a copy of this ordinance
211 shall be posted, in both English and Spanish, in the office of the City Clerk and at
212 the City Hall notice kiosk not later than the 21st day before election day. Notice of
213 this election shall be published one time, not earlier than the 30th day before the date
214 of the election or later than the 10th day before the date of the election, in a newspaper
215 of general circulation in the City of Austin.

216 **PART 7.** In accordance with Chapter 271 of the Texas Election Code, the
217 November 5, 2019 municipal special election may be held jointly with the various
218 political subdivisions that share territory with the City of Austin and that are holding
219 elections on that day. The City Clerk may enter and sign joint election agreements
220 with other political subdivisions for this purpose, and their terms as stated in the
221 agreements are hereby adopted.

222 **PART 8.** The Council finds that the need to immediately begin required
223 preparations for this election constitutes an emergency. Because of this emergency,
224 this ordinance takes effect immediately on its passage for the immediate preservation
225 of the public peace, health, and safety.

226 **PASSED AND APPROVED**

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228 §

229 §

230 _____, 2019 § _____

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Steve Adler
Mayor

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235 **APPROVED:** _____ **ATTEST:** _____

236 Anne L. Morgan
237 City Attorney

Jannette S. Goodall
City Clerk

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Exhibit A

252 *Exhibit A: Main early voting location information and Early Voting Clerk mailing addresses*

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