



ECONOMIC DEVELOPMENT DEPARTMENT

OVERVIEW FY19 CULTURAL ARTS FUND PROGRAMS

AUGUST 12, 2019



ECONOMIC DEVELOPMENT DEPARTMENT – CULTURAL ARTS DIVISION

Develops and administers programs in support of Austin's cultural community and creative industries. From opportunities to create public art, to professional development workshops, to funding for individual artist and arts organization, CAD offers a wide array of services for local artists, residents and tourist alike.

Cultural Diversity **as an Economic Strength**





CULTURAL ARTS FUND

The Cultural Arts Fund was established in FY 1994 - 1995 to encourage, promote and improve the arts, including expenditures for administrative cost incurred directly in the promotion and servicing of the arts.

In **FY 2019 - 2020, \$11.8 million** will be transferred into the fund from the hotel occupancy tax fund. This equates to **15%** of the HOT funds received.

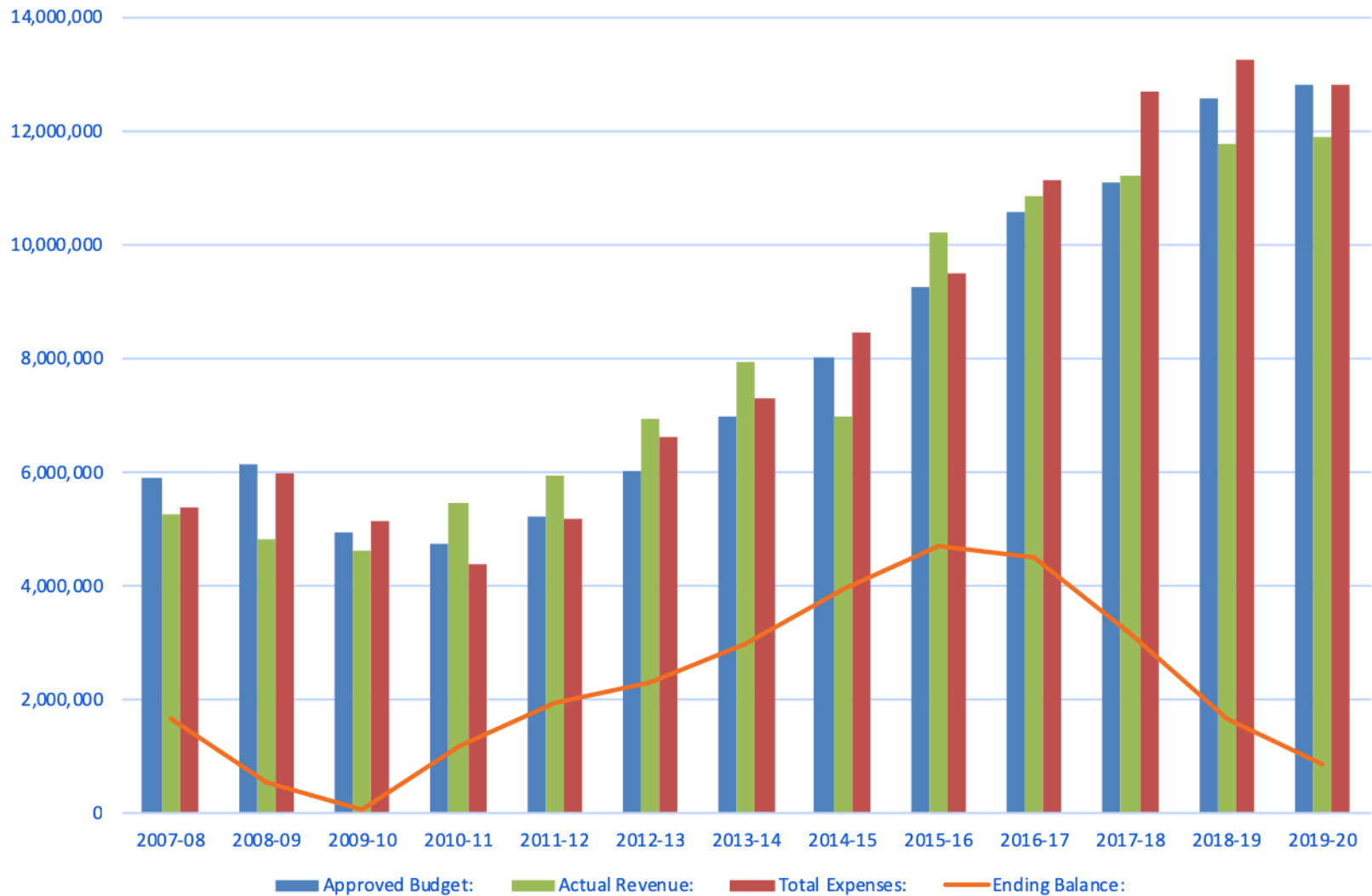
Expenditures include the following guideline specific programs:

Core, Community Initiatives, Cultural Heritage Festivals, TEMPO, Now Playing Austin, and Zachary Scott Maintenance. ALAANA groups are eligible to apply for the Culturally Specific Marketing Supplement.

CULTURAL ARTS FUND

	2016-17	2017-18	2018-19	2018-19	2019-20
	Actual	Actual	Estimated	Amended	Proposed
Beginning Balance	4,720,107	4,518,915	3,215,422	3,027,819	1,758,364
Revenue					
Interest	37,079	56,500	50,333	25,000	25,000
Total Revenue	37,079	56,500	50,333	25,000	25,000
Transfers In					
Other Funds	10,867,036	11,231,717	11,762,999	11,202,856	11,880,629
Total Transfers In	10,867,036	11,231,717	11,762,999	11,202,856	11,880,629
Total Available Funds	10,904,115	11,288,217	11,813,332	11,227,856	11,905,629
Program Requirements					
Cultural Arts and Contracts	11,145,886	12,677,444	13,270,390	13,270,390	12,808,430
Total Program Requirements	11,145,886	12,677,444	13,270,390	13,270,390	12,808,430
Total Requirements	11,145,886	12,677,444	13,270,390	13,270,390	12,808,430
Excess (Deficiency) of Total Available Funds Over Total Requirements	(241,772)	(1,389,227)	(1,457,058)	(2,042,534)	(902,801)
Adjustment to GAAP	40,580	85,734	0	0	0
Ending Balance	4,518,915	3,215,422	1,758,364	985,285	855,563

Cultural Funding: 2008 - 2020





CULTURAL ARTS FUND

401
Applications
received in
Core and
CHFP

FY20:
25 CHFP
22 OS

FY20:
64 PS I
127 PS II
163 PS III

113 First
Time
Applicants

400
Recommended
for funding

FY 19:
19 CHFP
22 OS

FY 19:
66 PS I
141 PS II
174 PS III

116
ALAANA
Applicants

CULTURAL ARTS FUND

FY 2020

- **401** Applications received in Core and CHFP
- **25** CHFP, 22 OS
- 64 PS I, 127 PS II, 163 PS III
- 113 First Time Applicants

FY 2019

- 427 Applications received in Core and CHFP
- 19 CHFP, 22 OS
- 66 PS I, 141 PS II, 174 PS III
- 125 First Time Applicants

FY 2018

- 421 Applications received in Core and CHFP
- 14 CHFP, 18 OS
- 64 PS I, 103 PS II, 132 PS III
- 133 ALAANA Applicants

FY20 PROJECTS

Program	FY 19 Approved Awards	SCENARIO 1	FY 20 Proposed Awards
Organizational Support	\$3,730,426	\$3,516,936	\$3,730,426
Project Support I	\$3,808,530	\$3,757,492	\$3,808,530
Project Support II	\$1,981,976	\$1,878,798	\$1,792,376
Project Support III	\$1,678,432	\$1,626,085	\$1,616,995
CSMS - Formerly CEP	\$350,941	\$376,541	\$376,541
Cultural Heritage Festivals	\$445,580	\$435,844	\$435,844
Community Initiatives	\$300,000	\$300,000	\$200,000
Adjustments and New Programs	\$11,972	\$40,000	\$40,000
TEMPO	\$150,700	\$150,700	\$20,000
Omnibus/Innovation and Collaboration	\$0	\$0	\$0
Faces of Austin	\$15,000	\$15,000	\$8,000
Innovation and Collaboration	\$0	\$0	\$0
Cultural Arts Contracts Subtotal	\$12,473,557	\$12,097,396	\$12,028,712
Zach Scott Maintenance	\$60,000	\$60,000	\$60,000
NowPlayingAustin.com	\$40,000	\$40,000	\$40,000
PARD	\$220,000	\$220,000	\$50,000
Program Administration	\$522,499	\$522,499	\$522,499
Tourism and Promotion	\$78,000	\$78,000	\$20,000
Cultural Arts Contracts Grand Total	\$13,394,056	\$13,017,895	\$12,721,211
Estimated Allocation Amount	\$13,394,056	\$12,387,434	\$12,722,434
Allocation Difference	\$0	(\$630,461)	\$1,223

CULTURAL ARTS CONTRACT MONITORING AUDIT

City of Austin
Office of the City Auditor

Audit Report

Cultural Arts Contract Monitoring

September 2018



The Cultural Arts Division's contract monitoring practices are generally aligned with best practices. However, there are opportunities to improve documentation of processes and verification of information reported by contractors. Furthermore, the Division does not use a contract template developed by the Law Department for three of its cultural arts programs and therefore contracts for these programs lack some clauses that protect the City's interests.

http://austintexas.gov/sites/default/files/files/Auditor/Audit_Reports/Cultural_Arts_Contract_Monitoring_September_2018.pdf



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Cultural Arts
CITY OF AUSTIN
ILLUSTRATION
DEVELOPMENT

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QUESTIONS?

