

PRESENTATION TO THE CITY AUSTIN, PARKS AND RECREATION BOARD
AUGUST 27, 2019

A Vision for 305 S. Congress Avenue



The opportunity



A sustainable vision to live, work and play





Lady Bird Lake

SOUTH CONGRESS AVENUE

BARTON SPRINGS ROAD EXTENSION

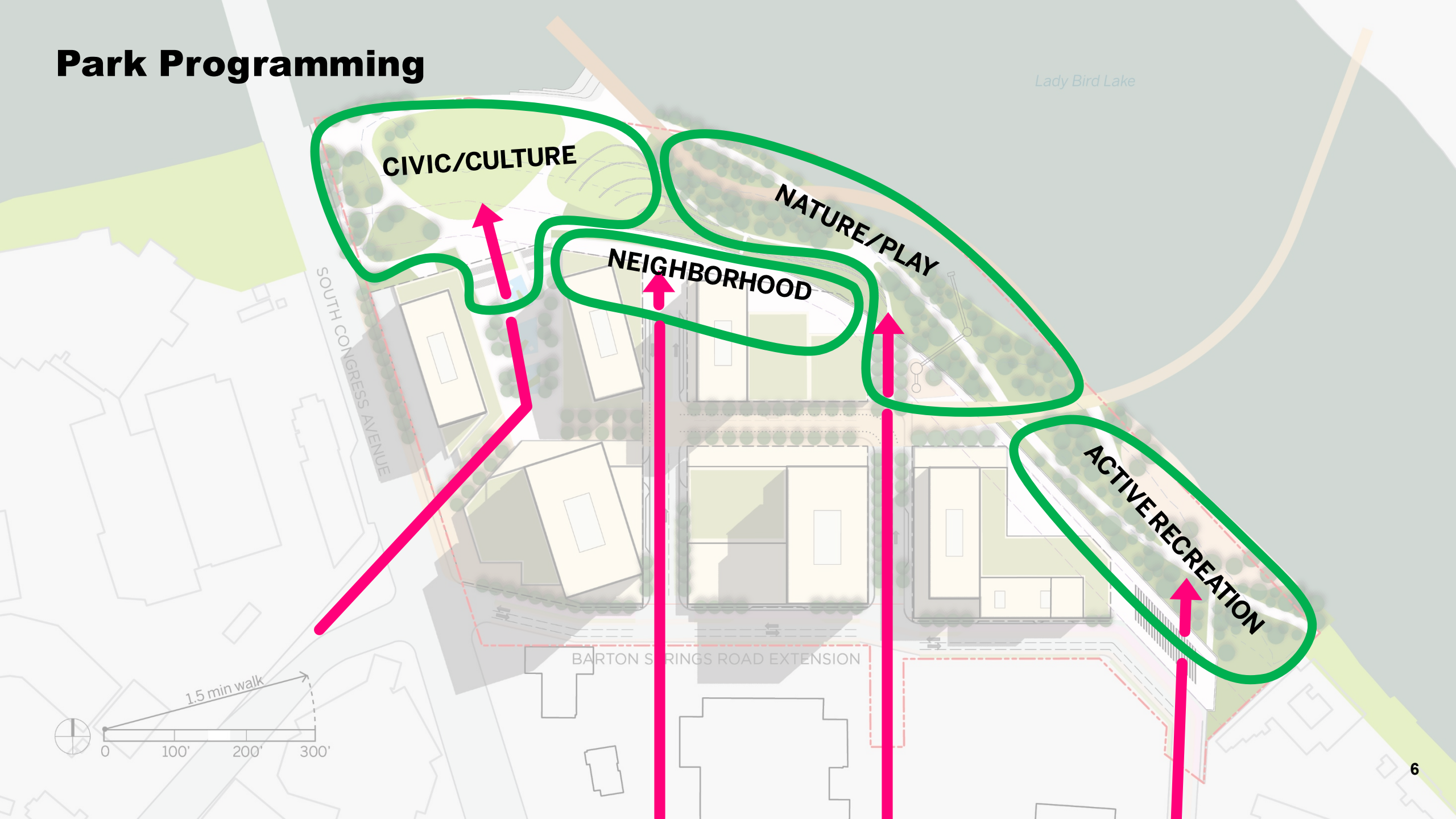
1.5 min walk

0 100' 200' 300'

City building within a sustainable framework



Park Programming



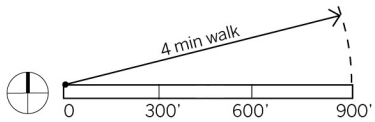
Public space that creates spontaneous interaction

- 65% of the site is preserved for public spaces, and 35% is development area
- Diversity of scale and urban spaces that are unique to Austin
- Seamless transition between development sites, the park, and a dynamic waterfront
- Free and family friendly
- A sense of discovery
- Framed views to the city's skyline
- Create a new trail head
- Spaces to stroll, jog, walk, cycle and engage with one another
- A lively streetscape and street life



Link people to the waterfront and across the Lake

- Link pedestrians to the site and the lakefront
- Create safe, walkable, bikeable streets that expand the bike network
- Integrate a series of unique park access points with lakefront trail
- Plan for future Waller Creek pedestrian lake crossing
- Create safe and convenient transfer to multi-modal choices
- Plan for future CapMetro expansion across the Lake



Connecting with the rest of Austin

