

EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER

REGULAR MEETING

ADVISORY BOARD MINUTES

Wednesday, August 7, 2019

The Emma S. Barrientos Mexican American Cultural Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Board Members in Attendance:

Tomas Salas, Chair

Aida Cerda-Prazak, Vice Chair

Endi Silva, Member

Art Navarro, Member

David Goujon, Member

Rosemary Banda, Member

Denise Hernandez, Member

Claudia Massey, Member

Board Members Absent:

Nelly Garcia, Member

Staff in Attendance:

Laura Esparza, PARD Division Manager

Tina Herrera, ESB-MACC Administrative Assistant

A. CALL TO ORDER: Vice Chair Cerda-Prazak called the Board Meeting to order at 6:01pm.

- Vice Chair Cerda-Prazak allowed Member Silva a personal privilege to speak before moving forward with the agenda item for Citizen's Communication.
- Member Silva thanked Vice Chair Cerda-Prazak and the Board for allowing her to take a few minutes of their time to speak on the El Paso shooting. She shared with the Board that she was born and raised in El Paso, Texas and had been in the Austin community for 11 years. She stated that she was grateful for the community and the Latinx community in Austin, but El Paso would always be her home. She expressed that she wanted to use every platform to acknowledge the hurt and was thankful to the ESB-MACC for holding a vigil as the Board meeting was taking place. She wanted to acknowledge the strength, and ability to come together to support each other and was appreciative for the MACC staff reminding the community of what the Center stands for in its mission and preservation of their culture.
- Vice Chair Cerda-Prazak called for a moment of silence for all the people that were suffering, had lost their lives, and for family members and loved ones that were left behind to grieve. **(1-minute moment of silence)**

B. CITIZEN COMMUNICATION:

1. Juanita Stevens let the Board know that she was part of a renovation group that was wanting to put together a proposal for the City of Austin for the expansion of the Millennium Youth Entertainment Complex. She mentioned that families from the East Austin community were having to travel North or South to find family activities because the Millennium did not fit the current needs of the community.
 - The renovation group will be asking the City for a 100-year lease. Stevens made it clear that they plan to do all their own funding and will not be asking the City for money.

- They plan to build 200 units of affordable housing for veterans and senior citizens during Phase I and remodeling of the Millennium during Phase II.
2. Michael Mendoza, Co-Founder of Augzoo augmented reality app announced that he would be providing a presentation of an augmented reality installation honoring the Mexican American WWII experience.
 - He stated because of some individuals not having the data to download the app on their phones he would be showing VOCES NAR, Friday August 23rd at 3:30pm and 7:30pm in the MACC's Raul Salinas Room.
 - Laura Esparza, PARD Manager commented that she would like to make a note to ask Herlinda Zamora, Site Manager how to have the app available at all times in the Main Office for visitors to view on an IPAD.
 3. Ana Maciel, Former Board Member stated she had three items she wanted to share with the Board.
 - She informed the Board that she had recently attended the Raza Round Table meeting and during the meeting had asked about the Rainey Street Historic fund. She wanted to know how much money was in the fund, but they were not able to provide her with an answer. She believed it was important for the MACC Board to know how much was in the fund and to know what it was intended for originally. She suggested that the Board think about amending the resolution with City Council to ask for some of that money to come back to the MACC.
 - Maciel stated that transportation was still an issue and asked if the alleyway would be vacated. She commented that the community and Rainey Street Neighborhood Association had great concerns that needed to be addressed. She believed it was important for the Board to get the discussion of Transportation on City Council's agenda.
 - Maciel informed the Board that she was contacted by the Arts & Music Commission about sites they were wanting to renovate and mentioned their interest in working with the community.

C. APPROVAL OF MINUTES

1. Member Hernandez motioned to approve the minutes with no corrections. Member Goujon seconded. Unanimous vote (8.0.) Motion passed. Member Garcia was absent.

D. PRESENTATIONS

Presentation by Matt Dugan Division Manager on the Rainey Mobility Study and shared streets pilot.

1. Dugan informed the Board that the Austin Transportation Department and Planning and Zoning were in partnership to conduct the Rainey Street Mobility Study.
 - The Rainey Street Mobility Study would be used by City staff to implement transportation improvements to manage multimodal needs and mobility concerns in the area. The study would also help view future capital improvement investments through a holistic lens. He noted that the study is to be completed in September 2019.
 - Dugan shared with the Board the Rainey Pilot Resolution. The resolution was adopted June 19, 2019 by City Council to launch a pilot to prohibit vehicular traffic on Rainey Street. Implementation for the pilot would be before the end of the year.
(Please see the Board and Commissions Website for backup material.)

STAFF REPORT, DISCUSSION AND POSSIBLE ACTION ITEMS:

Staff Report on ESB-MACC August Programs and LARP reports and events.

1. Lorie Martinez, LARP & Facility Rentals Coordinator shared with the Board the LARP highlights for the month of July for Aztlan Dance Company, Teatro Vivo, and Proyecto Teatro. (Please see the Board and Commissions Website for backup material.)

- Martinez provided the Board with handouts of pie charts and a bar graph of the ESB-MACC's Actual Attendance by reservation type, space utilization, and comparison of attendance and space use for June of 2019.
(Please see Board and Commissions Website for backup material.)
- Member Goujon requested that all attachments be emailed to the Board when they receive the monthly Board meeting agenda. Esparza responded that the Board should always receive supported documents when they receive the agenda.

Olivia Tamzarian, Outreach and Marketing Coordinator let the Board know that she was filling in and would be giving the staff report on Zamora's behalf.

- Tamzarian announced that the MACC was in the process of hiring an Events Coordinator and was waiting on the approval from HR on the interview questions. She also mentioned that the Culture & Arts Supervisor interviews would take place some time in the next few weeks.
- Vice Chair Cerda-Prazak thanked Tamzarian for her Outreach and all her hard work.
- Tamzarian shared video footage of the Summer Camps open house and a Summer camp report of the camps student demographics, open house family attendance, curriculum, parent & family comments, and ESB-MACC tours and guest attending those tours.
- Member Massey asked for a percentage of how many of the students were Hispanic. Tamzarian responded that Lori Navarrete, ESB-MACC Education Specialist would provide a more detailed presentation during the September Board meeting.
- Tamzarian gave an update letting the Board know the Teen Camino students had curated and installed the FotoATX photography exhibit. She mentioned this year's group of students were talented musicians and played a video of their performance during the gallery opening for the Board to view.
- Tamzarian informed the Board that Viva Mexico would be utilizing the Black Box for family activities and the Auditorium would be the main performance space.
- Member Banda motioned to recess for 1 hour to participate in the vigil and resume the meeting at 8pm. Member Massey seconded. Vote (7.1) Chair Salas abstained. Motion passed. Member Garcia was absent.

Resumed meeting at 8:12pm.

Discussion and possible action on the possibility of a sole source request for the MACC Phase II architect.

2. Chair Salas stated that he had written up a motion and would go ahead and read what he came up with to the Board. **Motion written:** "Whereas the citizens of Austin have approved 27 million dollars in the bond funding for the Phase II construction of the ESB-MACC; Whereas the City of Austin has started the Phase II development process and the citizens of Austin deserve the best possible outcome with the highest quality of work; Be it resolved that the ESB-MACC Advisory Board supports and encourages the City of Austin to maintain an open and fair bidding process for all primary contractors involved in the design and construction of Phase II of the ESB-MACC." Vice Chair Cerda-Prazak seconded.

- Vice Chair Cerda-Prazak explained that what the motion is saying is that instead of going with a sole source the Board would like to open it up for all bids.
- The Board voted to approve the motion as written. Unanimous vote. (8.0) Motion passed. Member Garcia was absent.

Discussion and possible action on ESB-MACC Advisory Board by-laws.

3. Vice Chair Cerda-Prazak motioned to postpone the item until next month. She stated that she was waiting for information from the City and until the information was provided the Board would not be able to make any decisions or recommendations. Member Silva seconded. Unanimous vote (8.0) Motion passed.
 - Esparza noted that the ESB-MACC by-laws were included in all the Board Members packets.
 - Vice Chair Cerda-Prazak asked that if the Board had any feedback on the by-laws to mark them up and they would be discussed at the next meeting.

Discussion and possible action on the LAAP contract.

4. Member Hernandez motioned to briefly discuss the LAAP contract. Vice Chair Cerda-Prazak seconded.
 - Member Hernandez requested a copy of the draft contracts be sent to her via email.
 - Vice Chair Cerda-Prazak motioned to postpone the item for next month. Member Goujon seconded. Unanimous vote. (8.0) Motion passed. Member Garcia was absent.

Discussion and possible action on the Creative Spaces Funds.

5. Vice Chair Cerda-Prazak motioned to open discussion. Member Silva seconded.
 - Chair Salas reminded the Board that at the last meeting they discussed and approved writing a letter to City Council regarding the Creative Spaces Funds.
 - Chair Salas stated that he would just read the last two sentences of his motion. ***Motion written:*** “Whereas the City of Austin’s Cultural Centers including the ESB-MACC qualify as a provider of creative spaces under the legal guidelines; Be it resolved that the ESB-MACC Advisory Board encourages Austin City Council to allocate the 12 million creative space funds in a fair and equitable manner that reflects the demographic make up of the City of Austin.”
 - Vice Chair Cerda-Prazak asked if there were any volunteers on the Board that would be willing to reach out to the Hispanic/Latino Quality of Life Commission to see if they would be willing to write a letter of recommendation regarding the Creative Space Funds for the MACC. Member Hernandez responded that she would reach out to the commission.
 - Member Goujon seconded the motion. Unanimous vote. (8.0) Motion passed. Member Garcia was absent.

Discussion and possible action on the future of Palm School.

6. Vice Chair Cerda-Prazak motioned to open discussion. Member Hernandez seconded.
 - Chair Salas commented that the Board had already gone over the language of the motion during the July Board meeting and reiterated that the letter was in support of preserving Palm School.
 - Unanimous vote (7.0) was taken during the July 10th Board meeting. Members Massey and Garcia were absent.

Discussion and possible action on the Annual Internal Review and Report.

7. Vice Chair Cerda-Prazak motioned to open discussion. Member Goujon seconded.
 - Vice Chair Cerda-Prazak stated she would like to postpone so that she could catch Chair Salas up on the activities from the last year.

- She explained that to complete the report it would require the two of them going through the minutes from the last year so they could pick out highlights, challenges, and major events.
- Esparza suggested that the Chair submit a draft to the Board via email but since the Board is not allowed to reply all they could review the draft and discuss at the September meeting.
- Vice Chair Cerda-Prazak motioned to postpone the item for next month. Member Massey seconded. Unanimous vote. (8.0) Motion passed.

Discussion and possible action on all working groups.

8. Vice Chair Cerda-Prazak motioned to open the floor for discussion on all working groups. Member Silva seconded. Unanimous vote (8.0) Motion passed.
 - a. **Awards of Excellence** – Member Hernandez motioned to put the Awards of Excellence Working Group into hibernation. Vice Chair Cerda-Prazak seconded. Unanimous vote. (8.0) Motion passed. Member Garcia was absent.
 - b. **LAAP** – Member Hernandez requested to be added to the working group along with Members Goujon, and Banda.
 - c. **Budget** – Member Goujon stated that the working group was completed unless the Board wanted to continue or put on hold temporarily.
 - Member Goujon motioned to put the Budget Working Group into hibernation. Vice Chair Cerda-Prazak seconded. Unanimous vote (8.0) Motion passed.
 - d. **Transportation** – Member Silva stated that she had asked for a list of working groups to see who was on the Transportation Working Group. Member Silva realized there was not a Transportation Working Group but there was a Cap Metro Working Group with Vice Chair Cerda-Prazak being the only member in the group. Member Silva asked to be added onto the working group.
 - Member Silva motioned that the Board transfer the name of the Cap Metro Working Group to the Transportation Working Group. Vice Chair Cerda-Prazak seconded. Unanimous vote. (8.0) Motion passed.
 - Vice Chair Cerda-Prazak notified the Board that she had a meeting with Council Member Delia Garza and stakeholders where there was discussion of Cap Metro possibly putting in some new transit lines.
 - Member Silva stated that the working groups next task would be to work with the Transportation Taskforce and the Rainey Street Association.
 - e. **Phase II** – Member Goujon let the Board know that the working group meets monthly.
 - He mentioned the discussion of the sole source during their meeting and commented that since the motion was passed earlier in the agenda there was no further discussion at this time.

E. FUTURE AGENDA ITEMS:

Presentation by Lori Navarrete on the ESB-MACC Summer camp.

Presentation by Heidi Tse on the MACC expansion.

Discussion and possible action on the Annual Internal Review and Report. (Salas, Cerda-Prazak)

Discussion and possible action on changing the ESB-MACC Advisory Board by laws. (Cerda-Prazak, Salas)

Discussion and possible action on all working groups.

Awards of Excellence, LAAP, Budget, Transportation, Phase II (Goujon, Massey)

Discussion and possible action on the LAAP Contracts. (Goujon, Hernandez)

ADJOURNMENT:

Vice Chair Cerda-Prazak motioned to adjourn with a second by Member Goujon. Motion passed. (8.0)

Member Garcia was absent. Meeting adjourned at 8:53pm.