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Family Opportunity Roadmap: Austin/Travis County 2-Gen Strategic Plan

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United Way for
Greater Austin



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Goal: 2-Gen Ecosystem





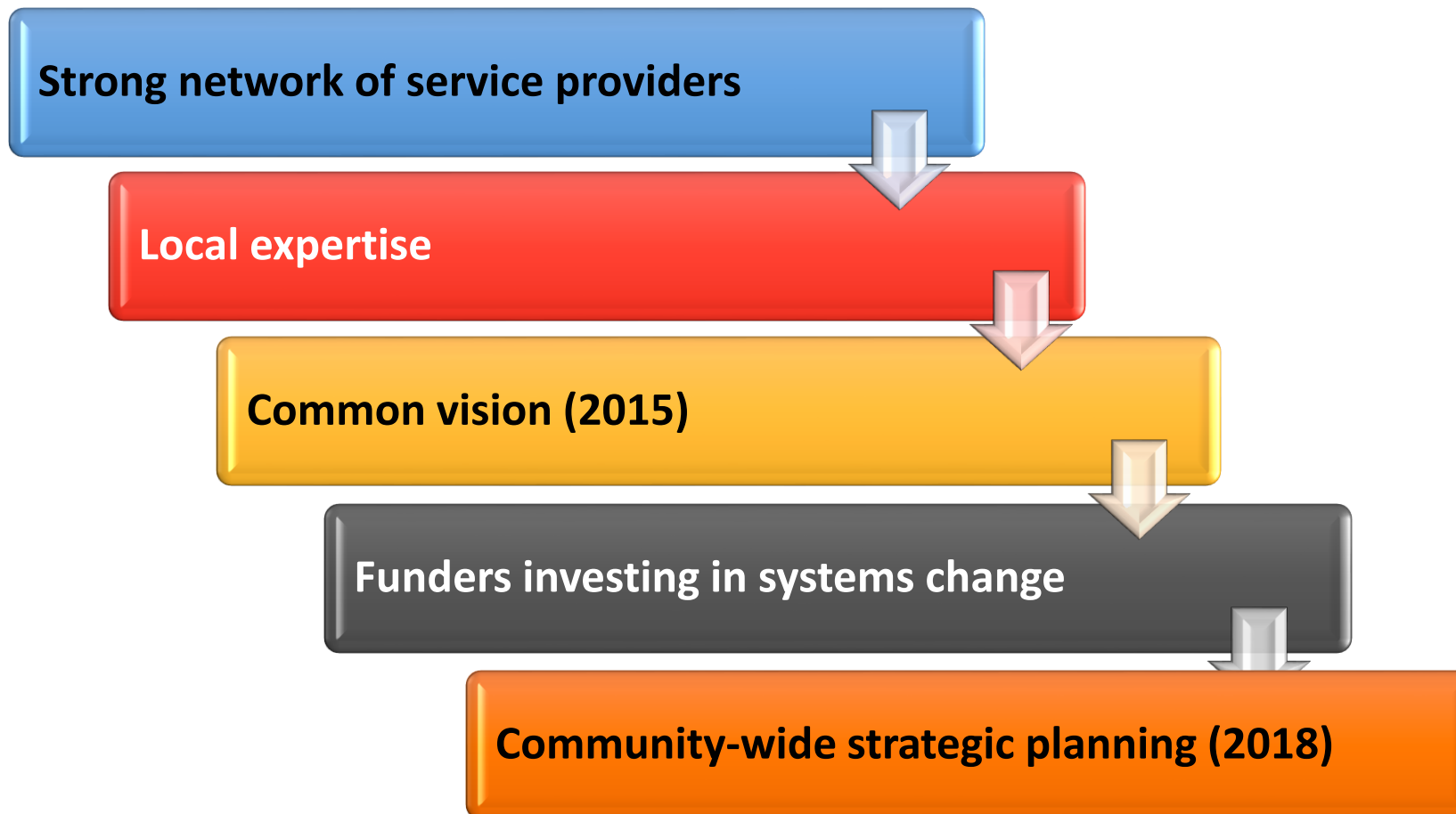
Why 2-Gen?

$$1 + 1 = 3$$

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Evolution of Community-Wide 2-Gen Approach



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SUCCESS BY 6 ATX STRATEGIC PLAN

Strengthen *future* workforce

VISION | Public and private sectors in Austin/Travis County will work together to ensure that school readiness becomes and remains a top priority. By the time children enter kindergarten, they will have the cognitive, physical, social, emotional and language skills needed to thrive in an educational setting.

MASTER COMMUNITY WORKFORCE PLAN

Strengthen *current* workforce

VISION | A workforce system that effectively engages employers, community-based organizations, and educational institutions, empowers residents to more efficiently match employers' skill needs and successfully prepares economically disadvantaged residents for family-sustaining careers.

2-GENERATION STRATEGIC PLAN

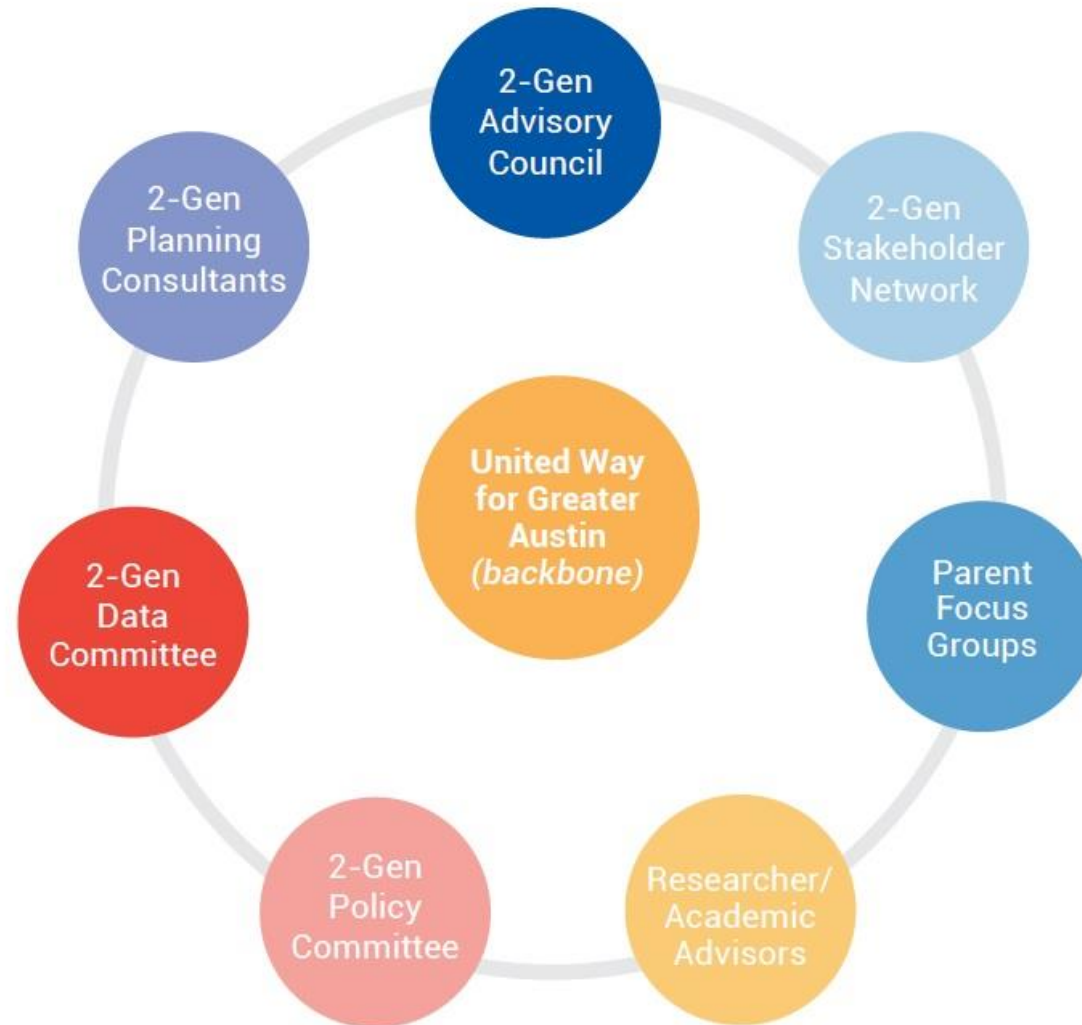
Connect efforts to strengthen
current and future workforce

VISION | Policies and programs are designed, and their resources are aligned, to help parents improve educational skills and become economically stable, to strengthen parents' ability to be positive influences on their children's development, and to help children achieve their maximum potential by simultaneously addressing the needs of parents and children.

Plan Objectives

- **Short-Term Goal:** Expand the 2-Gen approach across the social services ecosystem in Austin.
- **Long-Term Goal:** Advance intergenerational economic mobility for families with low income.

2018: Strategic Planning Year



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Strategic Plan Framework

- 5 Goals
- 23 Strategies
- 92 Action Steps
- 17 Performance Measures
- 19 Policy priorities

STRATEGIC PRIORITIES	EDUCATIONAL SUCCESS	FINANCIAL SECURITY	SOCIAL CAPITAL	HEALTH & WELL-BEING
FAMILIES HAVE ACCESS TO	Early childhood education, out-of-school time, adult education, and training	Financial education, and income-accessible financial products and services	Parenting/caregiving education, social networks, and professional networks	Physical and mental health resources and services
CHILD OUTCOMES	Improved school readiness and academic outcomes	Improved overall stability	Increased support and connection to parents/caregivers	Improved physical and mental health outcomes
PARENT/CAREGIVER OUTCOMES	Education/employment advancement and a family-sustaining wage	Progress toward financial goals	Improved ability to support child through stronger networks and increased awareness of community resources	Improved physical and mental health outcomes
SYSTEM IMPROVEMENTS	Strategic 2-Gen Partnerships Holistic Case Management Parent/Caregiver Leadership Opportunities Immigration Status-Sensitive Services Focus on Underserved Communities Family-Centered Policies			

www.unitedwayaustin.org/2gen2018

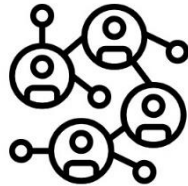
2-Gen Goals



Educational Success



Health and Well-being



Social Capital



Financial Security



Overarching Systems Change

2-Gen Goals



Educational Success

1

Co-locate educational offerings for children and parents.

2-Gen Goals



Health and Well-being

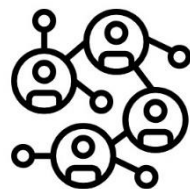
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Increase availability of
information that can
strengthen families' health
and well-being.

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2-Gen Goals



Social Capital

1

Support the parenting skills, knowledge, and confidence of families served through a 2-Gen approach.

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2-Gen Goals



Financial Security

1

Support family financial security through financial education, coaching, and ongoing support.

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2-Gen Goals



Overarching Systems Change

5

Support and strengthen 2-Gen programs to promote equitable access to economic opportunity for communities of color.

6

Strengthen 2-Gen service providers' ability to meet the needs of undocumented families.



2-Gen Program Examples



Moving Forward: Implementation

- Action Plans (see handouts)
- Trainings
- Community Alignment
- Policy Priorities



Big “Wins” Thus Far

- Child care at ACC
- New community partnerships
- Aligned funding
- Model for other communities



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Thank you.

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