

CREATIVE SPACE ASSISTANCE PROGRAM (CSAP)

KIM MCCARSON

512-974-7963

KIMBERLY.MCCARSON@AUSTINTEXAS.GOV

ECONOMIC & BUSINESS LIAISON

MUSIC & ENTERTAINMENT DIVISION

ECONOMIC DEVELOPMENT DEPARTMENT

Purpose

To provide direct support to qualifying creative organizations facing temporary or permanent displacement, or to those previously displaced.



Arts Space Assistance Program (ASAP) Pilot

- Funded at \$200,000
- Use of funds:
- Tenant improvements up to \$50,000
- Rent stipend up to \$35,000
- 50% match requirement for tenant improvements
- Priority given to organizations with immediate and critical needs
- Funding recommended for 12 organizations:

VORTEX Repertory Co.

Pump Project

Imagine Art

Ballet Afrique

Latinitas

Austin Visual Arts Association

Austin School of Film

Creative Reuse

Tapestry Dance Company

Dimension Gallery

Rude Mechanicals

Conspirare

CSAP Program Overview

- Building on the success of the 2017 Arts Space Assistance Program (ASAP) pilot.
- EDD's Cultural Arts Division and Music & Entertainment Division partnered to promote and administer the Creative Space Assistance Program (CSAP)
- Program budget is \$750,000
- Program eligibility includes:
 - Arts-focused nonprofits and
 - Select for-profit creative businesses, as allowed by definitions within the program guidelines



For-Profit Applicant Eligibility

- **Live Music Venue**: An establishment where live music programming is the principal function of the business and/or the business is a live music destination, and where the venue clearly establishes the ability of an artist to receive payment for work by percentage of sales, guarantee or other mutually beneficial formal agreement for every performance. A live music venue is a destination for live music consumers, and/or its music programming and is the primary driver of its business as indicated by the presence of at least five (5) of the following:
 - a) Defined performance and audience space;
 - b) Mixing desk, PA system, and lighting rig;
 - c) Back line;
 - d) At least two of the following: (i) sound engineer, (ii) booker, (iii) promoter, (iv) stage manager, or (v) security personnel;
 - e) Charges cover charge to some music performance through ticketing or front door entrance fee;
 - f) Markets specific acts through show listings in printed and electronic publications;
 - g) Hours of operation coincide with performance times; or
 - h) Programs live music at least five nights a week.
- **Performance Venue / Theater**: An establishment whose principal function and mission is to present live performances, plays, live music, film screenings, or other performances of artistic work produced by an artist, or arts and culture organization, accessible by public audiences.
- **Museum / Art Gallery**: Facility whose principal function and mission is to exhibit, present, and/or sell artistic work in a variety of media produced by an artist, artist collective, or arts and culture organization, accessible by public audiences. (For the purposes of this program's eligibility, this will not include City-run/owned, State-run/owned, or Federally-run/owned facilities.)

Zoning Verification Form



Zoning Verification Form

Instructions: Verification of zoning is required by all applicants to qualify for receipt of Creative Space Assistance Plan (CSAP) funding. Please have a City of Austin Zoning Planner verify the zoning of your property and fill out the form below. The Development Assistance Center (DAC) is located at 505 Barton Springs Road on the First Floor. Zoning Planners are available between the hours of 9:00 am-12:00 noon Monday-Friday.

Name of Project: [Click here to enter text.](#)

Property Address: [Click here to enter text.](#)

For DSD Staff:

Current Zoning Designation for Subject Property: [Click here to enter text.](#)

Name of Development Services Staff Person: [Click here to enter text.](#)

Staff Signature: _____ **Date:** _____

For Applicant:

I have discussed zoning and off street parking requirements with the above named Development Services Staff.

Applicant Name Printed: [Click here to enter text.](#)

Applicant Signature: _____ **Date:** _____

Eligible Uses of Funds

- Rent stipend
- Gap financing for property acquisition
- Other space-related needs such as facility improvements or displacement-related expenditures, and predevelopment plan

Other Requirements

- Selected recipients must commit to guidelines related to job retention and professional development or career development
- Technical Assistance, and
- Job Retention, and
- Professional Development, OR
- Career Development
- Grants will be awarded up to \$50,000
- Although no 1:1 match required, applicants must show documented availability of any cash, convertible assets, or in-kind support needed to complete the project.

Evaluation Criteria

Applicants evaluated according to the following criteria:

- Compelling project need (20 points)
- Urgency (15 points)
- Co-Location opportunities for other artists (20 points)
- Organizational stability/Project readiness (20 points)
- Equity (15 points)
- Artistic programming/Organizational advancement (10 points)

Application

<http://www.austintexas.gov/csap>

CSAP program description, guidelines, and link to application

