

ORDINANCE NO. 20190919-149

AN ORDINANCE AMENDING CITY CODE SECTION 11-2-7 AND ADDING A NEW CITY CODE SECTION 11-2-8 RELATING TO ALLOCATION AND USE OF HOTEL OCCUPANCY TAX REVENUE TO ALOCATE ADDITIONAL FUNDS FOR LOCAL MUSIC AND HISTORIC PRESERVATION.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

PART 1. Findings:

- (A) Council passed Resolution 20190523-029 (*Palm District Master Plan*) which stated the Council's desire to re-envision the Convention Center as an active, community-oriented, civic building that enhances the culturally rich fabric of the Palm District and Council desires to begin the process to expand the Austin Convention Center.
- (B) Resolution 20190523-029 also directed the City Manager to prepare a financing plan that should reflect maintenance of the annual funding of both the Historic Preservation Fund and the Cultural Arts Fund at the full 15% of the Hotel Occupancy Tax revenue allowed under Chapter 351 of the Tax Code for each allocation.
- (C) Council passed Ordinance 20190808-148 to approve a Capital Improvement Plan for the expansion of the Neal Kocurek Memorial Convention Center, as is required by Section 351.1065 of Chapter 351 of the Tax Code entitled "Municipal Hotel Occupancy Taxes", to increase the Hotel Occupancy Tax.
- (D) Council Ordinance 20190808-148 increased the City of Austin Hotel Occupancy Tax authorized to be assessed under Chapter 351 of the Texas Tax Code from 7% to 9%, effective August 8, 2019, with the revenues from the increase dedicated towards the expansion of an existing convention center facility and committed to cultural arts and historic preservation funding to the maximum 15% allowable under Chapter 351 of the Tax Code.
- (E) Council adopted Resolution No. 20160303-019, the Music and Creative Ecosystem Omnibus Resolution, which states that enabling the creation and evolution of commercial music businesses that will sustain future market sector growth and stability is a priority of the City of Austin.

PART 2. City Code Section 11-2-7 (*Allocation and Use of Hotel Occupancy Tax Revenue*), is amended to read as follows:

(A) This section applies to the City's seven percent hotel occupancy tax as authorized by Subsection (A) of Section 11-2-2 (Tax Levied; Exceptions) ~~[does not apply to taxes collected under Article 2 (Venue Projects)]~~.

(B) The revenue derived from the tax authorized by this chapter may be used only as provided by Section 351.101 (*Use of Tax Revenue*) of the Texas Tax Code to promote tourism and the convention and hotel industry as follows:

- (1) 64 2/7 percent of the funds collected is allocated to the Convention Center Capital Improvement Project Fund and may be used for:
 - (a) the construction, improvement, enlarging, equipping, repairing, operation, and maintenance of convention center facilities as defined in Section 351.001 (*Definitions*) of the Texas Tax Code;
 - (b) the City's provision of facilities, personnel, and materials for the registration of convention delegates or registrants; ~~[and]~~
 - (c) marketing, selling, and servicing of convention services;
 - (d) as specified in Part 4 of Ordinance No. 20190808-148, the uses identified in Subsection (C) of Section 11-2-8 (Additional 2 Percent Hotel Occupancy Tax For Convention Center Expansion); and
- (2) 5 5/7 percent of the funds collected is allocated to the Tourism/Promotion Fund and may be used for advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the City or its vicinity; and
- (3) 15% of the funds collected is allocated to the Historic Preservation Fund and may be used for historical restoration and preservation projects or activities, or advertising and conducting solicitations and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums located at or in the immediate vicinity of convention center facilities or elsewhere in the City or its vicinity; and
- ~~[(4) the City Council has the authority in adopting the City's annual budget to change the allocation of the percentages of the hotel occupancy tax fund as set forth in subsections (2) and (3) of this Section, and if the Council does so, it shall not be a violation of this Section; and]~~
- (54) 15 percent of the funds collected is allocated to the Cultural Arts Fund and may be used for the encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion pictures, radio, television, tape and sound

recording, and other arts related to the presentation, performance, execution, and exhibition of a major art form.

- (C) Revenue derived from the tax shall only be expended to directly enhance and promote tourism and the City's convention and hotel industry. Tax revenue may not be used as general revenue for general governmental operations of the City.

PART 3. City Code Section 11-2 (*Hotel Occupancy Tax*) is amended to add a new Section 11-2-8 to read as follows:

§ 11-2-8 ADDITIONAL 2 PERCENT HOTEL OCCUPANCY TAX FOR CONVENTION CENTER EXPANSION.


- (A) In addition to the tax levied under Section 11-2-2 (*Tax Levied, Exceptions*) and Section 11-2-11 (*Venue Projects*), a tax in the amount of two percent of the consideration paid for a hotel room is levied.
- (B) This tax supports the construction of an expansion of the existing Austin Convention Center facility, as authorized by Section 351.1065 (*Allocation of Revenue, Eligible Central Municipality*) of the Texas Tax Code.
- (C) This additional two percent hotel occupancy tax authorizes the City to allocate additional funds from the tax set forth in Subsection (B)(1) of Section 11-2-7 (*Allocation and Use of Hotel Occupancy Tax Revenue*) to the following uses:
 - (i) an amount equal to 15% of the two percent assessment is allocated to the Live Music Fund for local music that meets the requirements of Texas Tax Code Section 351.101(a)(4) and that is not funded through the Cultural Arts Fund; and
 - (ii) an amount equal to 15% of the two percent assessment for projects that meet the requirements of Texas Tax Code Section 351.101(a)(5) and that are funded through the Historic Preservation Fund.
- (D) Articles 1 (*General Provisions*) and 3 (*Violations*) of this chapter apply to this article except to the extent of a conflict.

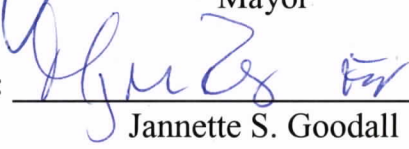
PART 4. Council directs the City Manager to establish the Live Music Fund.

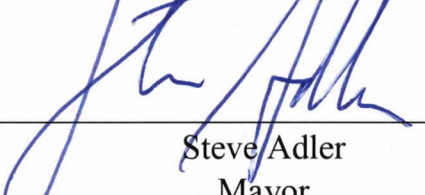
PART 5. This ordinance takes effect on September 30, 2019.

PASSED AND APPROVED

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§ _____ September 19 _____, 2019

APPROVED:  _____
Anne L. Morgan
City Attorney

ATTEST:  _____
Jannette S. Goodall
City Clerk


Steve Adler
Mayor