



Recommendation for Action

File #: 19-3188, **Agenda Item #:** 20.

10/17/2019

Posting Language

Approve an ordinance authorizing negotiation and execution of an interlocal agreement with Capital Metropolitan Transportation Authority for up to \$22,500 for its local contribution for the Smart Trips Austin grant; amending the Fiscal Year 2019-2020 Austin Transportation Department Operating Budget Special Revenue Fund (Ordinance No. 20190910-001) to accept funds from the Capital Metropolitan Transportation Authority; and amending the Austin Transportation Department Capital Budget (Ordinance No. 20190910-001) to transfer in and appropriate funds to assist residents who recently relocated to or within Austin to find transportation solutions.

Lead Department

Austin Transportation Department

Fiscal Note

Funding in the amount of \$22,500 is available from Capital Metropolitan Transportation Authority. A City funding match of \$22,500 is required and is available in the FY 2019-2020 Austin Transportation Capital Budget. A fiscal note is attached.

Prior Council Action:

Ordinance No. 20190620-072 - Approve an ordinance authorizing negotiation and execution of an Advance Funding Agreement with the Texas Department of Transportation for Smart Trips Austin to assist residents that recently relocated within Austin find transportation solutions. Approved on a 10-0 vote with Council Member Harper-Madison absent.

On February 7, 2019, Council approved item No. 23 to amend an existing contract with Alta Planning + Design, Inc., to provide continued implementation of the Smart Trips Program, to increase the amount by \$1,214,000 and extend the term for up to three years, for a revised total contract amount not to exceed \$1,875,000. Approved on a 11-0 vote.

Resolution No. 20171214-056 - Authorized the submittal of a list of potential transportation projects for the Capital Area Metropolitan Planning Organization (CAMPO) 2019-2022 Call for Projects. Approved on a 10-0 vote with Council Member Troxclair off the dais.

For More Information:

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Additional Backup Information:

The purpose of this item is to request authorization to negotiate and execute an interlocal agreement to accept matching funds to complete design and implementation of a new Smart Trips Austin project. The project will utilize the Smart Trips Austin program to engage on the topic of travel choices with people who have recently relocated to or within the City of Austin. Specifically, the program will encourage recently relocated residents to try multi-modal transportation options and shift away from single-occupant vehicle travel. This is a new

audience for the Smart Trips program and is key as Austin's population is expected to continue to increase.

It is also expected that the density of the region will continue to increase making travel by modes other than single occupancy vehicle more important than ever before. The engagement with recently relocated residents would borrow from the successful education and encouragement components from Smart Trips Austin, such as hosting events, distributing surveys and collateral materials to reach the target audience. The project will also incorporate the strategies used in similar new mover programs in other cities like Portland, Oregon's Smart Trips Welcome Program.

The Capital Area Metropolitan Planning Organization (CAMPO) has awarded the project federal funding in the amount up to \$180,000. A 20% local match (up to \$45,000) is required. 10% of the match is being provided by the City of Austin (up to \$22,500) and the other 10% of the match is being provided by the Capital Metropolitan Transportation Authority (CMTA) (up to \$22,500). Final grant and local match funding amounts are dependent upon actual costs of implementation of this project.