

# Hancock Golf Course

CONTRACTS AND CONCESSIONS COMMITTEE

November 12, 2019

**PRESENTER**

Kevin Gomillion, Golf Division Manager, PARD



# Hancock Golf Course

## Overview

Founded in 1899 by Lewis Hancock, former mayor of Austin from 1895-1897, the Hancock Golf Course stands today as one of the oldest golf courses in the state of Texas.

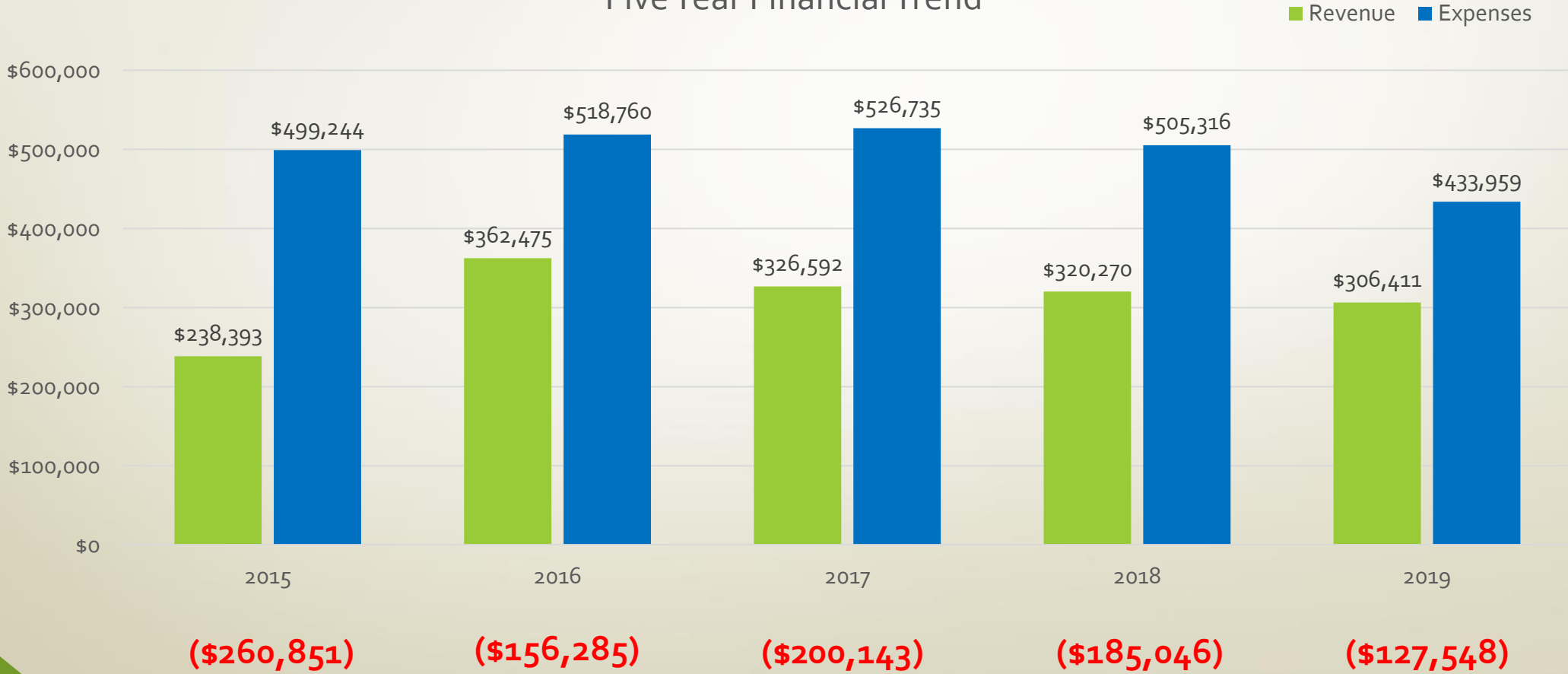
## Current Issues

- 9-hole Golf Course
- Minimal Staffing Levels (Pay Station Entry Fees)
- Limited Pro Shop Services
- Age of Maintenance Equipment
- Course Conditions



# Hancock Golf Course Financial Challenges

Five Year Financial Trend



# National Golf Foundation Consulting Recommendations for Hancock Golf Course

- Potential to be an outstanding and economically successful public golf venue given its location and rich history.
- Property has limitations as a 9-hole configuration
- Performance not sufficient to cover operational and maintenance expense.
- Conditions requiring ~\$700,000 to \$900,000 in repairs and improvements
- City should consider the future of Hancock GC to include:
  - **Passive Park** – Cease golf and convert facility to a passive park of open space.
  - **Modify Hancock** - Into a modern golf learning center, and continue to operate the facility with City staff.
  - **Redevelopment / Lease** – Enter into an agreement with a private entity to invest the money needed to transform it into a modern golf learning center, in exchange for lease payments to the City.

# Hancock – Passive Park Concept

- Lose Historical Golf Significance
- No Funding for Amenities
- No Funding for General Maintenance (Move to General Fund)
- Extensive Community Support Needed



# Hancock Golf Course Proposal

- Remains a Golf Course with New Element
- Concessionary Agreement (Similar to Butler Pitch and Putt)
- Contractor Funds Improvements (At No Cost to Golf Fund)
- Hancock Golf Course Becomes Solvent



# Hancock Golf Course Conceptual Design



## Proposed Timelines & Next Steps

<b>ACTION</b>	<b>DATE</b>
Formal Discussion with CCC	November 2019
Discussion with Council Members	November/December 2019
Issue Request for Proposals	January/February 2020
Review Received Proposals	March 2020
Report Back to CCC on Findings	April 2020
Recommendation to PARB	April/May 2020
Council Request for Action	Summer 2020
Begin Construction	Fall 2020



# QUESTIONS ?

Kevin Gomillion, Golf Division Manager  
(512) 974-9351  
[Kevin.Gomillion@austintexas.gov](mailto:Kevin.Gomillion@austintexas.gov)

Anthony Segura, Assistant Director, PARD  
(512) 974-9411  
[Anthony.Segura@austintexas.gov](mailto:Anthony.Segura@austintexas.gov)

