

The background is an abstract, textured composition of blue and orange tones, resembling a watercolor or paint splatter effect. The colors are blended and layered, creating a sense of depth and movement. The text is centered horizontally and vertically.

ATX | **HELPS**



What: ATX Helps is a 501(c)(3) nonprofit charitable organization created to help address homelessness in Austin

Who: ATX Helps is a coalition of private sector stakeholder organizations, businesses, individuals and faith-based groups

Why: ATX Helps purpose is to bring private sector leadership, support and resources to fill critical gaps in the homeless service system



Three-Point Strategy:

1. Create 300, low-barrier, temporary emergency shelter beds with basic needs services and housing navigation
2. Create a facility or facilities for the storage of personal belongings with a capacity to serve 500 people
3. Create an outreach/family reunification program to actively connect people experiencing homelessness with their families

Sprung Structures – Temporary Buildings



Minimal Infrastructure Needed – Site Adaptability



Cost Effective & Efficient



Versatile – Designs & Sizes



Storage – Securing Personal Belongings



Outreach & Family Reunification

What: Outreach focused on reuniting people experiencing homelessness with their family support network

Why: Best opportunity for success and diversion from homeless service system

How: Implement a new component within the Downtown Ambassadors' team



Critical Next Steps

- Fundraising – Goal to raise \$14M
- Site(s) selection – Shelter and warehouse (storage) locations
- Operations planning – Local operator, co-located services
- Coordination within the system – HMIS Data collection, pathways to housing & long-term stability, Coordinated Assessment

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