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City of Austin

Recommendation for Action

File #: 20-1287, Agenda Item #: 40.

2/20/2020

Posting Language

Approve negotiation and execution of an interlocal agreement with the Capital Metropolitan Transportation Authority to purchase transit passes in an amount not to exceed \$700,000 for use in a pilot program to increase transit ridership.

Lead Department

Austin Transportation Department

Fiscal Note

Funding is available in the FY2019-2020 Austin Transportation Department Operating Budget.

Prior Council Action:

Resolution No. 20181213-044, directing the City Manager to develop the creation of a pilot program that could increase transit use through an incentive program. Approved on 6-2 vote with Council Member Houston and Troxclair voting no, and Mayor Adler and Council Member Flanningan off the dais.

For More Information:

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Council Committee, Boards and Commission Action:

June 13, 2019 - Mobility Committee: Staff presented pre findings in response to Council Resolution No. 20181213-044 related to creation of incentive programs to support increased transit use. No action was taken.

Additional Backup Information:

City Council approved Council Resolution No. 20181213-044 directing the City Manager to develop the creation of a pilot program that could increase transit use through an incentive program. On June 13, 2019, staff presented preliminary recommendations to the Mobility Committee. One strategy identified was to purchase transit passes at a discounted rate to encourage participation in Transportation Demand Management programs.

The City of Austin Transportation Department will partner with Movability and the Capital Metropolitan Transportation Authority to implement a pilot program that will provide free and/or reduced transit passes to employees of Movability members. The passes will be purchased through the Capital Metropolitan Transportation Authority and administered and distributed by Movability, which will have minimum ridership requirements for use of the passes.

This request authorizes the City to enter into a new interlocal agreement (ILA) to purchase special 31-day passes at a 20% discount from the Capital Metro Transportation Authority for the express purpose of implementing the transit incentive pilot program, up to \$700,000. This ILA does not obligate the City to fund the program beyond the pilot period.