



RMC Monthly Report

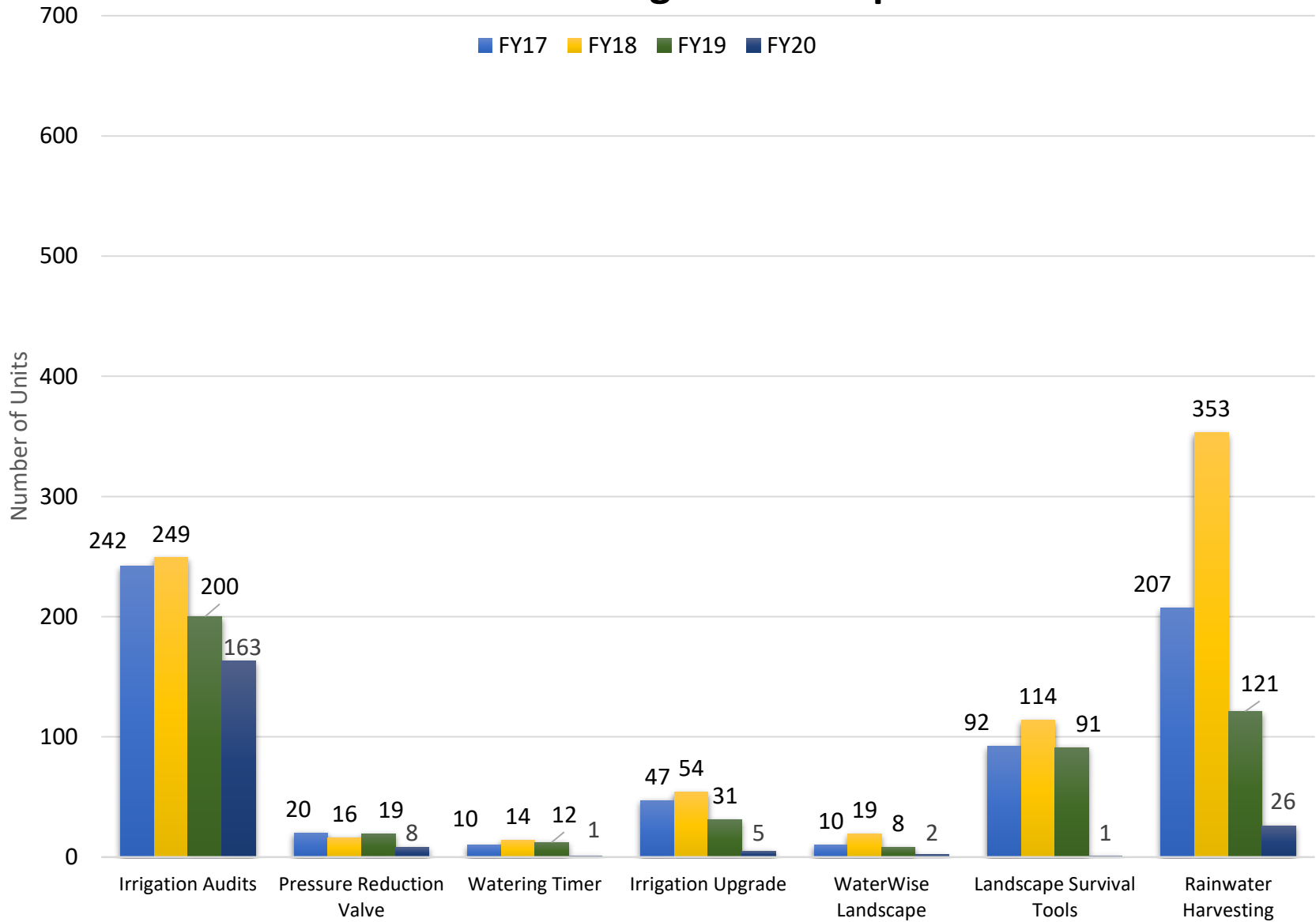
January 2020

FY20

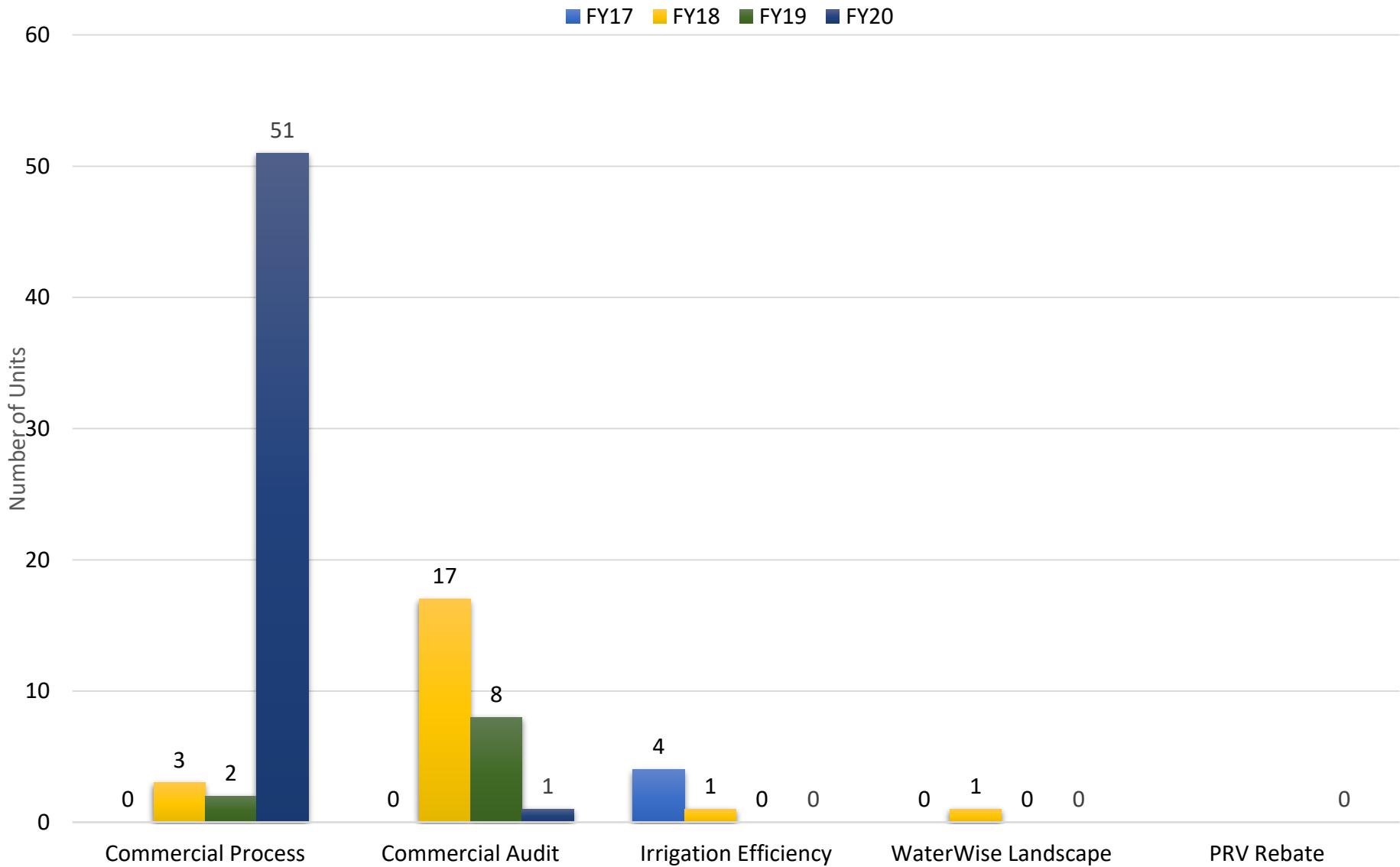
Mark Jordan
Water Conservation Division
City of Austin | Austin Water



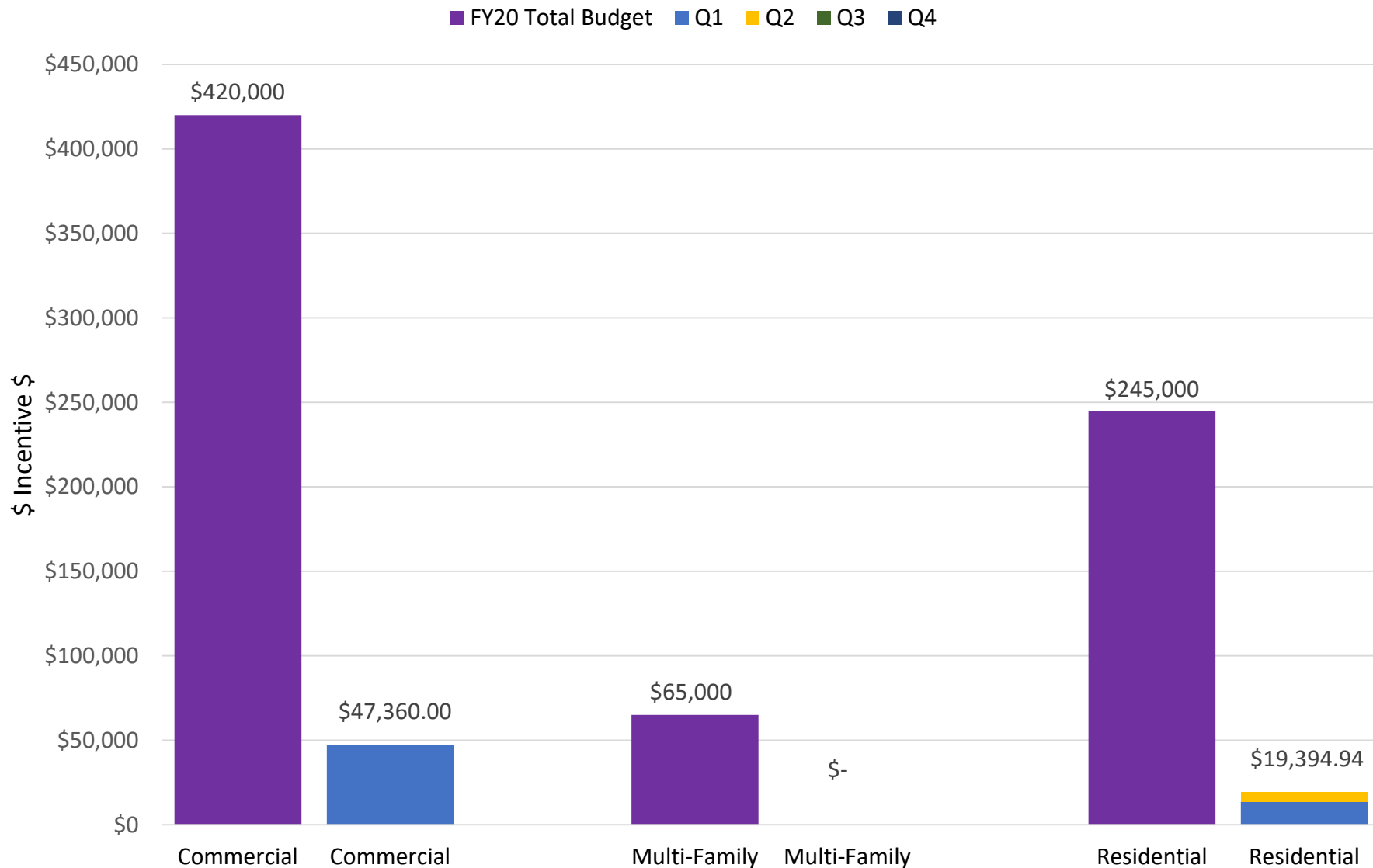
Residential Program Participation



Commercial & Multifamily Program Participation

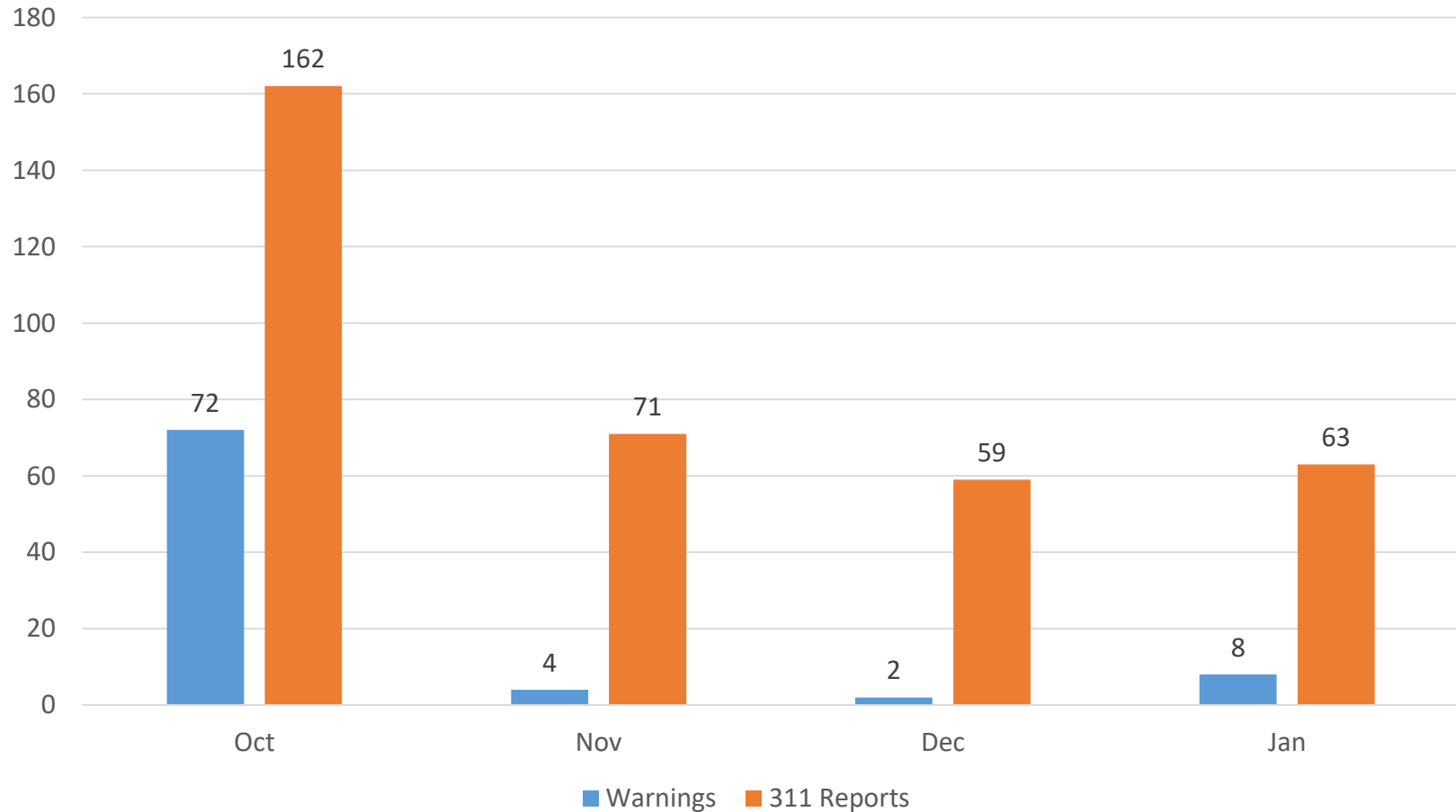


Rebates and Incentives Budget, FY20 YTD



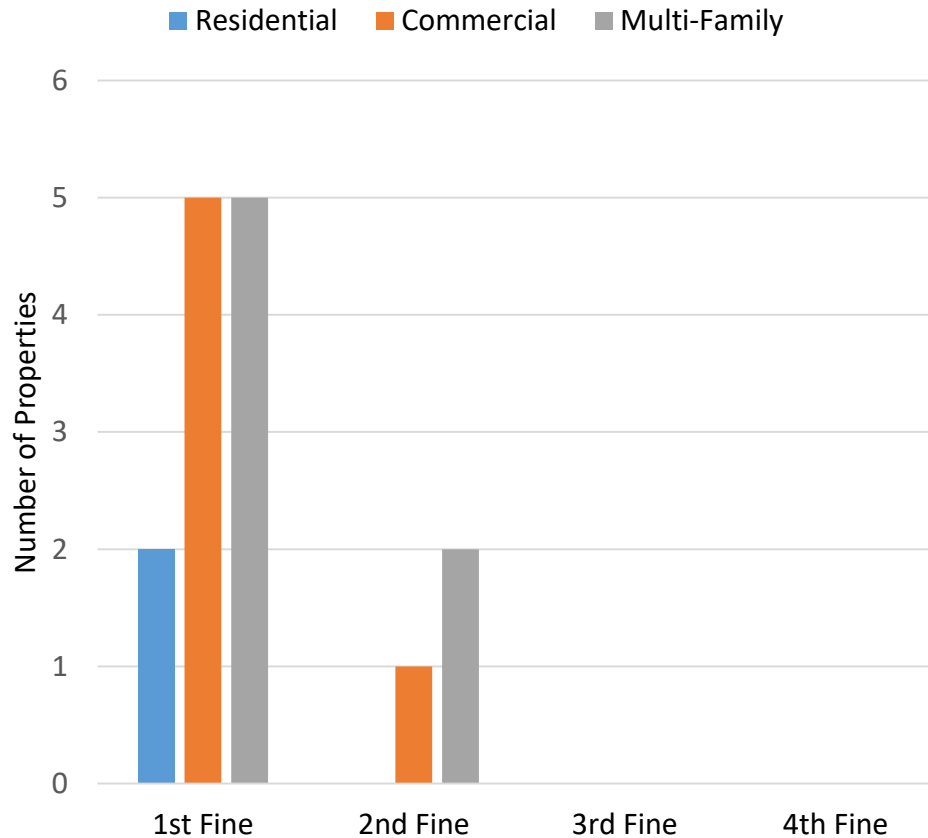
FY20 YTD Water Waste Enforcement Activity

Warnings and 311 Reports



FY20 YTD Water Waste Enforcement Activity

Administrative Fines

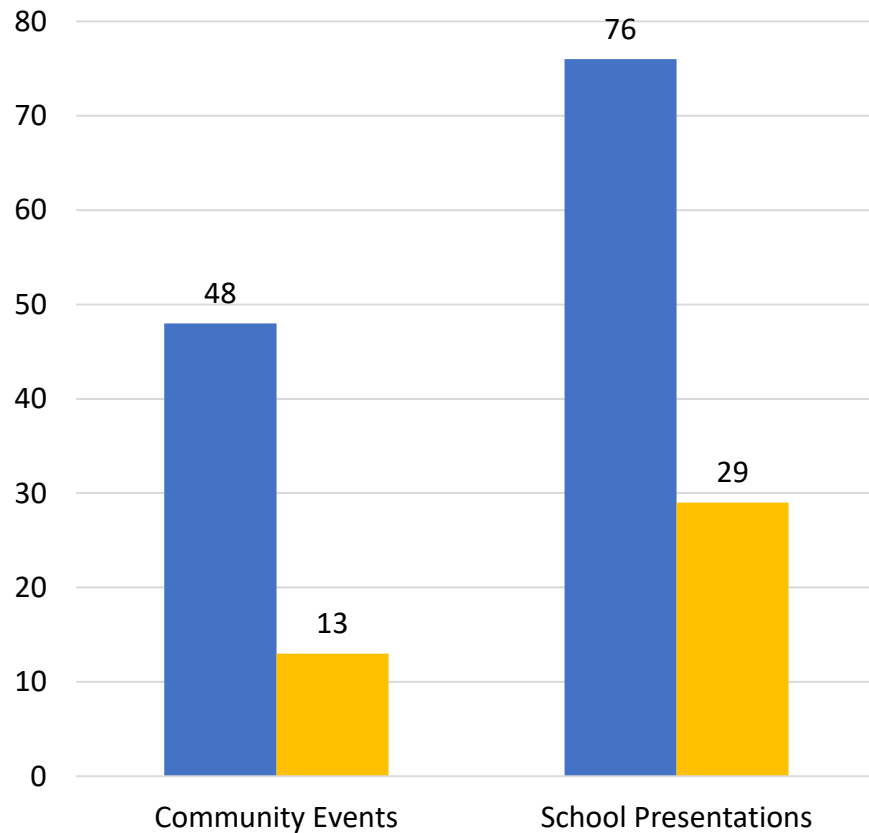


- 16 properties fined
- 0 appeals filed
- 0 appeals overturned

Public Outreach Activity

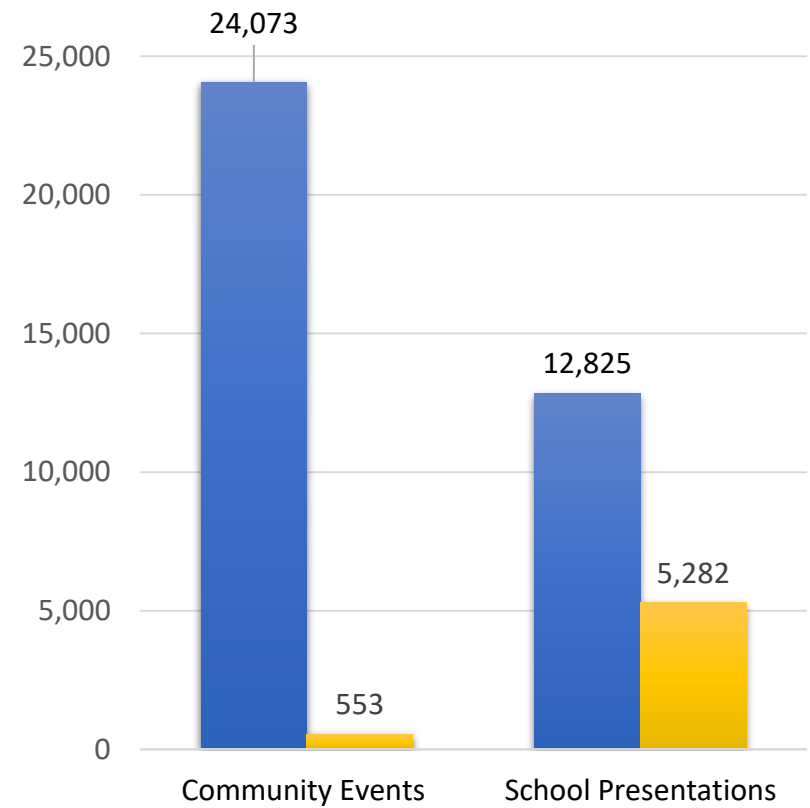
Number of Events

FY19 FY20

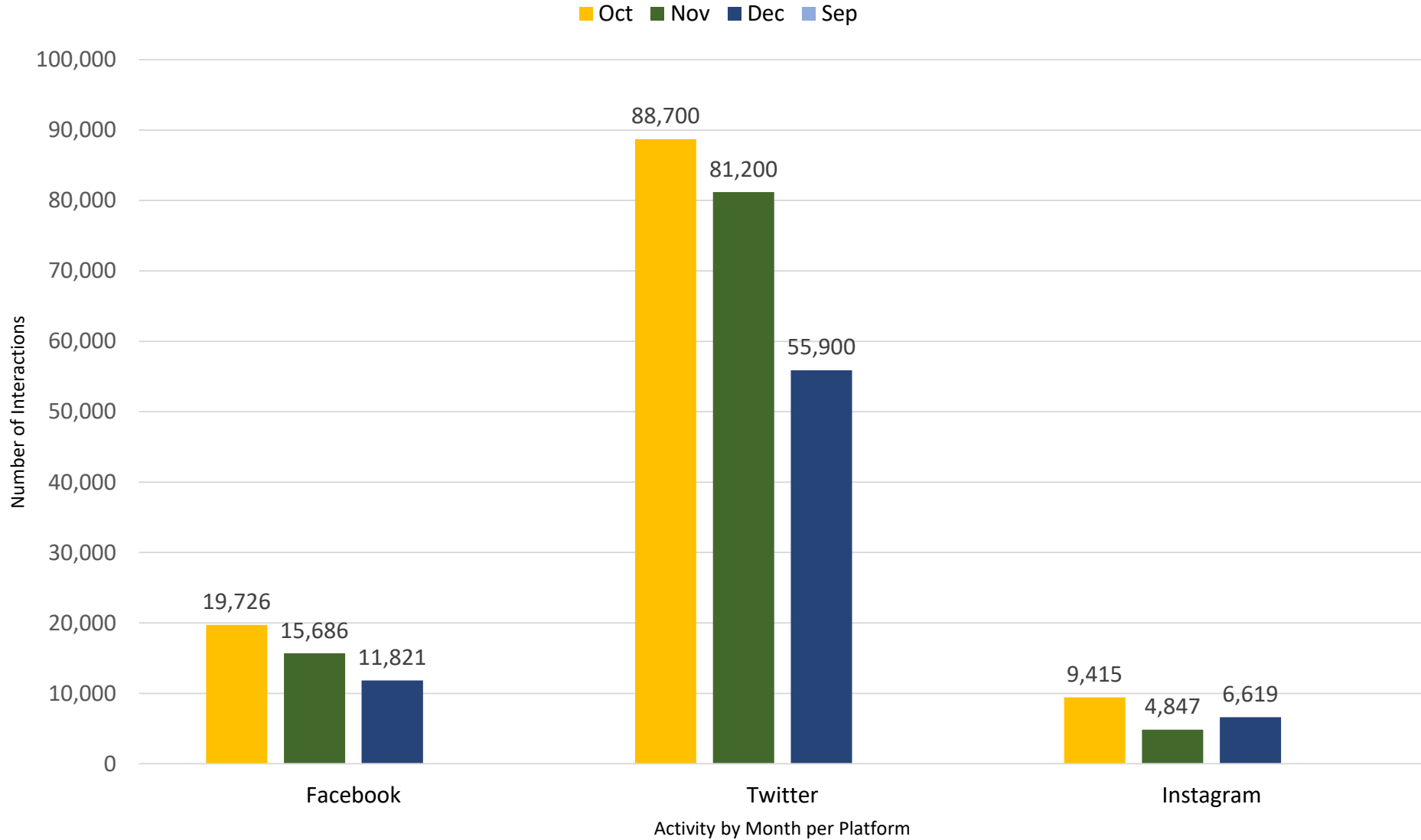


Populations Reached

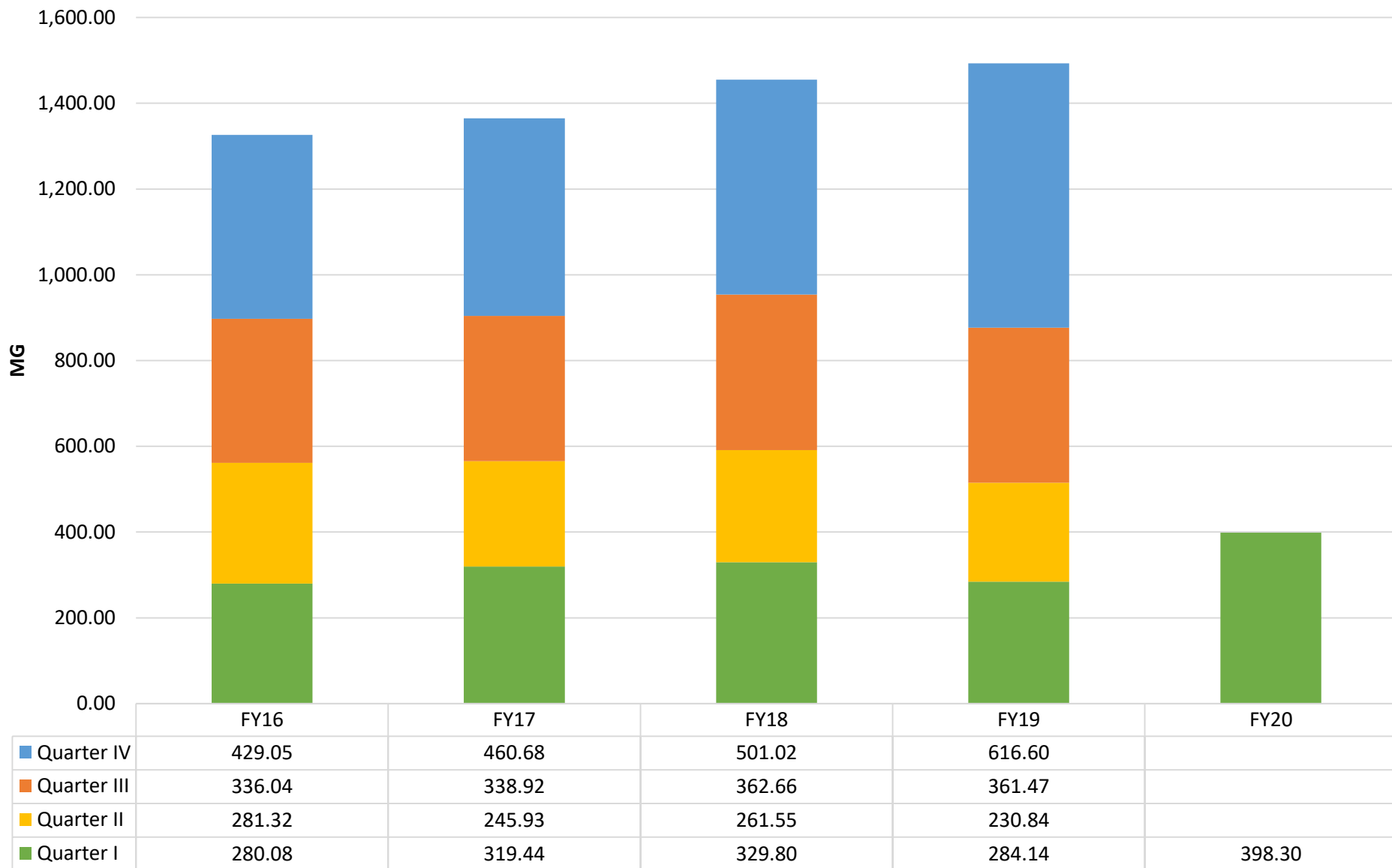
FY19 FY20



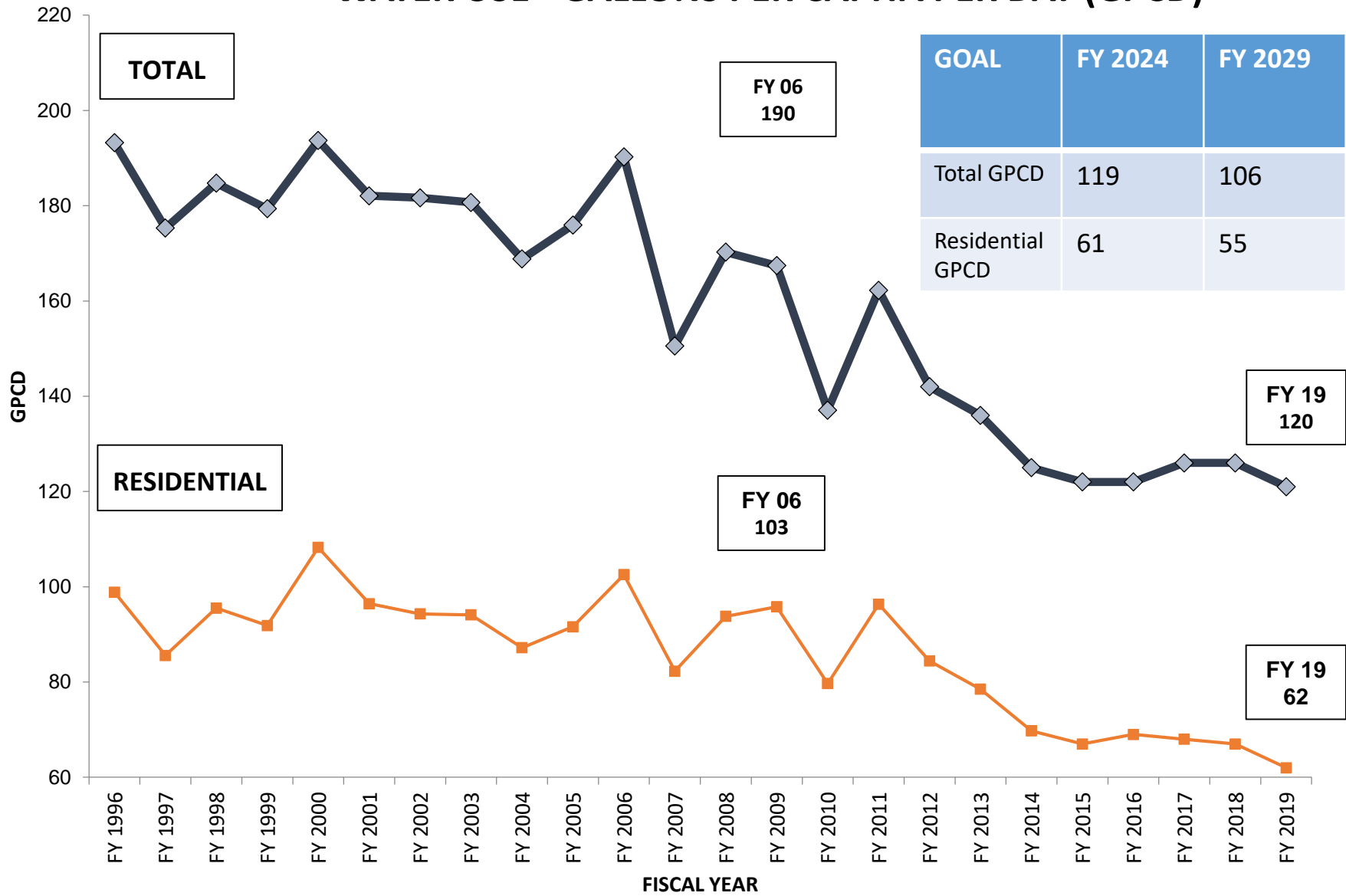
Social Media Activity, FY20 YTD



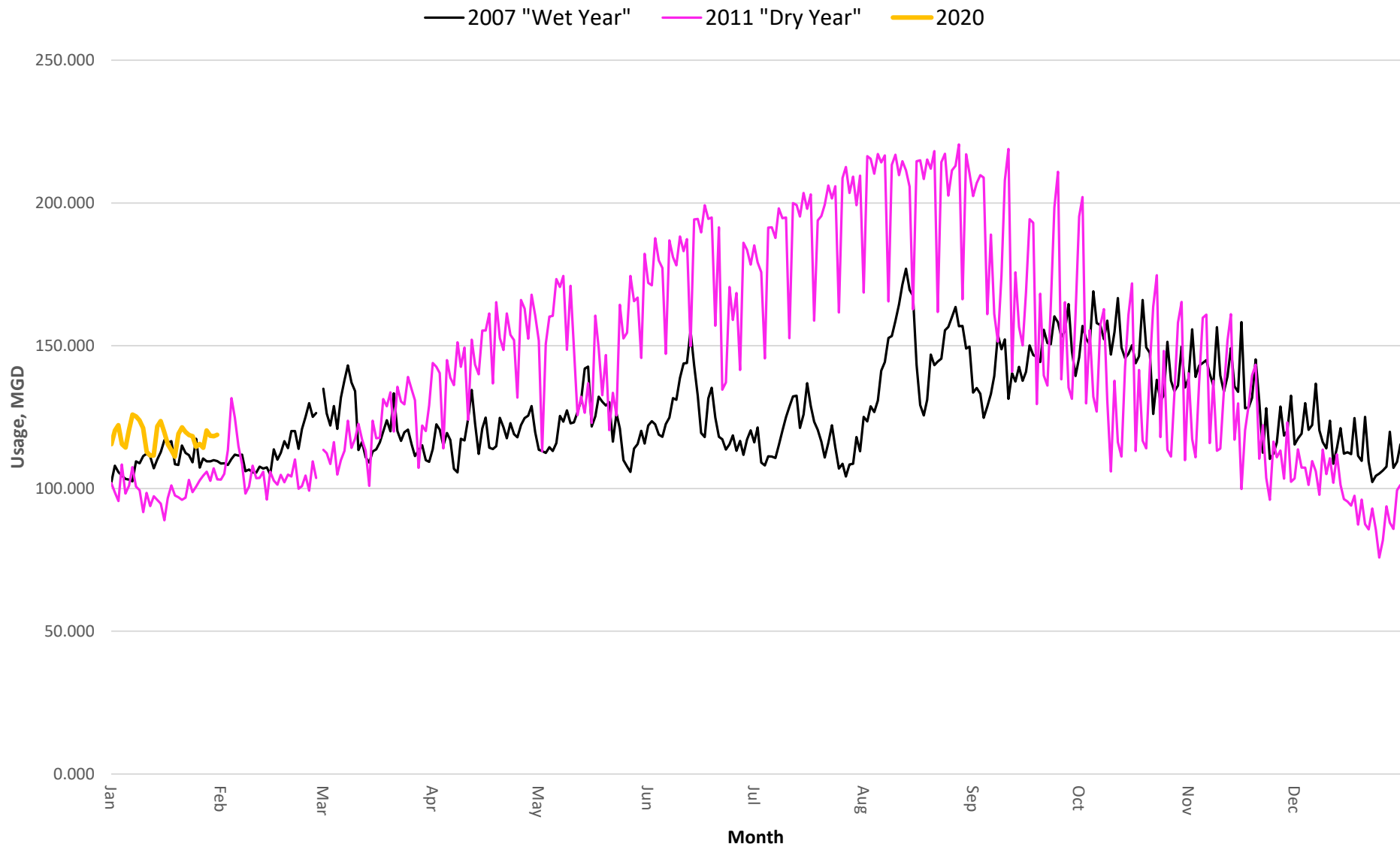
Reclaimed Water



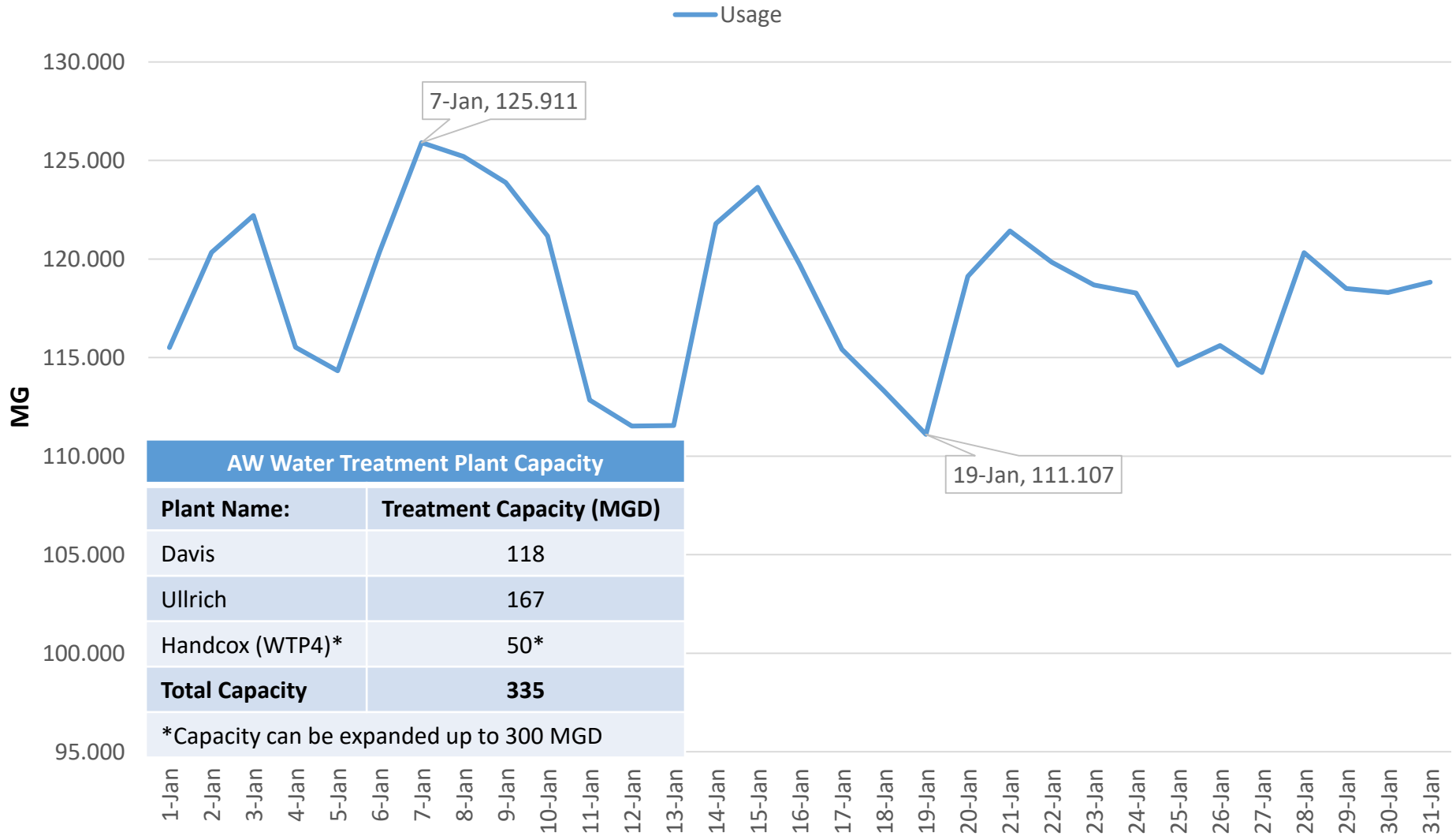
WATER USE - GALLONS PER CAPITA PER DAY (GPCD)



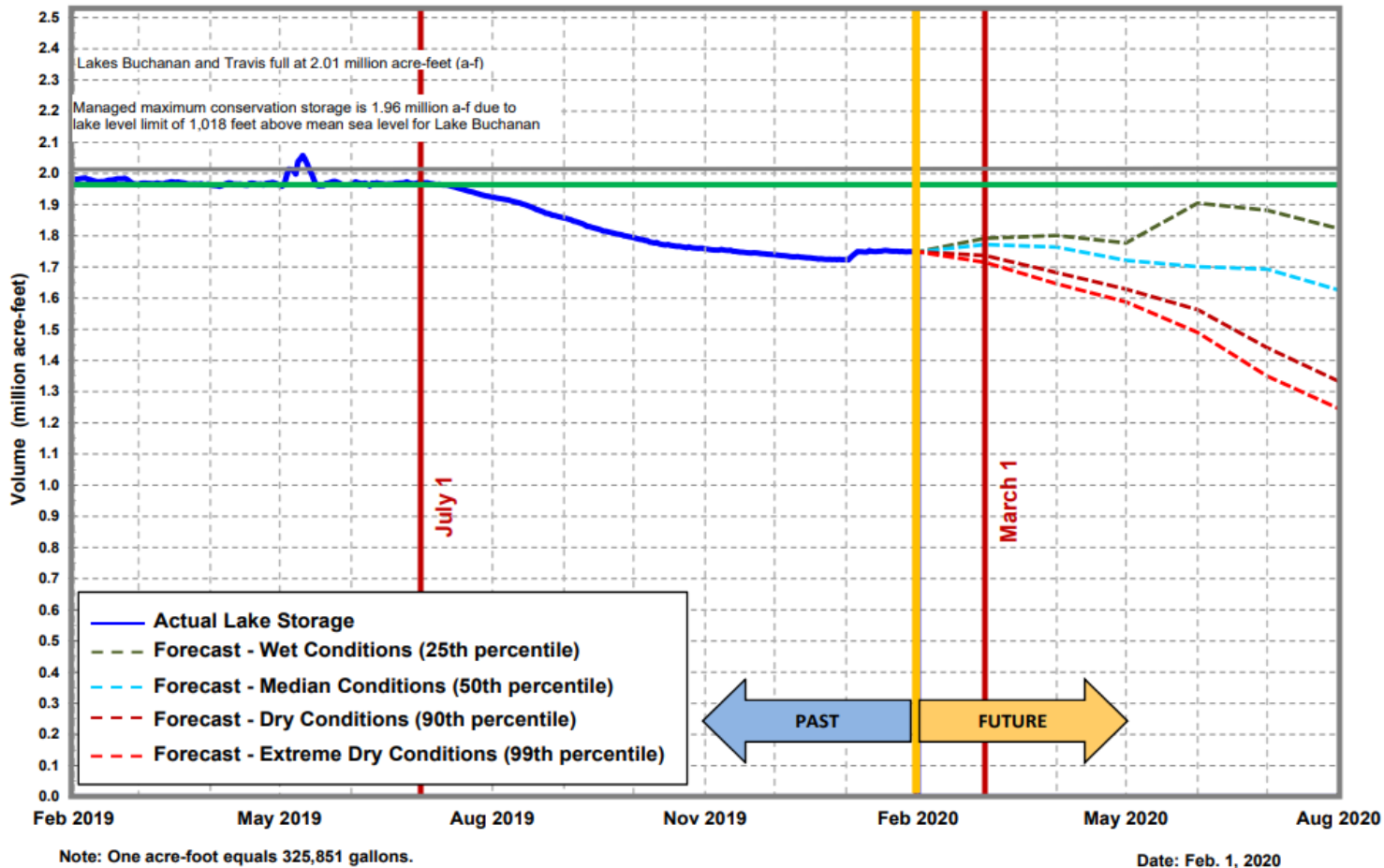
Multi-Year Daily Water Usage



Daily Water Usage January 2020



Lakes Buchanan and Travis Total Combined Storage Projections



City of Austin Drought
Contingency Plan
Drought Response
Stage Triggers:

Conservation Stage:
Above 1.4 MAF

Stage I:
1.4 MAF

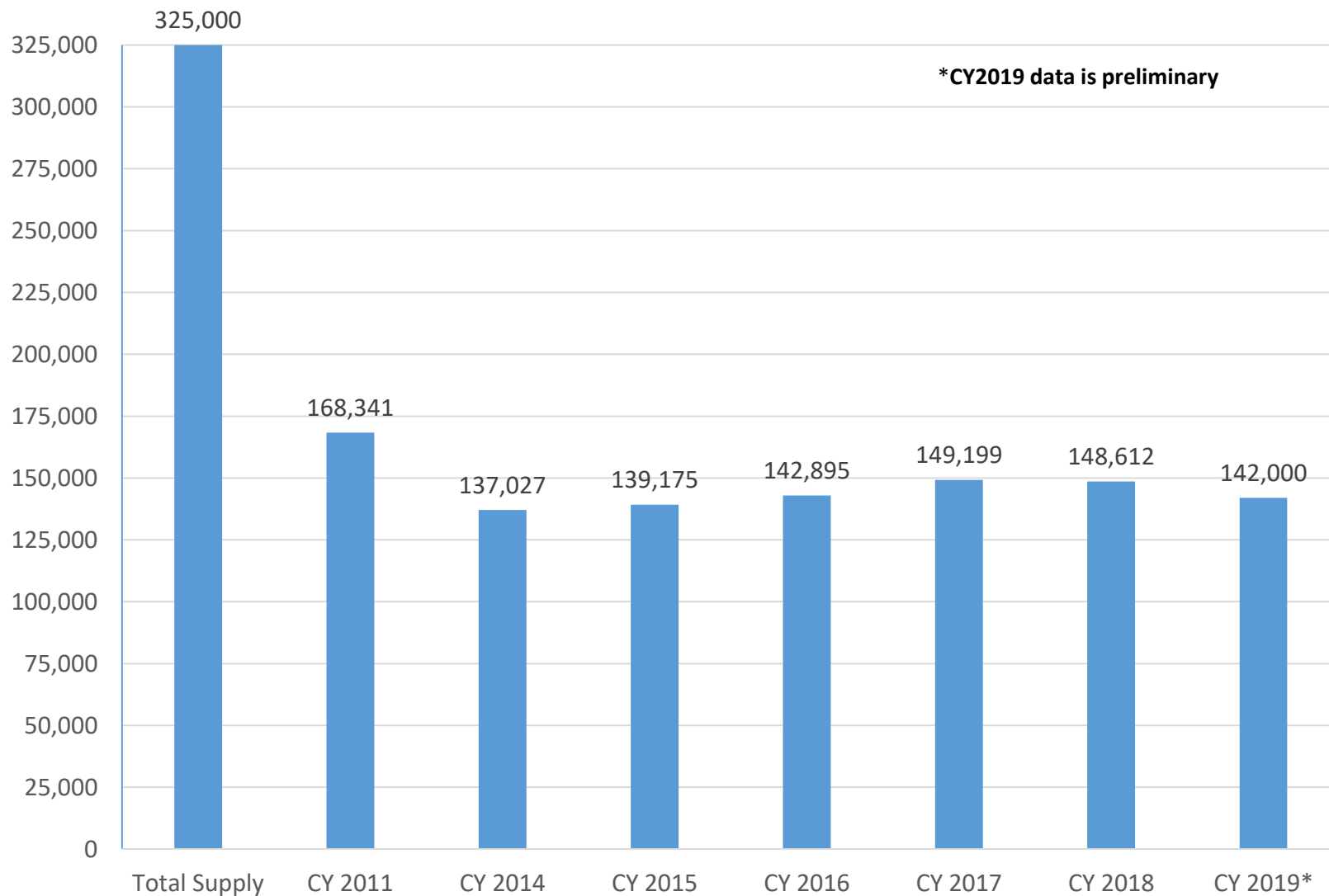
Stage II:
900,000 AF

Stage III:
600,000 AF

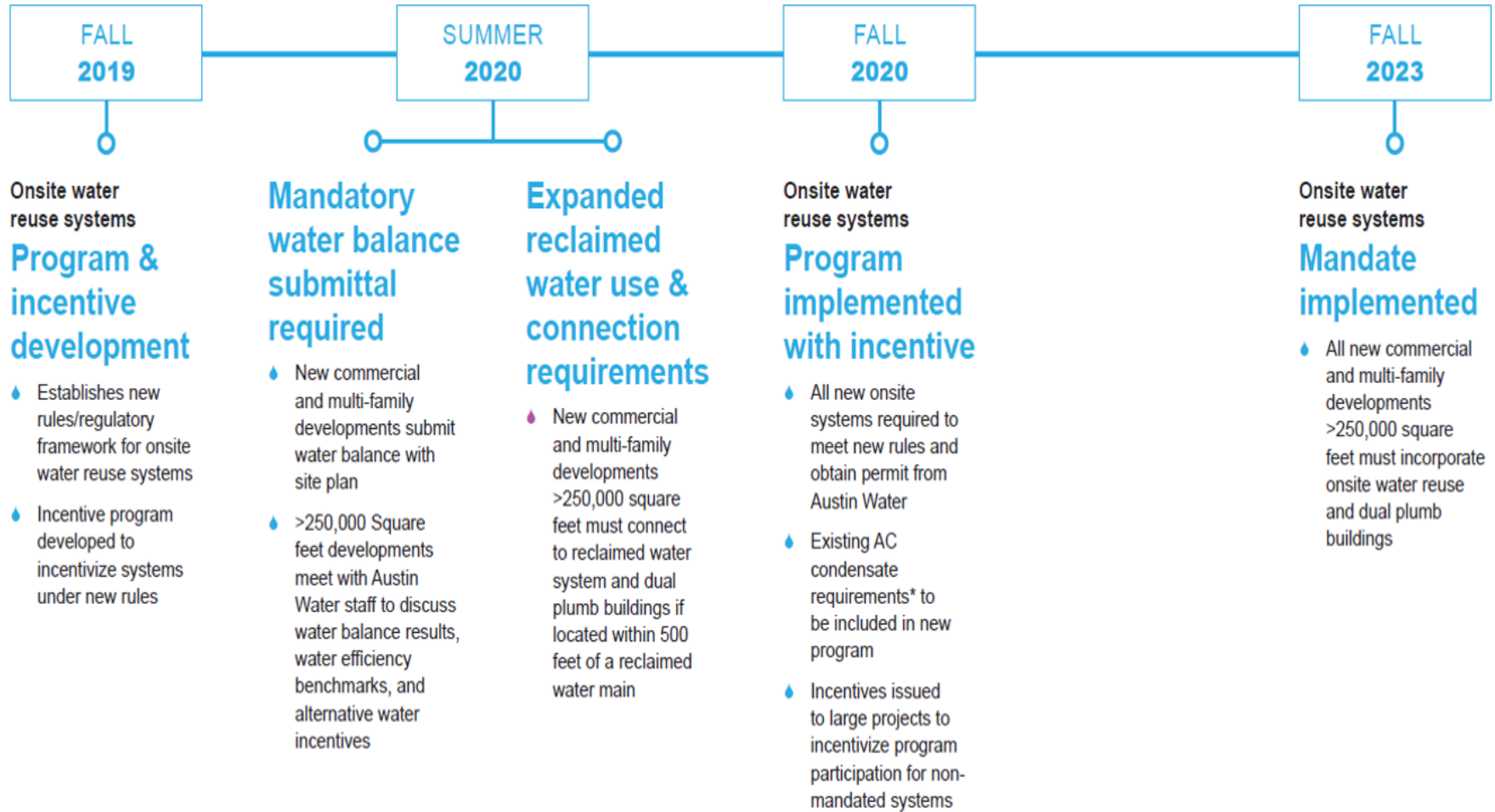
**Emergency
Response
Stage IV:**
Catastrophic event
including prolonged
drought

Highland Lakes Storage summary as of Feb 10, 2020
Combined lake storage: 1.743 million acre feet
Combined reservoir total: 87%

Annual Amount of Water Diverted for Municipal Use (Acre-feet)



Water Forward Ordinances In the Land Development Code



Upcoming Events

- February 15 – Spring application period begins for Landscape Survival Tools Rebate:
 - \$50 for at least 2 cubic yards (54 cubic feet) of compost
 - \$40 for at least 2 cubic yards (54 cubic feet) of mulch
 - \$30 for core aeration service of entire front and/or back lawn
 - Application period ends June 15.
- February 26 – Water Wise Irrigation Professional (WWIP) Seminar:
 - Held at Riverbend Centre, 4214 N. Capital of Texas Hwy
 - Targeted towards licensed irrigators active in the Austin area
 - Presentations focus on water conservation
 - Attendees receive eight CEU hours





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