



**Success By 6 Coalition Strategic Plan
to Make Austin / Travis County a Happy, Healthy, and
Enriching Place for Families and Young Children**



SUCCESS BY 6
AUSTIN/TRAVIS COALITION

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LIVE UNITED

Austin / Travis County Community Context

United Way for
Greater Austin





In Austin/ Travis County....

More than **one in three**
children under six living in Travis County
live in households with
low income.



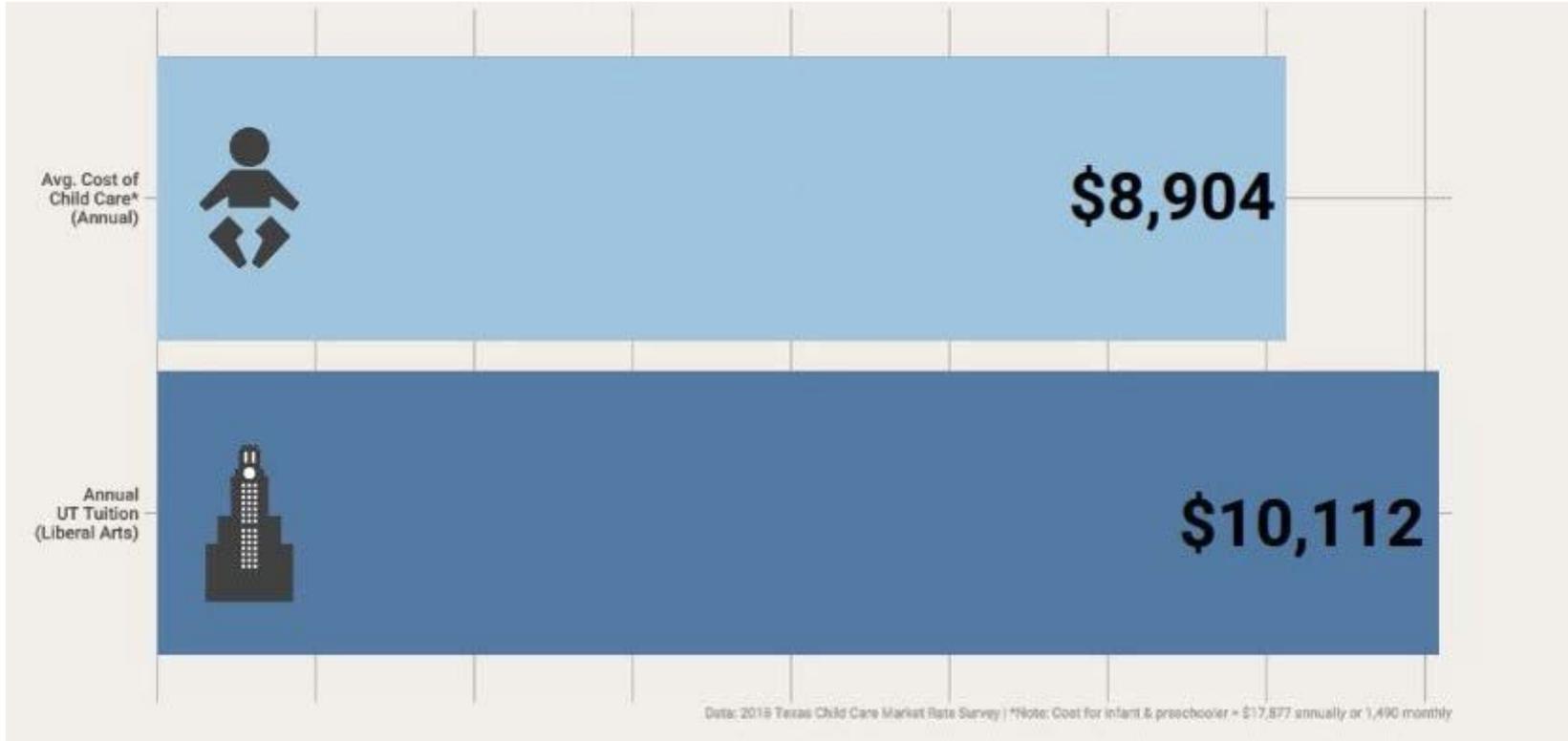
90%

of children under
six from households
experiencing poverty
are children of color.

3%

of these children are
Asian American

Child Care is Incredibly Expensive



45% of programs serving children from households with low income are high quality.



Why Does Poverty Matter?





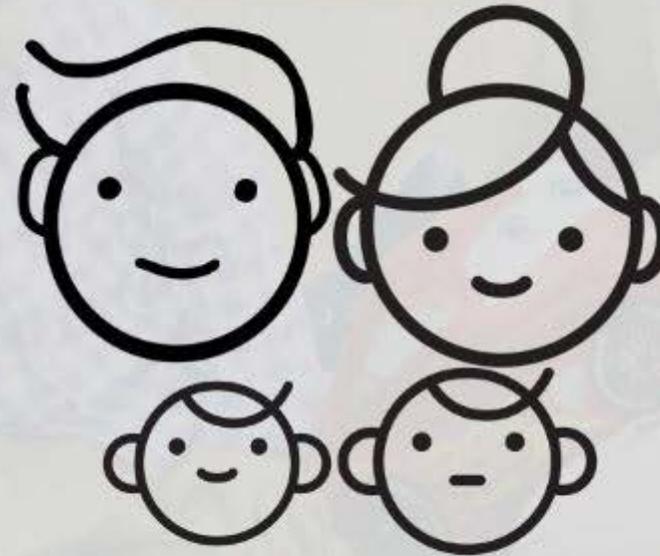
Worse Birth & Life Outcomes

Worse Education Opportunities

Challenging Housing Environment

Lower Life Expectancy

Fewer Developmental Opportunities



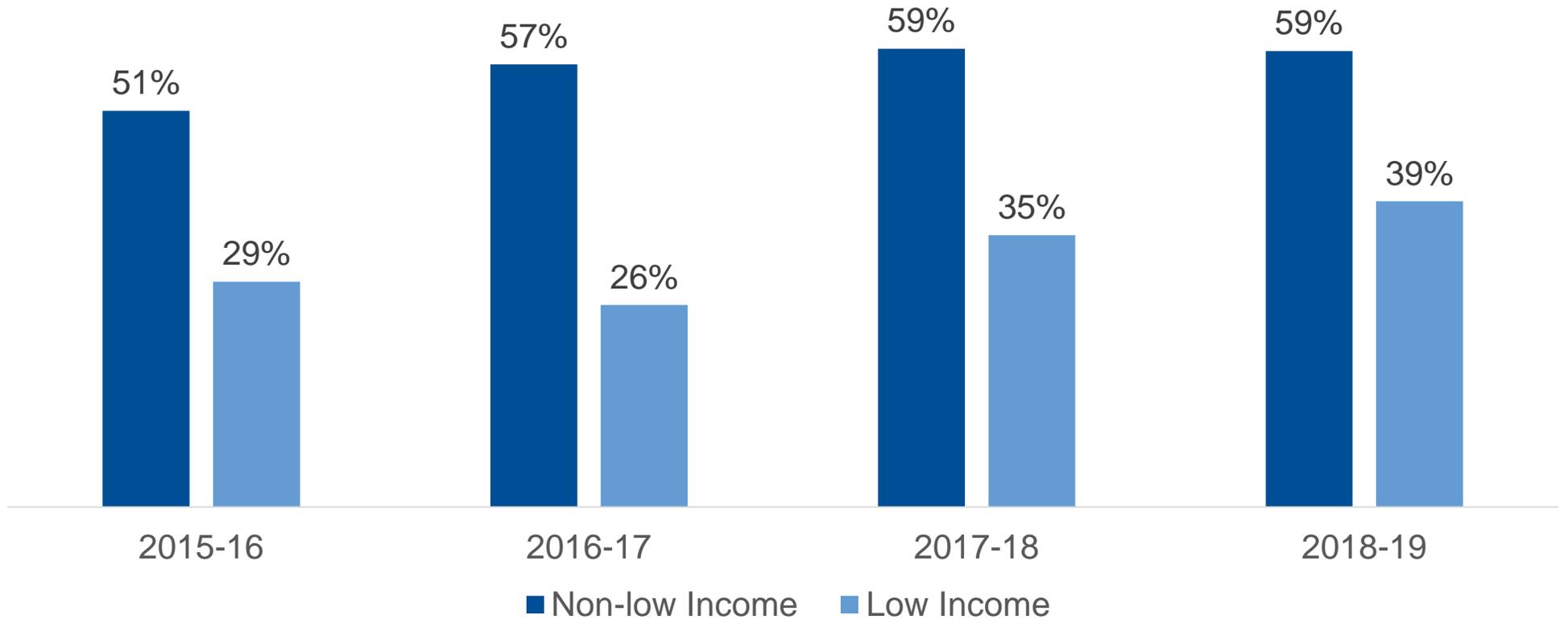
Challenging Neighborhood Environments

Constrained Social & Economic Mobility

Increased Transportation Challenges

Toxic Stress

Percent of Children who are School Ready



Disproportionality in Low Rates

Overall School Readiness				
	2015-16	2016-17	2017-18	2018-19
All Students	38%	41%	46%	49%
Non-low Income	51%	57%	59%	59%
Low Income	29%	26%	35%	39%

Asian	64%	67%	71%	40%
Black	36%	21%	35%	36%
Hispanic	31%	32%	37%	44%
White	50%	59%	61%	63%



LIVE UNITED

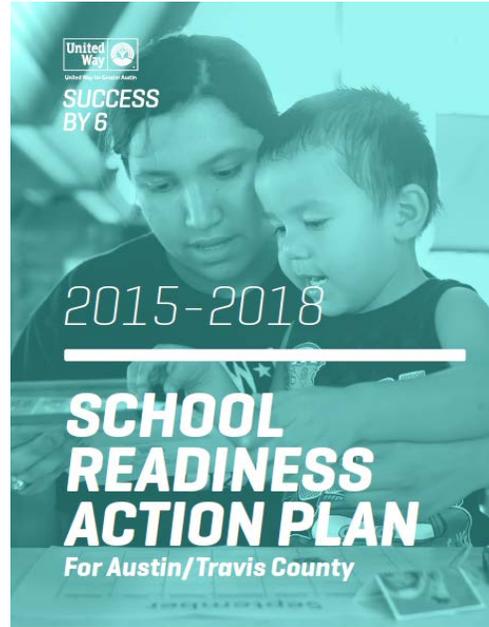
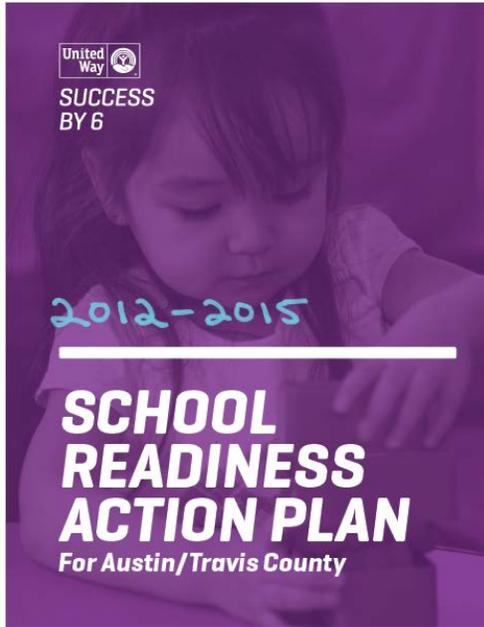
Success By 6 Coalition Strategic Plan: A 2,000 Day Journey

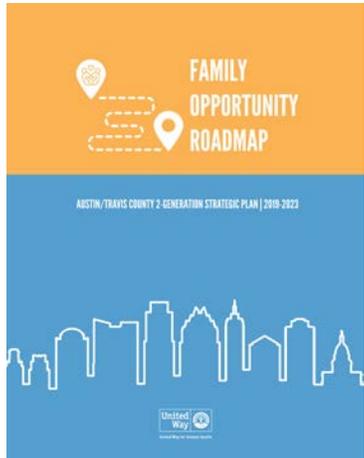
United Way for
Greater Austin





Success By 6 Coalition





AUSTIN METRO AREA
MASTER COMMUNITY WORKFORCE PLAN
JUNE 2017



SUCCESS BY 6 ATX STRATEGIC PLAN

Strengthen *future* workforce

VISION | Public and private sectors in Austin/Travis County will work together to ensure that school readiness becomes and remains a top priority. By the time children enter kindergarten, they will have the cognitive, physical, social, emotional and language skills needed to thrive in an educational setting.

MASTER COMMUNITY WORKFORCE PLAN

Strengthen *current* workforce

VISION | A workforce system that effectively engages employers, community-based organizations, and educational institutions, empowers residents to more efficiently match employers' skill needs and successfully prepares economically disadvantaged residents for family-sustaining careers.

2-GENERATION STRATEGIC PLAN

Connect efforts to strengthen *current and future* workforce

VISION | Policies and programs are designed, and their resources are aligned, to help parents improve educational skills and become economically stable, to strengthen parents' ability to be positive influences on their children's development, and to help children achieve their maximum potential by simultaneously addressing the needs of parents and children.





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SX6 Coalition Leadership



United Way for Greater Austin



children's optimal health



UNITED WE FIGHT.
UNITED WE WIN.

LIVE UNITED

Framework





Healthy Beginnings

SX6 Goal: To ensure all children receive early and regular developmental screenings and immunizations, and are linked to accessible and coordinated, integrated and responsive basic needs, medical, dental, and mental health services including services for children with developmental delays.

Preterm birth rates are highest for African American and Hispanic/Latino families.

- African American 13.5%
- Hispanic 7.11%
- White 9%
- Asian 6.2%
- More than one race: 5.8%



Many Hispanic families get no or late prenatal care:

- African American 22.3%
- Hispanic 21%
- White 15.8%
- Asian 10.7%

Today in Austin

14,000 babies are born in Austin/Travis County each year.

95%

of families have physical, mental, or social-emotional health needs within the first few weeks of a baby's birth.

15%

of African-American infants born in Austin/Travis County are born early, and 13% are born at low birth-weight.

1 in 5

children under 18 experience food insecurity.

Supported Families

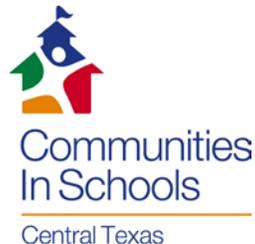
SX6 Goal: To ensure families have access to and use the resources that provide them with the knowledge, skills, confidence and social supports to positively nurture the health, safety, and development of their children, and to develop greater financial stability.

Commission Health & Human Services Report - Concerns raised apply to the barriers for families with young children feeling supported and having access to supports and services:

- **Language**
- **Cultural Awareness**
- **Trust (in government)**
- **Safety**
- **Myth of the Model Minority**
- **Isolated Communities**
- **Accessing Services**
- **Mobility**



AFSSA
ASIAN FAMILY SUPPORT SERVICES OF AUSTIN



Today in Austin

33%

of two-parent families with low income have both parents working.

80%

of single-parent families with low income are working and are still unable to meet their basic needs.

Only 8% of children 0-3 receive research- and evidence-based home visiting or parent-education services.

1,200

children younger than six are confirmed victims of child abuse or neglect.

High Quality Care & Education

SX6 Goal: To ensure children and families are informed and able to access high-quality early learning environments that demonstrate positive developmental outcomes for all children (including children with unique developmental and cultural needs) through competent, responsive, and caring relationships.

Challenges:

- State policies & practices that impact non-English speakers access to child care subsidy
- National Data: Asian American children have the lowest rate of access to child care subsidies – with only 3% of potentially eligible children served
- Lack of culturally congruent care

Today in Austin

The cost of high-quality infant care ranges from \$15,000 per year on Austin's east side to \$20,000 on the city's west side.

45% of programs serving children from households with low income are high quality.

Child care workers earn \$10.67 to \$14.07 an hour, but our city's living wage is \$15.

1 in 4 potential students are served by Austin ISD Pre-K3, and children from families with low income who attend Pre-K are more than twice as likely to be school ready.

Safe & Stimulating Communities

SX6 Goal: To ensure public and private sectors in Austin/Travis County work together to ensure that the community has the resources and infrastructure to deliver services to children and their families, and to provide a safe and healthy environment in which to raise children. .

Challenges:

- Early Childhood is often invisible or forgotten between sectors of health and education.
- ECE system is inherently fragile and fragmented with disparate eligibility requirements because of funding streams, complicated by systemic inequalities.

Opportunities:

- New relationships - Who is missing in our Coalition work?
- Redistribute public investment into early childhood sector to reduce inequity

34%
of children under four from households with low income are receiving any early learning services at all.

Austin/Travis County invested

\$220

in early childhood last year per child under 6 from low-income households.

San Antonio invested **\$419** per capita

\$935 per capita
Denver budgeted

Portland spent **\$965** per capita

\$1,141 per capita
Philadelphia invested

more than 5x what Austin spends

Priorities for SX6 Coalition

- SX6 Coalition participation in Beyond Diversity and Undoing Racism (Fall 2019)
- Establish Family Leadership Initiative to elevate community voice (Fall 2019)
- SX6 Leadership Team Strategy Sessions: Embedding an Equity Lens in Coalition and Strategic Planning (Jan. 2020)
- Evaluate Leadership Team composition to incorporate community voice (Feb 2020)
- Improve collection of disaggregated data to inform strategies and action steps (2020)
- Collaboration with ATX Quality of Life Initiatives (2020)
- Ensure a Complete Count in TX 2020



Consejos por SMS
Actividades, recursos, e información gratis sobre eventos locales para padres de niños menores de 8 años enviados directamente a su teléfono

textea
SMARTATX
al **274448**

*Las tarifas de texto y datos pueden aplicarse.
Manda STOP al 274448 para parar.
brightbytw.org

BRIGHT
by text

SmartSmartTexas

United Way
United Way for Economic Mobility

klru

¡Inscríbete ya! ¡Es gratis y fácil!



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Thank you