



RESILIENT EL PASO

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KEY PRINCIPLES OF A RESILIENCE STRATEGY

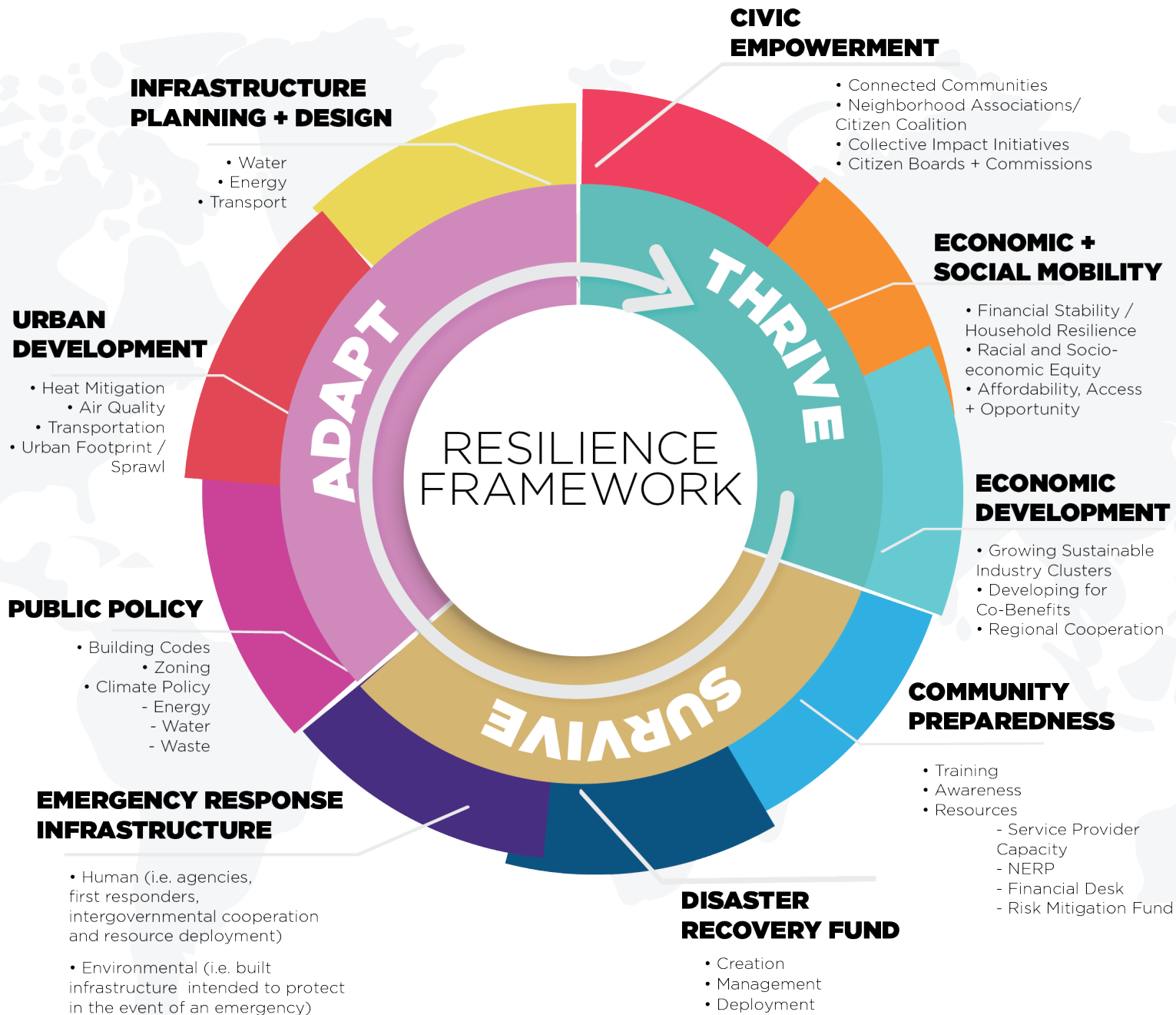
Broad Understanding of Resilience

Inclusive, Strategic + Actionable

Fact Based + Data Driven

Forward Looking, Not Reactionary

Accountable + Transparent



EMPOWERED EL PASOANS

PEOPLE

ART
CULTURE
ENGAGEMENT
SERVICE
HEALTH

VIBRANT DESERT CITY

PLACE

NEIGHBORHOODS
SAFETY
INFRASTRUCTURE
RECREATION
ENVIRONMENT

BINATIONAL METROPLEX

PROSPERITY

DEVELOPMENT
EDUCATION
INNOVATION
WORKFORCE

COLLABORATIVE GOVERNANCE

PERFORMANCE

GOVERNANCE
CUSTOMER SERVICE
GLOBAL PRESENCE
MANAGEMENT

EXCEPTIONAL RECREATIONAL,
CULTURAL AND EDUCATIONAL
OPPORTUNITIES

SAFE AND BEAUTIFUL
NEIGHBORHOODS

VIBRANT REGIONAL ECONOMY

DELIVER OUTSTANDING SERVICES

VISION NEXT...







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