



Recommendation for Action

File #: 20-1683, **Agenda Item #:** 44.

3/26/2020

Posting Language

Authorize an amendment to an existing contract with Movability, Inc., to develop and administer a transit pass incentives program, for an increase in the amount of \$100,000, for a revised contract amount not to exceed \$550,000.

(Note: This contract was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for this contract there were no subcontracting opportunities; therefore, no subcontracting goals were established).

Lead Department

Purchasing Office.

Client Department(s)

Austin Transportation Department.

Fiscal Note

Funding in the amount of \$166,667 is available in the Fiscal Year 2019-2020 Operating Budget of Austin Transportation Department. Funding for the remaining contract term is contingent upon available funding in future budgets.

Purchasing Language:

Contract Amendment.

Prior Council Action:

December 13, 2018 - Council approved the original contract, item 36, on a 7-1 vote with Council Member Troxclair voting nay, Mayor Adler and Council Member Flannigan off the dais, and Council Member Renteria absent.

For More Information:

Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or AgendaOffice@austintexas.gov <<mailto:AgendaOffice@austintexas.gov>> or to Lynnette Hicks, at 512-974-3349 or Lynnette.Hicks@austintexas.gov <<mailto:Lynnette.Hicks@austintexas.gov>>.

Additional Backup Information:

Council approved Resolution No. 20181213-044 to increase transit ridership through incentives. Austin was named a Bloomberg American Cities Climate Challenge participant and received assistance to reach climate-related goals through commuter incentives by partnering with a local nonprofit organization. The City is working with the local non-profit, Movability, Inc. to implement a transit pass program.

The proposed amendment requires the contractor to develop and manage a pilot program to increase transit ridership by providing free or reduced rate transit passes for employees of local businesses. The local businesses are considered members of the program. Contractor deliverables include program marketing,

outreach, data collection, monitoring, reporting and providing a final report and recommendation to the City, Capital Metro and other stakeholders.

The contractor can implement this transit incentive in conjunction with their current Mayor's Mobility Challenge program. Due to the City's status as a Bloomberg American Cities Climate Challenge participant, the Energy Foundation has awarded the contractor a \$50,000 grant to assist in launching the pilot program. These additional funds will ensure that the pilot program is administered and completed by December 2020.

Contract Detail:

<u>Contract Term</u>	<u>Length of Term</u>	<u>Current Contract Authorization</u>	<u>Requested Authorization</u>	<u>Revised Total Authorization</u>
Initial Term	1 yr.	\$150,000		\$150,000
Extension Option 1	1 yr.	\$150,000		\$150,000
Proposed Amendment			\$100,000	\$100,000
Optional Extension 2	1 yr.	\$150,000		\$150,000
TOTALS	3 yrs.	\$450,000	\$100,000	\$550,000

Note: Contract Authorization amounts are based on the City's estimated annual usage.

Mobility