



Recommendation for Action

File #: 20-1679, **Agenda Item #:** 55.

3/26/2020

Posting Language

Approve a resolution directing the City Manager to develop programs to support the small and local businesses and workers in the creative, hospitality, service, music, and film industries and other associated industries impacted by the cancellation of the 2020 South By Southwest (SXSW) Festival.

Sponsors

Council Member Jimmy Flannigan, Mayor Steve Adler, Council Member Gregorio Casar, Council Member Natasha Harper-Madison, Council Member Paige Ellis