



PROCESS SUMMARY

Holly Shores Mural Restoration Phase II ART IN PUBLIC PLACES PROJECT

PROJECT SUMMARY

The City of Austin Art in Public Places (AIPP) program of the Cultural Arts Division, Economic Development Department, seeks to direct select Arte Texas to contract with original artist Ramon Maldonado to restore the existing murals at Martin Pool. In the spirit of how the original mural was created, this restoration would take place over 6-8 weeks and would be surrounded by community engagement activities to heighten the community connection to the work and fully research and express the historic importance of the mural and the community connection to the artwork.

The original artist, Ramon Maldonado, would engage a team of artists to execute the mural restoration over the course of six to eight weeks, possibly creating new imagery within the mural. The mural and the surrounding community engagement activities will connect to the identity and history of the neighborhood in the Eastside as part of implementing the Edward Rendon Holly Shores Master Plan.

The total budget available for this project is \$20,000.

This commission will continue to contribute to the preservation of the neighborhood's culture and directly enrich the viewer through this unique civic, cultural, and ethnic learning opportunities. The experience of the mural restoration will engage the community in dialogue, creative learning, and participatory arts activities. The work will include capturing oral histories and video to help tell the historic and evolving story of this East Side Barrio.

ARTWORK GOALS

The AIPP program seeks to commission works of art of redeeming quality that advance public understanding of visual art and enhance the aesthetic quality of public places. The goal of the Community-based Mural Restoration at Martin Pool is to select an artist/artist team who will:

- Honor the artists, artwork, and dedication that went into designing and creating the original murals in this Mexican American Community;
- Restore the existing murals to their original state when possible;
- When restoration is not appropriate, design new murals that are in keeping with the tradition, aesthetic, and themes of the original murals;
- Engage a broad cross-section of the community in the design and execution of the murals;

- Use materials that are easily maintained and vandal resistant in an exterior environment; and
- Restore and design murals that reflect the depth/breadth of the City of Austin’s public art collection.

BUDGET

The AIPP funding for this project is generated from 2% of the Phase 2 implementation of the Holly Shores Master Plan. The total award for the artist contract is **\$20,000** inclusive of all project fees such as meeting coordination, research, community outreach, design, recording, materials, paint, equipment, artist fees, insurance and all other project-related costs and deliverables listed.

SELECTION PROCESS

AIPP staff recommends the direct selection of Arte Texas who will contract with original Martin Pool artist, Ramon Maldonado, to lead the work for this artwork opportunity. The Arte Texas artist collective is composed of the original creators of the Holly Shores Murals among other artists interested in creating new work to preserve the cultural history of East Austin and pass along a variety of skills and heritage to younger generations.

ART IN PUBLIC PLACES PANEL (Prospectus and Selection Process Recommendation)

On March 2, 2020, AIPP Panel Member Lemmo made a motion to approve the prospectus and direct selection of Arte Texas for the Holly Shores Mural Restoration Phase II AIPP Project. Vice-Chair Rubin seconded the motion. Motion approved (6-0-0). Panel Member Villanueva was absent.